

THE FRANKLIN

gazette

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SPRING 2016

KAFFEERÖSTEREI

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Global Concerns:**
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Berlin and Hamburg? pg 10

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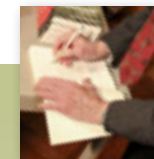
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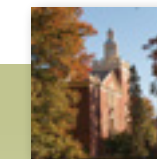
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THE COVER: Berlin, Germany, photo by Jessica Hutasingh '16, see story on page 10.

On Being a University

What is a university? We have been asking this question ever since we changed our name to Franklin University Switzerland, and we are especially concerned with this topic as we celebrate University Day on April 13. Thanks to our unique double accreditation in the US and Switzerland, we have joined the ranks of a very elite group, but can we live up to the expectations created by our new name?

Universities are repositories, creators, and transmitters of knowledge. Franklin has traditionally done an excellent job of transmitting knowledge through its passionate and highly engaged faculty whose dedication to undergraduate teaching is exemplary. Now, as university, we are also

committed to graduate teaching. We recently inaugurated the MS in International Management, and that program has grown steadily under the able direction of Dr. Corinne Young. We will now also offer a graduate concentration in eCommerce. At least one more graduate program is in the works. We plan to continue to expand our curriculum, and new graduate programs will provide greater opportunities for our undergraduate students as well. We will expand carefully, with the intent of creating connections between graduate and undergraduate study; a good example is our new 3+1 program in International Management.

Franklin faculty members have also become increasingly engaged with research. They are creating knowledge as well as transmitting it. In addition to being innovative teachers, they are bringing engagement with research into the classroom. Student involvement with research is pedagogically exhilarating and extremely valuable in the way it prepares students for the workplace or for graduate study. At Franklin we are committed to providing experiential opportunities for our students, for instance through the Tucker Family Fellowships.

Exciting things have been happening here. Just a month ago Professor Jonathan Steinberg of the University of Pennsylvania, a former Franklin trustee, presented a powerful lecture on Swiss identity, and, as you will read in this issue, also donated an important research library. His lecture, standing-room-only in our 220 seat auditorium, inaugurated discussion about a proposed Center for Swiss Studies at Franklin, the first of its kind in Switzerland. Franklin University is small, but we are a model of how a small institution can establish a vibrant community of learning while having an impact far greater than its size. In this vein, we are planning for the future by creating partnerships with institutions in Switzerland, the US, and the world that will create greater opportunities for our students and faculty. We are Swiss and American, proud of that dual heritage, and a university that truly engages the world.

P. Gregory Warden
President



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franklin today



THE FOWLER LEARNING COMMONS

Thanks to a generous gift from Franklin Trustee Angela W. Fowler '75, Franklin University Switzerland has a new study space in the Lower Academic Center: the Fowler Learning Commons.

The Fowler Learning Commons new space integrates the university's Writing and Learning Center and the Fowler Library into a one-stop service point for students. It provides both quiet study space and collaborative learning spaces for tutoring, mentoring, group projects and undergraduate research support.

According to Dr. Ann Gardiner, Director of the Writing and Learning Center, "The ways in which students learn today have changed dramatically over the last two decades, with a new emphasis on collaborative and technology-enhanced learning. A typical learning commons space includes not only quiet space for individual study, but also casual reading spaces, group study areas, brainstorming environments, presentation preparation areas, and computers for individual or group projects. Thanks to Angela Fowler, this is exactly what we are seeing in the new Learning Commons."

"As a Franklin alumna and Trustee," stated Fowler, "I am fully aware of the importance of providing appropriate infrastructure to facilitate learning at our wonderful university. This is but one small contribution to this, but I hope it will make its mark, as part of a bigger plan to continue modernizing the university's facilities. I was particularly glad to see many students, faculty and staff attend the official opening, as it demonstrates the importance of the Learning Commons and of the university's Writing and Learning Center in supporting the special kind of education we offer at Franklin. I hope other donors will be inspired by this example, making the Franklin we all love ever better and stronger."

"I hope other donors will be inspired by this example, making the Franklin we all love ever better and stronger."

Inaugural Ceremony

Fowler's generous contribution to active and engaged learning at Franklin was acknowledged at an official inauguration ceremony held on November 25, 2015 in the new Fowler Learning Commons.



Julian Golfarin



Julian Golfarini with mother Karina Gerlach

Masters of International Management

The students in the 2015-16 cohort of the Masters of International Management at Franklin are diverse and committed to being responsible and innovative global leaders. One of the 16 students, Julian Golfarini chose to enroll in the MSIM program “because of the program’s small size and emphasis on practical, hands-on learning, and the location and everything that comes with it.” He believes that the MSIM is a good fit for him as it offers a fantastic opportunity to couple his personal and professional goals with new learning, developing his skills, and advancing his career. Another very important reason that Julian applied is that his mother, Karina Gerlach (’77) happens to be a Franklin alumna and according to Julian, “Mom, has always had wonderful things to say about the school and her time there.”

Prior to joining the master’s program, Julian spent several years working for Fox Sports in New York. Professionally, his interests include marketing/branding, strategy, plus driving efficiency and positive change at an organizational level. Julian would like to work in global marketing and management for a major sporting organization, league, or team; or in an organization that promotes sports and youth activities like the IOC or FIFA.

New Graduate Programs Franklin Students Becoming Responsible and Innovative Global Leaders

At Franklin University Switzerland we stay true to our mission by providing students with a multicultural, multidisciplinary and challenging learning environment in the heart of Europe. What distinguishes Graduate Studies at FUS from other institutions is the opportunity to acquire knowledge and skills through many different academic and professional experiences. To ensure that the experiences are relevant and cutting-edge we engage expert faculty members and practitioners who know first-hand what is required to be a successful global manager in the 21st century.



New Degree Concentration for the Master of Science in International Management to Begin in Fall 2016: e-Business & e-Commerce

The one-year MSIME degree was designed to prepare students to be effective digital marketers and e-commerce managers who are able to plan, create, develop and manage efficiently this asset inside both global and local companies/organizations. The decision to focus the Concentration on the combination of e-Business and e-Commerce is cutting-edge as most competitors focus solely on Digital Marketing. In the MSIME, Digital Marketing is one of four key pillars which also include Design and Content, Technology, and International Management. Students will complete requirements in the MSIM program in addition to coursework that is specific to the e-Business and e-Commerce Concentration.

For more information please contact Professor Luca Triacca at ltriacca@fus.edu



The BA and MS Degree 3+1 Program

The 3+1 program is a collaboration between the undergraduate and graduate programs at Franklin which offers current undergraduates an opportunity to obtain their Bachelor’s degree in 3 years and then be fast-tracked to complete their Master of Science in International Management (MSIM) the following year. All undergraduate majors are suitable preparation for this program. Students apply for the program during their junior year and if accepted will have the following benefits during their senior year:

- A structured transition between academic and professional education
- Academic Travel at the graduate level
- Professional and Leadership development
- Coaching
- Teambuilding
- Corporate visits
- Speakers and workshops

Students who will graduate in 4 years may also apply during their junior year and also be a part of the senior year pre-MSIM program. For more information please visit fus.edu/academic-programs/graduate-programs.

Graduate Studies Program Welcomes Stephen A. Stumpf, Ph. D., Professor and Senior Fellow, International Management

Dr. Stephen A. Stumpf has been professor of management and operations at Villanova School of Business (VSB) where he was the Fred J. Springer Chair in Business Leadership for twelve years and served as interim dean and Management Department Chair. He received the Daniel J. O’Mara VSB Faculty Award for graduate teaching excellence in 2014 in addition to numerous research awards from VSB’s Center for Global Leadership. Dr. Stumpf also was chief learning officer (dean) at Booz & Company (formerly Booz, Allen



& Hamilton) for four years. During his tenure at Booz Allen, he worked with clients in the creation of corporate universities and developed leadership programs for the firm’s client staff, principals, and partners. Prior to that, Dr. Stumpf was professor of management from 1993 to 1996 at The University of Tampa. At the University, he founded the Center for Leadership and served as dean of the College of Business and Graduate Studies. He also previously was professor at the Leonard N. Stern Schools of Business at New York University for sixteen years and received the David L. Bradford National Award in 1990 from the Organizational Behavior Teaching Society and the S. Rains Wallace Outstanding Dissertation Award in 1979 from the American Psychological Association. In addition, Dr. Stumpf was an adjunct professor in the Graduate School of Business Administration–Zürich, Switzerland, EMBA program. Dr. Stumpf served as an Air Force officer for four

years, mostly at Wright Patterson AFB, Dayton, Ohio. He was also a Fulbright Scholar in Brazil.

Dr. Stumpf is a frequent speaker and facilitator on the topics of leadership and relationship building. He has been an advisor to CitiGroup, Deutsche Bank, Dow Chemical, Philip Morris, Shire, and Tampa Electric, among many others. He has authored/edited 8 books; written many in-basket exercises, cases, and behavioral simulations; and authored/coauthored more than 80 academic

journal articles, two dozen book chapters, and over 20 practitioner articles.

Dr. Stumpf serves as founder since 1988 and current chair of the MSP Institute, a non-profit research and development organization that serves the educational, public, and business

FRANKLIN IS AT THE CROSSROADS OF EUROPE AND THE THRIVING ECONOMIES OF THE 21ST CENTURY.”

communities with technologies for leadership development. His public service interests also include the Aspen Institute’s Business and Society Program, Please Touch Museum of Philadelphia, AACSB International, and LearningBridge.com.

In his spare time, he enjoys cycling, traveling, antiquing, playing tennis, and watching movies with his wife and son.

news briefs

NEW INITIATIVE: Financial Advisory Lab

The mission of the Financial Advisory Lab is to create a platform that connects academics, finance professionals, and innovators who will work together to improve personal financial advising practices within strategic management frameworks. Graduate and undergraduate students will be selected on a competitive basis to work with practitioners and faculty members on projects that will contribute to the knowledge and development of professionals in the rapidly evolving financial industry. Research projects will stem from the following areas:

- Behavioral aspects of financial advisory: this area of research is interdisciplinary and blends finance, behavioral psychology and communication sciences.
- Finance and human well-being: how is it possible to develop a people-centric, sustainable and more ethical approach to finance?
- Financial technologies for private banking: “fintech” is about using software to provide financial services and is currently a growing field of research.



Roberto Ferretti, Ph.D., Executive Advisor

Ferretti heads the Portfolio Solutions team at BSI SA and is a member of the foundation board of BSI Gamma Foundation, one of the most prominent institutions promoting financial research in Switzerland.



Patrick Coggi, Ph.D., Executive Fellow

Coggi is the CIO of an internationally-active private bank based in Lugano. Previously, he worked as a hedge funds manager and was the head of financial engineering

and product development for Julius Baer, where he was also a member of the strategic investment committee and an advisor to UHNW clients.

Mr. John Taylor, founder and benefactor of the Taylor Institute will continue to play an advisory role.

PEOPLE & EVENTS IN THE NEWS

For all the latest University news, visit: fus.edu



Becoming a Polyglot Speaking multiple languages is not a rare skill at Franklin, but one particular student's dedication to the craft stands out. Marina Lorenzini, a class of 2016 Art History major with minors in History and Italian Studies, is combining her personal passion for learning languages with her studies at FUS and future career goals. Recently, Marina was not only featured in the popular blog LaPolyglotte, in a piece titled "A

closer look at Levantine Arabic with Marina", but also participated in the 2015 Polyglot Conference in New York City. There she attended talks by today's most respected polyglots and linguistics scholars.

Read more // on the web: fus.edu/life-at-franklin/news/1181-becoming-a-polyglot

Franklin Welcomed Dr. Deborah Knaust Last Fall As The New Dean of Student Life and Engagement

Dean Knaust has previously worked at Maryville University, University of St. Thomas, University of Missouri, and other institutions in the U.S. She has traveled to more than 35 countries and conducted internships in Bulgaria and Poland. Her husband is from Baden, Switzerland, so she has been very familiar with Switzerland and its culture through their family visits during the past 20 years. Along with her Doctorate of Education degree, Dean Knaust has an extensive background working with international students studying in the U.S. and study abroad students who pursue experiences in Europe, Asia and other parts of the world. She is excited to bring her international work and travel experience to enhance services for Franklin students.



New Faculty Franklin University Switzerland is pleased to welcome Bernd Bucher, Assistant Professor of Political Science. Professor Bucher's primary research interests are located at the intersection of International Relations theory and Sociology. Power, language and contestation practices as well as security dynamics are key components of his research.



Professor Bucher looks forward to teaching and thesis advising with a focus on international relations broadly understood. His courses will range from introductions to international relations, to courses on human rights, and the role of norms and political philosophy.

Professor Bucher received a Ph.D. from the University of St. Gallen in 2011 and held the position of post-doctoral researcher in the Faculty of Sociology at the University of Bielefeld prior to joining Franklin in 2015.

Benvolio Knew It, and Now We Live It: Our Changing Climate

Dr. Jeffrey Reimer, C. Judson King Endowed Professor, Warren and Katharine Schlinger Distinguished Professor, Chair of the Chemical and Biomolecular Engineering Department at the University of California at Berkeley, and Franklin Trustee spoke in December at Franklin.

Is the Earth's atmosphere changing? Are we responsible for these changes? What are the consequences of these changes, and what should we do about them? Drawing on materials developed for a course Dr. Reimer teaches at Berkeley, he shared with us his answers to these questions.

Read more // on the web: vcresearch.berkeley.edu/faculty/jeffrey-reimer



BOOKS



"Satō successfully overcame such challenges and also laid the groundwork for Japan's anti-nuclear policy."



SATŌ, AMERICA AND THE COLD WAR: US-JAPANESE RELATIONS, 1964-72

Fintan Hoey, Assistant Professor of History published a new book in October 2015 that examines U.S.-Japanese relations during the tenure of Satō Eisaku, Japan's longest serving prime minister.

Professor Hoey, who teaches a wide array of classes in the History department, is an expert on U.S.-Japanese relations. "This book has its origins in work I began as a graduate student," he explained. Hoey's research on the subject was made possible also by a Japanese Studies Fellowship granted by the Japan Foundation, which enabled him to spend some time at Rikkyo University in Tokyo, where he was able to consult the resources he needed to further his research. "The timing for me was key since I was one of the first historians to make use of recently declassified material from Japanese government archives. The project developed into my doctoral dissertation at University College Dublin and from then into the book."

Using recently released archival material from the US and Japan, this book critically re-examines U.S.-Japanese relations during the tenure of Satō Eisaku, Japan's longest serving prime minister. During these crucial years in the Cold War in Asia, with the Vietnam War raging and the acquisition by China of a nuclear capability, Satō closely aligned with the U.S. This directly contributed to his success in securing the reversion of Okinawa and other Japanese territories which had remained under U.S. control since Japan's surrender at the end of World War II. To accomplish this he was also forced to conclude secret agreements with President Richard Nixon, including one on nuclear weapons, which are explored fully. Satō faced the challenge of the Nixon

administration's attempts to shore up the relative decline in American power with policies at odds with allied interests. Satō successfully overcame such challenges and also laid the groundwork for Japan's anti-nuclear policy.

Hoey's new book is the key part of the bibliography for his History of Modern Japan course, which is being offered for the first time this semester as an Academic Travel. Aside from this course, which will allow students to visit Japan and learn about the intricacies of its modern history in the field, Hoey teaches various other courses relating to the history of Japan, East Asia, the Cold War and the United States, including a first year seminar focusing on the bombing of Hiroshima and the history of nuclear weapons.

Japan's complex and contradictory relationship with nuclear weapons is in fact a key area of interest in Hoey's research. It is the only country to have been attacked by nuclear weapons but "it is also closely allied to the United States, a major nuclear power." Moreover its security situation and rising economic power made Japan an obvious candidate for developing its own nuclear arsenal in the 1960s. "Why Japan didn't, and still doesn't," Hoey explained, "is still a question that fascinates historians."

Satō, America and the Cold War: US-Japanese Relations, 1964-72 can be purchased from the Palgrave MacMillan website or as an eBook from various distributors.

FALL 2015 ACADEMIC TRAVEL TO GERMANY

LOCAL TRACES, GLOBAL CONCERNS: NEW FACES OF BERLIN AND HAMBURG?

By Dr. Kate Roy
Adjunct Professor, Modern Languages



Photo by Jessica Hutasingh '16

// TO COME TO ANY KIND OF CONCLUSION ABOUT THE POSTCOLONIAL, WE NEEDED TO WORK ON READING THE RELATIONSHIP BETWEEN HOW THE PAST IS MEMORIALIZED IN THE CITY AND HOW THAT MEMORY IS SPATIALIZED;

Colonialism has left its traces not only on the former colonies themselves but also on the face of the cities of the colonizers. This was our premise, and for this, my own — and most of the students' — first experience of Franklin's signature Academic Travel program, we needed to start the semester with a question: what is a postcolonial city? To answer it, we had to try first to get to the bottom of the "post" — is it (just) a temporal marker for the post-mid-twentieth-century, post-decolonization era in general? Does it pose some kind of a challenge to the "nation," as the nation plays out on the architecture of the city? Does it hint at spaces of inclusion and exclusion? Does it mark an encounter between margins and center? And what kind of power relationship does that imply — cultural? Political? Economic? Is every city postcolonial?

To come to any kind of conclusion about the postcolonial, we needed to work on reading the relationship between how the past is memorialized in the city and how that memory is "spatialized," so, refracted onto the city's face. The idea of the city as archive is by no means new of course, and perhaps especially not in Germany, and especially not in its capital, with its visible layers of memories of traumatic pasts, its bullet holes, its Holocaust Memorial, its fragments of the Wall — just perhaps not this past.

And that brings us to our second question: why Germany? It barely had any colonies, did it? And if so, didn't it lose them all after the First World War? Isn't the Turkish-German presence the result of 1960s labor migration? How can Berlin and Hamburg be postcolonial cities? Does my own position as a Germanist and a postcolonial "product" — albeit of a different European power — cloud my judgment? (Don't answer this, students!)

Again, the answer lies in our newly-formed ideas of the postcolonial, and in the cities' faces themselves: it depends, as one student put it — and in more than one sense — on "looking closely and knowing where to go." We needed to look closely not only at the cities themselves, but also at what forms colonialism could take in the first place.

Host of the "Congo Conference" that carved up the African continent from far-off Berlin in 1884-1885, Germany was late into the "scramble for Africa," though it did secure itself four colonies there, and more in the Pacific. But it has long been implicated in colonialism in other, perhaps less obvious, but nonetheless significant ways, through trade, scientific exploration (we took Germans' archaeological endeavors in Egypt and the Ottoman Empire and the formation of Berlin's grand "Museum Island" as our focus here), and Hamburg's position as a hinterland of the Atlantic Slave Trade. More recently, a Turkish-German author has asked if Germany is now "creating colonies on its own territory."

Armed with these ideas, we set off to explore colonial echoes in the Berlin and Hamburg of today. Our clues would be monuments, museum artifacts, street signs, buildings, consumer products, and we planned to use that "post" to unpick the power relations of the German past, to engage critically with them, and to look at how we might be able to reshape them in the present. A big ask, and not least because of the time we needed to spend in the street "scratching the surface": the Berlin and Hamburg winters were already much more well-developed than Lugano's! Fortunately, we were ably assisted along the way by some "remote" help in the way of materials by writers, artists, actors and filmmakers that had already turned some of our traces in question on their heads, and a lot of on-the-ground, invaluable guidance — and guiding — from the focus groups Berlin Postkolonial and Hamburg Postkolonial.



Photo by Jessica Hutasingh '16

**// WE INTERPRETED
FRUIT SCULPTURES,
TASTED COFFEE
— CONSUMPTION
WAS BECOMING AN
APPROPRIATE THEME —**

Our first stop was Berlin, where we began by (literally) consuming the postcolonial — and reflecting on the continuity of its ambiguous marketing power — in a Massai restaurant. With serviette holders, beer labels and waitresses' uniforms “read,” we moved into the museums. Museum Island, the critics we'd read had claimed, was central to the founding of the German nation as a serious (classical, cultural and imperial) competitor with France and Great Britain — it was exercising its power through acquisition and display. For the artist, the writer, and the filmmaker whose engagement with these artifacts we'd already charted, the terms of the acquisition need to be negotiated, but so does the power of representation the display (still) implies. How do these artifacts and their

“subjects” (and by extension, Egypt, Turkey — and the Turkish-Germans) get their voices back?

Berlin's African Quarter (so named for its streets), proved a formative experience for all of us, as many of the students have already put into writing. Here, we saw the colonial and postcolonial grate first-hand: our guide Mboro, explaining the contested past of the quarter's street names, and the German colonies, the memories of the Herero genocide, and the brutal rule of the German governors in East Africa that they evoke, was racially abused and told to “go back to Africa” by a local resident. It was a telling illustration of the ideas of collective memory we'd been exploring — if your understanding of the (shared) past is excluded from it, then can you belong to the city? If the city itself is a collective memory, how do “Other” Germans reflect themselves in it?

SAVVY Contemporary, an art laboratory that pushes beyond the Euro-American sphere, answered some of these questions for us through its “Colonial Neighbours” project. Colonial Neighbours uses SAVVY's siting in the culturally diverse Berlin-Neukölln community to establish, through public donations — and simultaneously interrogate — an interactive archive of found objects from the colonial past (old children's books, board games, chocolate boxes...), an archive that we spent a morning picking through and bringing to life.

In Hamburg, once the seat of the wealthy merchants, and whose warehouse district formed the heart of the colonial trade, receiving and passing on “German” coffee, bananas and cacao, we interpreted fruit sculptures, tasted coffee — consumption was becoming an appropriate theme — and asked ourselves why and how throwing red paint over a slave trader's bust might be productive in bringing that past to light. The artist HMJokinen talked us through these ideas of public participative

art, and of the “rewriting” (or reshaping) of colonial buildings and statues, such as Hamburg's Jenfeld barracks, which we visited with her — a relic from the Third Reich and its colonial nostalgia and desire, still honoring the commanders of the German East African troops. We marked the space differently — albeit briefly — by holding up a “street sign” renaming the barracks' square after Mohamed Husen, a former Askari (colonial soldier), colonial propaganda film actor, and victim of the Nazi regime, who died in Sachsenhausen.

HMJokinen also invited us to view the art project — and “migration and memory” space — that she and others are running with some of Hamburg's newest residents, refugees, whose art will soon make its mark in a Hamburg-Altona gallery, merging their voices and pasts with that of the city.

The city is an archive, but an archive, as cultural theorist Stuart Hall and SAVVY Contemporary would tell us, can and should be opened for new interpretations in the present. Our moving through the city and our encounters with it played out as its “counter-archival force”: we needed to be in the picture to do the reading — and the rewriting.

So, what kinds of images, of histories, do Berlin and Hamburg evoke for us now? And now we know why the face of the city “matters,” how it shapes its citizens and their identity, we should perhaps come back to one of our first questions — is every city postcolonial? If we look closely and know where to go — and how to read what we find — there is plenty to uncover.

**// NOW WE KNOW WHY
THE FACE OF THE CITY
“MATTERS,” HOW IT
SHAPES ITS CITIZENS
AND THEIR IDENTITY,”**

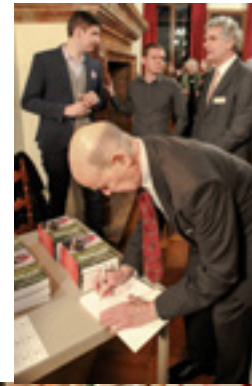


Photo by Jessica Hutasingh '16

Dr. Kate Roy
Adjunct Professor, Modern Languages

Dr. Kate Roy holds a BA (Double Honors) in German and French and an MA in German Literature from the University of Otago, and completed her PhD, a comparative project focusing on a Deleuzian reading of the works of Turkish-German writer Emine Sevgi Özdamar and French writer Leïla Sebbar, at the University of Manchester in 2008. Before joining Franklin, she was a postdoctoral researcher and recipient of small grants from the Universities of London (School of Advanced Study), Tübingen and Innsbruck, and from the DAAD, the Berlin State Library and the Leverhulme Trust, the latter a Visiting Fellowship at the University of Liverpool, where she also co-taught a module on Turkish-German writing and film. From 2013-2014 Roy was a Lecturer in German at the University of Leeds, where she taught modules on contemporary literature, and she maintains a link with Leeds as an Honorary Research Fellow of their School of Languages, Cultures and Societies. Her research interests include diasporic writing, especially Turkish-German and Arab-German writing, postcolonial traces in (and of) the former German East Africa, translation, rewriting, and the strategic manipulation of difference, literary challenges to Orientalism, Deleuzian theory, text/image assemblages, and comparative studies in postcolonial literatures and cultures.

New Research Library On Swiss Studies



At the ceremony, Professor Steinberg applied the very first book plate of the collection. The book was a copy of the recently published third edition of *Why Switzerland?*, his classic account of the country's unique political and economic system.

The evening continued with Professor Steinberg's special lecture on *Ticino and the Mystery of Swiss Identity* in the Nielsen Auditorium, attended by over 200 guests, and a book signing.



Franklin University Switzerland is the recipient of a new collection of 2,300 books about Switzerland and Swiss studies at the disposal of the Franklin community and the general public. The collection is a generous gift from Professor Jonathan Steinberg, Walter H. Annenberg Professor of Modern European History and former Chair of the Department of History at the University of Pennsylvania and formerly also at Cambridge University.

The new book collection, previously hosted at the University of Pennsylvania, includes periodicals, journal articles and books focusing on Switzerland and its history, politics, and culture. The generous donation was officially acknowledged during the ceremony held on February 2, 2016 in the Kaletsch Conference Room in presence of Professor Steinberg and

on Switzerland and Swiss studies as part of its library. The collection generously donated by Professor Steinberg represents a great step forward for research at Franklin, and will be extremely valuable not only to the Franklin community but also to the general public."

"Universities are repositories of knowledge, and Franklin is honored..."

Franklin Emeritus Professor of History Floyd Parsons saluted the important gift, "As stated by Ivor Armstrong Richards in his 1924 book *The Principles of Literary Criticism*, 'a book is a machine to think with.' That Professor Steinberg's library of 'machines to think with' is now here for the use of Franklin students, who are from and who study 'all quarters of the earth' is a fitting tribute to his life and work, and an honor to all of us associated with Franklin now and in the future."

a group of experts on Swiss studies, Franklin faculty and students, and external guests.

In acknowledging the gift, President Greg Warden said, "Universities are repositories of knowledge, and Franklin is honored to have been offered the opportunity to house a comprehensive compendium of publications

Professor Steinberg stated, "Giving up your library is like sending your infant child to school; you turn around, and it's not there anymore. But I am very happy that my Swiss collection is going to Franklin, as I know it will be in good hands. I hope you will read and enjoy these books."

"Giving up your library is like sending your infant child to school; you turn around, and it's not there anymore. But I am very happy that my Swiss collection is going to Franklin, as I know it will be in good hands. I hope you will read and enjoy these books."



Facilitating Global Careers

Meet the 2015 Tucker Family Fellows

2015 saw the second successful run of the *Franklin University Switzerland Global Internship Program*, intended to help Franklin students take advantage of internships and work experience opportunities around the globe. The program was conceived and is supported by Franklin Trustee Jay Tucker '77 and his wife, Andrea Tucker. Every year, five students are selected as 'Tucker Family Fellows,' matched with internships created by leveraging the University's expanding and diverse alumni and parent network, and provided with funding to support them through their internship experiences.

Jay Tucker's investment in the program stems from his strong belief in Franklin's uniqueness in the world of education. "Education is in a disruptive environment now and the delivery mechanisms for the curriculum are changing," said Tucker. "What will not change though is the value of actual exposure to diverse cultural, social and geographical differences. This is Franklin's strength."

These students are all excited about the opportunity to apply their global education in a practical setting. The Tucker Family Fellows program has provided students with interesting opportunities they may otherwise not have had. These global citizens are on the path to exciting careers around the world, and Franklin's Global Internship Program is a great step towards their professional success.

ELENA

1
ELENA MCGUIRE '17 interned at Down the Road Beer Co. in Massachusetts, USA as Marketing Specialist. "Since the internship, I have been able to bring my marketing knowledge back to marketing classes as reference points," Elena said. "I have also begun to understand the importance of marketing not only within business environments, but also within other disciplines, such as environmental science. The marketing elements that I engaged with are key to the acceptance and success of any project or decision, whether it's a business deal, museum exhibition, or proposal for a more sustainable future."



JORDAN

2
JORDAN RICKER '16 interned with Nigerian company Wecyclers in Lagos last summer; a recycling social enterprise based in Lagos that works to reduce the environmental degradation caused by uncollected waste and simultaneously increase the living standards of Nigerians living in slums. As part of his internship, Jordan worked as Executive Assistant to the CEO. "One of my biggest realizations during my internship last summer was how extremely important soft skills, writing ability, and researching are," Jordan noted. As a History and Communications major, he is constantly reading, analyzing, and writing, and all of these skills turned out to be extremely useful during his internship, allowing him to quickly and accurately look at data and provide feedback to his co-workers and supervisor. Notably, while Jordan was interning, he also participated in the Seif Awards for Social Entrepreneurship 2015 Finals with his team, and won the award!



ANNA

3

ANNA JONES '17, joined the Stockholm Environment Institute, specifically with the Arctic Resilience Report team. The internship included traveling to Washington, D.C. for an Arctic Resilience Report workshop and project steering committee meetings. "The most important thing I learned during my internship was to always take a chance. Whether it's working on a new project, or having a conversation with someone you are nervous to meet, taking chances almost always leads to exciting experiences and good connections."



TYLER

4

TYLER SADUTTO '16 interned in forest ecology and biogeochemistry for the MELNHE Research Project, funded by the National Science Foundation. He conducted field experiments and performed laboratory work in order to assist forest ecologists with their research. "Conducting my own research experiment helped me cultivate my leadership and management skills, as I had to lead a small team of other interns to help me in collecting my samples," he noted. "I learned how to become more assertive and how to delegate tasks to other people. Having worked in the field, I am now able to bring a new perspective to my studies. I am able to read scientific articles more critically, because I am aware of the limitations of field studies and the importance of experimental design with respect to statistical analysis. Having this background information allows me to assess which class texts hold more merit than others, and which sources should be avoided when writing essays."



ALYSSA

5

ALYSSA WILSON '17 interned at the American Council of Young Political Leaders (ACYPL), a small nonprofit based in Washington, D.C. As Program Intern, Alyssa helped coordinate various international political exchanges for young, rising politicians from around the world. "My internship has helped me feel more confident in my abilities, seeing my strengths and acknowledging my weaknesses. Working teaches you to rationalize and rank tasks based on deadlines and coordination within a group. My experience at ACYPL has taught me that you are responsible for the work you produce, and what you make of it." This accountability has helped Alyssa take more control of her academics, exploring and delving into subjects that interest her and taking the time to research a topic, and then reporting and writing about it as accurately as possible.



"Education is in a disruptive environment now and the delivery mechanisms for the curriculum are changing,"

— Jay Tucker



Memorandum of Understanding with Lycoming College

As Franklin continues to grow, and its students and alumni network becomes larger, so do its partnerships with other colleges and universities. The beginning of this academic year marked the signing of a new Memorandum of Understanding (MoU) with Lycoming College in Williamsport, Pennsylvania — one of the oldest liberal arts colleges in the US.

The intent of the MoU, signed in Williamsport by President Greg Warden and Lycoming College President Kent Trachte, is to provide an opportunity for Lycoming business students to come to Switzerland and benefit from Franklin's international outlook and approach on global business and business management education. According to President Warden, this partnership marks another milestone in getting Franklin and its students engaged with people and places from all over the world. "You can't have too many opportunities," he explained.

Along with this partnership, Franklin also has MoUs with USC, SMU, Lasell College in Boston, Maryville College, and The Higher Colleges of Technology (HCT) in Abu Dhabi. The University is also a member of the Global Liberal Arts Alliance (GLAA), an alliance with 28 member colleges and universities whose mission is to strengthen education in liberal arts institutions by providing several programs and opportunities for students to enrich and diversify their education and degrees. The alliance focuses in particular on providing a multi-institutional education, with students spending each semester in a different institution, and often in a different part of the world, finishing their studies with a "global" liberal arts degree.

Membership in this alliance, as well as all of the other partnerships in which Franklin is engaged, is designed to strategically increase Franklin's "critical mass" in terms of what it offers to students, President Warden explained. "The reason we are doing partnerships is because we are so small." After arriving at Franklin, President Warden committed to ensuring that Franklin students are provided with increasing opportunities to deepen their knowledge. "Do we have enough of anything, really? Do we have enough opportunities for our students? Do we have enough majors? Do we have enough

courses? The answer is yes and no. Yes, we have enough, but wouldn't it be good to have more choices?" In this sense, the partnerships work to expand Franklin and its mission and values. On the one hand, students from other institutions arrive and diversify the Franklin campus even more than it already is; on the other hand, the partnerships give Franklin students the opportunity to go out into the world and round out their education, possibly focusing on areas Franklin does not currently specialize in.

// You can't have too many opportunities,"

— Greg Warden

With all of Franklin's currently existing partnerships, and those currently being looked into, the university, and its name, values, and mission, are constantly being projected out into the academic community, attracting new opportunities and new students, and keeping Franklin growing. As for the Lycoming partnership, the hope is to see many Lycoming business students joining Franklin students in the classroom soon, taking advantage of the international curriculum Franklin has to offer — and vice versa.

Your Journey Continues...



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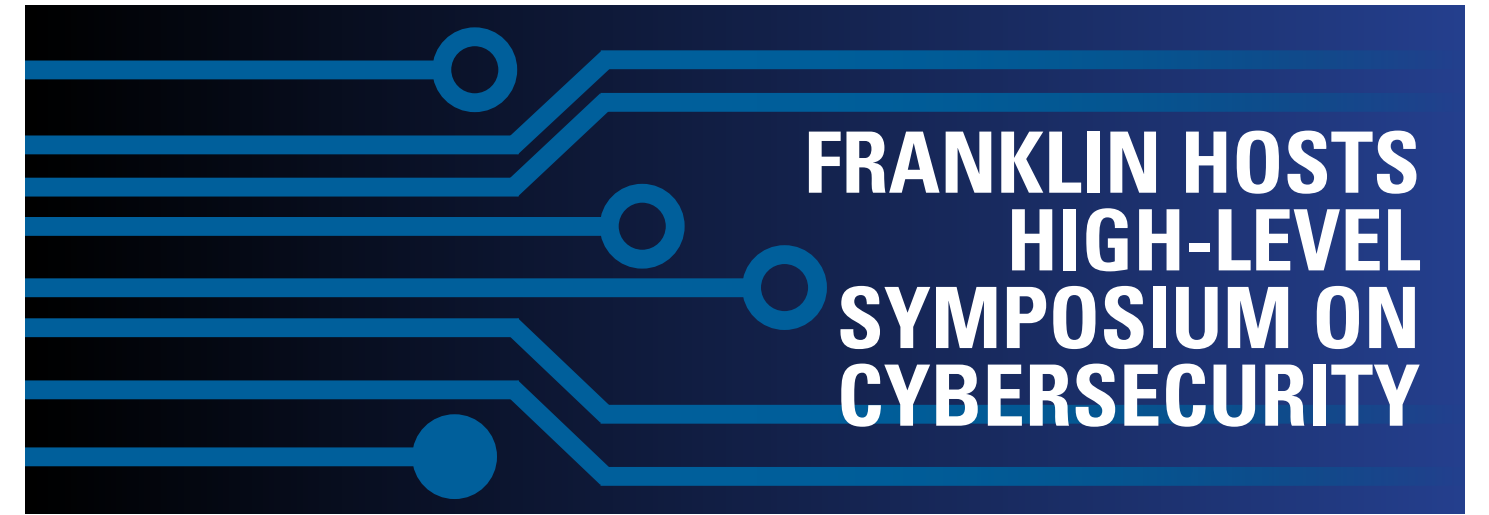
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Virtual threats are constantly on the increase and can have serious negative effects in many areas of human activity. Anything that is connected to the web can be manipulated by hackers. Hackers are becoming ever more numerous, and can break into even the most advanced protection systems, opening them to manipulation. It is estimated that in a few years' time, over 50 billion devices active in different sectors could be the object of manipulations.



These and other dangers connected to the Internet, and possible ways to address them, were at the center of an international symposium hosted by Franklin on September 30-October 1, 2015 on campus, entitled "Cybersecurity and Managerial Challenges" (CMC). The two-day event was organized by Trustee Kim Hildebrant '90 in collaboration with Professor Morris Mottale, and was sponsored by K.N.C. Consulting Switzerland, the City of Lugano and a number of private sponsors including Vice Chair Angela Fowler '75 and Chairman Pascal Tone.

A number of renowned international speakers participated, including Jack Caravelli, formerly an advisor on nuclear safety to US Presidents Clinton and Bush, Jr.; The Honorable Dr. Liam Fox MP, former Secretary of Defense of the UK government; and Paolo Sartori, of Interpol Eastern Europe — together with several experts and CEOs from key Swiss and international companies. As part of the program, participants also had the opportunity to witness the live simulation of a cyber-attack, courtesy of the Compass Security Group.

In his opening remarks, President Greg Warden stated, "This is an auspicious collaboration for Franklin University Switzerland, as we grow as a university and seek to reach beyond the boundaries of the ivory tower, to connect to our community here in Ticino, and to engage issues, deeply embedded in the social and political contexts of our present age, going beyond the confines of mere geography."

The organization of the next CMC Symposium, scheduled to take place in London this May, is underway by Hildebrant and Mottale. Discussions will focus on assessing, mitigating and blocking cyber-attacks; not only through expert technical insight on the scope and nature of ever-evolving cyber threats, but also



President Greg Warden, Mayor of Lugano Marco Borradori and Trustee Kim Hildebrant '90, photo by Katia Vitale

through perspectives offered from a variety of related viewpoints from politics to business and diplomacy. Topics will include case studies of successful cyber-attacks, insider threats, legal and insurance perspectives on cyber security, the internet of things (IoT), the dark web and cyber offense.

The London symposium is organized by K.N.C. Consulting and Franklin University Switzerland in collaboration with international law firm Sidley Austin LLP, who will host the event on its premises. The program is still under development and can be consulted on the CMC Symposium website at cmcsymposium.com.

Further editions will also be held in the United Arab Emirates, Oman, Brussels, Frankfurt and Vienna.

CMC Symposium website: cmcsymposium.com

tell us what you're doing

Send your class notes to the Office of Advancement, Franklin University Switzerland, Via Ponte Tresa 29, 6924 Sorengo, Switzerland / email: advancement@fus.edu



Bill Auer and Garland Gay

1970

Bill Auer and **Garland Gay**, classmates from the Veza campus in Villa Negroni, travelled together with their wives in Provence last October, 2015.

1972

As the mother of two kids who followed in her footsteps and attended Franklin, **Macey Morris** is very happy! **Keaton Doyle '14**, **Tommy Doyle '16** and Macey were all together in Lugano last May to celebrate the Global Alumni Reunion as Franklin College "graduated" to Franklin University. Mary believes that travel is the best educator and is grateful for having had a chance to attend Franklin, which she claims is a blessing which really cannot be described in words. She believes that her experiences at Franklin cannot be learned from a book, and will be part of her constitution forever.

David Place has been trying hard to retire from the antiques business after 41 years but there is so much inventory remaining to sell! David travelled through Germany, Hungary and Czech Republic in June 2015 but still hasn't made it back to Franklin and Lugano. David's son Zach is working in Nantucket and daughter Alex is in Nova Scotia at St. Mary's University for 2 more years.

1973

Eloise Tencher is still working at her great, upscale breakfast and lunch restaurant, Brew Bakers, in Middletown, Connecticut. Occasionally friends from her past will come by to surprise her. She recently met **Carl Hamann** for lunch in New York City. She was delighted to see him as they have remained close friends throughout all these years. Eloise writes, "A year ago, my husband, Josef, and I opened another, smaller restaurant, just three and a half blocks away from the main one called Brew Bakers Cafe. It's a beautiful, very intimate space, with really



Eloise Tencher and Carl Hamann

good food. We do all of the shopping ourselves, therefore the quality is better and fresher. My husband, Josef, was named one of the Best Chefs in America. He's from Salzburg, Austria and loves life in the States. I would love to see any of my Franklin friends who pass by Middletown, Connecticut. My website is: mybrewbakers.com and my email is: etencher@me.com or etencher@gmail.com.

Robert Wolff visited campus last November while on honeymoon with his wife, Liz. Robert has fond memories of his semester abroad days and was delighted to show Liz around campus and Lugano. Robert especially enjoyed visiting the Tone Athletic Center on campus and trying out the basketball court.



Robert Wolff and wife Liz

1978

Deamer Dunn is now a published author of fiction. *Strength and Grace* was released in October 2015, available on Amazon, paperback and for Kindle. Deamer's author page can be found on amazon.com/author/deamerdunn. Three additional works will be released over the next year, and Franklin gets a mention in two of them (for more information: artbz.bz). *Strength and Grace* is the story of a young Mexican woman who stumbles into becoming a bullfighter. She so excels that she becomes a great Matador. The catch is that all but a few think she is a man. It is a story of female empowerment

within the Mexican male culture of the bullfight. There are also coming of age aspects to the story as the reader follows her growth from being a fifteen-year old tomboy to a twenty-five year old woman who spends the majority of her time being a man. This duality creates gender identity issues that she must face along with all the dangers of her profession and the tension of her masquerade.

1982

Stephanie Klein-Davis has been a full-time photojournalist for 28 years at The Roanoke Times in Roanoke, Virginia. She also has been an adjunct photography professor at Virginia Western Community College for the past 12 years. Stephanie's freelance sideline work is comprised of weddings (all over the country), portraiture, events, advertising and corporate photography. She is available for freelance work: klein-davis.photography. Stephanie has two children adopted from Siberia as babies. Wyeth Davis is now 16 and a junior and Aria Davis is now 14 and a freshman both at Cave Spring High School in Roanoke County. Last year, Stephanie had an exhibit, "The Diaspora", at the Harrison Museum of African American Culture that included photographs of people who settled in Roanoke from African and Caribbean Communities. In November, Stephanie was part of a four person photo exhibit using phone applications at the Virginia Western Community College Gallery. Stephanie

1978

would like to send greetings to her friends. She is still in touch with **Pandora Spelios**, **Jenny Adler** and **Julie Baker '83**. Stephanie would love to hear from **Renu Moody** and any other old friends!

1987

After her Franklin experience, **Marcella Ramelli** had returned to Colombia in 1987. There, she studied psychology and had two children. Since 2001, Marcella has been living in Switzerland again, however, this time she is in Basel. Her son Juanfer is already 25 and has just graduated from Physics at the ETH (Eidgenössische Technische Hochschule) Zürich. Her

daughter is 23 and a piano player, studying for her bachelor in the conservatory in Bern. Marcella has a doctorate in psychology from the University of Basel, and works for multicultural individuals.

1993

Jennifer Cooke is currently living in Portland, Oregon with her husband and 4 year old daughter. Jennifer recently received her MFA in Applied Craft and Design at the Oregon College of Art and Craft and the Pacific Northwest College of Art. Jennifer would love to connect with Franklin Alum in the Pacific Northwest.

1999

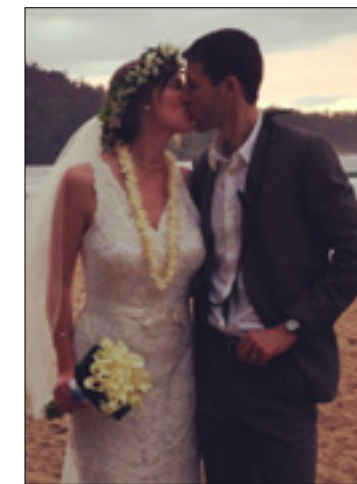
Margo McClimans has celebrated her company's 10 year anniversary last year. Coaching Without Borders GmbH provides coaching, leadership development training and intercultural training to executives from some of the biggest global organizations in the world. Margo loves living in beautiful Zürich where she enjoys the culture, nearby mountains, and international atmosphere.

2003

Kota Tabuchi is residing in the San Francisco Bay Area with his wife Robin and 3 children, Kenya (5), Heiden (2) and Emi (6 months). He is busy juggling an active family and working as the Managing Director Africa for a luxury safari company called Travel Beyond. He has been traveling to Africa every year since his first Academic Travel to Botswana in 2001. Kota says that Franklin's curriculum has made a long lasting impression!

2004

Johanna Porr and Douglas Yaun were married in 2014 at Montpelier Plantation in Nevis. They welcomed their son Calvert in November 2014. They live in Newburgh, New York



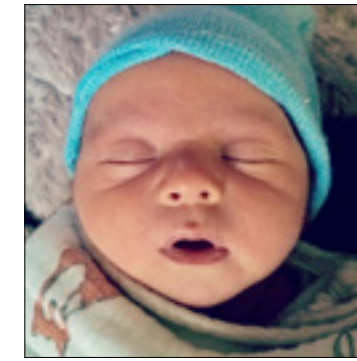
Stephanie Lamb and husband Michael Wauters

where Johanna works as the Orange County Historian and serves on the Communities Council for Hudson River Valley Greenway.

2006

Stephanie Lamb and Michael Wauters were married on the Garden Isle of Kauai on November 22, 2015. It was the most magical day.

Valentino Macor proudly announces the birth of the newest addition to the Macor family on October 6, 2015. Baby boy Rufus was born to son **J**



Rufus Macor

David Macor and **Chelsea Stephens Macor**. J David, who graduated with Honors both at Franklin and Brandeis, is the Senior Consultant with the firm Ernst & Young, which has sent him for the past year plus to consult with Microsoft in Seattle. Part of his work involved being sent to Europe on a couple of occasions, partly because of the language knowledge, German and Italian (his second major, in addition to International Finance and Economics).

In August 2015, **Austin Tomlinson** moved to Singapore where he accepted a new job with INSEAD (international business schools) as the Associate Director of Alumni and Development for the Asia Pacific region. While Austin misses seeing all his friends from Franklin, he has had an amazing year filled with many wonderful surprises. If you are passing through Singapore, Austin would enjoy getting in touch with you and if you are looking for a place to do an MBA or an EMBA, INSEAD was basically made for Franklin alumni!

2009

Ryan Ellis is starting a new venture that he hopes to turn into a full time career. Ryan writes, "After thinking about this idea for roughly six years, I am starting TheSportsNomad.com, a website dedicated to traveling through sports. This would not have been possible without Franklin University. By living, traveling, and studying abroad, I was able to gain experiences I never thought possible, not the least of which was attending sporting events in cities all over the world. I want to now share those



Carla De Lemos and husband Michael Monti

experiences." Ryan recently embarked on his first trek through Europe from the eyes of the most die-hard fans in football, hockey, basketball, and whatever else he can find. Follow Ryan via: thesportsnomad.com; Instagram: TheSportsNomad; and Twitter: @TheSportsNomad.

Christina Anne Nichols enlisted as a Gunner's Mate in the United States Navy on January 12, 2016.

2010

Carla De Lemos and Michael Monti were married in Delray Beach, Florida on January 31, 2015. Carla and Michael live in Boca Raton, Florida and welcomed the arrival of their baby girl Giuliana Maria on July 7, 2015. Carla recently graduated with an MBA from Florida Atlantic University in Management.



Ashton McGinnis and fiance James Rautmann

2012

Ashton McGinnis and James Rautmann were engaged while travelling through Southern Chile over Thanksgiving. They are very much looking forward to

welcoming their Franklin Family to their 2017 Minnesota wedding.

Faculty News

Tibor Machan, Franklin faculty member from 1983 to 1986, has now retired from Chapman University. Dr. Machan has been appointed senior fellow at the Heartland Institute of Arlington Heights, Illinois.

In Memoriam

The Franklin community regrets to announce the passing of **Lorraine Grace** last year, member of the Franklin Board of Trustees.

We are saddened to hear from **Deirdre Kinney-Brennan '81** that **Gina Pellillo-Cohn '81** of Anthem, Arizona passed away January 31st 2015 after battling a long

illness. Gina is survived by her husband David Neal Cohn, Sydney Cohn, 18 and Hadley Cohn, 16 of Anthem. Step Daughters, Ashley Oldfield of White Oak, Kentucky and Brittany Cohn of Weehawken, New Jersey.

Giving is about making a difference.
You are making that difference and we want to thank you.

The Franklin University Switzerland Villa Society

Franklin's leadership gift society, the *Villa Society*, offers annual membership to alumni, parents and friends who make a gift of \$1,000 or more. The Society was founded to recognize the critical difference leadership gifts make at the University and thank these donors for their special commitment to the University. Annual membership and recognition is based on an individual's personal gifts and corporate matching gifts received in a single fiscal year.

The Franklin World Citizen Club

Another important part of supporting Franklin is the loyal support of donors who donate to the University year after year. *The Franklin World Citizen Club* recognizes loyal, annual giving to Franklin at any gift level. When a donor has given a gift to Franklin five fiscal years in a row, or every year since graduation for young alumni, the donor becomes part of the *Franklin World Citizen Club*. The membership will continue as long as the donor continues to give each fiscal year. This recognition of alumni, parents and friends who show a special commitment to Franklin was created to acknowledge outstanding, yearly dedication to the school.

Franklin gratefully acknowledges all alumni, parents, and friends who participated in the 2013-2014 fundraising year.

Alumni class years follow the alumni donor names.

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Ms. Betty M. Mitchell '79
Mr. Craig R. Mole '68
Mr. Joseph Molnar and Mrs. Grace Molnar '95
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Mrs. Wendy L. Montane '88
Mr. Roger T. Montgomery '71
Mr. James E. Moore '74
Mr. and Mrs. Henry Morozumi
*Ms. Amanda S. Mulcahy '11
Mr. Jonathan K. Newhall '11
Ms. Elizabeth Q. Nichols '75
*Ms. Marie N. Norton '71
Mr. Robert A. Oldach '74
Mr. and Mrs. Roberto Olivares
Mr. and Mrs. Robert J. Olsen
Dr. S. J. Owen '66
Dr. and Mrs. Kevin Owens
*Mr. Nicolaus Owens '12
Mr. Trevor T. Page '10
Mr. Robert Pallone and Mrs. Jill Haber Pallone
Mr. and Mrs. Joseph Pardini
Ms. Lisa Peck-Cruikshank '88
Ms. Natalya Pestalozzi '03
Mr. Thomas Walton '05
*Mrs. Kathryn T. Porter '82
*Mr. Aleksandrs Racenis '10
Mr. Anthony Radspieler '87

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Ms. Karen A. Reardon '80
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Mrs. Jennifer C. Roach '95
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*Ms. Norma Sams
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Mrs. Amanda Silver '87
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Ms. Lacie R. Simpson '11
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*Mr. Robert L. Smith '74
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Mr. Stewart Smith and Mrs. Kimberley H. Woods
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Ms. Lindsay C. Smith '11
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Gerrity '83
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Mrs. Kelly Templeton
Mr. Sam W. M. Thayer '73
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Ms. Joy Thorbjornsen-Coates
Mr. Leo Tohill and Mrs. Irene Komor
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Mr. and Mrs. Nataniel Wolosker
Mr. and Mrs. Frederick Yost
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The Class of 2014
The Franklin Faculty
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Ms. Christie B. Chiou '14
Ms. Alexandra Clements '14
Mr. Nicholas Corcoran '11
Ms. Lana Dayne '14
Ms. Katherine Hoyle '14
Dr. Erik O. Nielsen
Mr. Robert L. Pallone
Ms. Francesca Pardini '15
Ms. Sonyah Sieden '16
Ms. Hannah C. Smith '16
Mr. Austin Tomlinson '06
Mr. Pascal F. Tone
Mr. Jacques Villaret

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Mr. Ian David Mellon
Ms. Judy Rutter
Dr. Horus Schenouda
Mr. Craig Starke
Ms. Alena Svazic

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Be included
Be invested
in the future
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2013-14 Contributors: *Annual Report*, July 1, 2013 to June 30, 2014
2014-15 *Annual Report*, July 1, 2014 to June 30, 2015 to come out in the next issue of the *Gazette*

last look

Alpine Club

Monte Boglia, Lugano, Switzerland

Photograph by Carly Besh '17



The Franklin Alpine club aims to help facilitate the student body in rock climbing, ice climbing, hiking and via ferrata excursions. Further the Alpine Club will provide club members with vital mountaineering skills and resources such as belaying, rappelling, and mountain safety. Another goal is integrating Franklin into the mountaineering community in Ticino and abroad.

Via Ponte Tresa 29
6924 Sorengo
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