

Master of Science International Management



*An Innovative
Management Degree
for a New Generation
of Responsible Global
Leaders*

One Year, Full-Time
Program

International
Internship

International
Academic Travel

Multicultural Learning
Environment

Entrepreneurial
Approach

Accomplished Faculty

Small Cohort

Our **Master of Science in International Management** is a transformational program of study and practice that creatively integrates core management concepts with international professional experiences. The program includes an international internship in the student's chosen career sector and an Academic Travel course of up to 10 days outside of Switzerland.

Curriculum

- Leadership Development
- Economic Literacy
- Marketing Management
- Financial Accounting
- Finance Tools and Techniques
- Management Fundamentals
- Research for Decision-Making
- Ethics in the Modern Corporation
- Project Management
- International Business Economics
- International Legal Environments
- Financial Management
- Innovation Management
- Individual and Social Responsibility
- Global Entrepreneurship
- Cross-Cultural Negotiations
- UN Global Compact: Theory and Practice
- Global Strategic Management

Academic Travel

The program includes an Academic Travel course that takes students to destinations outside Switzerland for up to 10 days. Recent travel destinations have included Florida, Costa Rica, the UAE and Malaysia.

Skills You Will Acquire

- Cultural Intelligence
- Collaborative Mindset
- Ethical Decision Making
- Innovative Thinking
- Negotiations and Conflict Resolution
- Adaptability and Flexibility
- Emotional Intelligence
- Self-Reflection
- Capacity for Uncertainty
- Personal Responsibility

Student Profiles

Students on the MSIM program come from several different regions of the world and from a variety of study and professional backgrounds, including marketing, engineering, psychology, international trade, political science, and economics.

They are united by their aspiration to acquire specialist leadership and management skills that propel them to the next stage of their career of choice.

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About Franklin University Switzerland

Franklin University Switzerland is an English-speaking, US- and Swiss-accredited, non-profit university based in Lugano. The university offers foundation programs, summer courses, undergraduate and graduate degrees in a highly and international and cross-cultural learning environment.

Graduate Studies at FUS

- Innovative, multidisciplinary, career-oriented curricula
- Social responsibility as core element of the pedagogical approach
- Faculty members and practitioners who know first-hand what is required to be effective and responsible global leaders in the 21st century
- Dedicated, personal attention and mentoring at all stages of the program

Admissions Requirements

- Application Form
- Application Fee (75 CHF)
- Bachelor's degree transcripts
- 2 professional recommendations
- Resume/curriculum vitae
- IELTS or TOEFL for non-native speakers of English
- A personal or virtual interview with the director

Tuition and Fees

2015-2016 Tuition: 29,500 CHF

Scholarships and financial aid available - including special scholarships for Franklin graduates

"The Master's I earned at Franklin was instrumental in my being able to start my career. Franklin schooled me



in the foundations of business practices. The small class sizes and availability of the professors, compared to other business programs, was a huge advantage allowing for individual help and guidance."

Claire Zegarelli, Class of 2013
Digital Marketing Specialist,
CertainTeed Gypsum, France/USA

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