



AN AMERICAN
DEGREE.

A EUROPEAN
LIFE.

A GLOBAL
EXPERIENCE.



A US and Swiss Accredited University
in the Heart of Europe

BACHELOR'S DEGREES

MASTER'S DEGREES

SUMMER PROGRAMS

PRE-UNIVERSITY
PROGRAMS

Franklin's North Campus

Grace Library

Lugano's Piazza della Riforma

A Franklin Student Residence

Franklin's Kaletsch Campus

www.fus.edu | 'Future Franklinites'





Franklin University Switzerland is a U.S. and Swiss accredited university located in Lugano, Southern Switzerland. Franklin offers an **innovative, international approach to liberal arts education** that emphasizes experiential learning in a culturally diverse environment.

Founded 1969

U.S. AND SWISS UNIVERSITY ACCREDITATION

Franklin University Switzerland is accredited in the United States by the *Commission on Higher Education of the Middle States Association of Colleges and Schools* and in Switzerland by the *Swiss University Conference*. As of 2013, Franklin officially enjoys university institutional status in both the U.S. and in Switzerland.

DEGREES AWARDED:

Bachelor of Arts (BA), Master in Science (MS)

LANGUAGE OF INSTRUCTION: English

AVERAGE CLASS SIZE: 16.3

STUDENT FACULTY RATIO: 9:1

NUMBER OF STUDENTS: 400

NUMBER OF NATIONALITIES REPRESENTED: 60

CAMPUS RESIDENCES

Franklin offers housing in nine secure and well equipped residence halls.

STUDENT DESTINATIONS

Franklin graduates enjoy excellent reputations and traditionally continue to remarkable careers in the private, public and non-profit sectors, or proceed to further education. Recent destinations include Bloomberg, Deloitte, L'Oreal, Barclays Wealth, Ernst&Young, Bank of America, Sotheby's, UBS, Georgetown University, Stanford University, London School of Economics, Cambridge, Sorbonne, ETH Zurich and University of St.Gallen.

BACHELOR OF ARTS DEGREES (BA)

Franklin's U.S.-inspired liberal arts approach allows Bachelor's students to graduate with a **double major** or a **combined major**, or add one or more **minors** to a major program of study. Majors include:

- Art History and Visual Culture
- Communication and Media Studies
- Comparative Literary and Cultural Studies
- Environmental Studies
- French Studies
- History
- International Banking and Finance
- International Economics
- International Management - with emphasis in Finance or Marketing
- International Relations
- Italian Studies
- Literature
- Psychology
- Visual Communication Arts - with emphasis in Fashion Studies or Studio Art

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT (MSIM)

A specialist, one-year graduate program designed to train successful 21st century leaders in international management and organizations. Franklin also offers a 3-year BA and 1-year MS fast-track option.

www.fus.edu/graduate-studies

ACADEMIC YEAR AT FRANKLIN

A pre-university program offering the opportunity to gain intensive academic preparation, earn university-level credits, and experience the flavor of university life before embarking on a full university program.

www.fus.edu/academics/academic-year

SUMMER PROGRAMS

Several short programs centered on experiential learning are offered throughout June and July, both for undergraduate students and for high school students (16 years and older).

www.fus.edu/academics/summer-programs

Franklin University offers an educational experience beyond just the classroom in Lugano. Academic Travel™ is an integral part of Franklin's educational curriculum.

- 2 weeks every semester
- Faculty-designed, Faculty-led
- Credit bearing (3 credits)
- Variety of locations
- Non-major specific
- Included in tuition fee*

Recent Academic Travel™ programs have included:

- Amsterdam: Colonialism, Culture and Multiculturalism
- Brazil: Colonialism, Slavery and the Political Economy of Growth
- Cyprus: Ethnic Division, Its Causes and Attempts at Resolution
- Iceland – Environmental Studies
- London: From Wabi/Sabi to Kawaii (Japanese Aesthetics in a Contemporary European City)
- Malawi and Mozambique
- Nice and Southern France: From Impressionism to Contemporary Art
- Norway: Sustainability and Innovation
- Seville and Andalusia: From Antiquity to the Present
- Turkey: The Old and the New
- Slovenia, Croatia and Serbia: History and Politics

*Supplementary fees may apply for some longhaul destinations



WELCOME HOME

Swiss Alps. Glacial lakes. Mediterranean climate. An Italian flavor. An international population. This is the city we call home: Lugano, Switzerland. They say there is no place like it. At Franklin, we couldn't agree more. Though most of our students are living far from their geographical home, more often than not they find that Franklin University Switzerland – its student body, faculty, even the day-to-day bustle of the campus – becomes a new home.

EXTRA-CURRICULAR ACTIVITIES

- Arab Club
- Asian Club
- Business Society
- Drama Society
- Honors Society
- Literary Society
- Model United Nations
- Sports (Soccer, Basketball, Volleyball)
- Student Government Association
- Sustainability Club
- Voice (Student Newspaper)

INDEPENDENT TRAVEL

Lugano's very central location within Europe means it is very easy to explore the continent on weekends. Within an hour from major alpine ski slopes and the city of Milan (by train or car), and about two hours away from Zurich or the Mediterranean Sea, Franklin students can have very interesting travel experiences during their studies. Airports in Lugano and Milan allow students to also fly to major European cities such as Paris, Madrid, Berlin, Rome, Amsterdam, London, Stockholm, and Prague.



Franklin University Switzerland follows typical U.S. admissions procedures.

Undergraduate Admissions

Students should submit:

1. A completed application form and fee
2. An essay and personal statement
3. An official copy of the secondary school transcript showing courses and grades
4. A mid-semester or mid-year school report from the school counselor
5. Two letters of recommendation
6. Submitting SAT or ACT scores is required for US students. Franklin's codes are 0922 (SAT) and 5223 (ACT)
7. For students whose first language is not English, English proficiency test results (e.g. TOEFL or IELTS scores) are required.

How to Apply

Franklin Application Form – www.fus.edu/admissions/apply*
CommonApp Application Form – www.commonapp.org
*Can be used also for Transfers, Study Abroad, and Academic Year at Franklin

Deadlines

November 1 * | December 1 ** | March 15 | June 15
Scholarship Priority / Fee Waiver - * Spring | ** Fall Semester

Graduate Admissions

www.fus.edu/graduate-studies

Summer Program Admissions

www.fus.edu/academics/summer-programs

FINANCING FRANKLIN

As an independent, private university, Franklin University Switzerland offers a limited number of scholarships and financial aid awards. We recognize the importance of financial aid programs to students with demonstrated need. In order to obtain Franklin's institutional financial aid, students must fill out the Franklin University Switzerland financial aid form. Early application is essential to be considered for funding. Thanks to Franklin's US accreditation, US citizens may also qualify for US federal aid. For any question relating to financial aid, please email finaid@fus.edu. www.fus.edu/financial-aid

IF YOU WOULD LIKE MORE INFORMATION PLEASE CONTACT US AT:

Franklin University Switzerland

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U.S. Office

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Fax: 212.922.9870

To order a brochure, please fill out our form:
www.fus.edu/inforequest

VISIT FRANKLIN

Franklin University Switzerland is located approximately 1 hour north of Milan and 2.5 hours south of Zurich. Our Admissions Office in Lugano arranges campus tours for prospective students, their families, counselors and teachers.

For more information and to arrange a visit:
www.fus.edu/visit

