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### HISTORY AND ACCREDITATION

Named for Benjamin Franklin, the United States' first and most illustrious ambassador to Europe, Franklin University Switzerland was founded in 1969 as Franklin College Switzerland, a non-profit, independent post-secondary institution. From the outset, then Franklin College was "dedicated to a new kind of international education, taking as its cornerstone Benjamin Franklin's vigorous support of a universal, intellectual interchange."

Franklin earned accreditation as an Associate of Arts (A.A.) degree-granting institution from the Middle States Commission on Higher Education in 1975. In the fall of 1986, the College opened the academic year as a four-year institution. In 1990, after an intensive three-year, in-depth self-study, the Middle States Commission affirmed the accreditation status of the college as a B.A. degree granting institution. In 2005, the Swiss University Conference (Schweizerische Universitätskonferenz) and the Swiss Organization for Quality Assurance (Organ für Akkreditierung und Qualitätssicherung der Schweizerischen Hochschulen) recognized all programs of study leading to the Franklin College B.A. degree. In 2012 Franklin was reaccredited by the Middle States Association, and in 2013 the Swiss University Conference accredited Franklin as a university institution. Franklin inaugurated its first graduate program, a M.S. in International Management, in 2012. Franklin College officially became Franklin University Switzerland in November 2013.

As a liberal arts institution since its foundation, Franklin University has emphasized what it has designated the "international imperative" in higher education. Today more than ever we see the growing urgency for experiential, international education. Franklin's emphasis on cross-cultural perspectives is designed to affect the direction and meaning of a student's university years, life and career. Accordingly, the University advocates that substantive international studies should be an integrated part of a university education as both a prelude to and a basis for the commitment to a major field of study. This commitment to providing courses of study which are international in perspective and cross-cultural in content remains the cornerstone of the educational mission of the University in the global environment of the 21st century.

### THE FRANKLIN MISSION

Franklin University Switzerland provides a cross-cultural and multinational learning and living environment that inspires students to engage the world. We challenge students through a curriculum that integrates the liberal arts with professional pathways, and classroom learning with Academic Travel to destinations around the world. A Franklin education produces critical thinkers who are culturally literate, ethically aware and intellectually courageous. We prepare students to become responsible, compassionate, and collaborative leaders in an increasingly complex and interconnected world.

# UNDERGRADUATE STUDENT LEARNING GOALS

Franklin's undergraduate learning goals articulate the competencies, skills and state of development that all Franklin students should reach by the end of their university careers, regardless of their specific area of study. These competencies speak to the importance of international and experiential learning in the academic setting across the disciplines.

Through engaging in the academic and co-curricular life of the University, Franklin students will be capable of:

- 1. Interacting competently in intercultural situations (Intercultural Competencies)
- 2. Engaging with international and civic issues (International Engagement)
- 3. Acting in a socially responsible manner (Social Responsibility)
- 4. Applying skills of inquiry, analysis and critical thinking (Intellectual Development)
- 5. Engaging knowledgably in debates about the natural world (Scientific Literacy)
- 6. Creating original and innovative works, ideas and solutions (Creativity)
- 7. Demonstrating holistic personal development and intercultural maturity (Holistic Student Development)
- 8. Using effective oral communication skills in English (Oral Communication)
- 9. Using effective writing skills in English (Writing Competencies)
- 10. Using a language other than English capably (Language Competencies)
- 11. Applying functional mathematical skills (Mathematical Competency)
- 12. Handling information adequately (Information Literacy)
- 13. Using information technology adequately for scholarly and professional work (General IT Competency)

### **UNDERGRADUATE PROGRAMS**

#### **Bachelor of Arts (B.A.)**

#### **Degree Requirements**

The Bachelor of Arts degree requires 120 credit hours. At least 60 credits must be completed at Franklin of which 30 credits must be in the major. A 2.0 average must be maintained in the major, and students must maintain a final cumulative grade point average of at least 2.0 in order to graduate.

The Bachelor of Arts consists of the following components:

- · Core Requirements
- · Major Requirements
- General Elective Requirements (Courses towards a Minor are included under General Electives)

#### **Core Requirements**

Core requirements at Franklin provide a common academic experience for all Franklin students regardless of their major field of study. Franklin University Switzerland emphasizes critical and quantitative reasoning, strong written and oral communication skills in English, and cross-cultural competencies, including competency in modern languages. The Franklin core curriculum affords students of all backgrounds the opportunity to experience different academic disciplines in the spirit of the liberal arts as they pursue their desired specialized course of study.

#### **Summary of Core Requirements**

- · First Year Seminar (3 credits)
- · Quantitative Literary (6 credits)
- Global Responsibility (18 credits)
  - · Intercultural Competencies
  - International Engagement
  - · Social Responsibility
- Modern Language (15 credits)
- Academic Writing (12 credits)
- Academic Travel (12 credits)

Note: Some Core courses may also apply to specific majors.

All Franklin graduates are expected to have achieved proficiency in a language other than English by completing five language courses or the equivalent—typically in one of the major Swiss languages, French, German or Italian. The Global Responsibility component of the Core is designed to provide an interdisciplinary perspective in three areas of knowledge, whereas Academic Travel offers on-site field study with the opportunity for developing both language skills and cultural competency. Students select the courses for their core curriculum in close collaboration with their academic advisor. This gives students the opportunity to assemble a meaningful and relevant framework upon which to build their major interests.

#### **Declaration of a Major**

Students who intend to earn the Bachelor of Arts degree at Franklin must declare a major. It is possible to declare a major after the student has completed his/her first semester which include credits received by transfer, advanced placement and/or advanced standing. Students are required to declare a major prior to having completed 60 credits. The student must be in good academic standing in order to declare a major. The declaration is accomplished by completing a Declaration of Academic Program form available from the Registrar's office. The students will then be able to access an online Academic Plan customized to their declared major(s) and minor(s) in order to monitor progress toward degree completion.

#### **Senior Capstone**

The capstone experience is fundamental to the completion of a major as part of the degree requirements for the Bachelor of Arts. All students complete a senior capstone, whether it be in the form of an individual class, an independent project, an internship, or a senior thesis. The senior capstone offers an opportunity for undergraduates to do extensive research or work in a specialized field. Each major has its own specific designations and requirements for the capstone, and students should work closely with their academic advisor to complete this requirement.

#### **Senior Thesis**

The thesis, required in some majors, is a written research project that is intended to demonstrate ability to do mature work within the field of study. The thesis topic must be developed in conjunction with the thesis advisor. If, for extenuating reasons, a thesis is incomplete, the student may seek an Incomplete grade from their Thesis Advisor, if permitted by the department (see the Incomplete Grades section (p. 132) of this catalog).

#### Internship

Students have the option of completing an internship in many majors. An internship provides the opportunity for a student to integrate work and formal education with professional experience in his/her major field of study, to test the chosen career path, and to be involved in activities similar to those of full-time employees. While some competitive internship opportunities may be available through the University, it is generally the student's responsibility to secure an internship site. Students should consult the Career Center for more information about internships at www.fus.edu/services/careers.

To be eligible to enroll for a credit-bearing internship to fulfill a major requirement, the student must have earned at least 60 semester hours of university credit (Junior class level), including at least 18 credits (6 courses) within the major with a grade of C or above in each of these courses, and be in good academic standing. Students must have fulfilled any additional internship requirements set by the individual department. The student and supervising professor have the option of designating the internship class as fulfilling a writing-intensive requirement.

The student must meet the minimum requirement of 90 clock hours at the work site, in addition to time spent completing academic requirements assigned by the faculty supervisor. Regular tuition for the academic semester for which the student is registered is charged for any internship experience. Internships are graded using the standard grading scale for courses at Franklin University.

## **Core Requirements, Bachelor of Arts**

#### **First Year Seminar**

All incoming Franklin students, including transfer students with fewer than 30 credits participate in a First Year Seminar (FYS). Students transferring to Franklin University with 30 or more college or university credits may substitute elective credit for the First Year Seminar.

First Year Seminars are discipline-specific courses designated with the 199 numbering. Themes vary from year to year depending on the participating professors' areas of interest, disciplines, and fields of knowledge. The broad aim of FYS is to help students adapt to academic expectations and the university experience. This seminar is an integral part of a larger First Year Experience that integrates academics with orientation, advising, academic support, co-curricular activities and community activities. All FYS are designed to engage students both in and out of the classroom by forging learning communities through a small class size and an upper class academic mentor who acts as a bridge between incoming students and professors, and who helps students feel comfortable with new sets of expectations. The common thread that runs through each seminar is the student's own experience of engaging with Franklin's unique culture and the larger Swiss community. In that spirit, FYS introduces students not only to a particular topic and the fundamental analytical skills needed to produce university-level work, but also to the everyday tools necessary for grappling with real-life multiculturalism and the processes of cross-cultural encounter.

Examples of First Year Seminar topics include:

- Glaciers No More: Climate Change and the Alps
- Navigating the Imagination: Drawing and the Creative Process
- · Key Ideas in Global Politics
- · Ethics and the Environment
- · The Pursuit of Happiness
- Perfect and Imperfect Worlds: Visions of Dystopia and Utopia in Fiction and Film

#### **Academic Travel**

Academic Travel is Franklin's signature program and an essential part of the Franklin degree program. Three-credit Academic Travel courses are regular semester courses that include a 10-14 day travel period, thus adding an experiential learning piece to regular classroom activities. The graduation requirement for Academic Travel is normally fulfilled by successful participation in four three-credit Academic Travel classes (12 credits).

#### **Academic Travel Participation**

- All students, including study abroad, are required to participate in Academic Travel, which is a fully integrated part of the regular curriculum at Franklin University Switzerland. The degree requirement for Academic Travel is normally fulfilled by successful participation in four threecredit Academic Travel classes. Students must enroll in an Academic Travel class each semester until they complete the required number of travels.
- Once students have completed their four required three-credit Academic Travel courses, they may continue to take advantage of Franklin's signature program as an integrated part of their studies. Students then have the option to participate in one or three-credit Academic Travel courses, depending on what best suits their academic program needs and interests. Three-credit travel courses may count as general electives, Global Responsibility core requirements, and/or major electives. Onecredit Academic Travel courses count as general electives.
- For transfer students coming to Franklin with 30 or more credits, a minimum of three consecutive, three-credit Academic Travel classes is required. For transfer students with 60 credits, a minimum of two three-credit Academic Travel classes is required.
- Students cannot complete an Academic Travel course without participating in the actual travel.
- Auditing of any Academic Travel course (3- or 1credit) is not permitted
- Non-compliance with the class attendance policy will result in removal from the travel portion of the course and a failing grade for the class.

#### Withdrawal from Academic Travel courses

Only in case of a medical or family emergency will students be allowed to withdraw from three-credit Academic Travel courses prior to the travel period. In case of such an emergency, students must submit documentation attached to a formal petition signed by the student and the student's academic advisor to

the Academic Affairs Coordinator. Documentation must be submitted prior to the Academic Travel dates in October and March. No late documentation will be considered.

Students may not withdraw from one-credit Academic Travel courses after the travel period.

#### **Academic Travel Visas**

Students are responsible for obtaining their visas to the Academic Travel destinations. It is the responsibility of the student to ascertain his or her likelihood of obtaining a visa prior to enrolling in the travel, and to then take the necessary steps to obtain the visa. Regulations for visas can change frequently. After consulting with the travel leader, students may decide to obtain their visas during the period in which they are in their home country between semesters.

#### **Guidelines for Conduct on Academic Travel**

- At all times during the Academic Travel, students should remember that they are representatives of Franklin University and of their own countries.
- Any actions which interfere with, or make more difficult, the fulfillment of the academic purpose of the trip are considered disruptive. This includes loud parties, excessive drinking, missing or arriving late to planned visits, or being in such a condition as to prejudice the academic purpose of the trip.
- Any actions which interfere with another person's rights or are disturbing to either Franklin University Switzerland students or citizens of the place the student is visiting, are considered disruptive.
- Any student who is judged by the faculty trip leader to be disruptive may be dismissed immediately from the trip, and the University will be so notified. This will also result in a failing grade. After returning to campus, a student who has not observed the norms may be called before the Judicial Board and will be subject to the appropriate consequences.

#### **Academic Writing**

Fulfillment of the Academic Writing requirement for the Bachelor of Arts degree involves successful completion of four writing or writing-intensive courses. Students generally start by taking WTG 150 and subsequently enroll in three writing intensive, or W-designated, courses. These courses focus on rhetorical conventions within a specific academic field and can vary each semester. Normally, students

complete the writing requirement by taking a capstone course in their chosen area of study. Depending on the major, the capstone may involve writing a thesis or completing a final project. Courses that count towards the Academic Writing requirement include:

- WTG 150 Academic Writing: Crossing Borders (Required)
- WTG 200 Advanced Academic Writing: Ethics at Work
- W-designated courses in the disciplines (selection may vary)
- Selected capstone or equivalent in the student's major

(See Academic Literacies Program (p. 15))

#### **Global Responsibility**

Students choose two courses from each Area of Knowledge for a total of 18 credits. Students will be advised to complete courses from at least five different disciplines. Courses taken to meet major requirements may also fulfill core requirements; however, credits count only once in terms of meeting the 120 credit requirement for the BA degree.

- · Intercultural Competencies
- · International Engagement
- Social Responsibility

These learning outcomes articulate what students are expected to demonstrate in terms of knowledge, skills, and attitudes upon completion of the Global Responsibility components.

Intercultural Competencies works to develop the intercultural knowledge, skills and attitudes that allow students to communicate effectively and appropriately in a wide range of cultural settings. Students will:

- Cultivate an appreciation for a variety of world views,
- Develop collaboration skills throughout and beyond the curriculum,
- Understand the norms and expectations of local cultures, and
- Understand the impact of race, class, gender and sexual orientation in diverse settings.

International Engagement focuses on civic and international engagement. Students will develop the competencies to:

- Understand the processes and consequences of globalization,
- · Participate intelligently in public affairs,
- Assume participatory and leadership roles in diverse contexts, and
- · Understand their position in the world.

Social Responsibility exposes students to the complex interrelationships that govern global issues in order to develop a personal sense of social responsibility informed by multiple perspectives. Students will:

- · Develop an awareness of social justice,
- Reflect on their personal convictions and develop an informed system of ethics and values,
- Appreciate the relationship between individual behaviors and their social effects, and
- Develop an understanding of sustainability in the natural and social worlds.

Global Responsibility courses may also apply to the major or minor. (For the most up to-date list of Global Responsibility courses, check with the Registrar's office.)

#### **Modern Language Requirement**

FRE 100 / GER 100 / ITA 100 Introductory Language I FRE 101 / GER 101 / ITA 101 Introductory Language II

FRE 200 / GER 200 / ITA 200 Intermediate Language I

FRE 201 / GER 201 / ITA 201 Intermediate Language II

FRE 300 / GER 300 / ITA 300 Advanced Language I

As part of the university's mission to cultivate international leadership skills through foreign language acquisition and cultural literacy, Franklin encourages all students to be strong, independent users of at least one Swiss language. Two options, or tracks, are available to students to ensure successful completion of this requirement. Students in Track 1 strive to achieve advanced proficiency in French, German, or Italian. Track 2 students opt for a combination of language study and cultural literacy classes across several FUS disciplines. For all students, a two-semester commitment to Swiss language study (most typically satisfied in the 100-

101 sequence) is mandatory. Barring specific exceptions (see notes below), the ML Core represents a five-semester requirement. Students must fulfill each class of the language requirement in sequence and in the same language.

#### Track 1

Students complete a full five-semester sequence (15 credits) in one Swiss language: FRE/GER/ITA 100-101, 200-201, 300. Following completion of this sequence, B2 or C1-level competency in French, German, or Italian may be certified through external Common European Framework testing.

Students who have previously studied French, German, or Italian are free to self-place into the most appropriate language course. Modern language faculty are available to advise students on self-placement. Students who enter at the 300-level, or higher, must take a minimum total of two advanced language courses at FUS to complete the ML Core requirement

Students who identify as native speakers of French, German or Italian and who choose to complete the language requirement in their native language must take two courses at FUS above the 301-level.

#### Track 2

Designed as an alternative for students with special circumstances as determined by the academic advisor and department chair in close consultation with the student, this option is open only to:

- 1. Students who are already multilingual (in non-Swiss languages) and who enroll in English for Academic Purposes (WTG 120, WTG 125, WTG 128, or WTG 130);
- 2. Students who have language-specific diagnosed learning challenges on record with the accessibility coordinator;
- 3. Other special cases to be assessed in close consultation with the advisor and the Modern Languages program chair.

In Track 2, students complete the first year in the language sequence (100-101) followed by three classes designated as cultural literacy courses.

New courses may periodically be added to the current list of cultural literacy courses found here:

3

AHT 102 Introduction to Art History and Visual Culture I: Antiquity to Early Renaissance

AHT 103 3 Introduction to Art History and Visual Culture II: High Renaissance to Contemporary Painting in France in the 19th **AHT 234** 3 Century: Reality, Impressions, Simultaneity **CLCS 200** Gender and Sexuality in a 3 **Global Context CLCS 220** Inventing the Past: The Uses 3 of Memory in a Changing World CLCS 238T Reading the Postcolonial City: 3 Berlin and Hamburg **CLCS 242** Representations of Poverty in 3 Literature, Film and the Media CLCS 248T European Food Systems: You 3 Are Where You Eat **CLCS 250** Ecocritical Approaches to Film 3 **CLCS 251T** Reading Moroccan Culture 3 COM 202 Fundamentals of Interpersonal 3 Communication HIS 202T History of Switzerland 3 3 HIS 204 History of Italy from the Renaissance to the Present HIS 240 History of Modern Germany 3 HIS 243 Worlds of Islam 3 HIS 271 History of Modern France 3 IS XXX Any Italian Studies course 3 LC 100 The Stories We Live By 3 Reading Cultures: Approaches LC 110 to Cultural Studies Prague on the Page: Alienation 3 LIT 236T and Absurdity LIT 243 On Being Human 3 LIT 255T Scotland, Story and Song 3 POL 204 Government and Politics of 3 Latin America POL 223T Italy: Politics, Culture and 3 Society POL 224 Politics and Society in 3 Switzerland POL 290 Government and Politics of the 3 Middle East SJS 100 Sustainability and Social 3 Justice: Ethics, Equality, and Environments

Students placed in WTG 120, WTG 125, WTG 128 or WTG 130 and who are approved for Track 2 may count a total of six WTG credits (not including WTG 150 or WTG 200) towards partial completion of the five-semester ML Core requirement.

Note: A minimum grade of C is required in all ML Core classes in order to advance to the next level.

#### **Quantitative Literacy**

Quantitative Literacy represents the ability to understand and effectively communicate in the language of numerical data, patterns, and structures. Whether in the form of election polls, weather forecasting, projections of economic growth, or trends in household income, a large proportion of the information that we receive every day has an underlying quantitative nature. To distinguish between solid facts and fake news, fluency in this language is required. One needs to understand its rules, its uses, and the logic behind it as well as possess the ability to recognize inappropriate or flawed uses. The Quantitative Literacy requirement provides students with the tools necessary to achieve this objective, in a way that is compatible with their field of interest. Students who successfully fulfill this requirement will be able to demonstrate that they possess the numerical and mathematical skills needed to develop solid ideas and reach valid conclusions.

## Students fulfill the Quantitative Literacy requirement by successfully completing two mathematics courses (6 credits):

One of the following\*:

MAT 103	College Algebra	3
MAT 104	Mathematics of Inequality	3
MAT 107	Ideas in Mathematics	3
MAT 109	Introduction to Game Theory	3
MAT 115T	Measuring the Alps	3
Plus one of th	ne following:	
MAT 180	Mathematics for the	3
	Humanities and Social	
	Sciences	
MAT 200	Calculus	3
MAT 201	Introduction to Statistics	3

#### Notes:

- Students pursuing a major that requires MAT 201 and/or MAT 200 must still successfully complete these courses (with any associated prerequisites)
- 2. If the results of the math placement test indicate a student should take MAT 100, this must be taken prior to enrolling in any other math course. MAT 100 does not fulfill the Quantitative Literacy requirement.
- 3. If the results of the math-placement test indicate a student is prepared for 200-level math courses, or if a student has transfer credit for MAT 103, then MAT 103, MAT 104, MAT 107, MAT 109, or MAT 115T are not required.

- In such cases the Quantitative Literacy requirements can be fulfilled with one of the following, MAT 180, MAT 200, or MAT 201.
- 4. If a student enrolls at FUS with transfer credit for MAT 200 and/or MAT 201, they will need to take at least one quantitative course at FUS to fulfill the Quantitative Literacy requirements

#### Associate of Arts (A.A.)

#### **Degree Requirements**

In order to earn the Associate of Arts (AA) degree, students must earn a total of 60 credits, at least 30 of which must be completed at Franklin University. Students must also maintain a minimum final cumulative grade point average of 2.0 in order to graduate. Associate of Arts degree candidates are required to complete the following:

#### First Year Seminar (3 credits)

A specific course in the disciplines designated with the 199 numbering. All students new to university are required to take the First Year Seminar in their first semester at Franklin. Students transferring to Franklin University with 30 or more college or university credits substitute elective credit for the First Year Seminar.

#### **Academic Travel (12 credits)**

Academic Travel is Franklin's signature program and an essential part of the Franklin degree program. The Associate of Arts degree requires the completion of four three-credit Academic Travel courses. Students who enter with transfer or advanced standing credit must complete one travel during each semester they are enrolled until the completion of the AA degree.

#### **Academic Writing (6 credits)**

Students will focus on clear and effective writing, developing the skills necessary to convey ideas effectively in a variety of contexts.

Students take WTG 150 Academic Writing: Crossing Borders plus one additional course from:

- WTG 200 Advanced Academic Writing: Ethics at Work
- W-designated courses

#### **Global Responsibility (18 credits)**

Two courses from each of the following Areas of Knowledge:

- · Intercultural Competencies
- · International Engagement
- Social Responsibility

(For the most up-to-date list of Global Responsibility course, check with the Registrar's office.)

#### Modern Languages (12 credits)

FRE 100 / GER 100 / ITA 100 Introductory Language I FRE 101 / GER 101 / ITA 101 Introductory Language II FRE 200 / GER 200 / ITA 200 Intermediate Language I FRE 201 / GER 201 / ITA 201 Intermediate Language II

Associate of Arts degree students are required to successfully complete four semesters of study in one of the modern languages offered at the University.

Students who have previously studied French, German, or Italian are free to self-place into the most appropriate language course. Modern language faculty are available to advise students on self-placement. Students who enter at the 300-level, or higher, must take a minimum total of two advanced language courses at FUS to complete the ML requirement.

Students who identify as native speakers of French, German or Italian and who choose to complete the language requirement in their native language must take two courses at FUS above the 301-level.

#### Quantitative Literacy (3 credits)

Courses are designed to help students distinguish situations in which quantitative or symbolic information is relevant, to understand how to produce, analyze and use numerical information to reach valid conclusions, and to be informed participants of data-based decision-making processes.

Depending on placement, students choose from MAT 103, MAT 104, MAT 107, MAT 109, MAT 180, MAT 200, MAT 201 or higher.

#### **General Elective Credits (6 credits)**

#### **Declaration and Graduation**

Students who intend to earn the Associate of Arts degree should complete the Associate of Arts application form in the Registrar's office. After declaring intention to pursue the Associate of Arts degree, the student will be matriculated into an online academic plan that will list courses which the student has taken and those which are still outstanding toward the completion of the degree.

Students must make submit a graduation application to the Registrar by October 15 of the previous semester for May and August graduation, and by March 1 for December graduation. Graduation application fees apply.

Note: The Associate of Arts degree will only be awarded to students not continuing with the Bachelor of Arts degree.

## The Academic Literacies Program

In accordance with the university's mission to "engage the world," the goal of the Academic Literacies Program (ALP) is to help students develop critical thinking and effective writing skills. Among our thirteen university-wide learning goals, competency 9 (English Writing Competencies) states that: "Students will be able to effectively communicate ideas in written English in an articulate and culturally aware manner to the degree expected of a graduate of a quality international liberal arts institution." Specifically, graduating students will produce writing that:

- Utilizes the rhetorical style and diction appropriate to their purpose, the context and their audience, which could be multi or noncultural, culture-specific or culture-general (context, audience & purpose);
- Demonstrates appropriate use of writing conventions in a specific discipline and/or for a specific writing task, including organization, context, presentation, formatting and stylistic choices (genre & disciplinary conventions / writing in the disciplines);
- Utilizes high-quality sources and appropriate evidence to develop a coherent and defensible argument (sources & evidence);
- Uses accurate and effective syntax, word choice and mechanics (control of language);

- Expresses positions while remaining respectful to alternative views (respect for diversity and pluralism);
- Follows a process of multiple drafting, and incorporates peer and expert feedback.

To help all students become articulate and culturally aware writers, ALP offers courses that focus on acquiring skills in the above competencies. For faculty, the program provides workshops and guidance on developing writing intensive courses in their disciplines. ALP also works closely with the Writing and Learning Center and to foster independent learning and to support student progress in analytical writing and critical thinking.

Specifically, ALP offers the following courses:

- WTG 120 Introduction to Academic Writing I
- · WTG 125 Approaching the Academic Text
- · WTG 128 Expanding Academic Literacies
- · WTG 130 Introduction to Academic Writing II
- WTG 100 Academic Writing: Crossing Borders
- WTG 200 Advanced Academic Writing: Ethics at Work

Students who place into WTG 120, WTG 128 or WTG 130 must enroll in these courses their first semester at Franklin. Students who place into WTG 150 or above typically enroll in the Spring semester of their incoming year, after they have completed a First Year Seminar course. All students are encouraged to work with their advisor to choose a balanced set of writing requirement courses throughout their Franklin career.

#### **Honors Program**

The Honors Program at Franklin University offers an added opportunity for students seeking to do research and scholarship. The program is especially suitable for students contemplating graduate study after Franklin. The program is open to students who have shown academic excellence and completed at least one semester at Franklin University or another institution of higher learning. The Honors program emphasizes the acquisition of advanced research skills and more interdisciplinary research perspectives by its annual honors seminar, the Honors Senior Capstone Experience Preparation Workshop, and a select group of honors tutorials in existing courses that will highlight the process of doing research. Students should be aware that these courses can be particularly challenging in terms of time and demands on their intellect and imagination. The senior year will culminate in an honors project or thesis in the student's discipline of choice. Further, the Honors Program may also include an optional Service Learning component.

#### **Mission**

The Honors Program at Franklin University offers interested students an opportunity to pursue crossdisciplinary research and scholarship while working closely with faculty and other highly qualified students. It offers students opportunities to pursue more in-depth studies in their chosen fields of academic interest, thus expanding their knowledge further and stressing their academic skills. In addition, the Honors Program provides talented and highly motivated students with a chance to explore beyond the boundaries of their regular undergraduate curriculum through a series of interdisciplinary seminars. Members of the Honors Program are encouraged to give back to the community through both service and the sharing of their knowledge, expertise and experiences.

#### Requirements

Students may enter the program after having completed at least one semester at Franklin University Switzerland or another institution of higher learning. A minimum cumulative GPA of 3.5 or higher and good disciplinary standing at the University is required for admission into the program. All students must maintain the minimum admission criteria each semester to remain in the program.

Students not in the program may be allowed to register for individual honors seminars, dependent upon available space in the course, the approval of the academic advisor, and permission of the instructor.

To obtain the Honors Certificate, a student must complete a minimum total of 12 honors credit hours, including:

- A minimum of one honors seminar (3 Credits) (usually taught in Spring)
- HON 499 Honors Senior Capstone Experience Preparation Workshop (non-credit bearing) - an advanced workshop in the Senior Year, or with permission of the instructor
- An honors capstone (3 credits). To meet this requirement, students will register for the senior capstone in their major (thesis, senior project, or senior research project), which they will

pursue for honors credit.

 An additional 6 credit hours in honors seminars, honors tutorials (honors options) in regularly scheduled courses, as approved by the Honors Coordinator and the respective advisor.

In addition to the strictly curricular component, students in the program are expected to attend the University Lecture Series and other events sponsored by the University and the Honors Society, and to participate actively in the Honors Society.

#### **Pre-Health Sciences**

Pre-Health Sciences is a curriculum option for students that intend to pursue graduate or professional studies in the broad field of Health Sciences, including dentistry, environmental health, medicine, nursing and public health, after graduating from Franklin. The curriculum is designed to ensure that you complete commonly required and recommended courses for pre-health graduate programs while pursuing your chosen major.

General Pre-Health Requirements*	Franklin Courses <sup>†</sup>
One year of General Biology with lab	BIO 101 and BIO 102 General Biology with lab
One year of General Chemistry with lab	CHEM 101 General Chemistry with lab
One year of Organic Chemistry with lab	Organic Chemistry to begin in Fall 2021
One year of General Physics with lab	Physics to begin in Spring 2022
One semester of Mathematics	MAT 200 Calculus
One semester of Statistics	MAT 201 or ENV 250 Statistics
One semester of Psychology	PSY 100 Introduction to Psychology
One year of English	WTG 150, WTG 200, CLCS or LIT Writing courses
One semester of Humanities or Social Science	AHT, COM, ECN, HIS, POL, POL, PSY or SJS

General Pre-Health Requirements*	Franklin Courses <sup>†</sup>
One semester of Biochemistry	Biochemistry to begin in Spring 2022
Other Science Courses† 1. Anatomy 2. Physiology 3. Public Health 4. Environmental Health	BIO 297 Wilderness Medicine in a Changing Climate BIO 330 Epidemiology, Disease and Public Health Courses in anatomy, physiology and environmental health to begin in Fall 2022.

<sup>\*</sup>Entry requirements of specific programs may differ among institutions

†Students entering Franklin with university credit towards specific requirements can apply those credits to substitute for the pre-health courses (e.g. AP, IB, etc.).

\*May be required by some programs

Health sciences graduate programs are generally looking for well-rounded candidates who not only have the appropriate knowledge, but who also have excellent critical thinking, speaking, writing and quantitative skills, who are team players, who are culturally competent and who have a developed set of ethics and a service-oriented outlook. At Franklin students have a wide array of courses, majors, minors and experiences to choose from that will develop and strengthen these skills.

#### **Academic Areas**

All Bachelor of Arts degrees require a total of 120 credits consisting of Core, Major, and General Elective courses and requirements.

#### **Majors**

The Bachelor of Arts degree may be pursued in any of the following major programs:

- · Art History and Visual Culture
- · Communication and Media Studies
- Comparative Literary and Cultural Studies
- · Environmental Studies
- Environmental Studies with an Emphasis in Science
- · Fashion Studies
- French Studies

- History
- International Banking and Finance International Economics
- International Economics with an Emphasis in Political Economy International Management
- International Management with an Emphasis in Finance International Management with an Emphasis in Marketing International Relations
- · Italian Studies
- Literature
- · Political Science
- Political Science with an Emphasis in Global Political Economy
- Psychology
- · Social Justice and Sustainability
- · Visual Communication Arts

#### **Combined Majors**

Additional majors are possible by combining two of the following fields of study: Art History and Visual Culture, Communication and Media Studies, Comparative Literary and Cultural Studies. Economics, Environmental Science, French Studies, History, Italian Studies, Literature, Management, Political Science, Psychology, Visual Communication Arts. Students select two of these areas and follow the combined major program of study. For more information, see the Combined Majors section.

#### **Double Majors**

A student who fulfills all of the requirements for two majors may receive a Bachelor of Arts degree with a double major. Students must complete all requirements for each major. Should a student wish to complete two majors, a combined major cannot be used as one of them. Students may complete a maximum of two majors.

#### Minors

In addition to their main field of study, students may select courses from within one discipline to form a minor (see section on Minors). An official declaration of a minor is required and must be submitted to the Registrar after obtaining the signatures of both the student's Academic Advisor and Department chair of the field of interest. The declaration form is available from the Registrar's office.

#### **Majors**

#### **Art History and Visual Culture**

The art history and visual culture major endeavors to provide a fundamental understanding of the visual world from a variety of viewpoints. Courses investigate the production of art, architecture, and film through the technical, social, economic, cultural, psychological, and epistemological forces at work when they were produced and viewed. The major places a particular emphasis on how images form beliefs and values, taking into account issues of ethnicity, gender, and class. Addressing questions of chronology, theory, and methodology, the curriculum proceeds from a disciplinary to an interdisciplinary approach, guiding students in the development of analytical and synthetic thinking about visual culture. Students are encouraged to take classes in Communication and Media Studies and Comparative Literature and Cultural Studies and to apply the methods from these disciplines to the study of art history and visual culture.

Students who have completed the major will be prepared to enter graduate and specialized studies in art history and visual culture. They may also choose a career in a gallery, museum, auction house, in the art-publishing sector, or some specialized corporate environments.

#### **Major Requirements (42 Credits)**

#### Required Courses (12 credits)

AHT 102	Introduction to Art History and Visual Culture I: Antiquity to	3
AHT 103	Early Renaissance Introduction to Art History and	3
71111 100	Visual Culture II: High	Ü
	Renaissance to Contemporary	
	Art	
AHT 270	Theories and Methods in Art	3
	History and Visual Culture	
AHT 320	Anthropologies of Art	3

#### Major Electives (18 credits)

Six of the following (with at least two at the 300 level):

AHT 211	Collecting and the Art Market in the Age of Globalization	3
AHT 213	Art and Ideas: Exploring Vision	3
AHT 215T	Art and Industry in England:	3
	1800-2000	
AHT 216	Introduction to the History of	3
	Photography	
AHT 218T	Harbor Cities: Architecture,	3
	Vision, and Experience	

AHT 230T	Art, Politics, Landscape: Ireland	3
AHT 231	Renaissance Art and	3
	Architecture in Italy	
AHT 234	Painting in France in the 19th	3
	Century: Reality, Impressions,	
	Simultaneity	
AHT 280	Contemporary Art: From the	3
	New York School to the Present	
AHT 334	Artists' Biopics	3
AHT 338	The City and Its Representation	3
	in the 20th Century	
AHT 350	Museums and Art Galleries:	3
	Theory, History and Practice	
AHT 361	The Visual Culture of Disaster	3
AHT 362	Visual Semiotics: Signs and	3
	Symbols in Art, Architecture,	
	Film, and Fashion	
AHT 371	Topics in Art History	3
AHT 375	Nature City Post-1960	3

#### **Interdisciplinary Electives (6 credits)**

#### Two of the following:

ARC 200 CLCS 200	Practicum in Archaeology Gender and Sexuality in a Global	3 3
0200 200	Context	Ü
CLCS 220	Inventing the Past: The Uses of Memory in a Changing World	3
CLCS 241	Forbidden Acts: Queer Studies and Performance	3
CLCS 242	Representations of Poverty in Literature, Film and the Media	3
CLCS 245	Critical Approaches to the Graphic Novel: Justice in the Gutter	3
CLCS 250	Ecocritical Approaches to Film	3
CLCS 271	Holocaust Memory in Berlin:	3
	Traces of the Third Reich in	
	Cultural Narratives, Architecture,	
	Memorial	
CLCS 300	Masculinities in Literature and Film	3
CLCS 340	Fashion and Popular Culture	3
CLCS 371	Law and Culture	3
CLCS 372	Tales of Catastrophe	3
COM 105	Introduction to Communication	3 3 3
	and Media Studies	
COM 201	Fundamentals of Media Studies and Criticism	3
COM 202	Fundamentals of Interpersonal	3
00W 202	Communication	J
COM 301	Globalization and Media	3
COM 302	Intercultural Communication:	3
	Theory, Research, and Practice	_
COM 327	Producing Digital Media:	3
	Communication and Media in	
	Practice	
FRE 374	Introduction to French Cinema	3

FRE 376	French Cinema: The New Wave	3
GER 373	German Film as Medium of	3
	Culture	
HIS 243	Worlds of Islam	3
HIS 357	Weimar Germany: Crisis or	3
	Crucible of Modernity?	
ITA 373	Italian Film and Society	3
ITA 374	Italian Cinema	3
ITA 375	Italian Film Adaptation: From the	3
	Page to the Screen	
LC 100	The Stories We Live By	3
LC 110	Reading Cultures: Approaches to	3
	Cultural Studies	

Note: Prerequisites may be required for courses outside of the major.

#### Studio Art Course (3 credits)

Complete one Studio Art (STA) or Visual Culture (VCA) course at any level.

#### **Capstone Requirement (3 credits)**

One of the following:

AHT 495	Senior Seminar in Art	3
	History and Visual Culture	
AHT 497	Art History Senior Project	3
AHT 498	Art History Internship	3
AHT 499	Art History Thesis	3

#### **Communication and Media Studies**

Communication and media are central features of our lives. Whether navigating relationships, crafting professions, or engaging in local and global issues, knowledge and skills related to communication and media are fundamental. Given the contemporary proliferation of media forms, technologies, industries and controversies, there has never been a better time to study communication and media. No matter what kind of work you do or what kind of life you live, understanding communication and media processes is fundamental to your health and wealth.

The Communication and Media Studies Program at Franklin focuses upon four key threads in communication and media studies: (1) Media forms, practices, technologies and industries, (2) empirical and critical media and communication research (with an emphasis on emerging and social media), (3) media uses and effects (individual, relational, cultural, and social) and (4) the relationship between media/communication and global processes. The major in Communication and Media Studies is particularly suited to students who are interested in pursuing media professions as well as for those who are interested in better understanding the role of

COM 498

Internship in Communication

and Media Studies

**Interdisciplinary Electives (6 credits)** communication and media in creating and maintaining well-functioning relationships, networks Two of the following: organizations, and societies. COM XXX Any additional COM course Major Requirements (39 Credits) **AHT 213** Art and Ideas: Exploring Vision 3 **AHT 216** Introduction to the History of 3 Required Courses (18 credits) Photography COM 105 Introduction to Communication 3 **AHT 338** The City and Its Representation 3 and Media Studies in the 20th Century COM 201 Fundamentals of Media Studies 3 AHT 361 The Visual Culture of Disaster 3 and Criticism AHT 362 Visual Semiotics: Signs and 3 COM 203 Communication Research 3 Symbols in Art, Architecture, Methods Film, and Fashion COM 204 Media Ecology 3 **BUS 236T** Marketing for Movies 3 COM 301 3 Globalization and Media Marketing Research Methods BUS 256 3 COM 350 Mediated Relationships 3 BUS 274 **Brand Management** 3 **Capstone Requirement (3 credits) BUS 285** Integrated Marketing 3 Communications One of the following: **BUS 308** Advanced Marketing Research 3 COM 497 Senior Research Seminar in 3 and Data Analysis Communication and Media BUS 361 International Marketing 3 Studies BUS 383 Digital Marketing and Web 3 3 COM 498 Internship in Communication **Analytics** and Media Studies **BUS 385** Consumer Behavior in 3 **Major Electives (12 credits)** International Marketing BUS 410 3 Organizational Behavior and Four of the following, two of which must be at or Leadership above the 300-level: **CLCS 200** Gender and Sexuality in a 3 **Global Context** COM 202 Fundamentals of Interpersonal 3 **CLCS 220** Inventing the Past: The Uses of 3 Communication Memory in a Changing World **COM 220T** Symbolizing Scottish Folk 3 **CLCS 225** Music and Popular Culture from 3 Technologized Bodies: Mobile 3 COM 225T the 1950s to the 1990s ICTs in the City **CLCS 230** Science / Fiction: Envisioning 3 **COM 230T** Communication, Fashion, and 3 the Possible the Formation of Taste (Italy) **CLCS 241** Forbidden Acts: Queer Studies 3 COM 295 Media Consumption, Fashion, 3 and Performance and Identity **CLCS 242** Representations of Poverty in 3 COM 302 Intercultural Communication: 3 Literature, Film and the Media Theory, Research, and Practice **CLCS 243** The Cultural Politics of Sports 3 COM 310 3 Issues in Journalism **CLCS 300** Masculinities in Literature and 3 COM 326 Digital Communication: Theory 3 Film and Strategy Culture, Class, Cuisine: 3 **CLCS 320** COM 330 The Digital Innovation and 3 **Ouestions of Taste** Media Strategies for a New **CLCS 330** The Politics of Mobility: Exile 3 Consumer Culture and Immigration Organizational Communication COM 347 3 **CLCS 340** Fashion and Popular Culture 3 COM 352 **Environmental Discourses** 3 3 **CLCS 350** Culture and Human Rights COM 370 Topics in Communication and 3 3 **CLCS 360** Critical Race Studies in a Media Studies **Global Context** COM 497 Senior Research Seminar in 3 **CLCS 371** Law and Culture 3 Communication and Media **ECN 355** Political Economy: Theories and 3 Studies Issues

3

**ENV 200** 

**ENV 220** 

**Understanding Environmental** 

**Ecocritical Approaches to** 

Issues

Literature

3

3

FRE 374 FRE 376 GER 373	Introduction to French Cinema French Cinema: The New Wave German Film as Medium of Culture	3 3 3
GER 376	Screening Swissness: An Introduction to Swiss-German Film	3
HIS 325 IS 280T	Human Rights in History Italian Cinema on Location: Projections of the Eternal City in Italian Film and Cultural Studies	3
ITA 353	Italian Theater Workshop	3
ITA 373	Italian Film and Society	3 3
ITA 374	Italian Cinema	3
LIT 238	Crafting the Journey: Studies in	3
LIT 05 4	Travel Narratives	_
LIT 254	Introduction to Postcolonial	3
LIT 256	Literatures and Theories	3
LII 250	Britain in Fragments: Literary Production from 1945 to the Present	3
LIT 308	Printing Dissent: Protest on the Page	3
LIT 345	Laughter, Literature, and Culture	3
PSY 201	Social Psychology	3
PSY 202	Developmental Psychology	
PSY 203	Theories of Personality	3
PSY 210	Cognitive Psychology	3 3 3 3 3 3 3
PSY 220	Multicultural Psychology	3
PSY 310	Organizational Psychology	3
PSY 315	Environmental Psychology	3
STA 200	Computer Graphics in	3
	Advertising	
STA 209	The Video Essay: From	3
	Conception to Projection	
STA 279	The Video Essay and	3
	Photography on Location in Europe	
STA 300	Computer Graphics in Advertising, Advanced	3

Note: Prerequisites may be required for courses outside of the major.

## Comparative Literary and Cultural Studies

The Comparative Literary and Cultural Studies (CLCS) major at FUS invites students to become active, astute and creative participants in today's globalized world through an understanding of the nature, function and impact of storytelling across literatures and cultures. The topic-based courses in CLCS take the insights of how narrative works in different literary

genres and linguistic traditions and applies them to other fields, such as law, environmental studies, history, film and visual culture, and politics. In other words, we not only deploy literature as a window on the world, but we also ask how the world is molded by the stories we tell about it.

By emphasizing literary criticism, cultural theory and textual analysis, students are trained to become nuanced critics of the narrative forms and structures that provide the framework for cultural phenomena. By comparing a wide range of cultural narratives, CLCS majors gain a cross-disciplinary perspective on contemporary challenges as they learn to navigate multiple discourses and to propose creative, ethical solutions for the world.

This approach is not only theoretical, but also experiential and hands-on, with on-site travel courses and professional pathways playing a key role in student learning. On Academic Travel, for instance, CLCS majors study how collective memory in the wake of the Holocaust is shaped in Poland, Germany and France; they consider how culture and place shape and determine our food choices in Europe; how capital cities like Paris and Berlin become protagonists of our lives and narratives; and they explore, in a variety of global contexts, how LGBTQ+ identity politics are celebrated and problematized.

In professional pathways, students are encouraged to investigate human rights and policy; ethics, food and sustainability; or storytelling and performance across media, by using a key CLCS course to lead into a number of courses in related disciplines so as to afford an interdisciplinary perspective. Those who wish to gain hands-on experience in the field may opt to complete an internship option.

The professions embarked on by CLCS students typically include careers in academia, entrepreneurial initiatives, law, teaching, cultural consultancy and diplomacy, media production, political advocacy and government. Some top CLCS graduates have been successfully admitted to advanced degree programs, in various academic areas, at some of the most prestigious universities around the world including Cambridge, Oxford and Columbia.

#### **Major Requirements (42 Credits)**

The Comparative Literary and Cultural Studies (CLCS) major curriculum is interdisciplinary and topic-based, providing in-depth exploration of specific cultural phenomena. Interdisciplinary streams designed to link to specific professional pathways further distinguish the CLCS major in its flexibility and responsiveness to student initiatives. Students participate in the design of the professional pathways

by choosing three additional courses in consultation with CLCS faculty and their major advisor (see description below).

#### **Foundation Courses (6 Credits)**

Two of the following, one of which must be LC 100 or LC 110:

CRW 100 Introduction to Creative Writing	3
LC 100 The Stories We Live By	3
LC 110 Reading Cultures: Approaches	3
to Cultural Studies	J
LC 150 Reading Film	3

#### Major Courses (6 courses; 18 Credits)

#### 200-level courses

Three of the following, at least two of which must have a CLCS prefix:

CLCS 199	First Year Seminar in	
	Comparative Literary and	
	Cultural Studies	
CLCS 200	Gender and Sexuality in a	3
	Global Context	
CLCS 220T	Inventing the Past: The Uses of	3
	Memory in a Changing World	
CLCS 225	Music and Popular Culture from	3
	the 1950s to the 1990s	
CLCS 230	Science / Fiction: Envisioning	3
	the Possible	
CLCS 238T	Reading the Postcolonial City:	3
	Berlin and Hamburg	
CLCS 241	Forbidden Acts: Queer Studies	3
	and Performance	
CLCS 242	Representations of Poverty in	3
	Literature, Film and the Media	
CLCS 243	The Cultural Politics of Sports	3
CLCS 244	Enslaved: American Slavery and	3
	its Legacies in Literature, Film	
	and Culture	
CLCS 247T	French Cultural Institutions:	3
	Power and Representation	
CLCS 248T	European Food Systems: You	3
	Are Where You Eat	
CLCS 250	Ecocritical Approaches to Film	3
CLCS 253T	On Refugees: Representations,	3
	Politics and Realities of Forced	
	Migration: Greece	
IS 274	Italian and Italian-American	3
	Cinema	
LIT 243	On Being Human	3
LIT 254	Introduction to Postcolonial	3
	Literatures and Theories	
LIT 258	Literary Adaptations	3

#### 300-level courses

Three of the following, at least two of which must have a CLCS prefix:

CLCS 300	Masculinities in Literature and Film	3
CLCS 320	Culture, Class, Cuisine: Questions of Taste	3
CLCS 330	The Politics of Mobility: Exile and Immigration	3
CLCS 350	Culture and Human Rights	3
CLCS 360	Critical Race Studies in a Global Context	3
CLCS 370	Topics in Literary and Cultural Studies	3
CLCS 371	Law and Culture	3
CLCS 372	Tales of Catastrophe	3
CRW 325	Advanced Creative Writing Workshop	3
GER 376	Screening Swissness: An Introduction to Swiss-German Film	3
GER 374	Strangers in Paradise?: Historical and Cultural Texts on Immigration into Switzerland	3
FRE 374	Introduction to French Cinema	3
FRE 376	French Cinema: The New Wave	3
ITA 375	Italian Film Adaptation: From the Page to the Screen	3
LIT 305	Home	3

## Professional Pathways and Interdisciplinary Approaches (3 courses in addition to the CLCS foundation course: 12 credits)

Four courses (12 credits) within one of four interdisciplinary, professional pathways as designated below to complement one topic-based CLCS course already completed in the major courses. One of these professional pathway courses may take the form of an internship (CLCS 498). Students may also create their own pathway in close consultation with their advisor. Individually designed professional pathways must be approved by the advisor and the department chair. No overlap allowed with major courses. Please note that upper-division courses may have pre-requisites.

#### Food and Sustainability:

CLCS 320	Culture, Class, Cuisine: Questions of Taste	3
CLCS 248T	Or European Food Systems: You Are Where You Eat	3

#### Three of the following:

COM 230T	Communication, Fashion, and	3
	the Formation of Taste (Italy)	

3

3

ENV 200	Understanding Environmental	3
ENV 220	Issues Ecocritical Approaches to	3
SJS 100	Literature Sustainability and Social Justice: Ethics, Equality, and Environments	3
CLCS 498	Internship	3
<b>Human Rights</b>	s and the Non-Profit Sector:	
CLCS 350	Culture and Human Rights	3
Three of the f	ollowing:	
BUS 135	Introduction to Business	3
HIS 325 LIT 254	Systems Human Rights in History Introduction to Postcolonial Literatures	3 3
POL 321 POL 398	and Theories International Organization Human Rights in International Law and	3
PSY 220 CLCS 498	Politics Multicultural Psychology Internship	3 3
Law:		
CLCS 371	Law and Culture	3
Three of the f	ollowing:	
HIS 273	History of the United States	3
POL 208	Introduction to the United States Constitution and	3
POL 321 POL 311 CLCS 498	Legal System International Organization Contemporary Diplomacy Internship	3 3 3
	·	Ü
_	nd Performance:	2
CLCS 230 CLCS 241	Science / Fiction: Envisioning the Possible Or Forbidden Acts: Queer	3
0200 2 11	Studies and Performance	J
Three of the f	ollowing:	
AHT 334 IS 278	Artists' Biopics Italian Genre Crossings, Transmedia, and Hybridity	3 3
IS 280T	Italian Cinema on Location: Projections of the Eternal City in Italian Film and Cultural Studies	3
LIT 255T	Scotland, Story and Song	3

#### **Capstone Requirement (6 Credits)**

Internship

The CLCS capstone includes a first semester of research in preparation for the second semester of thesis or internship work.

Literary Adaptations

LC 497	Capstone: Comprehensive	3
	Readings in CLCS and	
	Literature	

#### One of the following:

LIT 258

**CLCS 498** 

LC 498	Capstone: Internship in	3
	CLCS or Literature	
LC 499	Capstone: Thesis in	3
	CLCS or Literature	

A thesis is recommended for students interested in pursuing graduate studies. An internship is recommended for students interested in entering a professional field. Students should take the first capstone course in their penultimate semester or in the second semester of their junior year.

It is strongly recommended that CLCS majors take at least one Academic Travel course with a CLCS, LIT or LC designation.

#### **Environmental Sciences and Studies**

Local and global societies face an array of environmental problems, from biodiversity loss to climate change to various types of pollution. To tackle these problems, future leaders need to understand the science behind the issues as well as the societal context in which they occur. The Environmental Sciences and Studies (ESS) program provides students the knowledge and skills to become these future leaders through two major options. The general Environmental Studies major exposes students to environmental issues from a variety of disciplinary perspectives, while the Environmental Studies major with an emphasis in science allows students to focus primarily on the natural and physical science aspects of today's environmental problems. Both major curricula integrate Franklin's Academic Travel program, offer opportunities to pursue independent research, incorporate real-world experience, and encourage majors to study abroad. In particular, Franklin's affiliation with the School for Field Studies (SFS) www.fieldstudies.org allows ESS students to study at one of the SFS sites during a summer or semester and receive major credit. Both major programs prepare students for careers government, non-profit conservation, consulting, as

well as for graduate degree programs.

#### **Environmental Studies**

The Environmental Studies major gives students an interdisciplinary background and enables them to think critically about, analyze, and understand today's environmental issues. In this major, students receive a broad overview of environmental issues that includes environmental science, the social sciences, and humanities. Students take a core set of fundamental courses and then tailor a set of broad upper-level electives that reflects the students' specific interests.

#### **Major Requirements (46 Credits)**

#### Foundation Courses (17 credits)

BIO 101	Introduction to Biology: Genetics, Evolution, and	3
	Ecology	
BIO 101L	Laboratory to Introduction to	1
	Biology: Genetics, Evolution,	
	and Ecology	
ENV 200	Understanding Environmental	3
	Issues	
MAT 201	Introduction to Statistics	3

#### One of the following:

BIO 102	Introduction to Biology: Cell	3
BIO 102L	and Animal Biology Laboratory to Introduction to Biology: Cell and Animal	1
	Biology	
BIO 103	Or Introduction to Biology: Plant Science	3

One additional 100-level science course (BIO, CHEM, ENV, GEO).

## Lower-level Humanities and Social Sciences (9 credits)

#### Three of the following:

ECN 100	Principles of Macroeconomics	3
ECN 101	Principles of Microeconomics	3
COM 180	Public Speaking	3
HIS 104	Global History I: Traditions,	3
	Encounters, and Adaptation	
	from the Stone Age to the 16th	
	Century	
HIS 105	Global History II: Globalization,	3
	the Emergence of the Modern	
	State, and Coping with Change	
LC 110	Reading Cultures: Approaches	3
	to Cultural Studies	
POL 100	Introduction to Political Science	3

POL 101	Introduction to International Relations	3
SJS 100	Sustainability and Social Justice: Ethics, Equality, and	3
	Environments	

Alpine Ecosystems

Any 300-level Biology course

3

3

3

3

#### **Upper-level Science Courses (6 credits)**

#### Two of the following:

BIO 210T

BIO 3XX

ENV 210	Natural Disasters,	3
	Catastrophes, and the	
	Environment	
ENV 230T	Freshwater Conservation	3
ENV 250	Quantitative Methods for	3
	Environmental Science	
ENV 280T	Managing the New Zealand	3
	Environment	
ENV 282T	Tourism and the Environment:	3
	Iceland	
ENV 350	Environmental Management in	3
	Switzerland	
ENV 360	Research Methods in	3
	Environmental Sciences	
ENV 372	Sustainability Science	3
ENV 399	Research in Environmental	3
	Studies	

## Upper-level Humanities and Social Sciences (12 credits)

The Visual Culture of Disaster

**Ecocritical Approaches to Film** 

Culture, Class, Cuisine:

**Ouestions of Taste** 

#### Four of the following:

AHT 361

**CLCS 250** 

CLCS 320

	Questions of Taste	
CLCS 330	The Politics of Mobility: Exile	3
	and Immigration	
CLCS 372	Tales of Catastrophe	3
COM 301	Globalization and Media	3
COM 310	Issues in Journalism	3
COM 352	Environmental Discourses	3
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
ECN 303	Development Economics	3
ECN 330T	Neo-liberal India: Globalization	3
	and Development	
ECN 331T	Sustainable Economic	3
	Development	
ECN 341	International Trade	3
ECN 355	Political Economy: Theories and	3
	Issues	
ENV 220	Ecocritical Approaches to	3
	Literature	
ENV 498	Internship in Environmental	3
	Studies	

ENV 499	Senior Research Project in Environmental Studies	3	BIO 102L	Laboratory to Introduction to Biology: Cell and Animal	1
HIS 202T	History of Switzerland	3		Biology	
HIS 325	Human Rights in History	3		Or	
HIS 355	The World and the West in the Long 19th Century	3	BIO 103	Introduction to Biology: Plant Science	3
POL 281T	Sustainable Development in Africa: Politics, Prospects, and Practice	3	Two addition CHEM, ENV,	nal 100-level science courses (BIC GEO).	Ο,
POL 310	International Law	3	Lowerlevel	Humanities and Social Sciences	12
POL 321	International Organization	3	credits)	numamues and Social Sciences	(3
POL 376	International Environmental Politics	3	One of the fo	ollowing:	
POL 377	International Political Economy	3			
POL 378	International Politics of Energy and Sustainability	3	ECN 100 ECN 101	Principles of Macroeconomics Principles of Microeconomics	3
Note: Preregu	isites may be required for courses	;	COM 180	Public Speaking	3 3
outside of the			HIS 104	Global History I: Traditions,	3
0 . 0	(0 111 )			Encounters, and Adaptation from the Stone Age to the 16th	
•	ourse (3 credits)	2		Century	
ENV 497	Senior Capstone	3	HIS 105	Global History II: Globalization,	3
Students m	ust complete two of the	above		the Emergence of the Modern	
requirements	with 3-credit Academic	Travel		State, and Coping with Change	
	ally-themed courses, of which at	least	LC 110	Reading Cultures: Approaches	3
one must be	ENV.			to Cultural Studies	_
			POL 100	Introduction to Political Science	3
			POL 101	Introduction to International	3
				Dolotiono	
Environm	ental Studies with an		SIS 100	Relations Sustainability and Social	3
	ental Studies with an in Science		SJS 100	Sustainability and Social Justice: Ethics, Equality, and	3
Emphasis	in Science	ied by	SJS 100	Sustainability and Social	3
<b>Emphasis</b> This emphasi		•		Sustainability and Social Justice: Ethics, Equality, and Environments	3
Emphasis This emphasi the science coursework e	is targets students who are intriguent behind environmental issues emphasizes the environmental sci	. The ences	Upper-level s	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)	3
Emphasis  This emphasis the science coursework e and quantitat	is targets students who are intrigued behind environmental issues imphasizes the environmental scilive methods, while still providing in	. The ences nsight		Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)	3
Emphasis  This emphasis the science coursework e and quantitat from other di	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing its isciplines to help students under	. The ences nsight rstand	Upper-level s	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:	3
Emphasis  This emphasis the science coursework e and quantitat from other dithe societal is	is targets students who are intrigued behind environmental issues imphasizes the environmental scilive methods, while still providing its isciplines to help students under ssues intertwined with the environmental sciling.	. The ences nsight rstand ment.	Upper-level s	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)	
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This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environce a core set of fundamental course a set of science-focused elective	. The ences nsight rstand iment. es and	Upper-level : Four of the f BIO 210T BIO 3XX	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the	3
This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environce a core set of fundamental course	. The ences nsight rstand iment. es and	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment	3
Emphasis  This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environce a core set of fundamental course a set of science-focused elective	. The ences nsight rstand iment. es and	Upper-level s Four of the f BIO 210T BIO 3XX ENV 210	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation	3 3
Emphasis This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Require	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students undersues intertwined with the environe a core set of fundamental course a set of science-focused elective own specific interests.  ements (46 Credits)	. The ences nsight rstand iment. es and	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for	3
Emphasis This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Require	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environce a core set of fundamental course a set of science-focused elective own specific interests.	. The ences nsight rstand iment. es and	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science	3 3 3
Emphasis This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Require	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environe a core set of fundamental course a set of science-focused elective own specific interests.  ements (46 Credits)  Courses (20 credits)  Introduction to Biology:	. The ences nsight rstand iment. es and	Upper-level s Four of the f BIO 210T BIO 3XX ENV 210	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand	3 3
This emphasis the science coursework e and quantitat from other di the societal is Students take then develop reflects their  Major Requir	is targets students who are intrigued behind environmental issues emphasizes the environmental scipive methods, while still providing it isciplines to help students under ssues intertwined with the environce a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (46 Credits)  Introduction to Biology: Genetics, Evolution, and	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment	3 3 3 3
This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Requir  Foundation (BIO 101	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students underscues intertwined with the environce a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (46 Credits)  Introduction to Biology: Genetics, Evolution, and Ecology	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250  ENV 280T	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand	3 3 3
This emphasis the science coursework e and quantitat from other di the societal is Students take then develop reflects their  Major Requir	is targets students who are intrigued behind environmental issues imphasizes the environmental scilive methods, while still providing it isciplines to help students underscues intertwined with the environce a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (46 Credits)  Introduction to Biology: Genetics, Evolution, and Ecology Laboratory to Introduction to	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250  ENV 280T	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment Tourism and the Environment:	3 3 3 3
This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Requir  Foundation (BIO 101	is targets students who are intrigued behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students underssues intertwined with the environe a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (20 credits)  Introduction to Biology: Genetics, Evolution, and Ecology Laboratory to Introduction to Biology: Genetics, Evolution,	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250  ENV 280T ENV 282T ENV 350	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment Tourism and the Environment: Iceland Environmental Management in Switzerland	3 3 3 3 3
This emphasis the science coursework e and quantitat from other di the societal is Students take then develop reflects their  Major Requir Foundation ( BIO 101L	is targets students who are intrigue behind environmental issues imphasizes the environmental scilive methods, while still providing it isciplines to help students underscues intertwined with the environe a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (20 credits)  Introduction to Biology: Genetics, Evolution, and Ecology Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology	. The ences nsight rstand ment. es and es that	Upper-level s Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250 ENV 280T ENV 282T	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment Tourism and the Environment: Iceland Environmental Management in Switzerland Research Methods in	3 3 3 3 3
This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Requir  Foundation (BIO 101	is targets students who are intrigue behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environe a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (20 credits)  Introduction to Biology: Genetics, Evolution, and Ecology Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology Understanding Environmental	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250 ENV 280T ENV 282T ENV 350 ENV 360	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment Tourism and the Environment: Iceland Environmental Management in Switzerland Research Methods in Environmental Sciences	3 3 3 3 3 3
This emphasis the science coursework e and quantitat from other di the societal is Students take then develop reflects their  Major Requir Foundation ( BIO 101L	is targets students who are intrigue behind environmental issues imphasizes the environmental scilive methods, while still providing it isciplines to help students underscues intertwined with the environe a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (20 credits)  Introduction to Biology: Genetics, Evolution, and Ecology Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250 ENV 280T ENV 282T ENV 350 ENV 360 ENV 372	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment Tourism and the Environment: Iceland Environmental Management in Switzerland Research Methods in Environmental Sciences Sustainability Science	3 3 3 3 3 3 3
This emphasis the science coursework e and quantitat from other dithe societal is Students take then develop reflects their  Major Requir  Foundation (BIO 101L  BIO 101L	is targets students who are intrigue behind environmental issues emphasizes the environmental scilive methods, while still providing it isciplines to help students under ssues intertwined with the environer a core set of fundamental course a set of science-focused elective own specific interests.  Tourses (46 Credits)  Courses (20 credits)  Introduction to Biology: Genetics, Evolution, and Ecology Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology Understanding Environmental Issues Introduction to Statistics	. The ences nsight rstand ment. es and es that	Upper-level S Four of the f BIO 210T BIO 3XX ENV 210  ENV 230T ENV 250 ENV 280T ENV 282T ENV 350 ENV 360	Sustainability and Social Justice: Ethics, Equality, and Environments  Science Courses (12 credits)  following:  Alpine Ecosystems Any 300-level Biology course Natural Disasters, Catastrophes, and the Environment Freshwater Conservation Quantitative Methods for Environmental Science Managing the New Zealand Environment Tourism and the Environment: Iceland Environmental Management in Switzerland Research Methods in Environmental Sciences	3 3 3 3 3 3

Introduction to Biology: Cell and Animal Biology

3

BIO 102

#### Quantitative (3 credits)

#### One of the following:

ENV 250	Quantitative Methods for	3
DUC 200	Environmental Science	2
BUS 306	Quantitative Methods and Dynamic Forecasting	3
MAT 200	Calculus	3
MAT 3XX	Any 300-level	0
	mathematics course	

## Upper-level Humanities and Social Sciences (6 credits)

#### Two of the following:

AHT 361 CLCS 250 CLCS 320	The Visual Culture of Disaster Ecocritical Approaches to Film Culture, Class, Cuisine: Questions of Taste	3 3 3
CLCS 330	The Politics of Mobility: Exile and Immigration	3
CLCS 372 COM 301 COM 310 COM 352 ECN 256	Tales of Catastrophe Globalization and Media Issues in Journalism Environmental Discourses Managerial Economics	3 3 3 3
ECN 303 ECN 330T	(Intermediate Microeconomics) Development Economics Neo-liberal India: Globalization and Development	3
ECN 331T	Sustainable Economic Development	3
ECN 341 ECN 355	International Trade Political Economy: Theories and Issues	3 3
ENV 220	Ecocritical Approaches to Literature	3
ENV 498	Internship in Environmental Studies	3
ENV 499	Senior Research Project in Environmental Studies	3
HIS 202T	History of Switzerland	3
HIS 325	Human Rights in History	3
HIS 355	The World and the West in the Long 19th Century	3
POL 281T	Sustainable Development in Africa: Politics, Prospects, and Practice	3
POL 310	International Law	3
POL 321	International Organization	3
POL 376	International Environmental Politics	3
POL 377 POL 378	International Political Economy International Politics of Energy and Sustainability	3

#### **Capstone Course (3 credits)**

ENV 497	Senior Capstone	3
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Note: Prerequisites may be required for courses outside of the major.

Students must complete two of the above major requirements with 3-credit Academic Travel environmentally-themed courses, of which at least one must be ENV.

#### **Fashion Studies**

The Fashion Studies major offers an interdisciplinary course of study composed of courses from the disciplines of Art History and Visual Culture, Communication and Media Studies, International Management, with further options in Comparative Literary and Cultural Studies, and Visual Communication Arts and Studio Art courses. Fashion Studies at Franklin considers fashion a complex human and cultural phenomenon. Respective courses study the history of design and image making, the sociological and communicative processes of the making of fashion, the role of technological innovation, as well as theories of product management, branding, and marketing. The interdisciplinary major of Fashion Studies offers the possibility for students to construct particular emphases according to their interest in the field. The program prepares students for entry-level positions in careers of fashion as well as trend research in a variety of fields, including archives, museums, galleries, media, consulting, the publishing sector, retailing, distribution, design, and the fashion business. Students may also choose to pursue design careers or advanced research of fashion towards an M.A. or Ph.D. degree.

#### **Major Requirements (42 Credits)**

#### **Foundation Courses (12 Credits)**

AHT 103	Introduction to Art History and	3
	Visual Culture II: High	
	Renaissance to Contemporary	
	Art	
BUS 135	Introduction to Business	3
	Systems	
COM 105	Introduction to Communication	3
	and Media Studies	
FAS 100	Introduction to Fashion Studies	3

#### **Required Courses (6 Credits)**

Two of the following:

AHT 270	Theories and Methods in Art	3
	History and Visual Culture	

BUS 256	Marketing Research Methods	3
COM 203	Communication Research	3
	Methods	

#### **Major Electives (21 Credits)**

**AHT 216** 

Seven of the following (at least three courses must be at 300-level or above)

Introduction to the History of

3

(Elective courses must come from at least three different disciplines)

AH1 210	Throduction to the history of	3
ALLE COSE	Photography	_
AHT 285T	Technology in Art, Visual	3
	Communication, and Fashion	_
AHT 320	Anthropologies of Art	3
AHT 362	Visual Semiotics: Signs and	3
	Symbols in Art, Architecture,	
	Film, and Fashion	
BUS 136	Marketing in a Global Context	3
BUS 285	Integrated Marketing	3
	Communications	
BUS 274	Brand Management	3
BUS 385	Consumer Behavior in	3
	International Marketing	
CLCS 340	Fashion and Popular Culture	3
COM 201	Fundamentals of Media Studies	3
00111 201	and Criticism	Ŭ
COM 230T	Communication, Fashion, and	3
COIVI 2301	the Formation of Taste (Italy)	J
	the rollhation of raste (italy)	
COM 295	Modia Consumption Fachion	3
COIVI 295	Media Consumption, Fashion,	3
COM 201	and Identity	2
COM 301	Globalization and Media	3 3
COM 310	Issues in Journalism	3
COM 330	The Digital Innovation and	3
	Media Strategies for a New	
	Consumer Culture	_
COM 350	Mediated Relationships	3
COM 327	Producing Digital Media:	3
	Communication and Media in	
	Practice	
STA 211	Intermediate Drawing	3
STA 200	Computer Graphics in	3
	Advertising	
STA 311	Advanced Drawing	3
STA 300	Computer Graphics in	3
	Advertising, Advanced	
STA 220	Heads and Bodies: the Human	3
•	Head and Proportions in Art	
	History, Theory and Practice	
VCA 120T	Documentary and Street	3
VO/( 1201	Photography on Location:	0
	Munich	
VCA 200		3
V GA 200	The Arts of Independent	3
	Publication	

#### Capstone (3 credits)

One of the following:

FAS 495	Senior Project in Fashion	3
	Studies	
FAS 497	Fashion Studies Internship	3

#### **French Studies**

The ability to think internationally and across cultures is the core mission of the University. With this in mind, French Studies is conceived and designed to support and strengthen students' abilities to think, read, and write in French and about French literature, culture, and the Francophone world. Students will begin the French sequence according to prior experience and continue through advanced courses devoted to French literature, culture, contemporary society. As part of their program of study, students may spend one semester at a Frenchspeaking university after finishing FRE 300, or complete a series of courses in related disciplines; students will complete a capstone seminar in French Studies. Students who do not study in a Frenchspeaking university will be encouraged to complete at least one travel course to France or the Frenchspeaking world.

#### **Major Requirements (51 Credits)**

FRE 310

FRE 312

FRE 320

FRE 324

FRE 325

FRE 350

FRE 370

## Required courses (or equivalent proficiency) (18 Credits)

Introductory French, Part I	3
Introductory French, Part II	3
Intermediate French, Part I	3
Intermediate French, Part II	3
Advanced French, Part I	3
Advanced French, Part II	3
ollowing (12 Credits)	
Advanced French Conversation	3
French Translation	3
	Introductory French, Part II Intermediate French, Part I Intermediate French, Part II Advanced French, Part I Advanced French, Part II Advanced French, Part II  Advanced French Conversation

Paris and the 19th Century

Travel Writing: France and

From Beur to Post-Beur

Re-Territorialization

French Civilization

French-speaking Switzerland Writing the Self: French

Autobiography and Autofiction

Literature: Exile, Margins, and

Representation of the Shoah in

French Literature and Cinema

Topics in French Literature

3

3

3

3

3

3

3

FRE 372	Distinction in French Literature: From the 17th to the 21st Century	3
FRE 374	Introduction to French Cinema	3
FRE 376	French Cinema: The New Wave	3
FYS 399	Academic Mentoring	3

#### **Major Electives (15 Credits)**

One semester abroad in the French-speaking world (9 credits towards the major plus 6 elective credits); or

LC 100	The Stories We Live By	3
LC 110	Reading Cultures: Approaches	3
	to Cultural Studies	

#### Three of the following:

Courses are to be selected in consultation with the student's academic advisor and the department chair.

AHT 216	Introduction to the History of	3
AIII 210	Photography	J
AHT 234	Painting in France in the 19th	3
	Century: Reality, Impressions,	
	Simultaneity	
AHT 338	The City and Its Representation	3
	in the 20th Century	
CLCS 200	Gender and Sexuality in a	3
	Global Context	
CLCS 247T	French Cultural Institutions:	3
	Power and Representation	
CLCS 251T	Reading Moroccan Culture	3
CLCS 300	Masculinities in Literature and	3
	Film	
CLCS 320	Culture, Class, Cuisine:	3
	Questions of Taste	
HIS 202T	History of Switzerland	3
HIS 271	History of Modern France	3
LIT 254	Introduction to Postcolonial	3
	Literatures and Theories	_
POL 224	Politics and Society in	3
	Switzerland	

#### **Senior Capstone Requirement (6 Credits)**

FRE 497	Senior Seminar in French	3
	Studies	

#### One of the following:

FRE 498	Internship in French Studies	3
FRE 499	Thesis in French Studies	3

Note: Prerequisites may be required for courses outside of the major.

#### **History**

History is about understanding change. Studying history gives you a deeper and more profound understanding of the forces that shaped and continue to shape the world we live in. By focusing on change in the past, the study of history enables students to better comprehend and contextualize current and future events.

Studying history at Franklin puts a strong emphasis on the development and acquisition of critical thinking and analytical skills in addition to reading, writing and oral presentation skills. Hence History provides students with an excellent practical preparation and training for graduate study and careers in law, business, diplomacy, government, international organizations and NGOs, journalism and education.

#### **Major Requirements (48 Credits)**

Introductory History Courses (6 credits)

HIS 100	Western Civilization I: Ancient and Medieval And	3
HIS 101	Western Civilization II: Modern	3
	Or	
HIS 104	Global History I: Traditions, Encounters, and Adaptation from the Stone Age to the 16th Century And	3
HIS 105	Global History II: Globalization, the Emergence of the Modern State, and Coping with Change	3

## The Writing of History: Theory and Method (3 credits)

One of the following:

HIS 211	The Human in History:	3
	Biography and Life Writing	
HIS 212	Weapons of Mass Destruction	3

#### **Historical Studies (21 credits)**

Seven of the following (including at least two at the 300-level):

HIS 199	First Year Seminar in History	
HIS 202T	History of Switzerland	3
HIS 204	History of Italy from the	3
	Renaissance to the Present	
HIS 215T	Central Europe: An Urban	3
	History	

HIS 235	War, Peace, Diplomacy: A Political History of Modern Europe	3
HIS 240	History of Modern Germany	3
HIS 243	Worlds of Islam	3
HIS 245	Worlds of Judaism	3
HIS 257	Early Modern Europe and the European World c.1500-1800	3
HIS 260	The Holocaust and Genocide	3
HIS 271	History of Modern France	3
HIS 273	History of the United States	3
HIS 275T	History of Modern Ireland:	3
	Union and Dis-union, 1798- 1998	
HIS 310	The Cold War	3
HIS 325	Human Rights in History	3
HIS 330	East Asia, 1900 to the Present	3 3
HIS 345	Propaganda: A Modern History	3
HIS 351	Nationalism and Ethnic Conflict in Europe	3
HIS 355	The World and the West in the Long 19th Century	3
HIS 357	Weimar Germany: Crisis or	3
	Crucible of Modernity?	_
HIS 358	Global Britishness	3
HIS 360	The Revolutionary Idea in	3
	Theory and Practice: Russia	
	1917 in Context	
HIS 370	Special Topics in History	3
HIS 374	The Birth of Modern	3
	Propoganda: A Media History of the First World War	

#### **Interdisciplinary Studies (12 credits)**

Choose four additional courses from any cognate discipline at or above the 200-level of which at least one course must be at or above the 300-level. No more than two courses can be chosen from the same discipline.

Student must select courses with themes of specific interest and related to the student's course of study in History. Specific course selections must first be approved by the student's academic advisor and by the Department chair. Documentation of approved course selections must be submitted to the office of the Registrar.

### The Writing of History II: Capstone Requirement (6 credits)

One of the following:

HIS 410	The Cold War	3
HIS 430	East Asia, 1900 to the Present	3
HIS 451	Nationalism and Ethnic Conflict	3
	in Europe and the Middle East	

HIS 455 HIS 460	The World and the West in the Long 19th Century (Capstone) The Revolutionary Idea in Theory and Practice: Russia 1917 in Context	3
And HIS 499	History Senior Thesis	3

#### **International Banking and Finance**

The major in International Banking and Finance provides students with an appreciation of the financial system and the financial decision-making process as determinants of the economic wealth of individuals, business enterprises, and nations. The program stresses both the area of financial economics (studying the behavior of traders in financial markets and the determinants of price formation) and of financial management (studying business practices useful in devising strategies to attain financial goals). In an environment of high capital mobility and integrated financial markets, an international perspective is essential to the understanding of the opportunities and risks in the global arena.

This major prepares students for employment and careers in the financial division of commercial and industrial businesses, in the banking and financial services sector, or in central banks and international organizations. It also prepares students for graduate study in business administration, economics, and finance.

#### **Major Requirements (51 Credits)**

**ECN 325** 

ECN 328

**ECN 365** 

#### Lower-level Requirements (24 credits)

Markets

Finance

ECN 100	Principles of Macroeconomics	3
ECN 101	Principles of Microeconomics	3
BUS 115	Financial Accounting	3
MAT 200	Calculus	3
MAT 201	Introduction to Statistics	3
ECN 225	Issues and Controversies in	3
	Macroeconomics (Intermediate	
	Macroeconomics)	
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
BUS 326	Managerial Finance	3
Hanar laval I	Dogwiyawayta (07 ayadita)	
Upper-ievei i	Requirements (27 credits)	

Money, Banking and Financial

International Banking and

Investment Analysis I

3

3

3

ECN 366	Investment Analysis II (Corporate Finance)	3
Four of the fo	ollowing:	
ECN 303	Development Economics	3
ECN 305	Economics of the European Union	3
ECN 320	Game Theory, Information, and Contracts	3
ECN 341	International Trade	3
ECN 350	Industrial Economics	3
ECN 387	Introduction to Econometrics	3
ECN 494	Internship in International Banking and Finance	3
ECN 495	Senior Research Project in International Banking and Finance	3
ECN 497	Special Topics Research Seminar in Economics and	3

Note: ECN 494, ECN 495 and ECN 497 require department permission.

**Finance** 

The following courses cannot be applied to this major if the student is also an International Economics or an International Economics with an Emphasis in Political Economy major: ECN 303 and ECN 341.

#### One of the following:

BUS 306	Quantitative Methods and	3
	Dynamic Forecasting	
BUS 415	Country Risk Assessment	3
BUS 426	International Financial	3
	Management	

#### **International Economics**

The major in International Economics provides students with tools to understand the contemporary world. Through rigorous training in different theoretical approaches and empirical techniques, students will develop critical, analytical, and empirical insight into current economic issues. The constantly increasing mobility of people and resources in a world of rapid technological progress requires a greater knowledge and understanding of the differences among cultures and economic systems that persist even in a highly integrated world. Therefore, a primary focus of this major is on economic policy issues and economic institutions.

Economics is only one lens through which to examine societal problems and so the department maintains an interdisciplinary approach on a variety of issues, while laying the groundwork for a reflective, ethical, and global understanding of the subject area. The menu of courses exposes students to a variety of theories through the recognition of economics as a contested and evolving discipline, and through an appreciation of the institutionally based nature of the market system.

This major prepares students for careers in teaching, banking, business strategy, public policy, law and management, consulting, media, non-governmental and international organizations, as well as providing a solid foundation for graduate studies.

Not open to majors in International Economics with an emphasis in Political Economy

#### **Major Requirements (45 Credits)**

#### Lower-level Requirements (21 credits)

ECN 100	Principles of Macroeconomics	3
ECN 101	Principles of Microeconomics	3
ECN 204	History of Economic Thought	3
ECN 225	Issues and Controversies in	3
	Macroeconomics (Intermediate	
	Macroeconomics)	
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
MAT 200	Calculus	3
MAT 201	Introduction to Statistics	3

#### **Upper-level Requirements (24 credits)**

ECN 303	Development Economics	3
ECN 325	Money, Banking and Financial	3
	Markets	
ECN 328	International Banking and	3
	Finance	
ECN 341	International Trade	3

#### Four of the following:

Tour or the to	nowing.	
ECN 305	Economics of the European Union	3
ECN 320	Game Theory, Information, and Contracts	3
ECN 330T	Neo-liberal India: Globalization and Development	3
ECN 331T	Sustainable Economic Development	3
ECN 350	Industrial Economics	3
ECN 355	Political Economy: Theories and Issues	3
ECN 387	Introduction to Econometrics	3
ECN 490	Senior Research Project in International Economics	3
ECN 492	Internship in International Economics	3
ECN 497	Special Topics Research Seminar in Economics and Finance	3

Note: ECN 490, ECN 492 and ECN 497 require department permission.

## International Economics with an Emphasis in Political Economy

The major in International Economics with an emphasis in Political Economy provides an opportunity for students to focus on a set of courses that explore issues centered on the ways in which political institutions affect the performance of economic systems as well as the ways in which economic interests affect the form of institutions and policies. It entails a variety of approaches, to include the application of economic theories to political choice, historical analysis, models drawn from game theory applied to political institutions, courses on environmental issues and its implications for the current economic system.

This major prepares students for careers in teaching, banking, business strategy, public policy, law and management, consulting, media, non-governmental and international organizations, as well as providing a solid foundation for graduate studies.

Not open to majors in International Economics

#### **Major Requirements (51 Credits)**

#### **Lower-level Requirements (24 credits)**

ECN 100	Principles of Macroeconomics	3
ECN 101	Principles of Microeconomics	3
ECN 204	History of Economic Thought	3
ECN 225	Issues and Controversies in	3
	Macroeconomics (Intermediate	
	Macroeconomics)	
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
MAT 200	Calculus	3
MAT 201	Introduction to Statistics	3
POL 100	Introduction to Political Science	3
DOI 404		_
POL 101	Introduction to International	3
	Relations	

#### **Upper-level Requirements (27 credits)**

ECN 341	International Trade	3
ECN 355	Political Economy: Theories and	3
	Issues	

#### Two of the following:

ECN 303	Development Economics	3
ECN 305	Economics of the European	3
	Union	
ECN 320	Game Theory, Information, and	3
	Contracts	

3

#### Three of the following:

COM 301	Globalization and Media

COM 310 ENV 200	Issues in Journalism Understanding Environmental Issues	3 3
ENV 210	Natural Disasters,	3
	Catastrophes, and the	
	Environment	
HIS 310	The Cold War	3
HIS 355	The World and the West in the	3
	Long 19th Century	
POL 302	Political Philosophy	3
POL 377	International Political Economy	3

Two additional courses from the Economics courses listed above (ECN 303, 305, or 320), and/or from the following:

ECN 325	Money, Banking and Financial Markets	3
ECN 328	International Banking and Finance	3
ECN 330T	Neo-liberal India: Globalization and Development	3
ECN 331T	Sustainable Economic Development	3
ECN 350	Industrial Economics	3
ECN 387	Introduction to Econometrics	3
ECN 490	Senior Research Project in International Economics	3
ECN 492	Internship in International Economics	3
ECN 497	Special Topics Research Seminar in Economics and Finance	3

Note: ECN 490, ECN 492 and ECN 497 require department permission.

#### **International Management**

The International Management program provides a comprehensive factual and analytical understanding of the global business environment. Built on Franklin's traditional strengths of active learning, student engagement, and research-based learning, the major couples the foundation of standard business core courses with the latest knowledge and analytical methods in all management sub disciplines. Students learn to deploy that knowledge and methods in strategic planning, marketing, accounting, finance, business analytics and data driven decision making

In addition to graduate school opportunities such as MBA, MSc, and MA programs, possible career paths for International Management graduates include: Marketing Manager, Trading and Fund Manager, Financial Analyst, Business Development Manager, Product Manager, Advertising Account Manager, and

ECN 365

Investment Analysis I

Business and Data Analyst.		ECN 366	Investment Analysis II (Corporate Finance)	3		
Students may also opt for the International Management major with an emphasis in Finance or Marketing.			Note: Prereq outside of th	uisites may be required for courses	3	
ľ	Major Requir	rements (54 Credits)				
F	Foundation (	Courses (18 credits)		Internation	onal Management with a	ın
	BUS 115	Financial Accounting	3	<b>Emphasis</b>	s in Finance	
	BUS 135	Introduction to Business Systems	3	Major Requi	rements (57 Credits)	
	BUS 136	Marketing in a Global Context	3	Foundation	Courses (18 credits)	
	ECN 100	Principles of Macroeconomics	3	BUS 115	Financial Accounting	3
	ECN 101 MAT 201	Principles of Microeconomics Introduction to Statistics	3 3	BUS 135	Financial Accounting Introduction to Business Systems	3
F	Required Co	ourses (18 credits)		BUS 136	Marketing in a Global Context	3
	BUS 306	Quantitative Methods and	3	ECN 100	Principles of Macroeconomics	3
	D03 300	Dynamic Forecasting	J	ECN 101	Principles of Microeconomics	3
	BUS 315	Managerial Accounting	3	MAT 201	Introduction to Statistics	3
	BUS 326	Managerial Finance	3	Required Co	ourses (30 credits)	
	BUS 340	Management Science	3	_		
	BUS 353	Strategic Management Theory	3	BUS 306	Quantitative Methods and	3
	BUS 410	Organizational Behavior and	3	BUS 315	Dynamic Forecasting Managerial Accounting	3
		Leadership		BUS 340	Management Science	3
(	Capstone Re	equirement (3 credits)		BUS 353	Strategic Management Theory	3
	BUS 455	Global Strategic Management	3	BUS 410	Organizational Behavior and Leadership	3
[	Department	al Electives (15 credits)		BUS 326	Managerial Finance	3
	ive of the fo			BUS 415 BUS 426	Country Risk Assessment International Financial	3 3
	BUS 256	Marketing Research Methods	3	50N 005	Management	•
	BUS 274	Brand Management	3	ECN 325	Money, Banking and Financial Markets	3
	BUS 285	Integrated Marketing	3	ECN 365	Investment Analysis I	3
	DUC 200	Communications	2		·	J
	BUS 308	Advanced Marketing Research and Data Analysis	3	Capstone R	equirement (3 credits)	
	BUS 342	Green Marketing and CSR	3	BUS 455	Global Strategic	3
	BUS 357	Global Information Systems	3		Management	
	BUS 361	International Marketing	3	Business El	ectives (6 credits)	
	BUS 373 BUS 383	International Entrepreneurship Digital Marketing and Web	3 3	Two of the fo		
		Analytics			3	
	BUS 385	Consumer Behavior in	3	BUS 256	Marketing Research Methods	3 3
	DUC 207	International Marketing	2	BUS 274 BUS 285	Brand Management Integrated Marketing	3
	BUS 397	Data Mining (Business Intelligence)	3	D00 200	Communications	3
	BUS 415	Country Risk Assessment	3	BUS 357	Global Information Systems	3
	BUS 426	International Financial	3	BUS 373	International Entrepreneurship	3
		Management		BUS 383	Digital Marketing and Web	3
	BUS 452	E-Commerce	3	BUO 005	Analytics	_
	BUS 498	International Management Internship	3	BUS 385	Consumer Behavior in International Marketing	3
	BUS 499	International Management	3	BUS 397	Data Mining (Business	3
		Thesis			Intelligence)	
		1 4 4. A b 1.	~			

3

BUS 498	International Management Internship	3	BUS 426	International Financial Management	3
DUC 400	•	2	DUC 450		2
BUS 499	International Management Thesis	3	BUS 452	E-Commerce	3
ECN 366	Investment Analysis II (Corporate	3	BUS 498	International Management	3
	Finance)			Internship	
BUS 498: Fina	ance experience		BUS 499	International Management	3
				Thesis	
BUS 499: 10p	ic involving Finance		COM 310	Issues in Journalism	3
			STA 300	Computer Graphics in	3
			01/1/000	Advertising, Advanced	Ü
Internation	onal Management with an	1	5.10.400.14	-	
	_	_	BUS 498: Ma	arketing experience	
Empnasis	in Marketing		BUS 499: Ma	arketing topic	
Major Requir	ements (57 Credits)			quisites may be required for cou	ırses
Foundation (	Courses (18 credits)		outside of th	e major.	
		0			
BUS 115	Financial Accounting	3			
BUS 135	Introduction to Business	3	Intornation	onal Relations	
	Systems		mieman	onai Keiations	
BUS 136	Marketing in a Global Context	3	NI i		
ECN 100	Principles of Macroeconomics	3	•	majors in Political Science or Poli	
ECN 101	Principles of Microeconomics	3	Science with	an emphasis in Global Political Ecor	nomy
MAT 201	Introduction to Statistics	3	The median in	International Deletions is designed	.ı <i>c</i>
202		· ·	~	International Relations is designed	
Major Requi	rements (30 credits)			o wish to deepen their knowledge	
BUS 256	Marketing Research Methods	3		. ,	field.
	Marketing Research Methods			eive a solid foundation for a varie	-
BUS 285	Integrated Marketing	3		eas such as diplomatic and governr	
	Communications	_		ernational organizations, internati	
BUS 306	Quantitative Methods and	3	business, j	ournalism, law and banking. <b>N</b>	Иany
	Dynamic Forecasting		graduates h	ave also chosen to pursue grad	luate
BUS 315	Managerial Accounting	3	study in relat	ted areas.	
BUS 340	Management Science	3			
BUS 353	Strategic Management Theory	3	In this major	students take core courses in poli	itical
BUS 383	Digital Marketing and Web	3	science, ec	onomics and history and under	take
	Analytics		interdisciplin	ary work in areas such as langua	iges,
BUS 385	Consumer Behavior in	3		ies or communications. The major a	_
D00 000	International Marketing	J		students with the instruments	
BUS 397		3		o analyze complex phenomena in the	
003 391	Data Mining (Business	3	of globalizati		o Cia
DUI 0 440	Intelligence)	•	oi giobalizati	011.	
BUS 410	Organizational Behavior and	3	Major Requi	rements (54 Credits)	
	Leadership		major moquii	iomones (OT Grounds)	
Canstone Re	equirement (3 credits)		Foundation	Courses (18 Credits)	
-			POL 100	Introduction to Political Science	3
BUS 455	Global Strategic Management	3	POL 100	Introduction to International	3
D t t-			POL 101	Relations	3
Departmenta	al Electives (6 credits)		ECN 100	Principles of Macroeconomics	2
Two of the fo	Howings			· · · · · · · · · · · · · · · · · · ·	3
Two of the fo	<del>-</del>	2	ECN 101	Principles of Microeconomics	3
BUS 236T	Marketing for Movies	3	1110 100		
BUS 274	Brand Management	3	HIS 100	Western Civilization I: Ancient	3
BUS 308	Advanced Marketing Research	3		and Medieval	
	and Data Analysis			And	
BUS 342	Green Marketing and CSR	3	HIS 101	Western Civilization II: Modern	3
BUS 357	Global Information Systems	3			
BUS 361	International Marketing	3		Or	
BUS 373	International Entrepreneurship	3			
BUS 415	Country Risk Assessment	3			

HIS 104	Global History I: Traditions, Encounters, and Adaptation	3	ECN 330T	Neo-liberal India: Globalization and Development	3
	from the Stone Age to the 16th Century		ECN 331T	Sustainable Economic Development	3
	And		ECN 341	International Trade	3
HIS 105	Global History II: Globalization, the Emergence of the Modern	3	ECN 355	Political Economy: Theories and Issues	3
	State, and Coping with Change		ENV 200	Understanding Environmental Issues	3
Required Co	ourses (12 Credits)		ENV 230T	Freshwater Conservation	3
POL 300 POL 301	Comparative Politics Theories of International	3 3	ENV 282T	Tourism and the Environment: lceland	3
102 301	Relations	3	GER 374	Strangers in Paradise?:	3
POL 321	International Organization	3		Historical and Cultural Texts on	
POL 377	International Political Economy	3	LUC VVV	Immigration into Switzerland	
Capstone R	equirement (6 Credits)		HIS XXX	Any HIS course at 200-level or above	
POL 497	Readings and Methods in Political Science and International Relations	3	MAT 200 MAT 201 PSY 201	Calculus Introduction to Statistics Social Psychology	3 3
POI 499	Senior Thesis	3	PSY 220	Multicultural Psychology	3

3

#### **Departmental Electives (12 Credits)**

Senior Thesis

Four of the following:

POL 499

POL 2XX	Any POL 200-level course
POL 3XX	Any POL 300-level course
	Any language at the 301
	level

Any language at the 301 level: GER 301 or FRE 301 or ITA 301

#### **Interdisciplinary Electives (9 Credits)**

Any course at 200-level or above in HIS or ECN or:

AHT 218T	Harbor Cities: Architecture,	3
	Vision, and Experience	
AHT 361	The Visual Culture of Disaster	3
BUS 410	Organizational Behavior and Leadership	3
BUS 415	Country Risk Assessment	3
COM 301	Globalization and Media	3
COM 302	Intercultural Communication:	3
	Theory, Research, and Practice	
CLCS	European Food Systems: You	3
248T	Are Where You Eat	
CLCS 330	The Politics of Mobility: Exile	3
	and Immigration	
CLCS 350	Culture and Human Rights	3
ECN 225	Issues and Controversies in	3
	Macroeconomics (Intermediate	
	Macroeconomics)	
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
ECN 303	Development Economics	3
ECN 305	Economics of the European	3
	Union	

Note: Prerequisites may be required for courses outside of the major.

The department strongly recommends that IR majors take a POL Academic Travel course

#### **Italian Studies**

Italian Studies (IS) stems from the core of Franklin's mission to educate future leaders in an increasingly changing world. New language learning has been proven to dramatically boost creative thinking and problem-solving skills, mental flexibility and resilience. Choosing to study Italian at Franklin, specifically, enables our students to "think globally and act locally" across disciplines, majors and minors; and also to thrive in off-campus life, creating lasting personal relationships and professionally meaningful collaborations. Striving for fluency in Italian demands dedication and creativity, as well as rigor. The personal and professional returns on this investment in Italian language learning success are appreciated by both students and international employers across fields.

IS students benefit in many ways from their cultural and linguistic integration in the Italian-speaking world. Students studying marketing, international relations, environmental studies, art history or cultural studies, psychology, or film will take full advantage of Italian-speaking networking, training, and internship initiatives taking place in the area. As a university that emphasizes experiential learning, project-based learning and on-site field study in Italian Studies require students to put their learning to the test outside the classroom, every day, in both academically structured and informal settings. From a student's first day in ITA 100, active learners will perceive the uniquely Franklin language teaching methodology employed to embrace a positive, immersive experience. Embodying language learning through Academic Travel is just one example of the overarching "learning by doing" language pedagogy and teaching philosophy.

#### **Major Requirements (48 Credits)**

In addition to the Italian language requirements (18 credits), students are required to complete three Italian Studies courses conducted in Italian (ITA), three Italian Studies courses conducted in English (IS), two courses from a list of associated disciplines, a senior seminar, and a thesis or internship.

#### Italian Language (18 Credits)

Required courses (or equivalent proficiency):

ITA 100	Introductory Italian, Part I	3
ITA 101	Introductory Italian, Part II	3
ITA 200	Intermediate Italian, Part I	3
ITA 201	Intermediate Italian, Part II	3
ITA 300	Advanced Italian, Part I	3
ITA 301	Advanced Italian, Part II	3

## Upper-Level Italian Language or Italian Studies (18 Credits)

At least 9 credits must be Italian Language courses

ITA 302	Advanced Italian Conversation	3
ITA 350	Topics in Italian Cultural Studies	3
ITA 370	Readings in Italian Literature	3
ITA 373	Italian Film and Society	3
ITA 374	Italian Cinema	3
ITA 375	Italian Film Adaptation: From the Page to the Screen	3
IS 120T	Italian Tales of Courtship,	3
	Beauty, and Power	
IS 274	Italian and Italian-American	3
	Cinema	
IS 275	Modern Italian Poetry	3
IS 276	The Italian Short Story	3
IS 277	Italian Storytelling from Page to Stage	3
IS 278	Italian Genre Crossings,	3
	Transmedia, and Hybridity	
IS 279	Italian Myths and Counter-	3
	Myths of America	
IS 280T	Italian Cinema on Location:	3
	Projections of the Eternal City	
	in Italian Film and Cultural	
	Studies	

Note: Italian Studies courses are taught in English.

#### **Major Electives (6 Credits)**

Two of the following:

I wo of the follo	owing:	
AHT 231	Renaissance Art and Architecture in Italy	3
ARC 200	Practicum in Archaeology	3
BUS 236T	Marketing for Movies	3
COM 105	Introduction to Communication	3
001111 100	and Media Studies	Ü
COM 201	Fundamentals of Media Studies	3
CON 201	and Criticism	J
ENV 230T	Freshwater Conservation	3
LC 100		3
LC 100 LC 110	The Stories We Live By	3
LC 110	Reading Cultures: Approaches	3
01.00.000	to Cultural Studies	2
CLCS 200	Gender and Sexuality in a	3
01.00.0407	Global Context	_
CLCS 248T	European Food Systems: You	3
ENIV 050	Are Where You Eat	_
ENV 350	Environmental Management in	3
LUC OOOT	Switzerland	2
HIS 202T	History of Switzerland	3
HIS 204	History of Italy from the	3
HIS 351	Renaissance to the Present	2
шэ ээт	Nationalism and Ethnic Conflict	3
POL 223T	in Europe	3
FUL 2231	Italy: Politics, Culture and Society	3
STA 209	The Video Essay: From	3
01A 203	Conception to Projection	J
STA 275T	Studies in Ceramics: Northern	3
01/(2/01	and Central Italy	Ü
STA 279	The Video Essay and	3
3171213	Photography on Location in	Ū
	Europe	
STA 280T	Adventures in Printmaking	3
STA 330T	Umbria: A Warm Refuge for	3
0171 0001	Inspiration: Art, Music and Life	Ü
	in Umbria, the Heart of Italy	
STA 331T	Umbria: Sustaining Art in the	3
0171 0011	Heart of Italy	Ü
	riodic or italy	
Capstone Rec	quirement (6 Credits)	
IS 497	Senior Seminar in Italian	3
10 701	Studies	J
	Stadios	
One of the fol	lowing:	
IS 498	Internship in Italian Studies	3
IS 499	Thesis in Italian Studies	

Note: Prerequisites may be required for courses

outside of the major

#### Literature

Central to the major in Literature is the notion that literature has a vital relationship to culture and society. In addition to acquiring a broad knowledge of literary history, criticism, and theory, students learn the skills to create many of the forms they study. As such, the major produces critical readers and skilled writers. A degree in Literature is perfectly suited for students who love to read, write, analyze, and create. Students in this major will study canonical literature (including poems, plays, and novels), as well as film, oral storytelling, song, journalism, comics, and digital media forms. The major offers students a traditional grounding in literary study and, at the same time, invites students to think critically about the ways in which literary culture is embedded in various practical and professional spheres. The department's offerings are particularly strong in the fields of postcolonial studies, travel writing, print and media studies, and modern literature and culture.

Students who major in Literature graduate prepared and inspired to pursue careers in fields such as journalism, publishing, teaching, professional writing, researching, non-profit or government agencies, and the media industries. Many students go on to further education in literary studies.

The Literature major is organized around three components: foundational courses that provide essential tools for literary analysis and a strong theoretical grounding; more specialized and advanced topic-based courses; and finally elective courses that explore related fields, areas of study (e.g. history and media studies), and industries.

#### **Major Requirements (45 credits)**

#### **Foundation Courses (6 Credits)**

LC 100	The Stories We Live By	3
LC 110	Reading Cultures: Approaches	3
	to Cultural Studies	

#### **Literature Courses (18 Credits)**

Six of the following, at least two of which must be at the 300-level:

First Year Seminar in Literature	
Deception	3
Bloomsbury Britain: Art, Craft,	3
Culture	
Prague on the Page: Alienation	3
and Absurdity	
Crafting the Journey: Studies in	3
Travel Narratives	
On Being Human	3
	Deception Bloomsbury Britain: Art, Craft, Culture Prague on the Page: Alienation and Absurdity Crafting the Journey: Studies in Travel Narratives

LIT 254	Introduction to Postcolonial	3
LIT 255T	Literatures and Theories Scotland, Story and Song	3
LIT 256	Britain in Fragments: Literary	3
	Production from 1945 to the	
	Present	
LIT 258	Literary Adaptations	3
LIT 300	Modernism/Modernity: "Making	3
	It New"?	
LIT 305	Home	3
LIT 308	Printing Dissent: Protest on the	3
	Page	
LIT 320	Elective Ties: Love, Friendship,	3
2 020	Community	Ū
LIT 353	Advanced Studies in Postcolonial	3
LIT 000	Literatures	J
LIT 270		2
LIT 370	Topics in Literature	3
COM 204	Media Ecology	3
ENV 220	Ecocritical Approaches to	3
	Literature	
LIT 345	Laughter, Literature, and Culture	3

#### **Electives (15 Credits)**

#### **Literary Contexts**

Three of the following, at least one of which must be at the 300-level:

AHT 213 AHT 216	Art and Ideas: Exploring Vision Introduction to the History of	3 3
CLCS 200	Photography Gender and Sexuality in a	3
CLC3 200	Global Context	3
CLCS 371	Law and Culture	3
CLCS 360	Critical Race Studies in a	3
	Global Context	
COM 301	Globalization and Media	3
HIS 211	The Human in History:	3
	Biography and Life Writing	
HIS 358	Global Britishness	3
IS 279	Italian Myths and Counter- Myths of America	3
	··· <b>·</b>	

One upper-level French, German, or Italian class in the original language

#### **Professional Pathways**

Two of the following:

BUS 136 BUS 285	Marketing in a Global Context Integrated Marketing Communications	3 3
COM 201	Fundamentals of Media Studies and Criticism	3
COM 310	Issues in Journalism	3
CRW 100	Introduction to Creative Writing	3
CRW 110T	Paris Protagonist: Lost in	3
	Translation	

Major Require	ements (48 Credits)		01.05.242	Global Context  The Cultural Politics of Sports	2
	majors in International Relation ce with an emphasis in Global Pol		BUS 410 CLCS 200	Organizational Behavior and Leadership Gender and Sexuality in a	3
·		0.04	AHT 230T	Art, Politics, Landscape: Ireland	3
Relations, the major in Political Science is more humanistic and disciplinary. This major provides an excellent preparation for graduate study and careers in fields such as law, journalism, consulting, development assistance, or education.			AHT 218T	Harbor Cities: Architecture, Vision, and Experience	3
		s an	Two of the following:		
states, among many others. Courses required for this major include all major sub-disciplines of this field: Political Theory, Comparative Politics, International Relations, Political Economy, as well as Research Methodologies. The interdisciplinary electives encourage students to look at political issues from the perspective of other disciplines.  Compared to the more applied major in International Relations, the major in Political Science is more			Interdisciplinary Electives (6 Credits)		
			Any language or ITA 301	at the 301 level: GER 301 or FRE 3	301
		field: ional earch	POL 2XX POL 3XX	Any POL 200-level course Any POL 300-level course Any language at the 301 level	
social behav	ior and interactions among na	ntion-	Five of the following:		
statesmen, political scientists have been concerned with issues of power, governance, public policy,		rned	Departmental Electives (12 Credits)		
Political Science is one of the oldest intellectual and academic disciplines. From Aristotle and Plato, to Machiavelli and Aquinas, to modern analysts and		o, to	POL 497 POL 499	Readings and Methods in Political Science and International Relations Senior Thesis	3
Political S	Science		-	equirement (6 Credits)	_
It is strongly recommended that Literature majors take at least one Academic Travel course with the LIT designation.			POL 302 POL 303	Relations Political Philosophy Key Concepts in Political Economy	3
LC 499	Capstone: Thesis in CLCS or Literature	3	POL 300 POL 301	Comparative Politics Theories of International	3 3
10.400		2	Required Co	urses (9 Credits)	
LC 498	Capstone: Internship in CLCS or Literature	3	1113 103	the Emergence of the Modern State, and Coping with Change	3
One of the fo	Readings in CLCS and Literature	3	HIS 105	from the Stone Age to the 16th Century And Global History II: Globalization,	3
LC 497	quirement (6 Credits) Capstone: Comprehensive	3	HIS 104	Global History I: Traditions, Encounters, and Adaptation	3
	Publication			Or	
STA 106 STA 206 VCA 200	Introduction to Printmaking Intermediate Printmaking The Arts of Independent	3 3 3	HIS 101	And Western Civilization II: Modern	3
FRE 303	Workshop French Translation	3	HIS 100	Western Civilization I: Ancient and Medieval	3
CRW 325	Advanced Creative Writing	3			

**CLCS 243** 

**CLCS** 350

**CLCS 360** 

**CLCS 371** 

3

3

Foundation Courses (12 Credits)

Relations

POL 100

POL 101

Introduction to Political Science

Introduction to International

The Cultural Politics of Sports

Culture and Human Rights

Critical Race Studies in a

**Global Context** 

Law and Culture

3

3 3

3

COM 310	Issues in Journalism	3
ECN 303	Development Economics	3
ENV 200	Understanding Environmental	3
	Issues	
HIS XXX	Any HIS course at 200-level or	
	above	
PSY 201	Social Psychology	3
PSY 310	Organizational Psychology	3

Note: Prerequisites may be required for courses outside of the major.

The department strongly recommends that students take a POL Academic Travel course.

# Political Science with an Emphasis in Global Political Economy

The major in Political Science with an emphasis in Global Political Economy is designed for students interested in the complex inter-relationship between politics and economics that has become critical in today's globalized world. Students will gain exposure to the broad field of social sciences and have the opportunity to explore issues from a wide variety of disciplinary perspectives. The electives also encourage students to explore related fields such as sociology and business, where politico-economic issues play an important role.

The discipline of Global Political Economy is increasingly becoming a fundamental component of graduate programs in business, management and public policy. This major provides a solid foundation for a variety of careers and graduate study in areas such as diplomatic service, international organizations, non-governmental and non-profit organizations, international business, journalism, law and banking.

Not open to majors in International Relations or Political Science

## **Major Requirements (51 Credits)**

### Foundation Courses (12 Credits)

Introduction to Political Science Introduction to International	3 3
Relations	
Principles of Macroeconomics	3
Principles of Microeconomics	3
	Introduction to International Relations Principles of Macroeconomics

## **Quantitative Requirement (3 Credits)**

MAT 200	Calculus	3
	Or	
MAT 201	Introduction to Statistics	3

## **Required Courses (24 Credits)**

POL 300 POL 301	Comparative Politics Theories of International	3 3
POL 303	Relations Key Concepts in Political Economy	3
POL 321	International Organization	3
POL 377 ECN 303	International Political Economy Development Economics	3

## Two of the following:

COM 201	Fundamentals of Media Studies	3
	and Criticism	
COM 301	Globalization and Media	3
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
ECN 341	International Trade	3

## **Capstone Requirement (6 Credits)**

POL 497	Readings and Methods in	3
	Political Science and	
	International Relations	
POL 499	Senior Thesis	3

## **Interdisciplinary Electives (6 Credits)**

Two of the following:

POL 2XX POL 3XX	Any POL 200-level course Any POL 300-level course	
BUS 353	Strategic Management Theory	3
BUS 410	Organizational Behavior and Leadership	3
BUS 415	Country Risk Assessment	3
BUS 426	International Financial Management	3
ECN 204	History of Economic Thought	3
ECN 305	Economics of the European Union	3
ECN 355	Political Economy: Theories and Issues	3
PSY 201	Social Psychology	3
PSY 310	Organizational Psychology	3

Note: Prerequisites may be required for courses outside of the major.

The department strongly recommends that majors in Political Science with an emphasis in Global Political Economy take a POL and/or ECN Academic Travel course.

## **Psychology**

Psychology is the science of human emotion, thought and behavior, including neural, physiological and cognitive processes; developmental factors and individual differences: and interpersonal. international, and cross-cultural components. The major is designed to expose students to a spectrum of basic issues currently being addressed in the discipline, the principles of research design and statistics, and theory and research in specific areas of psychology.

A major in psychology provides preparation for graduate study for a career in Psychology, and a major or minor may be paired with further training in law, education, business, social work, environmental or other health related professions. Students with this major or minor have also pursued careers in business. healthcare. social services. communications, social media, education, human resources and other fields since psychology coursework provides the knowledge of human behavior, analytical thinking, communication and teamwork skills, as well as the sensitivity and comfort with diversity sought by employers.

The psychology major at Franklin University may be completed on campus or in a study abroad experience. For students interested in an intensive laboratory experience, a semester abroad during the spring semester of the third year of study is strongly recommended.

### **Major Requirements (47 Credits)**

## Foundation courses (14 credits)

BIO 101	Introduction to Biology: Genetics, Evolution, and	3
BIO 101L	Ecology Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology	1
BIO 102	Introduction to Biology: Cell and Animal Biology	3
BIO 102L	Laboratory to Introduction to Biology: Cell and Animal Biology	1
MAT 201 PSY 100	Introduction to Statistics Introduction to Psychology	3 3

#### Major courses (12 credits)

PSY 202	Developmental Psychology	3
PSY 203	Theories of Personality	3
PSY 215	Research Methods in the Social	3
	Sciences	
PSY 210	Cognitive Psychology	3

## Four of the following: (12 credits)

COM 201	Fundamentals of Media Studies and Criticism	3
COM 202	Fundamentals of Interpersonal Communication	3
PSY 201	Social Psychology	3
PSY 205	Introduction to Criminology and	3
101200	Psychopathology	J
PSY 220	Multicultural Psychology	3
PSY 301	Abnormal Psychology	3
PSY 310	Organizational Psychology	3
PSY 315	Environmental Psychology	3
PSY 370	Special Topics in Psychology	3
Two of the fo	ollowing: (6 credits)	
AHT 213	Art and Ideas: Exploring Vision	3
BUS 353	Strategic Management Theory	3
BUS 410	Organizational Behavior and	3
	Leadership	
CLCS 335	Hauntings	3
CLCS 360	Critical Race Studies in a	3
	Global Context	
COM 347	Organizational Communication	3
ECN 256	Managerial Economics	3
	(Intermediate Microeconomics)	
ENV 210	Natural Disasters,	3
	Catastrophes, and the	
	Environment	_
ENV 372	Sustainability Science	3
FRE 320	Writing the Self: French	3
	Autobiography and Autofiction	_
FRE 325	Representation of the Shoah in	3
	French Literature and Cinema	_
HIS 211	The Human in History:	3
	Biography and Life Writing	_
HIS 325	Human Rights in History	3
LIT 201	Deception	3 3
LIT 243	On Being Human	3
POL 302	Political Philosophy	3 3
POL 315	War and Contemporary Politics	3
Capstone Re	quirement (3 credits)	
One of the fol	llowing:	

PSY 497	Senior Research Seminar in	3
PSY 498	Psychology Internship in Psychology	3
PSY 499	Senior Thesis in Psychology	3

## **Social Justice and Sustainability**

The Social Justice and Sustainability (SJS) major builds on Franklin's commitment to fostering a more just and sustainable world. A self-designed major, it aims to allow students to explore key topics, theories, skills and applications at the intersections of social justice and sustainability.

The SJS program has the explicit goal of helping the next generation of leaders, public servants, and private citizens to understand and navigate the key issues facing our world today. It provides students with interdisciplinary and experiential learning opportunities that link theoretical approaches to practical applications. This major helps students think across disciplines, through explorations of theories, concepts, case studies, and issues in Social Justice and Sustainability. The major is designed to develop skills in areas such as conflict resolution, advocacy, policy design, analysis and implementation, sustainable business plans, and sustainability design. assessment. communication. The major integrates the practical application of theoretical knowledge and skills in the form of fieldwork, service, internships, and academic travels.

The major in Social Justice and Sustainability provides excellent preparation for a variety of careers in the public and private sectors. Potential future careers include possibilities in local and international agencies; with advocacy groups for human rights, environmental justice, welfare, or sustainability; in community organizations, in development and aid organizations, in governmental institutions, in think tanks, and in consulting firms. Graduates could work as crisis mediators, policy analysts, conflict resolution specialists, journalists, media producers, organizers or lobbyists. Depending on the focus chosen, this major is also an excellent choice for students considering graduate studies in the social sciences, the humanities, economics, environmental studies, and law, as well as further study related to social, political, and economic equality.

### **Major Requirements (48 Credits)**

### **Foundation Course (3 credits)**

SJS 100 Sustainability and Social

Justice: Ethics, Equality, and

3

Environments

## **Major Courses (39 credits)**

Individually designed programs include a total of 39 credits (13 courses) spread across at least three disciplines, 24 of which must be at the 200 or 300-level, including at least one 3-credit Academic Travel

with a focus in social justice and sustainability.

## **Capstone Requirement (6 credits)**

SJS 498 Capstone: Internship Project 3
SJS 499 Capstone: Research Based 3
Thesis

SJS 498: Students using US Federal financial aid must complete their internships outside of the U.S.

#### **Administrative Procedures**

The SJS major is self-designed and closely monitored by trained SJS advisors and the SJS Advisory Board responsible for the major. The SJS advisors represent their candidates at an annual SJS Advisory Board meeting. There are four overarching topics that anchor the major and help orient students as they find their specific focus: Understanding Poverty and Wealth, Environmental Limits, Human and Nature Rights, and Global Migration and Mobility.

- 1. Immediately after declaring their SJS major, students will work closely with one of the SJS advisors to design their curriculum as it relates to their own specifically defined approach and chosen focus. This curriculum will be presented to the SJS Advisory Board as a formal proposal of study after completion of the foundation course. The formal proposal must include the choice of a focus in one of the overarching topics, the plan of 200 and 300-level courses to be taken for the initial year of course work in the major, a list of three internship possibilities and a rationale for how these fit into the self-designed curriculum.
- 2. After the initial coursework, two further proposals to be submitted to the SJS Advisory Board will outline the remaining course work and the area and content of the two chosen capstone courses.

## **Eligibility and Requirements**

This program is designed specifically for ambitious and independent students who wish to take on the challenge of designing their own major in Social Justice and Sustainability. Students with a GPA of 3.2 or higher after completion of 30 credits at Franklin (or who transfer in with 30 or more credits and a transfer GPA of 3.2 or higher) are eligible to pursue the program.

## **Visual Communication Arts**

The Visual Communication Arts major offers an interdisciplinary course of study, encompassing the fine arts, graphic design, illustration, and photography, as well as courses from Communication and Media Studies, Comparative Literary and Cultural Studies, and film studies. It focuses on communication and creativity as fundamental elements of human expression and encourages students to think critically about creative expressions within the context of and across cultures, ethnicities, race, and gender. In this course of study, students focus on the visual arts and will be able to express themselves in a variety of media.

The program prepares students for entry-level positions in careers of museums, galleries, media, consulting, and the publishing sector. Students may also choose to pursue fine art or design careers or enter graduate and specialized studies in the arts.

### **Major Requirements (42 Credits)**

## **Required Courses (9 Credits)**

AHT 102	Introduction to Art History and	3
	Visual Culture I: Antiquity to Early Renaissance	
AHT 103	Introduction to Art History and	3
71111 100	Visual Culture II: High	J
	Renaissance to Contemporary	
	Art	
COM 105	Introduction to Communication and Media Studies	3

## 100-Level Courses (6 Credits)

Two of the following:

STA 105	Introduction to Sculpture	3
STA 106	Introduction to Printmaking	3
STA 107	Introduction to Digital	3
	Photography	
STA 111	Introduction to Drawing	3
STA 112	Introductory Watercolor	3
	Techniques	
STA 114	Drawing Related Media	3
STA 115	Introductory Painting	3
STA 125	Basic Design	3
VCA 120T	Documentary and Street	3
	Photography on Location:	
	Munich	

## 200-Level Courses (9 Credits)

Three of the following:

STA 200	Computer Graphics in	3
	Advertising	
STA 205	Intermediate Sculpture	3

STA 206	Intermediate Printmaking	3
STA 207	Intermediate Digital	3
	Photography	
STA 211	Intermediate Drawing	3
STA 212	Intermediate Watercolor	3
	Techniques	
STA 214	Drawing Related Media	3
STA 215	Intermediate Painting	3
STA 220	Heads and Bodies: the Human	3
	Head and Proportions in Art	
	History, Theory and Practice	
STA 235	Sustainability and the Studio	3
STA 275T	Studies in Ceramics: Northern	3
	and Central Italy	
STA 280T	Adventures in Printmaking	3

### **Upper-Level Courses (6 Credits)**

Two of the following:

STA 300	Computer Graphics in	3
	Advertising, Advanced	
STA 305	Higher Sculpture	3
STA 306	Advanced Printmaking	3
STA 307	Advanced Digital Photography	3
STA 311	Advanced Drawing	3
STA 312	Advanced Watercolor Painting	3
STA 314	Drawing Related Media	3
STA 315	Higher Painting	3
STA 330T	Umbria: A Warm Refuge for	3
	Inspiration: Art, Music and Life	
	in Umbria, the Heart of Italy	
STA 331T	Umbria: Sustaining Art in the	3
	Heart of Italy	
VCA 200	The Arts of Independent	3
	Publication	
VCA 370	Topics in Visual Communication	3
	Arts	

### **Major Electives (9 Credits)**

CLCS 340

Three of the following, with at least one at the 300-level:

level:		
AHT XXX	Any course in Art History	
BUS 285	Integrated Marketing Communications	3
CLCS 200	Gender and Sexuality in a	3
	Global Context	
CLCS 220	Inventing the Past: The Uses of	3
	Memory in a Changing World	
CLCS 230	Science / Fiction: Envisioning the Possible	3
CLCS 245	Critical Approaches to the	3
	Graphic Novel: Justice in the	
	Gutter	
CLCS 250	Ecocritical Approaches to Film	3
CLCS 300	Masculinities in Literature and Film	3

Fashion and Popular Culture

3

CLCS 350 CLCS 360	Culture and Human Rights Critical Race Studies in a Global Context	3 3
CLCS 371 CLCS 372 COM 201	Law and Culture Tales of Catastrophe Fundamentals of Media Studies and Criticism	3 3 3
COM 202	Fundamentals of Interpersonal Communication	3
COM 225T	Technologized Bodies: Mobile ICTs in the City	3
COM 230T	Communication, Fashion, and the Formation of Taste (Italy)	3
COM 295	Media Consumption, Fashion, and Identity	3
COM 301	Globalization and Media	3
COM 302	Intercultural Communication:	3
00W 302	Theory, Research, and Practice	0
COM 327	Producing Digital Media: Communication and Media in Practice	3
COM 347	Organizational Communication	3
COM 352	Environmental Discourses	3
FRE 374	Introduction to French Cinema	3
FRE 376	French Cinema: The New Wave	3
GER 373	German Film as Medium of	3
GEN 373	Culture	0
ITA 373	Italian Film and Society	3
ITA 373	Italian Cinema	3
ITA 374	Italian Film Adaptation: From	3
114 373	the Page to the Screen	J
LC 110	Reading Cultures: Approaches to Cultural Studies	3
LIT 243	On Being Human	3

Note: Prerequisites may be required for courses outside of the major.

### **Senior Capstone (3 Credits)**

One of the following:

VCA 495 VCA 497	Senior Project in Visual Communication Arts Visual Communication Arts	3
VCA 499	Internship Visual Communication Arts Thesis	3

## **Combined Majors**

Any two of the following may be combined to complete a "Combined Major" toward the Bachelor of Arts (BA) degree: Art History, Communication and Media Studies, Comparative Literary and Cultural Studies (CLCS), Economics, Environmental Science, French, History, Italian Studies, Literature, Management, Political Science, Psychology, and Visual and Communication Arts. Combined majors give students the option of creating their own programs. Should a student wish to complete two majors, a combined major cannot be used as one of them.

A Combined Major BA degree program consists of the following components totaling 120 credits:

- · Core Requirements
- Major Requirements in two selected disciplines from the options below (see requirements under each discipline.)
- · General Electives

### **Thesis Requirement for Combined Majors:**

- · If both departments require a thesis:
  - The student completes the thesis preparation and thesis courses only once, in the department of their choosing.
  - The thesis committee will include faculty from both departments. Each professor will ensure that the thesis shows familiarity with the practice or methodologies of their discipline.
  - The student will agree with the Chair of the other department on suitable substitutions for the capstone sequence so that the number of required credits for each side of the combined major remains constant.
- If the departments have different capstone requirements:
  - The student fulfills the requirements for the combined major in each department separately.

## **Art History and Visual Culture**

## **Major Requirements (27 Credits)**

## Required Courses:

AHT 102	Introduction to Art History and Visual Culture I: Antiquity to	3
AHT 103	Early Renaissance Introduction to Art History and Visual Culture II: High	3
	Renaissance to Contemporary  Art	
AHT 270	Theories and Methods in Art History and Visual Culture	3
AHT 320	Anthropologies of Art	3
	el Art History courses el Art History courses	

## One of the following:

Art History Senior Project	3
Art History Internship	3
Art History Thesis	3
	Art History Internship

AHT 499: Students will be required to complete a Thesis unless a thesis is elected in another subject area in a combined major program. If this is the case, then students may also write a thesis for Art History as a substitute for one of the 300-level requirements.

## **Communication and Media Studies**

## **Major Requirements (27 Credits)**

## Required courses:

COM 105	Introduction to Communication and Media Studies	3
COM 201	Fundamentals of Media Studies and Criticism	3
COM 203	Communication Research	3
	Methods	
COM 204	Media Ecology	3
COM 301	Globalization and Media	3
COM 350	Mediated Relationships	3
Two COM courses at or above 300-level		

## Or, with permission of the department:

	'	
COM 220T	Symbolizing Scottish Folk	3
COM 225T	Technologized Bodies: Mobile	3
	ICTs in the City	
COM 230T	Communication, Fashion, and	3
	the Formation of Taste (Italy)	
COM 295	Media Consumption, Fashion,	3
	and Identity	

## Capstone Requirement

## One of the following:

COM 497	Senior Research Seminar in	3
	Communication and Media	
	Studies	
COM 498	Internship in Communication	3
	and Media Studies	

# Comparative Literary and Cultural Studies (CLCS)

## **Major Requirements (27 Credits)**

Foundation courses (6 Credits)

## Two of the following courses:

CRW 100	Introduction to Creative Writing	3
LC 100	The Stories We Live By	3
LC 110	Reading Cultures: Approaches	3
	to Cultural Studies	
LC 150	Reading Film	3

## Major Requirements (15 Credits)

Five of the following, at least two of which must be at the 300-level.

CLCS 199	First Year Seminar in Comparative Literary and Cultural Studies	
CLCS 200	Gender and Sexuality in a Global Context	3
CLCS 220T	Inventing the Past: The Uses of Memory in a Changing World	3
CLCS 225	Music and Popular Culture from the 1950s to the 1990s	3
CLCS 230	Science / Fiction: Envisioning the Possible	3
CLCS 238T	Reading the Postcolonial City: Berlin and Hamburg	3
CLCS 241	Forbidden Acts: Queer Studies and Performance	3
CLCS 242	Representations of Poverty in Literature, Film and the Media	3
CLCS 243	The Cultural Politics of Sports	3
CLCS 244	Enslaved: American Slavery and its Legacies in Literature, Film and Culture	3
CLCS 247T	French Cultural Institutions: Power and Representation	3
CLCS 248T	European Food Systems: You Are Where You Eat	3
CLCS 250	Ecocritical Approaches to Film	3
CLCS 253T	On Refugees: Representations, Politics and Realities of Forced	3

Migration: Greece

IS 274	Italian and Italian-American Cinema	3
LIT 243	On Being Human	3
LIT 254	Introduction to Postcolonial	3
	Literatures and Theories	
LIT 258	Literary Adaptations	3
CLCS 300	Masculinities in Literature and Film	3
CLCS 320	Culture, Class, Cuisine:	3
	Questions of Taste	
CLCS 330	The Politics of Mobility: Exile	3
	and Immigration	
CLCS 350	Culture and Human Rights	3
CLCS 360	Critical Race Studies in a	3
	Global Context	
CLCS 370	Topics in Literary and Cultural	3
	Studies	
CLCS 371	Law and Culture	3
CLCS 372	Tales of Catastrophe	3

### Capstone Requirement (6 Credits)

The CLCS capstone includes a first semester of research in preparation for the second semester of thesis or internship work.

LC 497	Capstone: Comprehensive	3
	Readings in CLCS and Literature	

## One of the following:

LC 498	Capstone: Internship in CLCS	3
	or Literature	
LC 499	Capstone: Thesis in CLCS or	3
	Literature	

A thesis is recommended for students interested in pursuing graduate studies. In the case of a combined major, please decide which discipline you wish to emphasize, and choose your first reader accordingly. An internship is recommended for students interested in entering a professional field. Students should take the first capstone course in their penultimate semester or in the second semester of their junior year.

It is strongly recommended that CLCS combined majors take at least one Academic Travel course with a CLCS, LIT or LC designation.

## **Economics**

## **Major Requirements (30 Credits)**

## Required courses:

ECN 100	Principles of Macroeconomics	3
ECN 101	Principles of Microeconomics	3

## **Environmental Science**

## Major Requirements (31 credits)

## Required courses:

ECN 204

ECN 225

ECN 256

MAT 200

ECN 303

**ECN 305** 

ECN 320

ECN 325

ECN 328

ECN 330T

ECN 331T

ECN 341

ECN 350

ECN 355

ECN 387

Four of the following:

History of Economic Thought

Macroeconomics (Intermediate

(Intermediate Microeconomics)

**Development Economics** 

Economics of the European

Game Theory, Information, and

Money, Banking and Financial

Neo-liberal India: Globalization

International Banking and

and Development

International Trade

**Industrial Economics** 

Political Economy: Theories

Introduction to Econometrics

Development

and Issues

Sustainable Economic

Issues and Controversies in

Macroeconomics)

Calculus

Union

Contracts

Markets

Finance

Managerial Economics

3

3

3

3

3

3

3

3

3

3

3

3

3

3

3

BIO 101	Introduction to Biology: Genetics, Evolution, and Ecology	3
BIO 101L	Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology	1
ENV 200	Understanding Environmental Issues	3

### One of the following:

BIO 102	Introduction to Biology: Cell	3
BIO 102L	and Animal Biology Laboratory to Introduction to Biology: Cell and Animal	1
	Biology Or	
BIO 103	Introduction to Biology: Plant Science	3

Two additional 100-level science courses (BIO, CHEM, ENV, GEO)

## One of the following:

ENV 250	Quantitative Methods for	3
	<b>Environmental Science</b>	
MAT 201	Introduction to Statistics	3

### Upper-level Science

Three classes at or above the 200-level in BIO or ENV.

### Capstone

ENV 499 Senior Research Project in 3 Environmental Studies

Students must complete one of the above requirements with an Academic Travel course in ENV.

## **French Studies**

### **Major Requirements (30 Credits)**

## Required courses:

FRE 100	Introductory French, Part I	3
FRE 101	Introductory French, Part II	3
FRE 200	Intermediate French, Part I	3
FRE 201	Intermediate French, Part II	3
FRE 300	Advanced French, Part I	3
FRE 301	Advanced French, Part II	3

## Four of the following:

Four of the fo	ollowing:	
FRE 302	Advanced French Conversation	3
FRE 303	French Translation	3
FRE 310	Paris and the 19th Century	3
FRE 312	Travel Writing: France and	3
	French-speaking Switzerland	
FRE 320	Writing the Self: French	3
	Autobiography and Autofiction	
FRE 324	From Beur to Post-Beur	3
	Literature: Exile, Margins, and	
	Re-Territorialization	
FRE 350	French Civilization	3
FRE 370	Topics in French Literature	3
FRE 374	Introduction to French Cinema	3
FRE 376	French Cinema: The New Wave	3

Note: Students who elect to spend one semester abroad in the French-speaking world will receive 9 credits towards their combined major and 6 elective credits.

## **History**

## **Major Requirements (27 Credits)**

## Required courses:

HIS 100	Western Civilization I: Ancient and Medieval And	3
HIS 101	Western Civilization II: Modern Or	3
HIS 104	Global History I: Traditions, Encounters, and Adaptation from the Stone Age to the 16th Century And	3
HIS 105	Global History II: Globalization, the Emergence of the Modern State, and Coping with Change	3

Four courses (12 credits) in History, at or above the 200-level, of which at least one must be at the 300-level.

(HIS 199 First Year Seminar may be included.)

The Writing of History I: Theory and Method

#### One of the following:

HIS 211	The Human in History:	3
	Biography and Life Writing	
HIS 212	Weapons of Mass Destruction	3

The Writing of History II: Capstone Requirement (6 credits)

### One of the following:

HIS 410	The Cold War	3
HIS 430	East Asia, 1900 to the Present	3
HIS 451	Nationalism and Ethnic Conflict	3
	in Europe and the Middle East	
HIS 455	The World and the West in the	3
	Long 19th Century (Capstone)	
HIS 460	The Revolutionary Idea in	3
	Theory and Practice: Russia	
	1917 in Context	

#### And

HIS 499	History Senior Thesis	3
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HIS 499: Students will be required to complete the Writing of History II Capstone Requirement (6 credits) unless a thesis is elected in another subject area in the combined major program. In such cases students should apply to have two History classes (at or above the 200-level, at least one of which should be at the 300-level) to substitute for the Capstone requirement.

Italian St	udies		LIT 236T	Prague on the Page: Alienation	3
Major Requir	ements (30 credits)		LIT 238	and Absurdity Crafting the Journey: Studies in	3
Required cou	ırses:		LIT 243	Travel Narratives On Being Human	3
ITA 100	Introductory Italian, Part I	3	LIT 254	Introduction to Postcolonial Literatures and Theories	3
ITA 101 ITA 200	Introductory Italian, Part II Intermediate Italian, Part I	3 3	LIT 255T	Scotland, Story and Song	3
ITA 201 ITA 300	Intermediate Italian, Part II Advanced Italian, Part I	3 3	LIT 256	Britain in Fragments: Literary Production from 1945 to the	3
ITA 300	Advanced Italian, Part II	3	LIT 300	Present Modernism/Modernity: "Making It	3
Four of the f	ollowing:			New"?	
ITA 3XX	Any course in Italian above ITA 301 level		LIT 305 LIT 320	Home Elective Ties: Love, Friendship,	3 3
IS 120T	Italian Tales of Courtship, Beauty, and Power	3	LIT 353	Community Advanced Studies in Postcolonial Literatures	3
IS 199	First Year Seminar in Italian Studies	3	LIT 370	Topics in Literature	3
IS 274	Italian and Italian-American	3	LIT 345	Laughter, Literature, and Culture	3
IS 275	Cinema Modern Italian Poetry	3	Capstone LC 497	Canatana, Camprahanaiya	3
IS 276	The Italian Short Story	3	LC 491	Capstone: Comprehensive Readings in CLCS and	3
IS 277	Italian Storytelling from Page to Stage	3		Literature	
IS 278	Italian Genre Crossings,	3	And one of t	the following:	
IS 279	Transmedia, and Hybridity Italian Myths and Counter-Myths of America	3	LC 498	Capstone: Internship in CLCS or Literature	3
IS 280T	Italian Cinema on Location: Projections of the Eternal City in Italian Film and Cultural Studies	3	LC 499	Capstone: Thesis in CLCS or Literature	3
HIS 204	History of Italy from the	3	Management		
	Renaissance to the Present		Not open to	minors in Marketing	
Literature	<u>.</u>		Major Requi	rements (36 Credits)	
			Foundation	Courses (18 credits)	
	ements (27 Credits)		BUS 115	Financial Accounting	3 3
Required cou			BUS 135	Introduction to Business Systems	3
LC 100	The Stories We Live By	3	BUS 136 ECN 100	Marketing in a Global Context Principles of Macroeconomics	3 3
One of the fo	ollowing:		ECN 101	Principles of Microeconomics	3
CRW 100 LC 110	Introduction to Creative Writing Reading Cultures: Approaches	3	MAT 201	Introduction to Statistics	3
	to Cultural Studies	3		ourses (12 credits)	
Five of the following (with at least two at the 30 level):		00-	BUS 326 BUS 340 BUS 353	Managerial Finance Management Science Strategic Management Theory	3 3 3
LIT 199 LIT 201 LIT 221T	First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture	3	BUS 410	Organizational Behavior and Leadership	3

## Departmental Electives (6 credits)

### Two of the following:

BUS 256	Marketing Research Methods	3
BUS 285	Integrated Marketing	3
	Communications	
BUS 306	Quantitative Methods and	3
	Dynamic Forecasting	
BUS 315	Managerial Accounting	3
BUS 357	Global Information Systems	3
BUS 426	International Financial	3
	Management	
BUS 455	Global Strategic Management	3

## **Political Science**

Not open to majors in International Relations (any emphasis) or minors in International Relations

Introduction to Political Science

3

3

## **Major Requirements (30 Credits)**

### Required courses:

POL 100

POL 499

POL 101	Introduction to International Relations	3
Required Cou	rses (9 credits)	
POL 300 POL 301	Comparative Politics Theories of International Relations	3 3
POL 302	Political Philosophy	3
Capstone Re	quirement (6 credits)	
POL 497	Readings and Methods in Political Science and	3

## Major Electives (9 credits)

Three courses in Political Science, at or above the 200-level, of which one must be at the 200-level and one must be at the 300-level.

International Relations

Senior Thesis

Students will be required to complete a Senior Thesis unless a thesis is elected in another subject area in the combined major program. It is the student's prerogative to choose the main disciplinary focus. The thesis committee will include faculty from both disciplines. If the capstone requirement is pursued in another subject area, then appropriate substitutes from among the POL course offerings need to be completed. Students should liaise in their junior year with the department chair or the senior thesis coordinator to discuss their path and make appropriate course selections.

## **Psychology**

## **Major Requirements (32 Credits)**

### Required courses:

BIO 101	Introduction to Biology:	3
	Genetics, Evolution, and Ecology	
BIO 101L	Laboratory to Introduction to	1
	Biology: Genetics, Evolution,	
	and Ecology	
BIO 102	Introduction to Biology: Cell	3
	and Animal Biology	
BIO 102L	Laboratory to Introduction to	1
	Biology: Cell and Animal	
	Biology	

#### Five of the following (15 credits):

PSY 201	Social Psychology	3
PSY 202	Developmental Psychology	3
PSY 203	Theories of Personality	3
PSY 205	Introduction to Criminology and	3
	Psychopathology	
PSY 215	Research Methods in the Social	3
	Sciences	
PSY 210	Cognitive Psychology	3
PSY 220	Multicultural Psychology	3
PSY 301	Abnormal Psychology	3
PSY 310	Organizational Psychology	3
PSY 315	Environmental Psychology	3
PSY 370	Special Topics in Psychology	3

## Capstone Requirement (3 credits):

## One of the following:

PSY 497	Senior Research Seminar in	3
	Psychology	
PSY 498	Internship in Psychology	3
PSY 499	Senior Thesis in Psychology	3

Note: Students must choose a capstone option (PSY 497, PSY 498, or PSY 499) in one of the two combined major disciplines, in close consultation with their academic advisors in both areas of the combined major. Students choose additional course in the other major to complete the required number of major credits.

## **Visual Communication Arts**

### **Major Requirements (27 Credits)**

#### Required courses:

	u. 000.	
AHT 102	Introduction to Art History and	3
	Visual Culture I: Antiquity to	
	Early Renaissance	

AHT 103	Introduction to Art History and	3
	Visual Culture II: High	
	Renaissance to Contemporary	
	Art	

## Two of the following (6 credits)

STA 125	Basic Design	3
STA 105	Introduction to Sculpture	3
STA 106	Introduction to Printmaking	3
STA 107	Introduction to Digital	3
	Photography	
STA 111	Introduction to Drawing	3
STA 115	Introductory Painting	3
STA 114	Drawing Related Media	3
STA 220	Heads and Bodies: the Human	3
	Head and Proportions in Art	
	History, Theory and Practice	

Upper Level Studio Art Courses (12 credits) Four of the following, with at least two at the 300-level:

ievei.		
STA 205	Intermediate Sculpture	3
STA 206	Intermediate Printmaking	3 3 3 3
STA 211	Intermediate Drawing	3
STA 215	Intermediate Painting	3
STA 207	Intermediate Digital	3
	Photography	
STA 200	Computer Graphics in	3
	Advertising	
STA 220	Heads and Bodies: the Human	3
	Head and Proportions in Art	
	History, Theory and Practice	
STA 235	Sustainability and the Studio	3
STA 275T	Studies in Ceramics: Northern	3
	and Central Italy	
STA 280T	Adventures in Printmaking	3
STA 300	Computer Graphics in	3
	Advertising, Advanced	
STA 305	Higher Sculpture	3 3 3 3 3
STA 311	Advanced Drawing	3
STA 315	Higher Painting	3
STA 306	Advanced Printmaking	3
STA 307	Advanced Digital Photography	3
STA 330T	Umbria: A Warm Refuge for	3
	Inspiration: Art, Music and Life	
CTA 224T	in Umbria, the Heart of Italy	2
STA 331T	Umbria: Sustaining Art in the	3
STA 370	Heart of Italy	3
SIA 370	Topics in Studio Art	3
Senior Capst	cone (3 credits)	
VCA 495	Senior Project in Visual	3
	Communication Arts	
		_

Visual Communication Arts

Visual Communication Arts

Internship

Thesis

3

3

VCA 497

VCA 499

## **Minors**

In addition to the major field of study, students may select courses within one discipline to form a minor. A 2.0 average must be maintained in the minor. With the exception of a language minor, at least 12 credits in the minor must be taken at Franklin.

All six credits in a language minor above ITA/FRE/GER 301 must be taken at Franklin.

Courses unique to the minor are counted as general electives towards the degree requirement. Some courses may require prerequisites not included in the minor.

## **Applied Mathematics Minor**

The minor in applied mathematics gives students a background in fundamental techniques in Calculus, Statistics, and Linear Algebra, and also introduces students to some important areas of applications in Statistics, Discrete Mathematics, Game Theory, or Programming. A minor in applied mathematics is a good complement to majors in management, economics, banking and finance, or environmental studies. The mathematical knowledge acquired is also quite useful for graduate studies in these fields.

## **Minor Requirements (18 Credits)**

#### Required Courses:

MAT 200	Calculus	3
MAT 201	Introduction to Statistics	3
MAT 307	Multivariable Calculus and	3
	Linear Algebra	

## Three of the following:

MAT 109	Introduction to Game Theory	3
MAT 204	Discrete Mathematics	3
MAT 308	Undergraduate Mathematical Research	3
BUS 306	Quantitative Methods and	3
	Dynamic Forecasting	
CPT 150	Introduction to Computer	3
	Programming	
ECN 320	Game Theory, Information, and	3
	Contracts	

## **Art History and Visual Culture Minor**

Not open to Art History and Visual Culture majors; open to VCA majors only by special petition.

## **Minor Requirements (18 Credits)**

#### Required Courses:

AHT 102	Introduction to Art History and Visual Culture I: Antiquity to	3
	Early Renaissance	
AHT 103	Introduction to Art History and	3
	Visual Culture II: High	
	Renaissance to Contemporary	
	Art	

Note: Four AHT courses at or above the 200-level, of which at least one must be at the 300-level.

# **Communication and Media Studies Minor**

Not open to Communication and Media Studies majors

## **Minor Requirements (18 Credits)**

#### Required Courses:

COM 105	Introduction to Communication	3
COM 201	and Media Studies Fundamentals of Media Studies	3
	and Criticism	
COM 203	Communication Research Methods	3
COM 204	Media Ecology	3
00IVI 204	Media Ecology	3

Two COM courses at or above the 300-level.

Note that many of the 300-level courses require COM 203 Communication Research.

# Comparative Literary and Cultural Studies (CLCS) Minor

Not open to majors in CLCS

## **Minor Requirements (18 Credits)**

Foundation courses (3 Credits)

One of the following:

CRW 100	Introduction to Creative Writing	3
LC 100	The Stories We Live By	3
LC 110	Reading Cultures: Approaches	3
	to Cultural Studies	
LC 150	Reading Film	3

Minor Requirements (15 Credits)

Five of the following (at least one must be at the 300-level):

,		
CLCS 199	First Year Seminar in Comparative Literary and	
	Cultural Studies	
CLCS 200	Gender and Sexuality in a Global Context	3
CLCS 220T	Inventing the Past: The Uses of Memory in a Changing World	3
CLCS 225	Music and Popular Culture from the 1950s to the 1990s	3
CLCS 230	Science / Fiction: Envisioning the Possible	3
CLCS 238T	Reading the Postcolonial City: Berlin and Hamburg	3
CLCS 241	Forbidden Acts: Queer Studies and Performance	3
CLCS 242	Representations of Poverty in Literature, Film and the Media	3
CLCS 243	The Cultural Politics of Sports	3
CLCS 244	Enslaved: American Slavery and	3
0103 244	its Legacies in Literature, Film and Culture	J
CLCS 247T	French Cultural Institutions:	3
0100 2471	Power and Representation	J
CLCS 248T	European Food Systems: You	3
0100 2401	Are Where You Eat	J
CLCS 250	Ecocritical Approaches to Film	3
CLCS 253T	On Refugees: Representations,	3
GLG3 2551	Politics and Realities of Forced	3
	Migration: Greece	
CLCS 300	Masculinities in Literature and	3
0203 300	Film	5
CLCS 320	Culture, Class, Cuisine:	3
0200 020	Questions of Taste	
CLCS 330	The Politics of Mobility: Exile	3
0200 000	and Immigration	Ü
CLCS 350	Culture and Human Rights	3
CLCS 360	Critical Race Studies in a	3
	Global Context	
CLCS 370	Topics in Literary and Cultural	3
	Studies	
CLCS 371	Law and Culture	3
CLCS 372	Tales of Catastrophe	3

## **Economics Minor**

Not open to majors in International Economics in any emphasis, International Relations (Political Economy emphasis) or International Banking and Finance

## **Minor Requirements (18 Credits)**

## Required Courses:

ECN 100	Principles	of Macroe	conomics	3
LOI TOO	Tillopics	OI WIGGIOC	00110111103	J

	in Economics at or above the 200 least two from the following:	)_
ECN 204 ECN 225	History of Economic Thought Issues and Controversies in Macroeconomics (Intermediate	3
ECN 256	Macroeconomics) Managerial Economics (Intermediate Microeconomics)	3

Principles of Microeconomics

3

## **Environmental Science Minor**

Not open to Environmental Studies majors

## **Minor Requirements (22 Credits)**

## Required Courses:

ECN 101

BIO 101	Introduction to Biology:	3
	Genetics, Evolution, and	
	Ecology	
BIO 101L	Laboratory to Introduction to	1
	Biology: Genetics, Evolution,	
	and Ecology	
ENV 200	Understanding Environmental	3
	Issues	

Two additional 100-level science courses (BIO, CHEM, ENV, GEO)

Two courses at or above the 200-level in *BIO* or ENV.

## One of the following:

ENV 250	Quantitative Methods for	3
	<b>Environmental Science</b>	
MAT 201	Introduction to Statistics	3

Students must complete one of the above requirements with an Academic Travel course in ENV.

## **Film Studies Minor**

The minor in Film Studies provides students with a solid foundation in film analysis across diverse genres and national traditions, with an introduction to film production through digital photography and video-making. What underlies the program's approach to analysis is the practical proposition that film is primarily a visual language and that to achieve fluency students must first fully understand its grammar and vocabulary through close reading of both still and moving images. A shared philosophy joins together all Film Studies minor coursework: the conviction that transmedia literacy and practice

currently represent an indispensable means for striving towards global citizenry and professional success in an increasingly image-based world.

Collaboration with Emerson College: Film Studies minors are eligible to participate in the Film as Fine Art in Europe course offered at Emerson College's Kasteel Well program in the Netherlands each summer. Successful completion of this course may count as one of the three required Film Studies courses in the minor

### **Minor Requirements (18 Credits)**

Foundation (	3 Credits)	
LC 150	Reading Film	3

## Critical Skills (3 Credits)

### One of the following:

LC 110	Reading Cultures: Approaches	3
	to Cultural Studies	
AHT 270	Theories and Methods in Art	3
	History and Visual Culture	

No more than one of the following courses may overlap with other major or minor requirements.

Film Studies (9 credits)

#### Three of the following:

AHT 371	Topics in Art History	3
CLCS 230	Science / Fiction: Envisioning the Possible	3
CLCS 242	Representations of Poverty in	3
CLCS 250	Literature, Film and the Media Ecocritical Approaches to Film	3
FRE 374	Introduction to French Cinema	3
FRE 376	French Cinema: The New Wave	3 3 3
GER 376	Screening Swissness: An	3
	Introduction to Swiss-German	
	Film	
IS 274	Italian and Italian-American	3
	Cinema	
IS 280T	Italian Cinema on Location:	3
	Projections of the Eternal City	
	in Italian Film and Cultural Studies	
ITA 373	Italian Film and Society	3
ITA 373	Italian Cinema	3 3
ITA 375	Italian Film Adaptation: From	3
1171010	the Page to the Screen	Ŭ
STA 209	The Video Essay: From	3
	Conception to Projection	
STA 279	The Video Essay and	3
	Photography on Location in	
	Europe	

AHT 371, CLCS 230, CLCS 242, CLCS 250, IS 274, IS 278T, STA 209, and STA 279: in English

FRE 374 and FRE 376: in French

GER 376: in German

ITA 373, ITA 374, and, ITA 375: in Italian

Electives (3 Credits)

One of the following (all courses in English):

AHT 213 AHT 216	Art and Ideas: Exploring Vision Introduction to the History of Photography	3 3
AHT 285T	Technology in Art, Visual Communication, and Fashion	3
AHT 362	Visual Semiotics: Signs and Symbols in Art, Architecture, Film, and Fashion	3
CLCS 335	Hauntings	3
COM 327	Producing Digital Media: Communication and Media in Practice	3
LIT 243	On Being Human	3
MUS 213	Classical Music in Film	3
POL 230	Politics and Films	3
STA 107	Introduction to Digital Photography	3
STA 179	Photography on Location in Europe	3
VCA 120T	Documentary and Street Photography on Location: Munich	3

Film Studies Professional Portfolio (non-credit)
LC 490 Film Studies Professional 0
Portfolio

## **French Minor**

Not open to French Studies majors

## **Minor Requirements (9 Credits)**

Required Courses:

FRE 301 Advanced French, Part II 3

Two additional courses in French above the FRE 301 level.

## **Gender Studies Minor**

The minor in Gender Studies allows students to explore what it means to be male or female, or transgendered, gay or straight or bisexual in a world that is largely organized by and around constructions of gender. In the introductory courses students consider where our ideas about how to be a woman and how to be a man come from, what importance gender assumes when it intersects with other identity

markers such as class, race, ethnicity, and religion and how notions of gender are produced and represented differently across a variety of visual and written texts, cultural contexts and realms of societies.

No more than one of the following courses may overlap with other major or minor requirements.

## **Minor Requirements (18 Credits)**

## Required Courses:

CLCS 200	Gender and Sexuality in a	3
	Global Context	
CLCS 241	Forbidden Acts: Queer Studies	3
	and Performance	
CLCS 300	Masculinities in Literature and	3
	Film	

Three of the following (at least one must be at the 300-level):

300-level):		
CLCS 242	Representations of Poverty in Literature, Film and the Media	3
CLCS 243	The Cultural Politics of Sports	3
CLCS 330	The Politics of Mobility: Exile and Immigration	3
CLCS 371	Law and Culture	3
COM 202	Fundamentals of Interpersonal Communication	3
COM 352	Environmental Discourses	3
FAS 100	Introduction to Fashion Studies	3
FRE 312	Travel Writing: France and French-speaking Switzerland	3
FRE 320	Writing the Self: French Autobiography and Autofiction	3
FRE 324	From Beur to Post-Beur Literature: Exile, Margins, and Re-Territorialization	3
GER 374	Strangers in Paradise?: Historical and Cultural Texts on Immigration into Switzerland	3
LIT 305	Home	3

### **Germanic Studies Minor**

### **Minor Requirements (9 Credits)**

Required Courses:

GER 301 Advanced German, Part II

3

Two of the following, at least one of which must be a GER course above the GER 301 level:

GER 373	German Film as Medium of	3
	Culture	
GER 374	Strangers in Paradise?:	3
	Historical and Cultural Texts on	
	Immigration into Switzerland	

GER 370	Topics in German Literature and Culture	3
CLCS 220	Inventing the Past: The Uses of Memory in a Changing World	3
CLCS 238T	Reading the Postcolonial City: Berlin and Hamburg	3
HIS 202T	History of Switzerland	3
HIS 240	History of Modern Germany	3
HIS 260	The Holocaust and Genocide	3
HIS 351	Nationalism and Ethnic Conflict in Europe	3

## **History Minor**

Not open to History majors or Combined majors with History

## Minor Requirements (18 Credits)

HIS 100	Western Civilization I: Ancient and Medieval And	3
HIS 101	Western Civilization II: Modern Or	3
HIS 104	Global History I: Traditions, Encounters, and Adaptation from the Stone Age to the 16th Century And	3
HIS 105	Global History II: Globalization, the Emergence of the Modern State, and Coping with Change	3

Four courses in History, at or above the 200-level, with at least one at the 300-level.

(HIS 199 First Year Seminar may also be included.)

## **International Relations Minor**

The minor in International Relations takes an applied approach to political issues and may be a good complement for students majoring in other applied disciplines.

Not open to majors in International Relations, International Relations (any emphasis) or Political Science or minors in Political Science

### **Minor Requirements (18 Credits)**

### Required Courses:

POL 101	Introduction to International	3
	Relations	

POL 301	Theories of International	3
	Relations	
POL 321	International Organization	3
POL 377	International Political Economy	3

Two Political Science courses: one at the 200-level and one at the 300-level

## **Italian Studies Minor**

Not open to Italian Studies majors

### **Minor Requirements (9 Credits)**

IS 199

IS 278

Required Cou	ırses:	
ITA 301	Advanced Italian, Part II	3
Two of the fo	llowing:	
ITA 3XX	Any course in Italian above ITA	
	301 level	
IS 120T	Italian Tales of Courtship,	3

Beauty, and Power

Studies

First Year Seminar in Italian

3

3

3

3

	<b>3</b> ta a . 3 c	
IS 274	Italian and Italian-American	3
	Cinema	
IS 275	Modern Italian Poetry	3
IS 276	The Italian Short Story	3
IS 277	Italian Storytelling from Page to	3
	Stage	

Italian Genre Crossings,

Transmedia, and Hybridity

IS 279	Italian Myths and Counter-
	Myths of America
IS 280T	Italian Cinema on Location:
	Projections of the Eternal City
	in Italian Film and Cultural

	Studies	
BUS 236T	Marketing for Movies	3
HIS 204	History of Italy from the	3

Renaissance to the Present

## **Legal Studies Minor**

The Legal Studies minor is designed for students interested in the study of law or for those intending to pursue law degrees or other law-related graduate programs. The course requirements seek to strengthen the different competences assessed in the Law School Admission Test (LSAT) and similar tests.

Minor Require	ements (18 Credits)		LIT 256	Britain in Fragments: Literary	3
Foundation C	ourses (9 Credits)			Production from 1945 to the Present	
POL 309	Legal Studies and the Study of	3	LIT 258	Literary Adaptations	3
POL 302	Law Political Philosophy	3	COM 204	Media Ecology	3 3
WTG 200	Advanced Academic Writing:	3	ENV 220	Ecocritical Approaches to Literature	3
	Ethics at Work				
Elective Cours	ses (9 Credits)		Two of the for		_
No more than	two courses may be taken in any	one	LIT 300	Modernism/Modernity: "Making It New"?	3
	nd no more than one may be applied		LIT 305	Home	3
another major			LIT 308	Printing Dissent: Protest on the	3
Three of the fo	ollowing:		LIT 320	Page Elective Ties: Love, Friendship,	3
CLCS 200	Gender and Sexuality in a	3	LII 320	Community	3
0100 200	Global Context	9	LIT 353	Advanced Studies in Postcolonial	3
CLCS 371	Law and Culture	3	LIT 370	Literatures Topics in Literature	3
CLCS 330	The Politics of Mobility: Exile and Immigration	3	LII 370	Topics III Literature	3
CLCS 350	Culture and Human Rights	3			
COM 180	Public Speaking	3	Manage	ment Minor	
HIS 243 HIS 245	Worlds of Islam Worlds of Judaism	3 3	Not open to	International Management majors in	2 001
HIS 273	History of the United States	3		International Management majors in Marketing minors	гану
HIS 358	Global Britishness	3		_	
			wilnor Requi	irements (18 Credits)	
Literature	Minor		Required Co	urses:	
Litorataro			BUS 115	Financial Accounting	3
Not open to m	najors in Literature		BUS 135	Introduction to Business Systems	3
Minor Require	ements (18 Credits)		BUS 136	Marketing in a Global Context	3
Required Cou	rses:		BUS 353	Strategic Management Theory	3
LC 100	The Stories We Live By	3			
			Two of the f	ollowing:	
One of the fol	owing:		Two of the formal BUS 315	ollowing: Managerial Accounting	3
One of the fol	_	2	BUS 315 BUS 326	Managerial Accounting Managerial Finance	3
CRW 100	Introduction to Creative Writing	3 3	BUS 315 BUS 326 BUS 340	Managerial Accounting Managerial Finance Management Science	3 3
	_		BUS 315 BUS 326	Managerial Accounting Managerial Finance Management Science Organizational Behavior and	3
CRW 100 LC 110	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies		BUS 315 BUS 326 BUS 340	Managerial Accounting Managerial Finance Management Science	3 3
CRW 100 LC 110	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies owing:		BUS 315 BUS 326 BUS 340 BUS 410 BUS 455	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management	3 3 3
CRW 100 LC 110	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies	3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management	3 3 3
CRW 100 LC 110 Two of the foll LIT 199	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  owing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft,	3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketin	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  International Management majors in	3 3 3
CRW 100 LC 110 Two of the foll LIT 199 LIT 201 LIT 221T	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  owing: First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture	3 3 3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketin	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management	3 3 3
CRW 100 LC 110 Two of the foll LIT 199 LIT 201	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  owing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft,	3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketin  Not open to emphasis or	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  International Management majors in	3 3 3
CRW 100 LC 110 Two of the foll LIT 199 LIT 201 LIT 221T	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  lowing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture Prague on the Page: Alienation and Absurdity Crafting the Journey: Studies in	3 3 3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketin  Not open to emphasis or	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  International Management majors in Management minors  Green Management Management majors in	3 3 3
CRW 100 LC 110 Two of the foll LIT 199 LIT 201 LIT 221T LIT 236T LIT 238	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  lowing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture Prague on the Page: Alienation and Absurdity Crafting the Journey: Studies in Travel Narratives	3 3 3 3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketin Not open to emphasis on Minor Required Co	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  Ing Minor  International Management majors in Management minors  Irements (21 Credits)  Durses:	3 3 3 3
CRW 100 LC 110 Two of the foll LIT 199 LIT 201 LIT 221T LIT 236T	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  lowing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture Prague on the Page: Alienation and Absurdity Crafting the Journey: Studies in	3 3 3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketir  Not open to emphasis or Minor Required Corporation BUS 135	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  International Management majors in Management minors  irements (21 Credits)  ourses: Introduction to Business Systems	3 3 3 3 n any
CRW 100 LC 110 Two of the foll LIT 199 LIT 201 LIT 221T LIT 236T LIT 238 LIT 243 LIT 254	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  owing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture Prague on the Page: Alienation and Absurdity Crafting the Journey: Studies in Travel Narratives On Being Human Introduction to Postcolonial Literatures and Theories	3 3 3 3 3	BUS 315 BUS 326 BUS 340 BUS 410  BUS 455  Marketin  Not open to emphasis on Minor Required Complete BUS 135  BUS 136	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  International Management majors in Management minors  irements (21 Credits)  burses: Introduction to Business Systems Marketing in a Global Context	3 3 3 3 n any 3
CRW 100 LC 110 Two of the foll LIT 199 LIT 201 LIT 221T LIT 236T LIT 238 LIT 243	Introduction to Creative Writing Reading Cultures: Approaches to Cultural Studies  owing:  First Year Seminar in Literature Deception Bloomsbury Britain: Art, Craft, Culture Prague on the Page: Alienation and Absurdity Crafting the Journey: Studies in Travel Narratives On Being Human Introduction to Postcolonial	3 3 3 3	BUS 315 BUS 326 BUS 340 BUS 410 BUS 455  Marketir  Not open to emphasis or Minor Required Corporation BUS 135	Managerial Accounting Managerial Finance Management Science Organizational Behavior and Leadership Global Strategic Management  International Management majors in Management minors  irements (21 Credits)  ourses: Introduction to Business Systems	3 3 3 3 n any

Communications

Consumer Rehavior in

3

BUS 385

B00 300	International Marketing	J
Two of the following	lowing:	
BUS 236T BUS 274 BUS 308	Marketing for Movies Brand Management Advanced Marketing Research and Data Analysis	3 3 3
BUS 342 BUS 383	Green Marketing and CSR Digital Marketing and Web Analytics	3

# **Media Production and Publishing Minor**

This minor offers students the opportunity to think about, and intervene in, the media forms they consume by explicitly studying the cultures, processes, and practices of production. Courses in the minor investigate questions surrounding the sociology, politics, and economics of production, the formation of taste and consumption practices. In addition to getting a solid grounding in key concepts in and critical approaches to literary and media production, students will also gain the opportunity to engage in production practices brought together with Practicum requirement in the form of an internship. This is an ideal minor for students aspiring to careers or further education in the media and literary industries, but also those who seek to intervene in craft culture by making in small but significant ways.

#### **Minor Requirements (18 Credits)**

Foundations	(6 credits)	
COM 201	Fundamentals of Media	3
	Studies and Criticism	
LC 100	The Stories We Live By	3

Electives (6 credits)

May not overlap with a student's major(s) or minor(s). Only one may be at the 100-level.

BUS 385	Consumer Behavior in International Marketing	3
CRW 100	Introduction to Creative Writing	3
COM 105	Introduction to Communication and Media Studies	3
COM 203	Communication Research Methods	3
COM 295	Media Consumption, Fashion, and Identity	3
COM 301	Globalization and Media	3
COM 310	Issues in Journalism	3
CRW 325	Advanced Creative Writing Workshop	3

LIT 238	Crafting the Journey: Studies in Travel Narratives	3
LIT 256	Britain in Fragments: Literary Production from 1945 to the Present	3
LIT 300	Modernism/Modernity: "Making It New"?	3
LIT 308	Printing Dissent: Protest on the Page	3
LIT 345 STA 106 VCA 200	Laughter, Literature, and Culture Introduction to Printmaking The Arts of Independent Publication	3 3 3
Academic Tra	avel (3 credits)	
COM 220T	Symbolizing Scottish Folk	3
COM 230T	Communication, Fashion, and	3
	the Formation of Taste (Italy)	
LIT 221T	Bloomsbury Britain: Art, Craft, Culture	3
LIT 255T	Scotland, Story and Song	3
STA 280T	Adventures in Printmaking	3
Practicum (3	credits)	
	llowing. (May not overlap with a	
COM 498	jor capstone requirement.) Internship in Communication	3
00W 430	and Media Studies	J
LC 498	Capstone: Internship in CLCS or Literature	3

Given the applied nature of this program, and in order to allow students to explore theories and practices of media and literary production not offered at Franklin, students may transfer up to two (pre-approved) electives from an outside program (Edinburgh Napier University and Emerson College are two recommended universities).

## **Political Science Minor**

The minor in Political Science takes a disciplinary and humanistic approach to political issues.

Not open to majors in International Relations, International Relations with an emphasis in Political Economy, or Political Science or minors in International Relations

### **Minor Requirements (18 Credits)**

#### Required Courses:

POL 100	Introduction to Political Science	3
POL 300	Comparative Politics	3
POL 302	Political Philosophy	3

Three courses in Political Science at or above the 200-level, including one at the 200-level and one

3

at the 300-level.

## **Postcolonial Studies Minor**

The minor in Postcolonial Studies builds upon Franklin's culture of travel and global citizenship by asking students to think critically about what it means to travel and live in an increasingly interconnected, yet persistently unequal world. Postcolonial Studies examines the effects of colonial encounters and structures from a transdisciplinary perspective. The courses in this minor explore global power structures and the ways in which literatures and other media are produced, disseminated, and consumed in a postcolonial world.

## **Minor Requirements (18 Credits)**

Foundation C	ourses (6 Credits)	
LIT 254	Introduction to Postcolonial	3
	Literatures and Theories	
One of the fo	llowing:	
HIS 101	Western Civilization II: Modern	3
HIS 105	Global History II: Globalization,	3
	the Emergence of the Modern	
	State, and Coping with Change	

No more than one of the following courses may overlap with other major or minor requirements. Students must take courses from at least three disciplines.

Three of the following, with at least one at the 300 level (9 Credits)

CLCS 330	The Politics of Mobility: Exile and Immigration	3
CLCS 360	Critical Race Studies in a Global Context	3
COM 301	Globalization and Media	3
COM 352	Environmental Discourses	3
ECN 303	Development Economics	3
ECN 355	Political Economy: Theories and	3
	Issues	
ENV 220	Ecocritical Approaches to	3
	Literature	
FRE 324	From Beur to Post-Beur	3
	Literature: Exile, Margins, and	
	Re-Territorialization	
HIS 245	Worlds of Judaism	3
HIS 330	East Asia, 1900 to the Present	3
HIS 351	Nationalism and Ethnic Conflict	3
	in Europe	
HIS 355	The World and the West in the	3
	Long 19th Century	
HIS 357	Weimar Germany: Crisis or	3
	Crucible of Modernity?	

	Travel Narratives	
LIT 256	Britain in Fragments: Literary	3
	Production from 1945 to the	
	Present	
LIT 300	Modernism/Modernity: "Making	3
	It New"?	
LIT 305	Home	3
LIT 308	Printing Dissent: Protest on the	3
	Page	
LIT 370	Topics in Literature	3
POL 377	International Political Economy	3
	·	

Crafting the Journey: Studies in

### Academic Travel (3 Credits)

One of the following:

LIT 238

CLCS 238T	Reading the Postcolonial City:	3
CLCS 247T	Berlin and Hamburg French Cultural Institutions: Power and Representation	3
COM 220T	Symbolizing Scottish Folk	3
ECN 330T	Neo-liberal India: Globalization	3
	and Development	
ECN 331T	Sustainable Economic	3
	Development	
HIS 275T	History of Modern Ireland:	3
	Union and Dis-union, 1798-	
	1998	
LIT 255T	Scotland, Story and Song	3

## **Psychology Minor**

Not open to Psychology majors

## **Minor Requirements (18 Credits)**

Required Courses:		
PSY 100	Introduction to Psychology	3
Five of the fo	llowing:	
PSY 201	Social Psychology	3
PSY 202	Developmental Psychology	3
PSY 203	Theories of Personality	3
PSY 205	Introduction to Criminology and	3
	Psychopathology	
PSY 210	Cognitive Psychology	3
PSY 215	Research Methods in the Social	3
	Sciences	
PSY 220	Multicultural Psychology	3
PSY 301	Abnormal Psychology	3
PSY 310	Organizational Psychology	3
PSY 315	Environmental Psychology	3
PSY 370	Special Topics in Psychology	3

## **Social Justice and Sustainability** Minor

This minor has the explicit goal of helping the next generation of leaders and public servants better understand and navigate the key issues facing our world today. The minor offers the following three tracks: environmental sustainability, cultural sustainability, and political and economic sustainability. These tracks allow students to strengthen their chosen major with an emphasis in Social Justice and Sustainability within a complementary discipline.

## **Minor Requirements (18 Credits)**

Foundation course

SJS 100	Sustainability and Social	3
	Justice: Ethics, Equality, and	
	Environments	

Four courses (12 credits) from one of the following Tracks (A, B, or C). At least one course must be at the 300-level. No more than two courses from any one discipline.

No more than two courses may be the same as courses taken in the student's major(s) or minor(s)

## Track A: Environmental Sustainability

	·· · · · · · · · · · · · · · · · · · ·	
BIO 301	Conservation Biology	3
CLCS 350	Culture and Human Rights	3
COM 352	Environmental Discourses	3
ENV 200	Understanding Environmental	3
	Issues	
ENV 210	Natural Disasters,	3
	Catastrophes, and the	
	Environment	
ENV 220	Ecocritical Approaches to	3
	Literature	
ENV 372	Sustainability Science	3
POL 376	International Environmental	3
	Politics	
POL 378	International Politics of Energy and Sustainability	3
	and Gastamasinty	

## Track B: Economic and Political Sustainability

		,
ECN 303	Development Economics	3
ECN 341	International Trade	3
ECN 355	Political Economy: Theories and	3
	Issues	
HIS 325	Human Rights in History	3
POL 377	International Political Economy	3
POL 378	International Politics of Energy	3
	and Sustainability	
POL 398	Human Rights in International	3
	Law and Politics	
POL 302	Political Philosophy	3

#### Track C: Cultural Sustainability

riack of outland Sustainability		
HIS 325	Human Rights in History	3
AHT 211	Collecting and the Art Market in	3
	the Age of Globalization	
AHT 361	The Visual Culture of Disaster	3
CLCS 241	Forbidden Acts: Queer Studies	3
	and Performance	
CLCS 242	Representations of Poverty in	3
	Literature, Film and the Media	
CLCS 330	The Politics of Mobility: Exile	3
	and Immigration	
CLCS 371	Law and Culture	3
CLCS 350	Culture and Human Rights	3
CLCS 360	Critical Race Studies in a	3
	Global Context	
COM 301	Globalization and Media	3
FRE 324	From Beur to Post-Beur	3
	Literature: Exile, Margins, and	
	Re-Territorialization	
LIT 243	On Being Human	3
STA 235	Sustainability and the Studio	3

Internship or fieldwork or 3-credit Academic Travel (3 credits)

3-credit Academic Travel options (others may be approved by the department on request):

### **Environmental Sustainability**

CLCS 248T	European Food Systems: You Are Where You Eat	3
ENV 280T	Managing the New Zealand Environment	3
ENV 282T	Tourism and the Environment: Iceland	3
ENV 230T	Freshwater Conservation	3
STA 330T	Umbria: A Warm Refuge for Inspiration: Art, Music and Life in Umbria, the Heart of Italy	3

#### **Economic and Political Sustainability**

ECN 330T	Neo-liberal India: Globalization	3
	and Development	
HIS 202T	History of Switzerland	3
POL 281T	Sustainable Development in	3
	Africa: Politics, Prospects, and	
	Practice	

Cultural Sust	ainability	
CLCS 248T	European Food Systems: You	3
	Are Where You Eat	
CLCS 253T	On Refugees: Representations,	3
	Politics and Realities of Forced	
	Migration: Greece	
COM 220T	Symbolizing Scottish Folk	3
STA 331T	Umbria: Sustaining Art in the	3
	Heart of Italy	

## **Studio Art Minor**

Open to Visual Communication Arts majors only by special petition.

## Minor Requirements (18 Credits)

Required Courses:

Six courses in Studio Art, including at least one at the 200-level and one at the 300-level.

## UNDERGRADUATE COURSE DESCRIPTIONS

## **AHT - Art History**

## AHT 102 - Introduction to Art History and Visual Culture I: Antiquity to Early Renaissance (3)

The course offers an introduction to the history of art and visual culture from antiquity to the Renaissance. It studies painting, sculpture, architecture, and prints within their historical, social, and cultural contexts, as well as their representation in modern media (film, documentary, etc).

# AHT 103 - Introduction to Art History and Visual Culture II: High Renaissance to Contemporary Art (3)

The course is the sequel to AHT 102 and offers an introduction to the history of art and visual culture from the High Renaissance to the present day. It studies early modern painting, sculpture, architecture, and prints within their historical, social, and cultural contexts, as well as photography and new media in the modern and contemporary world.

## AHT 211 - Collecting and the Art Market in the Age of Globalization (3)

The globalization of the art market and the hunt for status symbols of new collectors have driven art prices through the roof. Were these prices higher than they should have been? Who really knows how to scientifically convert cultural into monetary value? Is the modern art market promoting the production of art for financial speculation? Do artists produce for the market or for poetic reasons? What are the implications for museums and its art-interested public? Is the art market fostering the illicit trade of stolen and looted antiquities? How will the art market react to the world financial crisis? These are some of the issues the course addresses, together with looking at collecting from a historical point of view: princely and scholarly collections in the Renaissance, the Wunderkammer, the birth of the public art museum and the invention of the private art market. Students will furthermore be encouraged to explore the museum culture of Lugano and topics such as women collectors, the Venice Biennale, and the major art fairs

Prerequisite: AHT 102 or AHT 103.

## AHT 211T - Collecting and the Art Market in the Age of Globalization (3)

In 2017, Leonardo da Vinci's Salvador Mundi was sold for \$450.3m during an evening auction at

Christie's New York to the Abu Dhabi Department of Culture and Tourism, setting a record high for a painting sold at auction. Over the past 15 years, the search for status symbols by new collectors from all corners of the earth is driving the prices of masterpieces. Are these prices higher than they should be? How do you convert cultural value into monetary wealth? Is the art market promoting the production of art for financial speculation? Do artists produce for the market sales or for poetic reasons? What are the implications for museums and its artinterested public? Is the art market fostering the illicit trade of stolen and looted antiquities? What is the role of art and culture for multinationals when it comes to corporate citizenship? These are some of the issues the course addresses, together with looking at collecting from a historical point of view: princely and scholarly collections in the Renaissance, the Wunderkammer, the birth of the public art museum, and the invention of the private art market. Further emphasis will be placed on the question of "who owns the past?" discussing art restitution within the international legal context. destination for this Academic Travel course will be the Benelux countries, Holland and Belgium. In the cities of Amsterdam, Delft, De Hague, and Antwerp the course will explore the birth of the free art market, public museum collections, private galleries, and organizations that set international directives for art restitution.

Prerequisite: AHT 102 or AHT 103.

## AHT 213 - Art and Ideas: Exploring Vision (3)

The course departs from the question of whether vision is simply what the external world imprints on our retina or if it is a cultural construct? Is it purely physiological or can we speak of a history or histories of the eye? How do culture, science, and ethnicity influence what we see and how se see it? Keeping these questions in mind the course studies aspects vision (perception, reception, revelation, blindness) - both from an empirical and from an historical point of view. Besides practical exercises related to the seeing eye, the course examines the discovery of perspective in the Renaissance, the invention of the Baroque theater, gender and gaze in and optical instruments modernity. Enlightenment as precursors for modern photography and film.

## **AHT 215T - Art and Industry in England: 1800-2000 (3)**

This course explores the relation between the visual arts and British industrial development in the course of the 19th and 20th century. It will consider the representation of a changing landscape in painting and prints, the encounter of aesthetics with the scientific innovation and spirit of the industrial age, the creation of Victorian museums, galleries and art collections within the rapidly developing industrial city. It will also discuss resistance to these changes, as exemplified by the art of the Pre-Raphaelites and the writings of John Ruskin. Secondly, the course investigates the emergence of post-industrial cultural economies in the second half of the 20th century, placing emphasis on visual and aesthetic responses. It addresses the impact of late 20th century regeneration strategies on the cultural field, putting a particular emphasis on the development of contemporary art from the 1980s onward. Thus the course aims to further the students' knowledge of artistic developments in England and Britain during the period, while stressing these developments' interactive relation with socio-political and economic history.

## AHT 216 - Introduction to the History of Photography (3)

This course offers an introduction to the history of photography from its inception in the early 19th century to the present day. It considers the specific historical development of the photographic medium through the evolution of both its technical possibilities during the period and the range of its applications. The course will question past and present readings of photographs, while reflecting on the peculiar modes of representation implied by the use of the daguerreotype, the calotype and the photographic process. negative-positive the commercialization of photographic equipment in the early 20th century, the introduction of the Kodacolour film in 1942, and the changes in the late 20th century with the introduction of the digital camera. It will consider a set of different objects favored by the medium, such as the landscape, the city, the portrait, the body, taking into account the historical sociopolitical contexts in which these various photographic practices developed. It will consider the history of within photography: documentary photography, photography as fine art, photography in advertising and media, fashion photography, as well as its archival and historical documentation. Finally, the course will emphasize the question of the impact and influence of photography on other artistic mediums, such as painting and literature, as well as on the modern and contemporary experience of the world.

Prerequisite: AHT 102 or AHT 103.

## AHT 218T - Harbor Cities: Architecture, Vision, and Experience (3)

Oceans, seas and rivers have long provided resources favorable to the growth of urban settlements. Cities built on water shores use natural fluxes as passageways for bodies, goods and ideas from a privileged position. Their harbors became gateways to both wealth and the unknown. This course will focus on the modes of representations of the harbor city in the 20th century, placing particular emphasis on the role of imagination in its past, present and future construction. In the 19th and 20th centuries, radical and rapid changes in maritime technology and the geographies of the world economy prompted dramatic transformations in the functionalities and the identities of harbor cities across the globe. The proud jewels of the 'economiemonde' in the Mediterranean as well as many of the industrial bastions of the 19th century empires fell into decline, while emerging economies prompted fast-paced development of their sea-linked cities to accommodate emerging trade. Throughout this process, the relation of harbor cities to their selfperceived identity significantly evolved. A sole focus on a city's desires and assets has become unviable. For the once remote outside world has found multiple paths of its own making to gain access to the city's shores. The course will consider the array of visions drawn by artists, poets, architects, urban planners, politicians, entrepreneurs, and everyday inhabitants in informing the modeling of harbor cities in the context of rapid and drastic physical and mental changes.

#### AHT 230T - Art, Politics, Landscape: Ireland (3)

This course focuses on the relation between the visual arts, politics and landscape in Ireland. It emphasizes the role played by culture and aesthetics in the shaping of territorial identities on the island. It also looks at the historical evolution of conflicting socio-political configurations, whose modeling of and imaginary landscapes scrutinized. Singular and interacting identities within the spatial political nexus of Ireland, Northern Ireland and the United Kingdom, are explored from the mediating perspective of aesthetic production and consumption. The course looks at early Celtic sculpture, craftsmanship and illuminated manuscripts, the circulation of artistic ideas and artists during the medieval and early modern period, before turning to nascent modernities in art and architecture. Artistic production during the Troubles in the second half of the Twentieth century is finally

discussed in relation to the complex negotiation of past and present identities and heritage in Ireland and Northern Ireland. The vibrancy of contemporary Irish art finally provides a platform from which to reflect on current aesthetic syncretisms. The travel component includes in-situ visits in Dublin and Galway.

## AHT 231 - Renaissance Art and Architecture in Italy (3)

This course follows the evolution of early Renaissance architecture, sculpture and painting in Florence as exemplified in the works of Brunelleschi, Alberti, Donatello, and Masaccio, before taking up the principles of High Renaissance art and its major exponents: Leonardo da Vinci, Michelangelo and Raphael. The course is designed to define the objectives of individual artists and to discuss to what extent these objectives are indicative of Renaissance thought. Note: This course may carry an additional fee for weekend field trips.

## AHT 234 - Painting in France in the 19th Century: Reality, Impressions, Simultaneity (3)

This course sets out to chart and discuss the development of painting in France from the emergence of Romanticism in the early 19th Century to the critical recognition of post-impressionist practices at the turn of the 20th Century. It looks at the changing relations to reality that were developed by the impressionist group, leading to the emergence of a new visual understanding of the world in cubists practices that resolutely abandoned the aesthetics space inherited from the Renaissance. The course considers both the continuous evolution of a classical tradition sustained by state institutions and its progressive superseding by an avant-garde relying on the growth of the private commercial sector. Throughout this course, the relationship between the visual arts and other forms of cultural expression will be highlighted.

## Prerequisite: AHT 102 or AHT 103.

## AHT 257T - Introduction to the History of Architecture (3)

This Academic Travel course investigates the history of the built environment as technical, social, and cultural expression from antiquity to the contemporary. It studies building techniques, styles, and expressions in terms of their chronology and context. Themes, theories, and ideas in architecture and urban design are also explored. Among other focus topics, students are encouraged to consider architecture as a cultural expression, study its semiotic potential, ascertain its role within political

aesthetics, and investigate its relationship to best practices in sustainable building.

## AHT 270 - Theories and Methods in Art History and Visual Culture (3)

The course introduces students to the theories and methods of art history and visual culture. It addresses both traditional and innovative models from art history and how to apply methodologies from other disciplines to the study of the visual world. Students will conduct original research projects using a variety of critical approaches to put their theoretical knowledge in practice.

## Prerequisite: AHT 102 or AHT 103.

## AHT 280 - Contemporary Art: From the New York School to the Present (3)

This course focuses on the history of contemporary art from 1945 to the present, paying particular attention to developments in European and North American art within an increasingly global culture. Topics include: reactions to modernism and its discourses, the dematerialization of art and the rise of conceptualism, activist art and institutional site-specific and critique, time-based postmodernist discourses and aesthetics as well as historical mindedness in contemporary art practices. The course will place a particular focus on the relation between the art object and the artist's intention/idea. The role of institutions within the art world will be analyzed in relation to the development of process based practices. Particular emphasis will be put on the theoretical writings of artists and critics. Visits to Contemporary Art museums will be included.

## AHT 285T - Technology in Art, Visual Communication, and Fashion (3)

From early optical instruments to Renaissance printing presses, from camera obscuras floating on boats to portable paint tubes, from modern film cameras to laser sculptures, from computer robotics to 3D printing, technology continues to play a major role in art, visual communication, and fashion. It shapes both creative processes and production techniques in the making of visual culture and it affects and defines the status of the beholder of its manifold expressions. The course will investigate some of the milestones in the history of instruments and will take up contemporary technology to investigate the intertwined connection between man and machine in the creative world.

Prerequisite: AHT 102 or AHT 103 or COM 105.

#### AHT 320 - Anthropologies of Art (3)

The course is taught in collaboration with the Museo delle Culture Extraeuropee of Lugano (www.mcl.lugano.ch) and takes place in the classroom and in the galleries of the museum at Villa Heleneum. It is not so much about the history of art but about the relations between artifacts and people in history. Treating topics such as the power of and in images, art and religion, art and social life, and art and communication, we will discuss how the deep structure of the human mind creates, relates to, and is reflected in artifacts of the Western world. At Villa Heleneum we will have the chance to study masks and other cult objects and their relations to the peoples from Oceania, Africa, and Asia together with museum curators. Classes will take place in front of exhibits and are structured around specific topics, including the meaning and value of the ethnical work of art, and photography and film in anthropology.

## AHT 330T - Crossroads: Arts and Cultural Heritage of Taiwan (3)

This course looks at the art historical and cultural heritage of Taiwan, exploring the island's complex identity shaped by both oriental and western territorial expansions. The civilization waves which contributed to the formation of Taiwanese's culture include the European Dutch and Spanish settlements of the early seventeenth centuries, long standing Chinese migrations, rebel Chinese and then imperial seals in the late Seventeenth century, as well as Japanese governance in the first part of the Twentieth century. Besides those external forces, Formosa was and has remained the habitat of ancient populations and indeed predating surviving the colonization processes which have occurred from the seventeenth century onwards. The course places particular emphasis on artistic production in Taiwan as an agent of cultural identity formation, in particular pictorial, investigating sculptural, architectural and photographic traditions. Furthermore, following the migration of the Republic of China (ROC) to the island in 1949, Taiwan became the repository of a unique collection of Chinese ancient and buoyant art historical production. The cultural heritage of Taiwan will be approached through both is roots in traditional arts and civilizations, and contemporary practices, reflecting on the islands' privileged position at the heart of a hybrid, vibrant identity.

Prerequisite: AHT 102 or AHT 103.

## AHT 334 - Artists' Biopics (3)

This course looks at the representation of artists' lives and artistic practices in film. Biopics explore a

character's personal journey, depicting a biographical tableau of a lifetime's tribulation and achievements. The figure of the artist has long held a fascination for society. Misunderstood, decadent, melancholic, single-minded against the odds, and above all prophetic and visionary, the romantic potential of artists offered dramatic material to film directors and the film industries alike. At the same time, the cinematic medium provides a remarkable platform from which to enter the artist' personal studio, and to gain an insight into the complex mechanisms of artistic creation. This course will explore both facets of artists' biopics, engaging with the representation in film of the lives of artists such as Caravaggio, Frida Kahlo, Vincent Van Gogh and Jean-Michel Basquiat, and the works of directors such as Maurice Pialat, Dereck Jarman and Peter Greenaway.

Prerequisite: AHT 103 or AHT 102.

## AHT 338 - The City and Its Representation in the 20th Century (3)

This course looks at the representation of the modern and postmodern city in the 20th century through a range of mediums, including the visual arts, poetry, literature, cinema and architecture. It aims to consider how artistic production has reflected the changing nature of urban environments, as well as contributed to shaping contemporary perceptions and experiences of the city over the course of the century. It examines both the historical construction of socio-political and economic urban textures, and the manner though which these have found themselves incorporated and translated into aesthetic propositions.

Prerequisite: AHT 102 or AHT 103.

## AHT 350 - Museums and Art Galleries: Theory, History and Practice (3)

This course looks at museum theory and practices at the beginning of the 21st Century, placing particular emphasis on art museums and galleries. Students will be encouraged to familiarize themselves with theoretical issues rooted in the historical development of national collections in the 19th century, as well as to consider a number of practical applications required of museum personnel in the present day. On the one hand, the course discusses a number of issues operative in the field of heritage and museum studies, such as authenticity, public(s) and reception, interpretation, historical discourse, memory, dark heritage. It will aim to present an archaeology of the museum realm informed and constructed by historical practice and discourses. Secondly, the course will aim to discuss a number of technical practical functions in the art museum and

art gallery context, such as curating, conservation, law, marketing and design, public relations and research. Informed by theoretical and historical reflections, it will aim to explore the current technical operations active in the body-museum and the challenges that might lie ahead. A number of visits and workshops in museums in the Ticino region will be scheduled.

#### AHT 361 - The Visual Culture of Disaster (3)

The destruction of Pompeii after the eruption of Mount Vesuvius, the plague, the Sack of Rome, Hiroshima, and 9/11 are some examples with which The Visual Culture of Disaster will examine the impact of natural and man-made catastrophes on the How have painters, sculptors, visual world. photographers, architects, and filmmakers come to terms with these disasters? Did the devastation have a tabula rasa effect, meaning in what manner did it destroy an existing and produce a new visual culture? In addition to the historical perspective, the course will place a focus on the contemporary world. It will investigate how real-time media, such as television, has influenced the visual culture of disaster; and it will probe how art can contribute to the prevention of disaster by looking at the iconographies and aesthetics of sustainable energies - sun, wind, and water - and to what extent they have been incorporated in contemporary architecture, art, and film.

Prerequisite: AHT 102 or AHT 103.

## AHT 362 - Visual Semiotics: Signs and Symbols in Art, Architecture, Film, and Fashion (3)

The course will investigate the different types of sign languages that we find in the visual arts. It will study and discuss theories of semiotics and then investigate how each medium sets up its own method of visual communication through signs and symbols. What kinds of patterns of messages do we find in paintings? Do buildings have their own code of communication other than being functional containers? What kinds of messages does a film convey beyond its action? Do the clothes we wear make a statement? In addition to the theoretical aspect, the course will also contain an empirical and a studio component where students will conduct research on a particular topic, which they will then present in a visual medium of their choice.

Prerequisite: AHT 102 or AHT 103.

#### AHT 371 - Topics in Art History (3)

Topics in Art History vary from year to year. They are advanced courses on specific topics not normally offered, and they may require additional prerequisites or permission of instructor.

## **AHT 375 - Nature City Post-1960 (3)**

The turn of the 1960s-70s, characterized by the rapid acceleration of time-space compression associated with 20th century global processes, prompted a radical transformation in the perception of urban and natural environments. The geographer Henry Lefebvre significantly heralded the advent of an 'urban revolution' (1970), which has now spiraled into the prospect of a 'total urbanization' of the This paradigmatic shift planet. has accompanied by increased environmental awareness and activism, as well as a growing recognition of the complex interplay between natural and urban entities. This course looks at a range of aesthetic practices which have been engaging with ecology and ecosystems, energy, world conceptions and the formation of hybrid landscapes and environments since the 1960s. While the processes of urban and territorial transformations take place in the physical world, their design, assessment, alteration and pursuits occur at the level of 'representation'. With a particular focus on aesthetics and architecture, the course explores the changing urban imaginaries of land, water and skies in the second half of the 20th century, and the rise of a planetary scale supplanting previous cosmological representations on earth.

Prerequisite: AHT 102 or AHT 103.

## AHT 495 - Senior Seminar in Art History and Visual Culture (3)

This seminar is intended as a capstone experience where senior students synthesize their theoretical. methodological, and practical knowledge and apply it to different types of writing genres used in art history and adjacent fields, such as art criticism and journalism, museums and heritage, galleries and market orientated businesses, education and studio art. Students will produce texts in formats used in various professional settings, including conference abstracts and papers, academic articles, art criticism articles, newspaper feature articles, artworks' cataloging and notices, press releases, catalog entries and essays, and artists' statements and written presentation skills. In addition, students engage in a semester long research project, which will be presented at the end of the semester to an audience of students and professors. (Prerequisite: Senior status or instructor permission)

#### AHT 497 - Art History Senior Project (3)

Senior or capstone project in Art History to be coordinated with the Department Chair.

#### AHT 498 - Art History Internship (3)

Internship experience working for a business or organization related to a student's Art History major to be coordinated with the student's Academic Advisor, and the Department Chair.

## AHT 499 - Art History Thesis (3)

Thesis proposals to be coordinated with Department Chair and Academic Advisor.

## **ARC** - Art History

## ARC 200 - Practicum in Archaeology (3)

Students will learn about the practical and theoretical aspects of field archaeology at the Etruscan site of Albagino, between Florence and Bologna. The site was a sacred lake, and the goal of the project is to reconstruct the sacred landscape of the 5th and 4th centuries BCE. Participants will be housed in the picturesque town of Firenzuola. Excavation takes place on a forested grove in the high Apennine Mountains

## **BIO** - Biology

## BIO 101 - Introduction to Biology: Genetics, Evolution, and Ecology (3)

An introduction to the biological sciences. Topics include the principles of genetics, evolutionary theory, ecology, and conservation biology. Students enrolling in this course must enroll in the parallel laboratory section BIO 101L.

Corequisite: BIO 101L.

## BIO 101L - Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology (1)

The laboratory course parallels the topics in BIO 101 and provides lab-based investigations of the material covered in BIO 101. Students must register for both BIO 101 and the lab section concurrently. Students who have previously taken BIO 101 and only need the lab credit should discuss this possibility with their advisor and the class professor.

Corequisite: BIO 101.

## BIO 102 - Introduction to Biology: Cell and Animal Biology (3)

This course provides students with an introduction to the biological sciences focused on the structure and functioning of animal cells and organs. Topics include basic biochemistry, cell structure and function, cellular respiration, and animal physiology. This course will emphasize human anatomy and physiology as model systems for understanding and contrasting key principles of animal biology. Students enrolling in this course must enroll in the parallel laboratory section BIO 102L.

Corequisite: BIO 102L.

## BIO 102L - Laboratory to Introduction to Biology: Cell and Animal Biology (1)

The laboratory course parallels the topics in BIO 102 and provides lab-based investigations of the material covered in BIO 102. Students must register for both BIO 102 and the lab section concurrently. Students who have previously taken BIO 102 and only need the lab credit should discuss this possibility with their advisor and the class professor.

Corequisite: BIO 102.

### **BIO 103 - Introduction to Biology: Plant Science (3)**

The course introduces students to the fascinating world of plants and examines them from different biological levels: cell, organism, and communities. It also explores a variety of topics, including how they capture carbon from the atmosphere, how they have adapted to different environments across the globe, and how they reproduce. It also considers the important role they play in the world and human societies. Using the campus and the local area, students will study the plants nearby in various field activities that may take place outside of the regularly scheduled course period.

### **BIO 210T - Alpine Ecosystems (3)**

This course examines the ecology and the management of the European Alps. It introduces students to the natural history and functions of these important ecosystems. It examines how the climate, fauna, flora, and landscapes have interacted and evolved over time. Further, it provides students an overview of threats facing these systems today, such as climate change, human use, and non-native species. It introduces students to research methods used to study mountain environments and impacts of management activities. The travel portion will visit sites in the Central and Western Alps to study natural environments in situ and connect students with local researchers and organizations active in the field. Students will spend significant time outdoors in the field in a variety of weather. Access to some sites will require moderate amounts of hiking in mountainous terrain. Previous coursework in biology or environmental science encouraged.

## **BIO 301 - Conservation Biology (3)**

This course considers the principles of biological

diversity and the application of science to its conservation. It covers conservation concepts at the genetic, species, population, community, and landscape level. The course examines the causes behind the current biodiversity crisis and then focuses on modern conservation and restoration efforts. It employs recent case studies around the globe to illustrate course concepts. May include laboratory sessions and field trips.

Prerequisite: BIO 101 and MAT 103.

## **BIO 310 - Ecology (3)**

This course examines the interactions of organisms with their environment and each other, the dynamics of populations, the structure and functions of ecosystems, the role of biogeochemical cycles, and biodiversity. Required laboratory sessions. MAT 201 and BIO 102 are strongly recommended prior to taking this course.

Prerequisite: MAT 103 and one 100-level biology course.

## BIO 330 - Epidemiology, Disease and Public Health (3)

Epidemiology examines a wide range of disease conditions and their distribution in the human populations to promote public health. The course will at first analyze the methods employed in describing, monitoring, and studying health and diseases in populations. The core of the course will then focus on the discussion of factors and issues of illnesses most currently prevalent in the world including: HIV/AIDS, vaccine preventable diseases, avian influenza, emerging infections, DT, tuberculosis and malaria. Particular attention will be given to the immune system and on the body's reactions when exposed to foreign agents such as bacteria, viruses and toxins. Aspects addressed in lectures will also be the strategies for disease surveillance and for outbreak prevention, detection and control. Two case studies that may be considered are the Spanish Flu and the Avian Influenza. The class format will include lectures, discussions and critical review of assigned reading material.

Prerequisite: MAT 103 and one 100-level biology course.

# **BUS - International Management**

## BUS 105T - Introduction to Entrepreneurship and Risk Taking (3)

This course is designed to introduce students to the

fundamental concepts about being an entrepreneur, especially in the high-tech area, and the related concept of risk taking in order to stay competitive in a fast-moving economy. Students will explore preeminent thinkers in the field of entrepreneurship and risk taking, as well as today's leading minds, entrepreneurial visionaries and landmark ideas that have established this innovative area of business. Students will look at the basis of entrepreneurship and at fundamental approaches to creating and building a startup business. Students will explore and discuss case studies, articles published in business-related periodicals and sections published works on entrepreneurship. This course includes an Academic Travel component to private and public entities that sponsor entrepreneurial activity generally in Switzerland, France and Italy.

## **BUS 115 - Financial Accounting (3)**

This course is designed to provide students with a basic knowledge of financial accounting concepts, procedures, analysis, and internal reports as an essential part of the decision-making process. The focus is on the three basic steps of the accounting process: recording, classifying, and summarizing financial transactions. Emphasis is placed on the general accounting activities leading up to the preparation of financial statements.

### **BUS 115T - Financial Accounting: Barcelona (3)**

This Academic Travel course is designed to provide students with a basic knowledge of financial accounting concepts, procedures, analysis, and internal reports as an essential part of the decisionmaking process. The focus is on the three basic steps of the accounting process: recording, classifying, and summarizing financial transactions. Emphasis is placed on the general accounting activities leading up to the preparation of financial statements. The travel section of the class will be to a European city where students will attend classes at a local partner-university, as well as attend professional presentations by associates accounting and auditing firms, financial institutions, and financial staff at non-financial firms. Destination city may vary from term to term.

## **BUS 135 - Introduction to Business Systems (3)**

The course introduces the global business system in the context of the economic, political, social and technological environments, relating business to society as a whole. Topics covered include the international scope, function, and organization of firms, and other fundamental concepts of multinational business. The course also addresses functional areas such as the value chain, production,

marketing, human resources, and accounting.

Prerequisite: ECN 100 or ECN 101.

### **BUS 136 - Marketing in a Global Context (3)**

This course is an introduction to the tools and concepts used in the marketing process for consumer and industrial products as well as for services. The focus is on the basic marketing concepts (product, place, price, promotion) as they relate to the field of global marketing. Emphasis is placed on the increasingly important role of interdisciplinary tools to analyze economic, cultural and structural differences across international markets. Specific consideration is given to the development of integrated marketing programs for a complex, global environment.

## **BUS 236T - Marketing for Movies (3)**

This course will expose students to the challenges of creating a market for artistic products, in particular for movies. Marketing movies requires a deep understanding of the needs consumers are trying to satisfy when deciding to consume an experience. At the same time, dealing with artists and managers of artistic institutions requires a solid understanding of their mindset and the intrinsic motivations for creating artistic pieces. There is thus a constant trade off between market orientation and product orientation. This course will focus in particular on understanding the specifics of creative production and aligning it with the right audience. Students will learn how to create a marketing plan for such an endeavor. The travel component will explore two cities in Italy, Rome and Bologna, so as to take advantage of the Rome Film Festival and the Cineteca (in Bologna).

Prerequisite: BUS 136.

## **BUS 256 - Marketing Research Methods (3)**

This course introduces students to the most common qualitative and quantitative techniques for conducting marketing research with an emphasis on their application. The definition of marketing research problems, the set-up of research plans, and the subsequent data collection and analysis are illustrated and applied by means of real world projects. Students are required to implement, in groups, the skills covered in class, and to prepare a final research report to discuss and present in class.

Prerequisite: BUS 136 and MAT 103.

## **BUS 274 - Brand Management (3)**

The course focuses on how to build and manage a brand, based on the concept of Customer-Based

Brand Equity (CBBE). The goal of the course is to expose students to the challenges that today brands face both from competitors' but also from consumers' points of view and to make students aware and to experience the potential tools companies can use to manage brands today.

Prerequisite: BUS 136.

## BUS 285 - Integrated Marketing Communications (3)

This course exposes students to an integrated, global approach of two-way communication with consumers, customers and suppliers, and other stakeholders of companies and organizations. Students explore the communications process that is essential in contemporary global business cultures. Media options are explored for a range of Discussions on the use of target audiences. advertising, public relations, sales promotions, internet promotion, direct marketing and other techniques will be included. It takes a contemporary approach to the field of integrated marketing communications, highlighting how recent changes and rapid changes in the family, business environment, technology and the world in general are forcing communications specialists and advertisers to make major changes in the way they reach their markets. The course will draw on knowledge in fields such as psychology, sociology and anthropology, as well as media studies and communications.

Prerequisite: BUS 136.

## BUS 306 - Quantitative Methods and Dynamic Forecasting (3)

In the first part of this course students learn concepts in inferential statistics, its main principles and algorithms. They learn how to apply sampling distributions in the case of business random variables, how to state and test business hypotheses about population mean or proportion differences, how to calculate ANOVA table components, and how to deploy estimation methods to provide information needed to solve real business problems. In the second part of the course, students learn advanced model building methods, algorithms needed to make and test dynamic multiple regression models and time series (ARMA) models. In addition to teaching and learning methods based on the textbook, problem-based learning (PBL) and interactive engagement (IE) are used. Many internet data bases, EXCEL add-ins and EViews are used to enhance IE based learning. Selected SPSS or STATA examples are also provided.

Prerequisite: MAT 201.

## BUS 308 - Advanced Marketing Research and Data Analysis (3)

This course focuses on new developments and trends in research methodology. The class, building on BUS 256, covers the creation of effective data analysis techniques such as cluster and conjoint analysis, ANOVA and MANOVA for quantitative research and content analysis and data coding for qualitative research. Software usage (SPSS, STATA and NVIVO) is also required in the course.

Prerequisite: BUS 136 and MAT 201 and BUS 256.

## **BUS 315 - Managerial Accounting (3)**

This course considers the nature, concepts, techniques, and ethics of the managerial accounting function, the preparation of reports, and the uses of accounting data for internal decision-making in manufacturing, retail, service, government, and non-profit organizations. Topics covered include a review of financial accounting, cost definitions and measurement, job-order and process costing, models of cost behavior, break-even and cost-volume-profit-analysis, activity-based costing and management systems, flexible budgeting methods, cost variance analysis, and a consideration of output pricing decisions throughout the entire enterprise.

Prerequisite: BUS 115 and BUS 135.

### **BUS 326 - Managerial Finance (3)**

This course examines the principles and practices of fund management in organizations. Attention is given to managerial financial decisions in a global market setting concerning such questions as how to obtain an adequate supply of capital and credit, and how to evaluate alternative sources of funds and their costs. Topics include the management of assets and liabilities, working capital management, capital budgeting, equity versus debt financing, capital structure, and financial forecasting.

Prerequisite: BUS 115 and MAT 201 and ((ECN 101 and ECN 100) or BUS 135 )).

## **BUS 340 - Management Science (3)**

In the first part of this computer-based course, students learn linear programming algorithms and how to apply them for resource allocation in production, investment selection, media selection, transportation planning, job assignments, financial planning, make or buy decision making and overtime planning contexts. In the second part of the course, students learn how to choose the best decision using expected monetary value (EMV), how to make optimum decision strategies under uncertainty by

making decision trees, how to evaluate marketing research information, and how to apply project management (PERT) basic steps. Ultimately students are asked to conduct a month-long research and development project to define a real organizational decision strategy.

Prerequisite: MAT 201 and BUS 135.

### BUS 342 - Green Marketing and CSR (3)

Green Economy" and Sustainability" are consolidated and solid managerial approaches that companies today need to embrace when managing their businesses. The course therefore illustrates the main sustainability models and contributions that green marketing can give to managers and outlines the main fundamental marketing decisions in order to enable students to define and implement a green marketing strategy.

Prerequisite: BUS 135 and BUS 136.

### **BUS 353 - Strategic Management Theory (3)**

Strategic management is the study of firms and the political, economic, social and technological environments that affect their organization and strategic decisions. This course considers the external market environment in which firms operate, and provides theoretical foundations, focusing on economic and strategic theories of the firm and introducing key concepts of organizational theory. Practically, the course looks at the creation of competitive advantage of a firm in the global arena. The readings and class discussions include both theoretical concepts and practical case studies. (Junior status recommended)

Prerequisite: BUS 135 and ECN 101 and BUS 115 and BUS 136.

## **BUS 357 - Global Information Systems (3)**

This course addresses the impact of modern information technology and data management concepts at the functional levels of international business, especially in the areas of finance, marketing, accounting and resource management. The computer-based section of the course provides methodology and software tools, advanced Excel modeling, Microsoft Access, and DBMS, necessary to develop and evaluate Decision Support Systems, Management Information Systems, and Transaction Processing Systems. Case-based learning is utilized to stress how international firms can gain a competitive advantage by leveraging information technology. (Recommended BUS 326)

Prerequisite: BUS 135.

#### **BUS 361** - International Marketing (3)

Companies today confront an increasing array of choices: markets, locations for value adding activities and modes of crossing borders. Therefore, understanding the international dimensions of marketing becomes fundamental. Tools for assessing competitiveness in international business at the level of the industry, location, and firm are presented together with instruments for identifying opportunities for a company in a dynamic global environment.

Prerequisite: BUS 135 and BUS 136 and BUS 353 and BUS 306.

## **BUS 373 - International Entrepreneurship (3)**

This course develops attitudes, concepts and skills that enable entrepreneurs and managers to pursue opportunities in spite of uncertainty. The course examines how entrepreneurs and business innovators acquire and manage resources for new ventures and change within organizations. The course also explores current problems and issues in entrepreneurial ventures and change management. Course activities include the preparation of a new venture business plan. (Recommended BUS 326)

Prerequisite: BUS 353.

## **BUS 383 - Digital Marketing and Web Analytics (3)**

This course focuses on how Internet technology and its pervasiveness shapes the most common business and marketing practices today. This course outlines the impact of the digital revolution and how it has transformed decision-making processes in marketing including the development of relationships with clients, delivering the customer experience, the implementation of a communication campaign, and the evaluation of channel performances. Through discussion of cases and lectures, the course will provide students with the tools to interpret and forecast the ever-shifting digital environment for companies.

Prerequisite: BUS 136 and BUS 285.

## BUS 385 - Consumer Behavior in International Marketing (3)

This course focuses on the understanding of the consumer as fundamental to marketing efforts. The course includes observational research in the community where students develop a greater understanding of consumers' consumption and decision-making behavior. Areas of focus include the consumer decision making process, research techniques, learning and motivation, segmentation

and targeting, the impact of lifestyle and values, the role of society and culture in consumption, and ethical issues in consumer relationships.

Prerequisite: BUS 136 and BUS 256.

## **BUS 397 - Data Mining (Business Intelligence) (3)**

This course introduces the cutting-edge computing methods for the analysis of business and marketing big data which help in inferring and validating patterns, structures and relationships in data, as a tool to support decisions at all levels of management. Students learn key descriptive, predictive, and prescriptive data mining methods with both supervised and non-supervised machine learning algorithms, which produce information for non-structured and semi structured decision making. While the course introduces a systems approach to business data processing, emphasis will be given to empirical applications using modern software tools such as Data Mining in Solver-Analytics More specifically, students will become familiar with and demonstrate proficiency in applications such as Cluster Analysis, Market Basket Analysis. Logistic Regression, Naïve Bayes Classification, Entropy Calculation, Classification Trees. Engagement-based learning is provided by using real world cases as well as computer based hands-on for real data analysis. Ultimately, working in teams, students will make the month long projects in applying Data Mining analytical techniques on the real world business problems. and will make suggestions improvement which will be backed by the new information, gained from DM. Projects are presented in groups. Research papers, which are based on the projects, are individual.

Prerequisite: MAT 201 and BUS 136.

## **BUS 410 - Organizational Behavior and Leadership** (3)

This course studies the internal environment of firms and organizations, namely how to organize and manage people in order to implement strategic plans effectively. Topics include: organizational structures and change, human resources, leadership, group dynamics and teamwork, motivation, multicultural management. Special attention will be given to the study of leadership, which plays a critical role in increasingly complex and multicultural organizations. The readings and class discussions include both theoretical concepts, case studies and practical exercises.(This writing-intensive course counts towards the Academic Writing requirement.) (Junior status recommended)

Prerequisite: BUS 353.

### **BUS 415 - Country Risk Assessment (3)**

The goal of the course is to have the student develop a better understanding of the types of risks that are relevant for country analysis, with special emphasis given to financial and investment risk. The course explores both the traditional quantitative and qualitative methodologies for evaluating country financial and business risk from the perspective of external investors of both financial capital and physical assets. It also provides comprehensive coverage of related topics including the analysis and reporting of sovereign creditworthiness, political risk, current account analysis, statistical credit-scoring methodologies, loan valuation models, analysis of currency instability, competition from state-owned enterprises, patent and trademark protection, and regulatory supervision. The course also discusses the interrelationship between ratings and economic development. Real world case studies will be used to substantiate theoretical analysis. (This writingintensive course counts towards the Academic Writing requirement).

Prerequisite: BUS 306 and BUS 326 and BUS 353.

## **BUS 426 - International Financial Management (3)**

This course deals with financial problems of multinational business. Topics include sources of funds for foreign operations, capital budgeting and foreign investment decisions, foreign exchange losses, and evaluation of securities of multinational and foreign corporations. Particular emphasis is placed on international capital and financial markets. Recommended: BUS 306.

Prerequisite: BUS 326.

### **BUS 452 - E-Commerce (3)**

The goal of this course is to illustrate principles of e-commerce marketing with an emphasis on implementing an effective marketing strategy in terms of product, pricing, communication and distribution online. By building on the principles of digital marketing and consumer behavior, students will work on real cases and projects in order to develop theoretical and practical approaches to the field.

Prerequisite: BUS 136 and BUS 285 and BUS 353 and BUS 383.

## **BUS 455 - Global Strategic Management (3)**

This course, intended as a capstone to the International Management major, should come after students have studied all basic aspects of management. The course focuses on the

development and implementation of multinational corporate strategies. Using the case study method and a computer-based simulation, students are required to apply the concepts of accounting, finance, marketing, management science and organizational behavior to the development of a strategic plan. Emphasis includes the integration of strategy, organizational structure and corporate culture. (As a capstone, this writing-intensive course counts towards the Academic Writing requirements.) (This writing-intensive course counts towards the Academic Writing requirement).

Prerequisite: BUS 136 and BUS 353 and BUS 326 and BUS 410.

#### **BUS 498 - International Management Internship (3)**

This course involves a company-based internship experience. The internship can be with an organization anywhere in the world, with in-company supervision approved by the instructor. On the basis of experience gathered during the internship, each student prepares a report to a professional standard, and presents this formally to an audience of students and professors; both report and presentation are evaluated.

#### **BUS 499 - International Management Thesis (3)**

The International Management Thesis is a written research project that is chosen in a student's primary field of study, such as Management, Finance, Marketing, Quantitative Methods or Management Information Systems, and is intended to demonstrate the ability to do mature work within the field of study.

## **CDV - Career Development**

## CDV 298 - Career Development for Global Citizens: Integrating Your International Experience (1)

How does one integrate an international educational experience with the career development process? How does one prepare for graduate and professional experience? This seminar aims to introduce and familiarize students with the career development process with an emphasis on identifying and communicating the skills, traits, and values gained through international, cross-cultural, and disciplinary learning experiences. This interdisciplinary course will require students to use critical thinking, writing, speaking, and research skills through individual assignments and exercises. (1 credit)

## **CHEM - Chemistry**

## CHEM 101 - General Chemistry I (3)

The course examines atomic structure, bonding, stoichiometry and the mole concept, the behavior of gases, liquids and solids, thermochemistry, and intermolecular forces. Students are required to concurrently enroll in the corresponding lab section. This course is a prerequisite for CHM 102 and is a pre-health course.

Prerequisite: MAT 103. Corequisite: CHEM 101L.

## **CHEM 101L** - Laboratory to General Chemistry I (1)

The laboratory course parallels the topics in CHEM 101 and provides lab-based investigations of the material covered in CHEM 101. Students must register for both CHEM 101 and the lab section concurrently.

Corequisite: CHEM 101.

## CHEM 102 - General Chemistry II (3)

This course examines chemical equilibria and acids and bases, coordination chemistry, oxidation-reduction reactions, electrochemistry, thermodynamics, chemical kinetics, nuclear chemistry, and an overview of organic chemistry. Students are required to concurrently enroll in the corresponding lab section. This course is a prerequisite for all upper-level chemistry courses and is a pre-health course.

Prerequisite: CHEM 101.

# CLCS - Comparative Literary and Cultural Studies

## CLCS 200 - Gender and Sexuality in a Global Context (3)

This course presents an interdisciplinary introduction to key concepts in gender studies. Focusing on the way in which gender operates in different cultural domains, this class investigates the manner in which race, culture, ethnicity, and class intersect with gender. (This writing intensive course counts towards the Academic Writing requirements).

## **CLCS 220 - Inventing the Past: The Uses of Memory** in a Changing World (3)

The construction of memory is one of the fundamental processes by which the workings of culture can be studied. Every country, every culture and every community has a specific memory culture that finds expression in a congruence of texts: of

literature and film, of law and politics, of memorial rituals, and historiography. The aim of this course is to enable students to recognize different forms of the construction, representation and archiving of memory; to analyze processes of individual and collective identity formation through memory; and to understand the power differentials operant in the negotiations and performance of a national memory.

## CLCS 220T - Inventing the Past: The Uses of Memory in a Changing World (3)

The construction of memory is one of the fundamental processes by which the workings of culture can be studied. Every country, every culture and every community has a specific memory culture that finds expression in a congruence of texts: of literature and film, of law and politics, of memorial rituals, and historiography. The aim of this course is to enable students to recognize different forms of the construction, representation and archiving of memory; to analyze processes of individual and collective identity formation through memory; and to understand the power differentials operant in the negotiations and performance of a national memory. The travel component of this course will focus in particular on Berlin and representations of the Holocaust.

## CLCS 225 - Music and Popular Culture from the 1950s to the 1990s (3)

This course covers popular music genres, generally defined as music produced for commercial purposes and transmitted through mass media to a wide audience, and their relationship with popular culture. Drawing on sociology, media studies and cultural studies, it will examine the cultural significance of popular music genres such as rock'n'roll, punk, heavy metal, hip hop, rap, techno, industrial etc., with reference to issues such as space, ethnicity, class and gender. It will further explore how and to what end the creation, circulation and consumption of popular music tend to be shaped by record companies and corporate business styles. Finally, reflecting upon how popular music is, in many ways, a direct reflection of its times, it will show how it is mediated by historical, geographical, political, economical and technological factors.

Prerequisite: LC 110.

## CLCS 228 - Stardom, Influence, and Entertainment Cultures (3)

The star phenomenon consists not just of their films, but the promotion of those films and of the star's appearances and coverage (in public, print, tv, social media). Star images are always extensive,

multimedia and intertextual. Star images have histories that outlive the star's own lifetime and are as entertainers they are often involved in making themselves into commodities often attached to or in contrast with the ideologies of capitalism. This course investigates the emergence of stardom and the cultural influence of stardom primarily through the vehicle of film, with a comparative focus on European and U.S. and Latin American stars of the past and present. From Rudolph Valentino in the silent era to Rita Hayworth, Joan Crawford, Carmen Miranda, James Dean, Marlon Brando, Marilyn Monroe, to Brigitte Bardot; the actor-celebrities studied in this course will serve for theoretical reflection on the iconic value of stars, past and present, as instruments for transmedia storytelling. How does the history of the pinups of the past translate into discourses of fame, fortune, happiness, and success in contemporary culture? How do the current entertainment industry and its global markets respond to ethical questions related to women's rights and queer visibility movements, and backlash from a variety of other socially engaged, politically charged resistance movements typically originating in the United States?

## CLCS 230 - Science / Fiction: Envisioning the Possible (3)

Science fiction narratives may be defined as speculative fictions, ideal allegorical vehicles eliciting theoretical reflection on the state of contemporary culture and society and motivating social reform. As such, the main objective of this course is to consider several major contemporary socio-cultural issues through the unique lens provided by writers and filmmakers of the science-fiction tradition. The issues, allowing for variances from year to year, will include questions regarding gender and Otherness, the hypothesized deterioration of a human-world bond, modern apocalyptic anxieties, genetic engineering, intersections ideology of and communication technologies. Authors filmmakers may include: Mary Shelley, Jules Verne, H.G. Wells, Isaac Asimov, Philip K. Dick, Ursula Le Guinn, Aldous Huxley, George Orwell, William Gibson; Ridley Scott, Stanley Kubrick, Andrew Niccol, Jean-Luc Godard, Lana and Andy Wachowski

## CLCS 232T - Specters of Paris (3)

Ghosts and spirits have played vital roles in oral, written, and visual narratives throughout history and across cultures, appearing as anything from fragments of the imagination, divine messengers, benign or exacting ancestors, and capricious otherworldly creatures populating particular loci to disturbing figures returned from the dead bent on

exacting revenge or revealing hidden crimes, or simply searching for a way to make peace with the past and pass on. French 19th and 20th century writers and filmmakers frequently depict Paris as a haunted city and craft tales that evoke the supernatural as a special form of remembrance, often attached to an ethical imperative to trouble the status quo, to never neglect the past as society pushes forward, with great speed and determination in the name of progress. The course offers a hybrid creative writing/cultural studies approach to French theory, film, and literature dealing with the topic of haunting, and the specter. Students will gain knowledge of the history of the city of Paris through the unique lens of the ghost story, spectrality theory, and exploration of both the surreal and uncanny. Creative essay writing and storytelling will bring French theory to life, with a travel in Paris dedicated to exploring the underbelly of the City of Lights: its graveyards, its secret hideaways, its passageways haunted - figuratively - by the shadows of revolution, terror, restoration, lamentations of love and betrayal. (Students who have previously taken CRW 110T may not also earn credit for CLCS 232T)

## **CLCS 238T** - Reading the Postcolonial City: Berlin and Hamburg (3)

Colonialism has left its traces not only very obviously on the former colonies themselves but also on the face of the cities of the colonisers. Host of the "Congo Conference" that carved up the continent in 1885, Germany was late into the "scramble for Africa." However, it has long been implicated in colonialism through trade, scientific exploration, and Hamburg's position as a "hinterland" of the Atlantic Slave Trade. Seeking to explore colonial echoes in less obvious places, namely in contemporary Berlin and Hamburg, the course asks how we can remember colonialism in the modern world, become conscious of its traces, and encourage critical thinking about the connections between colonialism, migration and globalization. As an Academic Travel, this course will include an on-site component where the class will team up with postcolonial focus groups in Berlin and Hamburg, going onto the street and into the museum to retrace the cities' colonial connections, and to experience and engage with the colonial past through performance-based activities.

## CLCS 241 - Forbidden Acts: Queer Studies and Performance (3)

In this course, queer solo performance and theater are playfully considered "forbidden acts" because they commonly enact a special kind of transgression. These acts give voice to and, at once, subvert a wide range of political identities conventionally defined by

race, ethnicity, HIV status, class, gender, and sexual practice. Often autobiographical at their point of departure, queer performance and theater seem intent on troubling the comfort of community even as they invest in it. This rich, albeit problematic, ambivalence stems from the fact that the term queer, itself, connotes primarily a locus of refusal, an unbinding and destabilizing term of defiance, of provocation via polysemy. As such, queer performance and theater seek to open up new vistas of multiple, shifting, polymorphous identities. What political implications might these queer texts dramatize? What may be the ramifications of instilling the notion of personal identity with collective utopian aspirations? How would the students enrolled in this class spin the term queer to encompass their own sense of individual difference and empower their own vision of creative defiance? In attempting to respond to these questions, students taking this course will be invited to share their own forbidden acts: to approach theoretical refection through performative exercises, to merge the analytical realm with the autobiographical monologue, to test the limits (if there are any) between theatrical play and ideological engagement.

Prerequisite: LC 100 or LC 110.

## CLCS 242 - Representations of Poverty in Literature, Film and the Media (3)

This course looks at poverty as it is portrayed in contemporary literature, film, television, painting, music and street magazines. Students will explore how these representations compare to economic and social indices such as income, Living Standards Measurement surveys, welfare statistics, poverty indexes and poverty determinants. For these latter determinants the class will take Switzerland, a country in which the extremes of poverty and riches are quite subtle, as our case study. The overall goals of this course are 1) to compare different forms of representation and to recognize and be able to distinguish among the many faces and facets of poverty in a wealthy nation and 2) to critically explore the ideologies underlying mainstream representations of "the poor" or "the marginalized" and to ask how effective such representations are in triggering social change.

Prerequisite: LC 100 or LC 110.

## **CLCS 243 - The Cultural Politics of Sports (3)**

This course looks at sports as a cultural, social and political phenomenon and explores some of the major concepts pertinent to the cultural studies discipline through the lens of sports such as nationalism, social class, race/ethnicity, gender,

celebrity culture and its fans, ethics, and concepts of power. Students will also consider the very ideas of 'sportsmanship,' 'playing the game' and the global 'mega-events' that many professional sports competitions have become. This course will involve reading theoretical essays related to sports, class discussion of the readings, regular reading responses, and presentations. Students will be encouraged to pursue their own research interests based on a particular sport, major sports event (Olympics, European Soccer Championship, World Series) or sports infrastructure (Little-League, college sports, sports clubs) and to reflect culturally on an activity that cuts across many disciplines (e.g. business, communications, ethics, health) as well as one that they themselves may be passionately involved in, either as actors and/or as spectators.

Prerequisite: LC 110.

## CLCS 244 - Enslaved: American Slavery and its Legacies in Literature, Film and Culture (3)

Over four hundred years ago the first slaves reached the new colonies in what is now the United States of America. founding a history of pervasive, discriminatory, racialist ideology that reaches all the way into our present. In a first part, this introductory course will trace the history and culture of slavery from the slave trade to the civil war and emancipation and into the era of Jim Crow, the civil rights movement and beyond. Students will read a range of responses to slavery in the form of slave narratives, legal texts and political treatises that show the many ways black Americans have shaped the culture of the United States in all areas of cultural and political life. In a second part, the course investigates through films, memorials, literature and economic texts how the legacy of slavery continues to shape our world today. In this part, students will grapple with questions of memory and memorializations, the systemic economic inequalities that continue to haunt the United States, cross-cultural conceptions of enslavement and the contentious question of reparations.

Prerequisite: LC 100 or LC 110.

## CLCS 245 - Critical Approaches to the Graphic Novel: Justice in the Gutter (3)

This interdisciplinary course will explore the theme of justice through the medium of the graphic novel. Although the battle between 'good' and 'evil' has been a mainstay of comic books for many generations, the emergence of the graphic novel as a recognized and serious artistic and literary medium has also problematized the theme of justice and its many variants, whether environmental, social,

sexual, gendered, or racial. This course takes a serious look at how the graphic novel tells stories about justice. It explores the rhetorical, visual and semiotic strategies authors are using to tell those stories, considers critical approaches to the graphic novel as a medium, and studies the reception of graphic novels about justice in comparison with other media.

Prerequisite: LC 100 or LC 110 or WTG 150 or WTG 200.

## **CLCS 247T-French Cultural Institutions: Power and Representation (3)**

Nineteenth- and early twentieth-century French authors and artists were instrumental in shaping the imaginary of the "Orient", with a myriad of paintings and texts housed for public consumption in national cultural institutions. Students will use the French case to explore the politics of representation: the creation and objectification of an Oriental "Other". On-the-ground field study in museums, archives and galleries of Paris (the former colonial capital) and Marseille (the "Gateway to North Africa") will help students to investigate the ties that bind the visual arts and literature with the exercising of knowledge and power, and to read literary and artistic works as shaped by their cultural and historical circumstances. The strong Arab and Berber presence in both cities today, in particular from France's former colonies in North Africa, will provide the impetus to question how contemporary writers and artists explicitly and implicitly engage with and renegotiate these "cultural artifacts", and what broader significance this might have for questions of representation and identity, Self and Other, in the (not only French) present. Students will read contemporary texts by authors such as Leïla Sebbar and Assia Djébar and explore work by visual artists including Zineb Sedira and Zoulikha Bouabdellah, using their, and our own, "encounters" in the Louvre, the Pompidou Center, the Arab World Institute, MuCEM and smaller consider the significance galleries to reappropriating the gaze and of the relationship between visual pleasure and politics, while questioning who art is "for" and where the "representation business" takes us. (The course may count toward the French Studies major in consultation with the coordinator of the French Studies program.)

## CLCS 248T - European Food Systems: You Are Where You Eat (3)

In this course, students will explore the cultures that produce and are reproduced by our current food systems in Europe, touching upon the local, national and global dimensions. This course will examine the

cultural, ecological, political, and geographic forces at work influencing the chain of production from farm to table. In particular, students will consider the contemporary food systems in Italy and Switzerland as well as their cultural and historical roots. Students will learn more about what it takes to become an active food citizen as the class considers where food comes from here in Europe and how the food we eat shapes who we are, both literally and figuratively. This course includes a travel component to Italy and Switzerland where students will study first hand some of the concepts discussed, including terroir, slow food, and local farm to table movements.

### **CLCS 250 - Ecocritical Approaches to Film (3)**

This course approaches film from an ecocritical perspective to explore how the medium of film articulates relations between the environment and human rights. In recent decades, scholars have increasingly examined how film represents ecological issues and humans' involvement with those issues, particularly with regards to environmental disaster and climate change. The course aims to make students familiar with those debates by examining a variety of film genres - blockbuster, documentary, animation, among others – to offer a survey in reading film ecocritically, from a human rights' perspective. Students will gain experience in analyzing films as texts and in applying ecocritical theory to those films and the ethical issues surrounding them, from production to narrative, and distribution to reception. Screenings, theoretical readings, class discussion, video-making and writing assignments will help students develop a critical awareness of how film tells the story of our complex relation with the environment against the backdrop of contemporary human rights regimes.

## **CLCS 251T - Reading Moroccan Culture (3)**

This course examines gender, ethnic, class, family, age, religious relationships within contemporary Morocco. It first provides students with a historical overview of Morocco since its independence in 1956, focusing on the monarchies of Hassan II and Mohammed VI the current king. It explores the power dynamics that exist in a society that is predominantly patrilinear and where gender roles are mostly divided along a binary system; it studies the place of the individual in a society where the collective ego prevails; it considers the place of Berber identity within Moroccan society and finally it explores Sufism as a counter-power to any form of Islamic rigorism. All the themes studied are substantiated with presentations by Moroccan scholars working in the fields of sociology, gender, ethnic, religious, and music studies. (Knowledge of French recommended.)

This travel course will focus on forced migration and refugees, with a travel component that takes the class to Greece, one of the major European nodes of the current refugees crisis. The course offers an interdisciplinary approach to the political, social and cultural contexts of forced migration and is coupled with the study of a number of imaginative responses that help to shape attitudes and positions towards refugees. Throughout this course, students will study ideas of human rights as they relate to refugees, political and theoretical concepts that help to think through notions of belonging, sovereignty, welcome, and a range of cultural narratives, including films, public art, theater and literature, that bring their own critical interventions to bear on the emergent discourses surrounding refugees.

# **CLCS 260T - Berlin: Migration and Transformation of the Urban Landscape (3)**

Over the last 20 years migration has dramatically changed Berlin's urban landscape, even as migrant groups have been changed by the peculiarities of Berlin's "Kieze," or neighborhoods. This course will focus on three districts in particular-Kreuzberg, Mitte and Friedrichshein-which have since the fall of the wall incorporated hundreds of thousands of migrants and refugees whose languages, cultures, ethnicities and religions have differed from those of more wellestablished German residents. In conversations with a variety of groups-residents and non-residents alike--the class will investigate how migrants and refugees from Turkey and, more recently Syria, Afghanistan and Iraq, have changed the city and how the city, in turn has changed them. The approach will be interdisciplinary, tracing the nexus of urban fabric and migration in storytelling, film, oral architecture, politics, graffitti and day-to-day streetlife, focussing in particular on the evolution of concepts that range from the more traditional ideas of integration and assimilation to the more recent notions of hospitality. (For students taking the class for GER credit, GER 301 is required.)

### CLCS 271 - Holocaust Memory in Berlin: Traces of the Third Reich in Cultural Narratives, Architecture, Memorial (3)

We live in an epoch obsessed with memory: its specter haunts an array of activities - intellectual, creative, and political; its processes shadow our individual and collective lives. And yet, despite this ubiquity, the idea of memory remains elusive and forever mutable, for, depending on the context in which it is invoked and the purpose for which it is

intended, it may take on a range of forms. The context in which students will study the workings of memory is Berlin, a place which has become emblematic of various aspects of the Holocaust. The questions guiding the inquiry into the often conflicted postwar politics of memory in Germany are the following: how does a nation deploy memory to create a positive identity? How do public representations work to elide, confirm, or undermine a constantly shifting historical discourse? And to what extent, finally, are minorities or "the other" included in, or excluded from, the business of inventing national identity? Students will read, visit, and analyze a wide variety of cultural texts, such as literary accounts, memorials, historical sites, exhibits, architectural structures, and films, in an attempt to chart the often tortuous process by which a nation comes to terms with its past, and projects itself into the future. Using some of the rich scholarly literature on memory that has been produced in the wake of the Holocaust, the class will examine a variety of sites in order to compare how our core questions are inflected by various political circumstances and pressures. This course has no prerequisites if taken as a CLCS course. There is also an option to take it for German cultural credit without prerequisites or as German language credit. To take it as a German language credit, students must have completed GER 300 with a C, or have obtained the instructor's permission.

#### **CLCS 300 - Masculinities in Literature and Film (3)**

This course offers an overview of different masculinities as they have been represented in literature and film for the past couple decades. Students will first explore the recent developments in studies, particularly focusing masculinity masculinity along intersectional lines. They will reflect upon the intricate ways of defining, theorizing and conceptualizing masculinity in an age that Zygmunt Bauman has defined as liquid. They will read novels such as Tomboy by French writer Nina Bouraoui, Salvation Army by Moroccan writer Abdellah Taïa and watch films such as Death Proof by American film director Quentin Tarentino, Facing Mirrors by Iranian film director Negar Azarbaviani. Boys Don't Cry by American film director Kimberly Peirce.

Prerequisite: LC 110.

## CLCS 320 - Culture, Class, Cuisine: Questions of Taste (3)

Food carries social, symbolic, and political-economic meaning that differs across cultures, and hence cuisine represents a focal point for studying divergent cultural practices. In that sense, this class examines

the sociological, anthropological, literary, and cultural dimensions of food. The class will explore people's relationship to food with regard to the environment, gender roles, and social hierarchy, from French haute cuisine to the fast food phenomenon.

Prerequisite: LC 100 and LC 110.

# CLCS 330 - The Politics of Mobility: Exile and Immigration (3)

Beginning with the post-colonial theory of Edward Said and Gayatri Chakravorty Spivak, this class will examine the ideas of exile and immigration in a colonial and post-colonial context. This course will explore exile vs. expatriatism, language and power, movement across cultures, narrative agency and authority, and voices in the new immigrant narrative. By approaching the topic from a comparative perspective, students will be exposed to a polyphony of voices and the variety of experiences associated with exile and the construction of identity. Students will examine, in particular, the variations on the autobiographical form in the context of this experience. (This writing-intensive course counts towards the Academic Writing requirements).

Prerequisite: LC 100 and LC 110.

#### CLCS 335 - Hauntings (3)

This creative writing/cultural theory course focuses on the concept of haunting and related phenomena such as possession or exorcism. The course draws from recent scholarly work in hauntology, a term coined by Jacques Derrida in his SpectresdeMarx (1993). What emerges from this area of research is an unusual theoretical space in which to consider literature and culture, both philosophically (as critical thinkers) and creatively (as authors and performance The class explores and creatively experiments with texts that function primarily as a medium for giving voice to those realms of human experience that are generally considered and unreasonable extrasensory; otherworldly perceptions of parallel dimensions that transcend the laws and rational orderings of the knowable physical world. Students will reflect on ghostly metaphors and manifestations as they summoned, in various forms and to different ends, by fiction writers, performers, and filmmakers who tend to link stories of haunting to social-psychicemotional disturbances: expressions of diasporic sensibilities and hyphenated ethnicities, stigmas of invisibility related to shadows of class and gender, spectral polyvalence and the paranormal activity emerging from recent theoretical discourse around taboo conceptual couplings such as the queer child and/or the "unruly/child".

#### **CLCS 340 - Fashion and Popular Culture (3)**

The focus of postmodernity on surface phenomena and diversity, its concern with the personal, the subjective and with identity have worked to make fashion a field of studies that has gained importance in the last 15 years. Aiming at getting past the ageold belief in the essential frivolity of fashion, this course examines how fashion draws upon recurrent instabilities of men and women (masculinity vs. femininity, youth vs elderliness, domesticity vs worldliness, inclusion vs exclusion etc...) to thrive and express its creativity, how its ever constant shifting nature results in the notions of gender, ethnicity and class status to be ever more fluid, how it has been redefining the body and its image, in particular with the advent of the supermodel in the eighties, and last but not least, how it relates to and signifies within so many aspects of our daily life and environment, whether it be space (work vs domesticity, urban vs non-urban), photography (static vs dynamic), music (alternative vs pop) and sexuality.

Prerequisite: CLCS 200 or LC 110.

#### **CLCS 350 - Culture and Human Rights (3)**

"Human Rights" has become a key selling point for organizations, political parties movements. And yet what is actually meant by the term often remains vague, and it is difficult to take the critical stance necessary to judge its significance. In this class students interrogate the term with a series of questions: what counts as "human" in the discourses surrounding Human Rights? What sorts of rights do individuals in fact have simply by virtue of being human? Do all humans have the same rights? Who gets to decide this? How has the definition changed over the last 200 years? To what extent is the term gendered, determined by class and racialized? And finally: how do different national settings change how we think about and act on ideas of Human Rights? This course will examine these questions by tracing ideas surrounding Human Rights in treatises, literary texts, films, debates and case studies from the Enlightenment to the present. Against the backdrop of foundational texts such as The Universal Declaration of Human Rights, Thomas Paine's The Rights of Man, Mary Wollstonecraft Shelley's Vindication of the Rights of Woman, declarations by the European Court of Human Rights, the African Court on Human and People's Rights, the Geneva convention and the United Nations Human Rights Commission students will consider literary and filmic works that grapple critically with the terms they lay out. Students will also consider how NGOs such as Amnesty International and Human Rights Watch translate the political rhetoric to apply their own

interpretations of Human Rights to their field work. (This writing-intensive course counts towards the Academic Writing requirements)

Prerequisite: LC 100 and LC 110.

### CLCS 360 - Critical Race Studies in a Global Context (3)

In this course, the class will work to create a more critical understanding of what race is, what race does, and how contemporary racial meanings are constructed and disseminated. In order to do so, students will explore Critical Race Theory (CRT) and critical theories of race in several contexts. CRT refers to a theory that emerged among legal educators in the US in the 1980s and 1990s. In the last twenty years, a growing number of scholars in fields such as cultural studies, gender studies, history, media studies, politics, postcolonial studies and sociology have integrated and developed the work done by critical race theorists. This course will focus in particular on this interdisciplinary approach to critical race studies. The practice of race will be examined as well as the policies and institutions that shape race in a global context in the twentieth and twenty-first centuries. Finally, students will consider the intersection of race and other social hierarchies, including gender, sexuality and social class.

# Prerequisite: LC 100 and LC 110. CLCS 371 - Law and Culture (3)

This course aims to investigate law's place in culture and culture's place in law. This focus proceeds from the realization that law does not function in a vacuum but exerts a powerful influence on all manner of cultural practice and production, even as its own operation is influenced in turn by various forms of culture. Given this increasing porosity interpermeability of Law and different forms of culture, the focus of this course is on the mutual influence between law and other discursive practices, such as literature, TV sit-coms and film. In studying a number of prominent legal cases such as Brown v the Board of Education, we will explore the following questions: What are the mechanisms by which popular representations and cultural practices find their way into legal processes and decisions? How does law in turn bleed into and influence cultural processes? Does law act as a buffer against societal assumptions about, and constructions of, gender, age, ability, sexuality and ethnicity, or does it reenforce and re-inscribe existing social norms?

Prerequisite: LC 100 and LC 110.

#### **CLCS 372 - Tales of Catastrophe (3)**

The cultural debris that results from political and natural catastrophes is made up of narratives that contain both implosion and creation, wreckage and renewal. In that sense disasters mark pivotal turning points in the way we conceptualize and understand human phenomena and cultural processes in a number perspectives of disciplinary psychoanalysis to literature, from environmental science to religion and from ethics to aesthetics. Students will read the narrative fallout in fiction, science, and film that emanate from distinct disaster zones ranging from the petrified texture of Pompeii to the generative force field of ground zero.

Prerequisite: LC 100 and LC 110.

# **COM - Communication and Media Studies**

# COM 105 - Introduction to Communication and Media Studies (3)

This course introduces students to the fundamental concepts and theories of communication and media studies as they apply to the ever-increasing intercultural interactions of a contemporary world. In particular, students will learn the basics of intercultural/international communication processes, gaining a foundation for developing intercultural communication competence.

### COM 180 - Public Speaking (3)

This course introduces students to the basic theory and practice of public speaking. More than simply a required skill for class and/or professional presentations, public speaking has a long political tradition in many cultures both ancient and modern. It complements civic engagement within the public sphere and plays a central role in deliberative political participation. Since the emergence of the Internet, public speaking has also become increasingly important in digital form. From a theoretical point of view, this course considers both the historical role of public speaking as it relates to socio-political change and its ongoing necessity today within global processes. From a practical point of view, students will become familiar with various rhetorical methods and concepts involved in public speaking, learn how to analyze and critically understand actual speeches, and practice public speaking in a variety of contexts. Students should leave the course with a better understanding of both the theory and practice of public speak-ing, particularly with a view towards global social engagement.

### COM 201 - Fundamentals of Media Studies and Criticism (3)

Media pervades our social and private lives. We make it and in turn it makes us. This course offers an introduction to media studies, a field which seeks to understand and use media in complex and intentional ways. The course explores media as content, as an industry and as a social force. In this way, media is understood as both as an artifact (constituted by many parts) and as a set of complex processes (including production, distribution, regulation and consumption). Students will learn key vocabularies and concepts in and approaches to media studies that will help them to define, describe, and critique media artifacts and processes in a variety of written and spoken formats. In addition to equipping students with the skills to understand and critique media, this course encourages and provides students with the building blocks to produce media content. Students who successfully complete this course will be prepared to take advanced courses in media studies.

## **COM 202 - Fundamentals of Interpersonal Communication (3)**

This course introduces students to theories, concepts, and research in the study of interpersonal communication. From a scholarly perspective, students will gain a fundamental knowledge of how interpersonal communication processes work. In addition, students will develop skill in analyzing the interpersonal communication that surrounds them in their everyday life. (COM 105 recommended)

#### **COM 203 - Communication Research Methods (3)**

This course introduces students to quantitative and qualitative research methods as they apply to communication and media studies. Students will acquire skill in examining various communication and media issues by conducting an original research project.

### Prerequisite: COM 105 and COM 201.

#### COM 204 - Media Ecology (3)

This course explores media from the lens of ecology, using ecological concepts and thinking to both explore media as ecosystemic and reflect upon media production and consumption in terms of sustainability. Ecology is evoked because it is one of the most useful and expressive contemporary discourses to help articulate both the dynamic interrelations and interactions that characterize all forms of community as well as the ethical and political implications of their maintenance, management and/or disruption. The ultimate goal of

this course is to put media in its place; situating prominent media forms within their unique cultural, historical, and geographical places and putting media in its appropriate place in our own lives and communities.

#### COM 220T - Symbolizing Scottish Folk (3)

Concurrent with processes of globalization, there has been a fervent, if not reactionary, revival of folk culture. Although the reinvention of folk cultures is a global phenomenon, it is particularly salient in places like Scotland—a complex nation that is as much British, modern, and Western as it is local, artisanal and traditional. Longstanding clashes over regional independence, enduring ties to local geographies and customs, and a thriving tourism industry in Scotland, have sustained rich folk cultures that serve both as powerful sources of identification as well as seductive expressions of national identity and culture. Using discursive and rhetorical approaches, this course explores the various ways in which "folk" identities, practices, cultures, and artifacts are represented and mobilized in the Scottish context by various communities and stakeholders.

# COM 225T - Technologized Bodies: Mobile ICTs in the City (3)

Mobile information and communication technologies (ICTs) have become an essential part of our everyday social interactions. It was more than a decade ago that researchers started to look into the way the mobile phone penetrates both public and private domains including the body. As mobile ICTs continue evolve. their impact on our communication requires constant examination. This course takes a city as a site to explore the way human bodies are technologized with mobile ICTs. It will discuss how people see and document their everyday life of the city with mobile ICTs as well as how they are seen with mobile ICTs in the city (e.g., enhanced capacity of the "natural" human body such as eyes and brain). In light of the recent development of wearable technologies and sociable robotics, the course will also explore the role that such emerging technologies play now and in the near future. Both seminal and recent work on mobile ICTs, fashion, social robotics, and emotions will provide the theoretical base for the course. Field observations during the academic travel period will be a primary methodological approach to explore relevant issues of the technologized body in the city

### COM 230T - Communication, Fashion, and the Formation of Taste (Italy) (3)

The sense of taste, whether it refers to the metaphorical sense of taste (aesthetic

discrimination) or the literal sense of taste (gustatory taste), is a fundamental part of human experiences. This Academic Travel course examines various ways that communication processes shape our sense of taste in the contemporary society. It will explore topics such as the taste for food, clothing and accessories, music, and other cultural activities applying kev theories and concepts communication, fashion, and taste. Ultimately, the course seeks to develop an understanding of how interpersonal, intercultural, and mediated communication in our everyday life plays a critical role in the formation of individual taste as well as collective taste. In order to achieve this objective, field observations and site visits will be planned during the Academic Travel period.

### COM 295 - Media Consumption, Fashion, and Identity (3)

This course examines how people, particularly young people, consume media technologies and their contents in contemporary media-saturated life. Employing essential readings on media consumption, fashion, and identity as the theoretical backbone, students will engage in active site-based research project throughout the course. By offering an opportunity to undertake a field study in Milan, the course seeks to develop in-depth theoretical of the intersections of knowledge consumption, fashion, and identity, as well as to cultivate critical reflection of students' consumption of media technologies. (Additional fee: 250 chf for transportation and related activities in Milan)

#### COM 301 - Globalization and Media (3)

This course examines media in the context of globalization. Most broadly, students will explore what constitutes globalization, how globalization has been facilitated and articulated by media, how media have been shaped by the processes of globalization, and perhaps most significantly, the social implications of these complex and varied processes on politics, international relations, advocacy and cultural flows. In order to map this terrain, students will survey the major theories that constitute this dynamic area of study.

Prerequisite: COM 105 and COM 201.

# **COM 302 - Intercultural Communication: Theory,** Research, and Practice (3)

This course examines intercultural communication theories and research in order to gain a deeper understanding of critical issues we encounter in intercultural interactions. It seeks not only to develop a sophisticated level of intercultural communication competence but also to cultivate the skills of putting the knowledge into practice (e.g., conducting intercultural communication workshops, publishing articles that raise cultural awareness of a target audience, and so on).

Prerequisite: COM 105 and COM 203 and COM 204.

#### COM 310 - Issues in Journalism (3)

This course uses key topics, themes and trends in journalism to explore the foundations and functions of the press, learn techniques of gathering and writing news, discuss the shifting terrain of journalism, and reflect upon the status and functions of journalism in different cultural contexts. As a writing-intensive course, this course is designed to help students produce high quality written work through a process of drafting, workshopping and editing. Written work may include journalistic reviews, letters to the editor, pitches to the editor and interviews.

Prerequisite: COM 105 and (WTG 150 or WTG 200).

# COM 326 - Digital Communication: Theory and Strategy (3)

Digital communication is fundamental in today's businesses and, indeed, all organizational contexts. This course explores key dimensions of digital communication, namely what makes communication a unique form of communication and how communication practitioners and business professionals can more effectively use this medium. In addition to exploring important theories as they concern digital communication, design, and business strategies, students in this class will learn how to: -Plan and develop effective strategies for digital communication - Manage all aspects related to online projects (business models, management, costs, resources, etc.) - Take advantage of the Social Media revolution - Design the user experience (interaction design). In addition to learning basic theories and practices, students will make practical use of knowledge by working in teams in which they will both conceptualize and implement effective professional projects.

Prerequisite: COM 105 and COM 201.

#### COM 327 - Producing Digital Media: Communication and Media in Practice (3)

This course explores the impacts and capacities of new media technologies in producing social worlds and advocating social issues. Following an exploration of the key concepts in new media theory, students in this course will spend the bulk of the semester producing a digital short story about an issue of social interest. As a course in applied media and communication, students will have a hand in the entire process of producing, marketing, and showing the film.

Prerequisite: COM 105 and COM 201.

# COM 330 - The Digital Innovation and Media Strategies for a New Consumer Culture (3)

Digital communication has been fundamental in today's organizational, cultural, and consuming With the continuous technological development, we have been witnessing the surge of digital innovations in recent years. This course examines key dimensions of digital innovations in the current consumer culture such as Internet of Things Augmented Reality (AR), Geographical Referencing System, Review Ratings algorithm, Artificial Intelligence, Big Data, BOT and chatbot. The course explores not only the new brand and media strategies of companies but also self-branding strategies of operators, influencers users/consumers with a special attention to the creative dimension of consumption experience. In this process, the differences between cross-media communication and trans-media storytelling will be discussed as these two strategies help organizations manage relationships between brand, product and consumers by the means of emerging media. Ultimately, students will develop a understanding of media strategies using digital innovations that can be applied in the professional context.

Prerequisite: COM 105 or COM 201.

#### **COM 347 - Organizational Communication (3)**

This course examines the dynamic process of Situating organizational communication. communication as an essential part of "organizing" in our everyday life, it seeks to understand how we can participate in the creation and recreation of effective organizations. Students will learn key issues of organizational communication research as communication channels, networks, organizational climate, interpersonal relationships within organizations, and organizational cultures. Thev will also learn how to apply theoretical/conceptual knowledge to their present and future organizational life through case studies and communication audits.

Prerequisite: COM 105 and COM 203 and COM 204.

#### COM 350 - Mediated Relationships (3)

This course examines the impact of emerging

communication technologies on human communication. By critically examining current theories and research in the field, students will analyze present and future of technologically-mediated relationships as these pervade their everyday life.

Prerequisite: COM 105 and COM 203 and COM 204.

#### **COM 352 - Environmental Discourses (3)**

This course examines the distinct modes of representation that have come to color how we think and act upon the natural world. Given the increasing importance of the environment in local, national, and global politics, this course is invested in helping students understand the significance of language in creating. defining, mitigating, and negotiating environmental issues and controversies. During the course of the semester, students will investigate (1) the socio-cultural history of environmental discourse, (2) the dominant discursive constructions of the environment, (3) the implications of these on, and the status of, contemporary environmental politics and advocacy, and (4) the importance of studying environmental discourse from a cross-cultural perspective. In order to explore the ideologies and attitudes at the heart of varying environmental discourses, students will analyze texts from various disciplines and spheres (e.g. political, scientific, activist, and popular), genres (e.g. films, books, newspaper articles, image events, policy briefs, and speeches) and rhetorical strategies (e.g. metaphors, tropes, and ideographs).

Prerequisite: COM 105 and COM 201.

## COM 497 - Senior Research Seminar in Communication and Media Studies (3)

This seminar provides students with a capstone experience in synthesizing their theoretical and methodological knowledge in the form of a high-quality research paper. Some of the major areas of research and theories in the field of communication and media studies will be reviewed and discussed in class as students work on their own research project. At the end of the semester, students will present their final research paper to an audience of students and professors. Students will also be encouraged to submit their paper to an appropriate conference venue around the world. (Prerequisite: Senior status)

# COM 498 - Internship in Communication and Media Studies (3)

This course provides students with a capstone experience in applying to professional contexts key approaches and theories of communication and media studies. The internship site can be private,

public or non-profit organizations anywhere in the world. Throughout the internship period, students should ensure close in-company supervision. At the end of the internship, students will prepare a detailed report analyzing their experience and present it formally to an audience of students and professors. Both written report and presentation will be critically assessed.

### **COM 499 - Senior Thesis in Communication and Media Studies (3)**

Communication and Media Studies thesis proposal to be coordinated with the Department Chairs.

### **CPT - Computing**

# **CPT 150 - Introduction to Computer Programming** (3)

This course offers an introduction to computer programming using some high level language. Students will learn how to formulate, represent, and solve problems using the computer. Emphasis will be on the features common to most of these languages. After introducing data structures, expressions, functions, control structures, input and output, the course will proceed to classes, events, user interface construction, documentation, and program testing. Both procedural and object-oriented programming paradigms will be discussed.

#### Prerequisite: CPT 105.

### **CRW - Creative Writing**

#### CRW 100 - Introduction to Creative Writing (3)

This course presents an introduction to creative writing through a variety of genres, including poetry, prose, fiction and non-fiction. By paying close attention both to literary models and original student writing, this class asks that participants reflect on the relationship between reading and writing, and voice and context. Students will compose short pieces in a variety of genres and present them for critique in weekly workshops. A final portfolio of all work during the semester will act as a springboard for more advanced courses in creative writing.

### **CRW 110T - Paris Protagonist: Lost in Translation** (3)

This Academic Travel and creative writing course creates the occasion for an intensive hybrid scholarly/creative encounter with a mythical urban landscape which figuratively lives and breathes, as a protagonist, through French literature and film. The travel component that underscores this course will

also mark the culmination of this Parisian encounter. ushering students from the realm of theory to practice with daily (on-location/site-driven) writing prompts and workshop-style events designed to address the following key questions: What forms does this protagonist assume as s/he endures through time? What voices emerge from the space of her debris? What gets lost in translation and how can the dialogue between art and cultural theory aide us in finding our way through this impasse of loss? How can the deepening of a student's cultural awareness help the City of Light avoid being subsumed by her own, distinctive, and almost irresistible, charme fatal? Three thematic modules will frame this exploration and create a groundwork on which to base the student's intellectual discovery and experimentation as writers/travelers: the poetry of Charles Baudelaire highlights the unique experience of Parisian space; the contribution of Surrealism which both defines and defies the peculiarities of Parisian time; the French New Wave (contrasted to foreign cinematic renderings of Paris), with a focus on the twin concepts of translation-transfiguration, allegories of Light and "Othering." Students enrolling in this course may expect dual-language editions of French literary sources and French films with English subtitles (when possible).

## CRW 325 - Advanced Creative Writing Workshop (3)

A writing workshop that allows students to explore different forms of prose writing including the traditional novel, the epistolary novel, and the graphic novel. This course will emphasize central techniques such as character, setting, beginnings and endings. Each week students will present sketches for critique in the writing workshop, and will compose a short piece of fiction for publication in the final class journal.

### Prerequisite: CRW 100.

#### **ECN - Economics**

#### ECN 100 - Principles of Macroeconomics (3)

This entry-level course in economics covers the fundamentals of macroeconomics and is aimed at students who choose it as an elective or plan to continue their studies in economics. Together with ECN 101, it provides the necessary prerequisites for any other upper-level course in economics. The course is a program requirement for the majors in International Banking and Finance, International Economics, International Relations, International Management, and Environmental Science. It is also a prerequisite for Economics as a combined major as

well as a minor. This course introduces students to the study of economics as a field of knowledge within the social sciences. In the first part, focus will be on the definition, the explanation, and the significance of national income, business fluctuations, the price level, and aggregate employment. In the second part, special attention is devoted to the functioning of a payment system based on currency and bank money. Finally, students will discuss the instruments and the functioning of public policy aimed to stabilize prices and maintain high levels of output and employment within the current macroeconomic context. Current economic news will be regularly scrutinized.

### ECN 101 - Principles of Microeconomics (3)

This is an entry-level course in economics, covering fundamentals of microeconomics and aimed at students who choose it as an elective or plan to continue their studies in economics. This course helps students develop basic analytical skills in economics and microeconomics. It provides students with a basic understanding of the market system in advanced capitalist economies. It examines the logic of constrained choice with a focus on the economic behavior of individuals and organizations. After a theoretical analysis of the determinants and the interaction of supply and demand under competitive conditions, alternative market structures will be investigated, including monopolistic and oligopolistic forms. The course examines the conditions under which markets allocate resources efficiently and identifies causes of market failure and the appropriate government response. The introduction to the role of government includes its taxing and expenditure activities as well as regulatory policies.

#### ECN 204 - History of Economic Thought (3)

This intermediate-level course studies the evolution of economic ideas from the early Eighteenth century to modern times, with emphasis on the differing conceptions of economic life and the methodological underpinnings of three main strands of thought: Classical economics. Marginalism, and Keynesian paradigm. The course is organized around four main themes: the source of wealth, the theory of value, economic growth and business cycle in the capitalist system, and the notion of equilibrium in economic analysis. The course aims at providing a systematic conceptual framework to investigate the development of economic ideas, in intersections with philosophy and the political and historical evolution of societies, hence highlighting the nature of economics as a social science. At the same time, the course stresses the methodological features (in terms of a rigorous and formalized language) peculiar to the economic reasoning.

Prerequisite: ECN 100 and ECN 101.

# ECN 225 - Issues and Controversies in Macroeconomics (Intermediate Macroeconomics) (3)

This intermediate-level course in macroeconomics builds upon the introductory two-semester (ECN 100 and ECN 101) sequence and, in conjunction with ECN 256, prepares students to study upper-level economics. It is a program requirement for the majors in International Banking and Finance and International Economics, as well as for Economics as a combined major. It is also one of the options towards Economics as a minor. Students must have taken ECN 100 and ECN 101, and are also recommended to have taken MAT 200. This course is designed to provide students with an appreciation of current economic issues and questions in modern macroeconomics, through the recognition of economics as a controversial subject. In the first part, we review some important measurement issues in macroeconomics that have policy consequences. In the second part, students will explore the competing theoretical frameworks developed in the twentieth century to explain growth cycles, employment and inflation. Finally, the acquired knowledge will be applied to the current policy issues in the aftermath of the Great Recession.

Prerequisite: ECN 100 and ECN 101.

# ECN 256 - Managerial Economics (Intermediate Microeconomics) (3)

This intermediate-level course in microeconomics builds upon the introductory two-semester sequence and, in conjunction with ECN 225, prepares students to upper-level economics. It is a program requirement for the majors in International Banking and Finance and International Economics, as well as for Economics as a combined major. It is also one of the options towards Economics as a minor. This course completes the theoretical background microeconomics and introduces students to more advanced topics, with an emphasis on the practical relevance and application of theory. The essence of the course is, in particular, the study of the interaction between rational individual decisionmaking (e.g. consumers, firms, the government) and the working of economic institutions like markets, regulation and social rules. Topics covered include an introduction to game theory, strategic behavior and entry deterrence; analysis of technological change; the internal organization of the firm; economic efficiency; public goods, externalities and information; government and business.

Prerequisite: ECN 100 and ECN 101 and MAT 200.

#### ECN 303 - Development Economics (3)

The course will introduce students to the evolution of theory and practice in economic development in three stages. First, models of economic growth and development including work by Harrod-Domar, Robert Solow, Arthur Lewis, and Michael Kremer are compared to provide students with a feeling for how economists have conceived of the development process. The class then proceeds to examine particular development issues such as population stagnant agriculture, environmental growth, degradation, illiteracy, gender disparities, and rapid urbanization to understand how these dynamics reinforce poverty and deprivation. In the final stage, students will read work by supporters as well as critics of international development assistance and use the knowledge and perspective they have gained thus far to independently evaluate efficacy of a specific development intervention.

Prerequisite: ECN 100 and ECN 101.

#### ECN 305 - Economics of the European Union (3)

This course applies economic theory to some key economic institutions and policies of the European Union. It addresses some key issues in the process of European economic integration, under three broad groups: the degree of economic integration historically achieved with the common market and the European Monetary System; an analysis of the Economic and Monetary Union (EMU) regime; an economic analysis of the changes related to EU enlargement, both for old and new members. Questions discussed include the question whether there is an economic case for EMU, current issues with respect to fiscal, monetary, and labour market policies, and the problems that lie ahead until broader adoption of the euro. (Recommended ECN 256)

Prerequisite: ECN 100 and ECN 101.

# ECN 320 - Game Theory, Information, and Contracts (3)

The course investigates in a simple but rigorous way some of the fundamental issues of modern microeconomics, exploring the main concepts of game theory, as well as the basic elements of the economics of information, and of contract theory. A solid background on these topics is essential to the investigation of strategic decision making, the assessment of the relevance of asymmetric and/or incomplete information in decision processes, and the design of contracts. These, in turn, are among the most important issues that firms and individuals commonly need to face in all situations in which the

consequences of individual decisions are likely to depend on the strategic interactions among agents' actions, and on the signaling value of information. Proceeding from intuition to formal analysis, the course investigates the methodological approach of game theory (allowing for a systematic analysis of strategic interaction) and the main concepts of the economics of information (allowing to assess the effects of asymmetric or incomplete information on agents' decisions). Further, it combines both game theory and economics of information to provide an introduction to the essential elements of contract theory.

Prerequisite: ECN 100 and ECN 101 and ECN 225 and ECN 256.

### ECN 325 - Money, Banking and Financial Markets (3)

This upper-level course in economics is the first part of an ideal two-semester sequence including ECN 328. It is a program requirement for the major in International Economics, International Banking and Finance, and International Management with an "emphasis" in Finance. It also fulfils group requirements towards the major in International Economics with an emphasis in Political Economy, and Economics as a Combined major as well as a Minor. This course is designed to provide students with an understanding of the monetary dimension of contemporary economies. This includes the nature of the means of settlement, the technology of monetary payments, the banking system and its pro-cyclical, crisis-prone character that requires control and regulation, the response of financial markets to changing policy conditions and perceived risks, and central banks' operations and goals when setting interest rates. Special attention is devoted to current monetary policy issues with special reference (but not limited) to the practice of the U.S. Fed and the European Central Bank. Recommended prerequisite: ECN 225, ECN 256, BUS 326

Prerequisite: ECN 100 and ECN 101 and MAT 200.

#### ECN 328 - International Banking and Finance (3)

This upper-level course in economics is the second part of an ideal two-semester sequence including ECN 325. It is a program requirement for the major in International Economics and International Banking and Finance. It also fulfils group requirements towards the major in International Economics with an emphasis in Political Economy, and Economics as a Combined major as well as a Minor. This course is designed to provide students with an appreciation of the meaning and consequence of international monetary relations, notably with respect to cross-

border payments and investments under different monetary. banking, financial, and institutions. In the first part, the class will investigate currency exposure, the currency market and its actors, the determination of exchange rates, measures and indices of the external value of a currency. In the second part, focus will be on the structure of balance-of-payments accounting, the size and significance of current account imbalances, and exchange rate policies. Finally, students will study monetary unions with special reference to the current issues and future prospects of Economic and Union in Europe. Recommended prerequisite: ECN 225, ECN 256, ECN 325

Prerequisite: ECN 100 and ECN 101.

## ECN 330T - Neo-liberal India: Globalization and Development (3)

India has often been described as one of the developing countries that has achieved considerable economic success by following a neo-liberal policy regime in the past twenty years. However, over the last two years, India's growth has stagnated. Moreover, a substantial part of the population continues to live below the poverty line and lack access to basic services like clean water, health care, education etc. This course has been designed to use India as a case study to investigate the impact of globaliza-tion on development and will introduce students to different facets of globalization and allow students to understand the complicated interrelations between globaliza-tion and development. Students will study about labor reforms, environmental sus-tainability, of land grab, agricultural policies, urbanization-all within the framework of political economy of globalization and economic development. Students will be introduced to the flourishing IT and financial service sector, one of the main beneficiaries of globalization and the impact these sectors have had on India's grow-ing middle class. Students will then be introduced to the problems and issues faced in the semi urban regions of the country. This travel course will allow students to ob-serve and recognize the causes of uneven growth and the consequent impact on peo-ple's standards of living.

Prerequisite: ECN 100.

### ECN 331T - Sustainable Economic Development (3)

Traditionally, efficiency has been given priority over sustainability in orthodox economics. With the declaration of Sustainable Development Goals by the United Nations, the idea of sustainability has become central in mainstream economic and policy discussions, thereby challenging many fundamental building blocks of economics. This course will

examine the different approaches used in economics to study sustainability within the context of economic development. This will include both mainstream approach that uses neoclassical assumptions of market clearing and the rational choice theory and non-mainstream schools of thoughts that include Marxian economics, Ecological economics and Institutional economics. The course will then explore the relationships between sustainability and various economic and political issues like employment generation, property and resource rights, mode of production, economic growth and poverty. The aim of this course is to provide tools to students that will allow them to critically examine the various approaches to sustainable development. A grade of at least C is highly recommended in the prequisite ECN 100. This Academic Travel course carries a supplemental fee, to be announced prior to registration.

Prerequisite: ECN 100.

#### ECN 341 - International Trade (3)

This course will introduce students to the major theories and tools used in the study of international trade. Particular attention will be paid to deriving, analyzing, and assessing the empirical evidence for and against the Ricardian and Heckscher-Ohlin conceptions of comparative advantage, the Stolper-Samuelson Factor-Price Equalization Theorem, and New Trade Theories based on assumptions of imperfect competition. Students will become skilled at using a variety of graphical devices including offer curves to describe the effect which variations in government policy, factor dynamics, country size, technology, tastes, and transport costs will have on the terms of as well as the magnitude and distribution of the gains from trade. (With professor permission, students may take this course with no ECN 256 prerequisite.)

Prerequisite: ECN 100 and ECN 101 and ECN 256.

### ECN 350 - Industrial Economics (3)

This course studies the market behavior of firms with market power. Topics like oligopoly, price discrimination, vertical relations between firms, product differentiation, advertising and entry barriers represent the core of the course. These concepts will be applied to the specific case of European firms, which live in an economic and monetary union. Students will study the principles of European competition policy and some famous European antitrust cases. A comparison with American antitrust will be made.

Prerequisite: ECN 100 and ECN 101.

## ECN 355 - Political Economy: Theories and Issues (3)

This course is designed to introduce students to the foundations of political economy. In this course, students will study the economic system from a critical, historical and interdisciplinary perspective and in doing so will gain a greater understanding of our current economic system. Students will learn about different theories in political economy and how these theories help us understand transformation of a pre capitalist system to a capitalist system. Some of the schools of thoughts that students will be introduced to are Institutional, Marxian, Post-Keynesian and Austrian. This course will also draw from these various theories and examine their implications for different issues that arise from the current economic formation. Some of the issues that will be considered in this course are social and economic inequality, gender inequality, the relationship of the economic sphere to the ecology, power relations and conflict in modern society, political economy of poverty and uneven development. (This writing intensive course counts towards the Academic Writing requirements).

Prerequisite: ECN 100 and ECN 101.

#### ECN 365 - Investment Analysis I (3)

This course focuses on the basic concepts of value and risk, and explores the principles that guide strategic investment decisions. Major emphasis is placed on the notion of net present value, the evaluation and pricing of bonds and stocks, and the definition and measurement of risk. The concepts of portfolio risk and expected return, as well as the role of portfolio diversification are carefully investigated. Students are then introduced to market efficiency, portfolio theory and the relationship between risk and return in the context of alternative theories, mainly the capital asset pricing model and the arbitrage pricing theory. (Recommended: ECN 225, ECN 256; Strongly Recommended: MAT 200)

Prerequisite: ECN 100 and ECN 101 and BUS 326.

# ECN 366 - Investment Analysis II (Corporate Finance) (3)

This course focuses on the financing decisions of firms. After an introduction to the questions related to the definition of debt policy and the capital structure of the firm, the course investigates the problems related to the issue of securities and dividend policy, as well as the impact of corporate taxes and the costs associated to bankruptcy, financial distress and conflicts of interest. The second part of the course studies the fundamentals

of option pricing theory and the valuation of options - with applications to warrants and convertible bonds - and provides an introduction to the use of derivatives for hedging financial risk.

Prerequisite: ECN 365.

#### ECN 387 - Introduction to Econometrics (3)

The course introduces the basic principles of econometrics as a set of tools and techniques to quantitatively investigate a variety of economic and financial issues. The application of econometric methods allows studying the relationships between different economic and financial variables, hence providing a natural way to test and confront alternative theories and conjectures, as well as to forecast and simulate the effects of different economic and financial policies. The course approach is mainly focused on applications. A discussion of the main theoretical issues and a systematic analysis of econometric tools are prerequisites for the investigation of a number of economic and financial applications.

Prerequisite: ECN 100 and ECN 101 and MAT 201.

### ECN 490 - Senior Research Project in International Economics (3)

Research proposals are to be coordinated with the Department Chair.

#### ECN 492 - Internship in International Economics (3)

Internship experiences are to be coordinated in advance with the Department Chair.

### ECN 494 - Internship in International Banking and Finance (3)

Internship experiences are to be coordinated in advance with the Department Chair.

### ECN 495 - Senior Research Project in International Banking and Finance (3)

Research proposals are to be coordinated with the Department Chair.

### ECN 497 - Special Topics Research Seminar in Economics and Finance (3)

This course is offered when students and instructors arrange a special seminar on material that is beyond the scope of a particular course. It is open to students majoring in IE or IBF with Department Head permission. The course must be supervised by an Economics Department faculty member to be counted towards the major.

### **ENV - Environmental Science**

#### ENV 100 - Global Green Initiative (3)

This intensive course explores various aspects of rivers, lakes, and groundwater. It provides an introduction to the distinct ecology of these three freshwater systems, their human uses, different approaches to their conservation, and possibilities for restoration of degraded systems. Course material will be presented and studied through a combination of lectures, case-studies analyses, and group activities. Additionally, several short field trips to local points of interest, along with a week-end trip to the Lago Ritom and Lago Cadagno, will provide students with numerous opportunities to connect class material with their everyday experience.

#### **ENV 101 - Chemistry and the Environment (3)**

This course introduces students to the science of chemistry through the context of environmental issues such as global climate change, ozone depletion, air pollution, water quality and alternative energy. Chemical concepts covered include stoichiometry, the mole concept, the behavior of gases, liquids and solids, acids and bases, thermochemistry, electronic structure of atoms, chemical bonding, and some basic organic chemistry. This course will include occasional lab sessions.

#### ENV 102 - Alpine Ecology (3)

This course will introduce students to the functioning and the ecology of the various environments found in the Swiss Alps. Taking an interdisciplinary approach, the course will also explore the economic, political, and social aspects of the Swiss Alps. There will be several off-campus excursions to local points of interests including the lakes of Ritom and Cadagno in Val Piora, the river Brenno, and an alpine glacier.

### **ENV 200 - Understanding Environmental Issues (3)**

This case study based course serves as the bridge experience for students completing their introductory course requirements for the ESS major or the ENV minor and who are now moving into the upper-level courses (However it is open to all interested students meeting the prerequisite). Through detailed examination of several case studies at the local, regional, and global levels, students synthesize material from introductory level courses to explore the interdisciplinary nature of today's environmental issues. They examine what different disciplines offer to our understanding of and attempt to solve these issues.

Prerequisite: BIO 101 or ENV 101 or GEO 101.

### ENV 210 - Natural Disasters, Catastrophes, and the Environment (3)

As long as humans have walked the planet, they have faced dangers from the environment, such as earthquakes, floods, and volcanoes. Today's technology creates new possibilities for disasters, including climate change, killer smog, and nuclear accidents. Students in this course will study the science behind natural disasters as well as examine society's preparedness for and response to these problems from an interdisciplinary perspective. It will look at both historical and recent events and consider what disasters await us in the future. Students who have already taken SCI 110 must obtain permission to enroll.

#### **ENV 220 - Ecocritical Approaches to Literature (3)**

This interdisciplinary course will introduce students to environmental literary criticism, more commonly known since the 1990s as "ecocriticism." As a theoretical approach to literature, eco-criticism provides a secondary lens through which to analyze primary sources; an eco-critical approach focuses on how these primary sources have "constructed" our relationship to the natural world through writing and narrative. In applying eco-critical theory to a selection of primary fiction, students will examine some of the major environmental themes found in literature, among others: land use, speciesism, climate change, environmental apocalypse, and the posthuman. Students will explore these themes using some of the basic critical tools and methodologies of ecocriticism, not only to explore how authors write about the environment, but also to examine how the environment itself is constructed through aesthetic discourse. Students should leave the course with improved critical environmental literacy skills that will interdisciplinary reflection interactions with the natural environment.

Prerequisite: LC 100 or LC 110.

### **ENV 230T - Freshwater Conservation (3)**

This course explores various aspects of rivers, freshwater lakes, and groundwater aquifers. It provides an introduction to the distinct ecology of these three freshwater systems, their human uses, approaches their different to conservation. possibilities for restoration of degraded systems, and a look at the role that lakes and rivers play in international relationships. During Academic Travel, the class will visit various freshwater systems and will also practice field data collection techniques. Tentatively, the travel will take place in North-East Italy and Slovenia. This course may also include shorter day-trips to local points of interests.

Prerequisite: One 100-level science course.

#### **ENV 231T - Introduction to Coastal Ecosystems (3)**

This course examines the natural history and the ecology of coastal ecosystems, with a special emphasis on coral reefs. It examines the interactions between the terrestrial and marine environments that allow the formation of these biodiverse systems as well as the characteristic species, their evolutionary history, and the complex processes that drive everyday life in these systems. The course also explores the effects that humans have on coral reefs and other coastal systems, both directly (e.g., coastal development, tourism) and indirectly (e.g., climate change). The course will challenge students to critically asses attempts to mitigate such effects. The Academic Travel portion of the course will take place along the East coast of Egypt, on the Red Sea. (Good swimming skills required.)

Prerequisite: One 100-level science course.

# **ENV 250 - Quantitative Methods for Environmental Science (3)**

The course exposes students to a range of quantitative methods used in the environmental sciences. It will introduce students to the science of geographic information systems (GIS) and their use in understanding and analyzing environmental issues. Students will gain hands-on experience with GIS software. This course will also examine statistical methods commonly applied in quantitative environmental research. It assumes students already possess a background in statistics and environmental science.

Prerequisite: MAT 201 and one 100-level science course.

# ENV 280T - Managing the New Zealand Environment (3)

course examines the management environmental resources in New Zealand and the discourse of sustainability from the island's perspective. It will focus on the challenge of conserving New Zealand's flora and fauna, as well as New Zealand's aggressive management of the nonnative species that have arrived since human settlement. It will examine attempts to restore natural habitats through visits to the several restoration projects, and to Christchurch to study how environmental concerns are being incorporated into the city's recovery from the devastating 2010 and 2011 earthquakes. The course will also scrutinize the effects of tourism on the New Zealand environment and the opportunities that tourism also present. Lastly, the course will explore how the Maori culture influences environmental management in the country. (Previous coursework in environmental studies recommended.)

### **ENV 282T - Tourism and the Environment: Iceland** (3)

This course explores the environmental impacts of tourism and travel. It examines the problems generated by travelers as they journey from home locations to travel destinations and as they participate in activities at those destinations. It focuses on issues of air pollution, biodiversity, change, resource use, and waste management. It also considers the potential for positive impacts from tourism, examining how tourism can contribute to improved management of environmental resources. The course engages students with the ethics of responsible travel and examines various attempts to mitigate problems through different forms of sustainable tourism, policies, and tools (e.g. carbon offsets and ecolabels). The course includes a 12-day field experience in Iceland where students will examine first-hand the problems and potentials generated by that country's rapid increase in tourism. Students will also meet with stakeholders in the Icelandic tourism industry to discuss local and national responses to the increased levels of tourism. (This course carries a supplemental fee, to be determined).

Prerequisite: One 100-level science course.

# ENV 350 - Environmental Management in Switzerland (3)

Serving as an introduction to environmental management in Switzerland, this course draws from case studies and current examples. Students learn how the Swiss manage and exploit forests, agricultural areas, and aquatic systems. Students further explore the cultural and economic importance of natural resources and wildlife in Switzerland, the policies behind their protection and use, and the challenges Switzerland faces in managing them. The course includes multiple required trips to local points of interest including a weekend field-trip.

### ENV 360 - Research Methods in Environmental Sciences (3)

This course integrates field, laboratory, computing, and statistical methodologies commonly employed in environmental sampling. The course will also emphasize professional presentation and scientific report writing skills. It includes a mandatory weekend field trip, as well as local field trips.

Prerequisite: BIO 101 and (BIO 102 or BIO 103) and

#### MAT 201.

#### ENV 372 - Sustainability Science (3)

This seminar-style course will examine the emergent field of sustainability as well as the science it employs to understand and manage the interactions between human society and the natural world. It will trace the development of our understanding of sustainability and its importance in the contemporary world. It will examine key processes driving global change in areas such as biodiversity, climate, energy use, pollution, population growth, public health, and urbanization, as well as provide an overview of the tools we use to measure sustainability. Lastly, it will explore some of the innovative approaches people are employing to address contemporary problems and effect a transition to a more sustainable society. Students in the course will apply their learning in a project that develops a solution for a particular sustainability problem on campus, locally, or somewhere on the globe.

#### Prerequisite: MAT 103 and ENV 200.

#### **ENV 399 - Research in Environmental Studies (3)**

The research project is an opportunity for the student to pursue independent research either at Franklin or with an approved external partner. May be used in preparation for ENV 499, the senior research project or thesis.

#### ENV 497 - Senior Capstone (3)

This course serves as the capstone course for students in the Environmental Sciences and Studies program. Students synthesize the material from the courses in the major and demonstrate their ability to apply knowledge this knowledge to contemporary environmental issues. Junior status required

#### **ENV 498 - Internship in Environmental Studies (3)**

This course provides credit for a professional experience in the environmental field in a public, private, or non-profit organization anywhere in the world. Throughout the internship period, the student should ensure close on-site supervision. Students should follow guidelines laid out in Franklin's Internship Handbook and the ENV 498 syllabus.

# **ENV 499 - Senior Research Project in Environmental Studies (3)**

The research project is an opportunity for the student to pursue independent research or a professional project on a topic related to the student's course of study. Depending on the student's career path, the research can be classified either as a research project or a thesis.

### **FAS - Fashion Studies**

#### FAS 100 - Introduction to Fashion Studies (3)

This course introduces students to Fashion Studies beginning with the history of the making of fashion, thus laying the groundwork for the understanding of fashion as a creative and cultural phenomenon from the Renaissance to the present day. It then examines fashion as a dynamic communication process that is based on everyday social interactions in the contemporary world. In this section, special attention is paid to media representations, interactions with cultural industries, subcultural practices, and the impact of emerging technologies, exploring how the fashion process becomes an integral part of the identity formation. Finally, the fashion process is analyzed from the business perspective with a particular focus on marketing. Taking the classic concept of product life cycle, students learn how the fashion industry and consumer behavior propagate new trends in society.

#### FAS 495 - Senior Project in Fashion Studies (3)

Senior projects are to be coordinated with the Department Chair. The course may carry a fee for art supplies.

#### FAS 497 - Fashion Studies Internship (3)

Internships are to be coordinated in advance with the faculty advisor and the Department Chair.

### **FRE - French Studies**

### FRE 100 - Introductory French, Part I (3)

This course provides an introduction to the essentials of French grammar, vocabulary, and culture. The acquisition of aural/oral skills are stressed right from the beginning, and as such, the predominant language of instruction is French. In this course, students will acquire basic knowledge of written and spoken structures so that they will be able to read and comprehend short passages in French and write simple compositions and dialogues.

#### FRE 101 - Introductory French, Part II (3)

This course is designed for students who have completed one semester of French Language study. This course builds on FRE 100 and provides an introduction to the essentials of French grammar, vocabulary, and culture. The acquisition of aural/oral skills are stressed, and as such, the predominant language of instruction is French. In this course, students will acquire basic knowledge of written and spoken structures so that they will be able to read and comprehend short passages in French and write

simple compositions and dialogues.

Prerequisite: FRE 100 with minimum grade of C.

#### FRE 200 - Intermediate French, Part I (3)

This course is designed for students who have completed one year of French language study. It reviews and expands on grammar, vocabulary, and culture acquired in FRE 100 and FRE 101. The acquisition of aural/oral skills are stressed, and as such, the predominant language of instruction is French. By the end of the course, students are expected to be proficient in the written and spoken usage of intermediate linguistic structures. Further, students are introduced to short literary texts, inviting conversation and some initial literary analysis.

Prerequisite: FRE 101 with minimum grade of C.

### FRE 201 - Intermediate French, Part II (3)

This course is designed for students who have completed three semesters of French language study. It reviews and expands on grammar, vocabulary, and culture acquired over the previous semesters of language study. The acquisition of aural/oral skills are stressed, and as such, the predominant language of instruction is French. By the end of the course, students are expected to be proficient in the written and spoken usage of intermediate linguistic structures. Further, students are introduced to literary texts, inviting conversation and some initial literary analysis.

Prerequisite: FRE 200 with minimum grade of C.

### FRE 300 - Advanced French, Part I (3)

For students who have completed at least two years of college-level language studies or the equivalent. This course reinforces and expands on grammar, vocabulary, and culture learnt in previous years of French language study. It introduces students to different literary and cinematic genres reflecting the contemporary scene of the Francophone world. Development of techniques of expression are accomplished through oral and written exercises.

Prerequisite: FRE 201 with minimum grade of C.

#### FRE 301 - Advanced French, Part II (3)

For students who have completed at least two years of college-level language studies or the equivalent. This course reinforces and expands on grammar, vocabulary, and culture learnt in previous years of French language study. It introduces students to different literary and cinematic genres reflecting the contemporary scene of the Francophone world. Development of techniques of expression are

accomplished through oral and written exercises. By the end of this course, students are expected to achieve proficiency at the B2 level of the Common European Framework of Reference for Languages.

Prerequisite: FRE 300 with minimum grade of C.

#### FRE 302 - Advanced French Conversation (3)

This course uses techniques of oral expression to develop greater conversational fluency and accuracy. Conversational practice uses outstanding French films as springboards for classroom French-language discussion and instruction in the full range of language proficiencies in an array of different contexts and situations. Movies will be partially watched outside of class.

Prerequisite: FRE 301.

#### FRE 303 - French Translation (3)

This course first aims at showing students how translation studies are very much concerned with interpretative categories such as gender, race, and class. It is then designed to reinforce student knowledge and understanding of different linguistic systems. It finally results in sharpening an awareness of the distinctive characteristics of both French and English cultures and languages through the translation of literary and non-literary texts.

Prerequisite: FRE 301.

#### FRE 310 - Paris and the 19th Century (3)

This course presents a thorough introduction to the literature and culture of the city, and particularly Paris, in the nineteenth century. This class will focus on the historical and cultural factors that contributed to the rise of the city as well as on the literature that shapes our understanding of this period. Close attention will be paid to issues such as social class, gender, mobility, and space.

Prerequisite: FRE 301.

### FRE 312 - Travel Writing: France and Frenchspeaking Switzerland (3)

This course explores the genre of travel writing in France and French-speaking Switzerland in the 20th and 21st centuries. In particular, this class will propose travel writing as a useful literary trope with which to reconsider our understandings of national literatures. Special attention will be paid to the notion of the journey, both literal and figurative, and to the traveler's gaze. Students will consider the historical and social implications of gender, race, ethnicity and social class in the various texts presented.

Prerequisite: FRE 301.

# FRE 320 - Writing the Self: French Autobiography and Autofiction (3)

In the mid-70s, while the literary critic Philippe Leieune was trying to define the autobiographical genre, several writers were, through their writing practices, questioning that very same genre, offering new ways to write (about) the self. Since then, the word autobiography has been replaced by autofiction, a genre that has become so popular in France that it has lost the meaning his initiator, Serge Doubrovsky, had theorized shortly after his first autofiction was published. This course explores the evolution of the auto-biographical genre since the mid-70s and tries to answer questions such as how one writes about oneself, what it means to write about oneself, the (im)possibility to write the self through the study of writers such as Georges Perec, Serge Doubrovsky, Annie Ernaux, Camille Laurens.

Prerequisite: FRE 301.

# FRE 324 - From Beur to Post-Beur Literature: Exile, Margins, and Re-Territorialization (3)

This course focuses on fictional works written by authors whose identities straddle the Mediterranean. Whether they immigrated from Algeria, Tunisia or Morocco to France or were born in France to immigrant parents, these writers have found an outlet for the expression of their personal experience in writing. These fictions gives rise to a number of issues such as the important role French people of Maghreb origins have played in the cultural shaping of France since the independence of the countries mentioned above. the subsequent interior colonialism they were and are still subject to, the topographical and social divides that separate the different ethnic strata of French society, the gender issues that have developed since the "regroupement familial" in 1974. As a complement to the readings, students will see different documentaries and / or films that will sociologically, historically and culturally frame these issues.

Prerequisite: FRE 301.

### FRE 325 - Representation of the Shoah in French Literature and Cinema (3)

In L'écriture ou la vie, Georges Semprun wondered how survivors could tell their stories, readers could imagine the Shoah, an event that 70 years after it took place constitutes an epistemological and ontological caesura in the sense that it brings forth the fundamental issue of representation and its limits, the (im)possibility of language and images to convey it, the expression of our (in)humanity. Through

diverse books and films, this course examines the relation between words, images on the one hand and things / reality on the other, between text and hors texte, and explore how some writers have not so much tried to represent the Shoah as reflect on the way the Shoah can be written and filmed.

Prerequisite: FRE 301.

#### FRE 350 - French Civilization (3)

This course focuses on parts of French history, French geography, French politics and French culture in order to have students understand twentieth- and twenty-first century France.

Prerequisite: FRE 301.

### FRE 372 - Distinction in French Literature: From the 17th to the 21st Century (3)

Throughout the centuries, writers have imagined and created characters who strive to distinguish themselves. Origins, education, social milieu, gender, and ability are just some of the ways that literary characters determine how they establish, assert, and distinguish themselves from others. Starting with Molière in the 17th century and ending with Philippe Vilain in the 21st century, this course will examine how distinction is expressed and represented in different literary genres including comedy, the philosophical tale, novels, and autofiction. This course offers a critical perspective on the notion of distinction in modern French literature through the exploration of primary texts. Taught in French.

Prerequisite: FRE 301.

#### FRE 374 - Introduction to French Cinema (3)

The course examines French films from Jean Vigo's Zero de conduite (1933) to Robert Bresson's Un condamne a mort s'est echappe (1956). It explores the art of cinematography while considering the aesthetics, historical, political, sociological, and psychoanalytical frames within which each movie was realized. It furthermore provides students with analytical tools to enable them to develop their own personal approach when viewing, discussing, and writing about a film.

Prerequisite: FRE 301.

#### FRE 376 - French Cinema: The New Wave (3)

The French New Wave was a major turning-point in the history of French Cinema. It gave birth to a new way of approaching cinematography as a whole. This course centers on New Wave film directors Chabrol, Truffaut, Resnais, Godard and Varda, and examine closely their cinematographic creed, theoretical preoccupations, similarities and differences. Movies will be partially watched outside of class.

Prerequisite: FRE 301.

#### FRE 497 - Senior Seminar in French Studies (3)

The Senior Seminar in the French Studies major represents a culmination of the multicultural experience at Franklin University. The seminar will create a forum for the research and presentation of an original senior project in French. This capstone seminar will not only bring together work done in other courses in the French Studies major, but will offer a chance to reflect on and integrate academic travel courses and study abroad into their final product. Possible final projects include a thesis, a performance, a video essay, or a portfolio of creative work. Projects will be designed and completed in consultation with the instructor and the student's major advisor.

#### FRE 498 - Internship in French Studies (3)

Internship experiences are to be coordinated with the Department Chair.

#### FRE 499 - Thesis in French Studies (3)

Senior Thesis proposals are to be coordinated with the Department Chair.

### **FYS - First Year Seminar**

#### FYS 199 - First Year Seminar (3)

Seminar topics change year to year. Please consult the Schedule of Classes for current seminar offerings.

#### FYS 399 - Academic Mentoring (3)

This course is for students selected as Academic Mentors in the context of the First Year Experience. Academic Mentors are assigned to individual firstyear seminars and work as a group on academic leadership and research. Using the content and classroom of the first year seminars as a context, this 300-level course provides students with the opportunity to learn and practice advanced academic leadership skills including: research, teaching, and tutoring skills. Student will be expected to complete course readings over the summer, before the course begins. During the semester, students will participate actively in class and typically organize and evaluate the final public presentation. Academic Mentors will meet periodically as a group outside of their individual seminars.

### **GEO - Geography**

#### **GEO 101** - Introduction to Physical Geography (3)

This course examines the various systems of the physical Earth, including the atmosphere, climatic regimes, landforms, soils, waters and life forms. This course includes several required field trips to local points of interest.

### **GER - German Studies**

#### GER 100 - Introductory German, Part I (3)

This course provides an introduction to the essentials of German grammar, vocabulary, and culture. The acquisition of aural/oral skills are stressed right from the beginning, and as such, the predominant language of instruction is German. In this course, students will acquire basic knowledge of written and spoken structures so that they will be able to read and comprehend short passages in German and write simple compositions and dialogs.

#### **GER 101** - Introductory German, Part II (3)

This course is designed for students who have completed one semester of German Language study. This course builds on GER 100 and provides an introduction to the essentials of German grammar, vocabulary, and culture. The acquisition of aural/oral skills are stressed, and as such, the predominant language of instruction is German. In this course, students will acquire basic knowledge of written and spoken structures so that they will be able to read and comprehend short passages in German and write simple compositions and dialogues.

Prerequisite: GER 100 with minimum grade of C.

#### GER 200 - Intermediate German, Part I (3)

This course is designed for students who have completed one year of German language study. It reviews and expands on grammar, vocabulary, and culture acquired in GER 100 and GER 101. The acquisition of aural/oral skills are stressed, and as such, the predominant language of instruction is German. By the end of the course, students are expected to be proficient in the written and spoken usage of intermediate linguistic structures. Further, students are introduced to short literary texts, inviting conversation and some initial literary analysis

Prerequisite: GER 101 with minimum grade of C.

#### GER 201 - Intermediate German, Part II (3)

This course is designed for students who have completed three semesters of German language

study. It reviews and expands on grammar, vocabulary, and culture acquired over the previous semesters of language study. The acquisition of aural/oral skills are stressed, and as such, the predominant language of instruction is German. By the end of the course, students are expected to be proficient in the written and spoken usage of intermediate linguistic structures. Further, students are introduced to literary texts, inviting conversation and some initial literary analysis.

Prerequisite: GER 200 with minimum grade of C.

#### GER 300 - Advanced German, Part I (3)

For students who have completed at least two years of college-level language studies or the equivalent. This course offers cultural readings from a variety of sources, including some literary pieces, as well as magazine and newspaper articles reflecting the contemporary scene in the countries where the language is spoken. Vocabulary expansion and development of techniques of expression are accomplished through oral and written exercises.

Prerequisite: GER 201 with minimum grade of C.

#### GER 301 - Advanced German, Part II (3)

For students who have completed at least two years of college or university-level language studies or the equivalent. This course offers cultural readings from a variety of sources, including some literary pieces, as well as magazine and newspaper articles reflecting the contemporary scene in the countries where the language is spoken. Vocabulary expansion and development of techniques of expression are accomplished through oral and written exercises. This course has a substantial reading, writing and speaking requirement.

Prerequisite: GER 300.

### **GER 371T - The Berlin Wall: Division and Unification** in Narratives, Architecture and Politics (3)

When asked where they were and what they were doing when they heard about the fall of the Berlin wall, most people who were adults at the time can tell you in fair detail. Indeed, the fall of the wall, and the political and cultural upheavals that ensued, has had a geopolitical effect similar to that of the moon landing or the murder of John F. Kennedy. And yet for today's students, the notion of a divided Germany, of the co-existence of two separate regimes (the BRD, or West Germany, and the DDR, or East Germany), and even of the wall itself, is distant history rather than lived experience. The focus of this travel is to animate that history by taking students to the original sites of the divide, and to what remains of the wall;

to study what led up to and away from November 9, 1989, in literature, documentaries, history books, and in discussion with witnesses; to explore the remnants of the Stasi, the former East German secret police; and to sample "Ostalgia", complete with a taste of "authentic" DDR cuisine and a ride in a Trabi. This course has no prerequisites if taken for German cultural credit. There is also an option to take it as a CLCS course, also without prerequisites. To take it as a German language credit, students must have completed GER 300 with a C, or have obtained the instructor's permission. (Students are responsible for their own transport to and from Berlin.)

#### **GER 373 - German Film as Medium of Culture (3)**

This course examines important issues in the cultural life of Germany through the medium of film, to which the German contribution has been foundational and continuously innovative. Texts are included to provide background, context or a look at parallel literary expression.

Prerequisite: GER 301.

# **GER 374 - Strangers in Paradise?: Historical and Cultural Texts on Immigration into Switzerland (3)**

This course will trace the different waves of immigration into Switzerland through the lens of cultural and political texts produced in German (or translated into German) over the last thirty years, both by those who have immigrated to Switzerland and by Swiss natives in reaction to the immigrants' presence. We will begin our examination of the various tensions immigration has engendered with Rolf Lyssy's film Die Schweizermacher, a comedy about the hurdles facing would-be naturalized citizens in the mid-seventies. Next, in a variety of literary, filmic and legal texts, we will look at the situation of Italians, Spaniards, Tamils, Turks, immigrants from Balkan countries, and, most recently, from Iraq. Finally, we will study the contemporary campaigns of the Swiss People's Party (SVP), and the heated debates fueled by their right-wing provocations about who does and does not belong in this "paradise" known as Switzerland. This course is taught in German.

Prerequisite: GER 301.

# GER 376 - Screening Swissness: An Introduction to Swiss-German Film (3)

This course will trace the development of Swiss-German film over the last several decades paying close attention to motives such as gender, the tension between city/countryside, ideas of Swiss identity, depictions of foreigners, and Swissness.

Swiss-German film made its entry on the international stage in the thirties, with films that reacted to the threat of war and critically reflected on the notion of the Geistige Landesverteidigung, or the spiritual resistance, a concept, which should become a rallying call during World War Two. The fifties and sixties with the so-called Gotthelf Filme, in which Jeremias Gotthelf's novels and stories were brought to the big screen in beautiful black and white renditions that fuelled the national imaginary with more soothing notions of what it meant to be Swiss followed the earlier critical stances. A host of related Heimatfilme-films in which the nineteenth century Heile Welt depictions of Gotthelf were transposed into the 20th century with little regard for changing political landscape. The seventies and eighties then saw rather more reflected takes on what it meant to be Swiss: films, like for instance Rolf Lyssy's Die Schweizermacher, that explored the arduous process of procuring a Swiss passport, and is thought of today as a break-through in Swiss film history. Today, we look back on three decades of Swiss film since Die Schweizermacher as a site avid and often provocative cultural criticism that has turned the idea of Swissness upside down even as its relentless search for a Swiss identity speaks the language of enduring Heimweh. This class is a split-level class, and will be taught in German with some attention to the peculiarities of Swiss dialects. Film screenings will take place regularly on a weekday evening and must be attended in addition to the regular classes.

Prerequisite: GER 301.

### **HIS** - History

### HIS 100 - Western Civilization I: Ancient and Medieval (3)

This survey course is an introduction to the political, economic, social, and intellectual history of the west from the Neolithic to the voyages of discovery in the sixteenth century. Our knowledge and understanding of the past is contingent and contested. The course explores areas of contestation to give students a better understanding of the forces and events which shaped the ancient and medieval worlds and continue to shape the modern world. (It is recommended that HIS 100 be taken prior to HIS 101.)

#### HIS 101 - Western Civilization II: Modern (3)

This survey course is an introduction to the political, economic, social, and intellectual history of the west from the scientific revolution to the present. Our knowledge and understanding of the past is contingent and contested. The course explores areas

of contestation to give students a better understanding of the forces and events which have shaped the modern world.

# HIS 104 - Global History I: Traditions, Encounters, and Adaptation from the Stone Age to the 16th Century (3)

This course is an introduction to themes and trends in the political, economic, cultural, and social, history of pre-modern societies in global perspective. It covers the development of civilizations in Eurasia, Africa and the Americas from the Neolithic Revolution to the "Columbian Exchange" with emphasis on the emergence and diffusion of religious and political institutions, the role of the environmental context, as well as the impact of encounters between human Students are introduced societies. to the historiography of empire and global history/globalization, and attention is devoted to the reading and analysis of different categories of primary sources.

# HIS 105 - Global History II: Globalization, the Emergence of the Modern State, and Coping with Change (3)

This course is an introduction to themes and trends in the political, economic, cultural, and social history of modern societies in global perspective. It covers the development of societies in Eurasia, Africa, and the Americas from the "Columbian Exchange" to the century with emphasis on the development of institutions within their changing cultural, political, and environmental context, as well as the impact of encounters between human Students are introduced societies. historiography of globalization and of the modern state. Further attention is devoted to the analysis of different categories of primary sources. (It is recommended that HIS 104 be taken prior to HIS 105).

#### HIS 202T - History of Switzerland (3)

Switzerland can be seen as a striking exception to the idea of a modern Western nation state: one of the oldest republics, with four official languages, neutral by tradition with at the same time a strong military tradition, a direct democracy and nevertheless one of the most stable states in the world. Hence, it has convincingly been called a "country of minorities" or just "an exception". This course analyzes the political, economic, social, and cultural development of Switzerland as a coherent and significant part of the history of medieval and modern Europe, with visits to places such as Bern, Basel, Schwyz, St. Gallen, and Zurich. Key themes covered include the founding of the Swiss

Confederation in the thirteenth century, the initiation of the Swiss Reformation by Ulrich Zwingli in the sixteenth century, the introduction of the federal government in the nineteenth century, and the present day polemics of immigration and direct democracy. Local day trips to the medieval Ticinese towns of Riva San Vitale and Mendrisio round out the course.

### HIS 204 - History of Italy from the Renaissance to the Present (3)

Italy in many of its aspects can be considered to be a laboratory of Western modernity. The peninsula had a leading role in Western affairs during Antiquity and the Middle Ages, but this role was lost by the end of the fifteenth century. During the modern age, however, Italy continued to provide a central point of reference in the European mind. This course focuses attention on the cultural, social and political developments in Italian history in their European context since the Renaissance. Themes include the struggles over national identity in the absence of a unified nation state, the differing regions and competing centers, the interplay of culture and politics, and the relation between religion and politics.

## HIS 211 - The Human in History: Biography and Life Writing (3)

The study of history is about the role of human beings in changing times. Over the last two hundred years the idea of the role of humans in history has developed from the 'hero's' perspective of agency to an understanding of the interplay between the individual and the wider environment and society. This course explores how these changing examples have been represented in biographical and autobiographical writings, and what these different perspectives mean for our interpretation of the role of human beings in history. Starting with the autobiography of Benjamin Franklin and excerpts from various biographies of this Founding Father of the United States, this course also serves as an introduction to the history of historiography and life writing in a western context, and enables students to further contextualize their own experience and research.

#### HIS 212 - Weapons of Mass Destruction (3)

Through the violent and chaotic twentieth century, new technologies of destruction which threatened unprecedented levels of violence and lethality were developed. These technologies; chemical and biological weapons, strategic bombing, and, most significantly, nuclear weapons, had deep and enduring impacts on the conduct of international

affairs as well as on societies and cultures. This course examines these impacts and how they revolutionized warfare and diplomacy and engendered grass-roots peace, anti-nuclear, and environmental movements. In addition, students are also introduced to the fundamentals of historiography and historical methods which enable students to develop their research, critical analysis, and writing skills. (

### HIS 215T - Central Europe: An Urban History (3)

This Academic Travel course seeks to explore urban development and urban planning of Central European cities from Antiquity to the Present. The course investigates the specific development of cities in Central Europe, both north and south of the Alps, with an emphasis on the legacies of Roman antiquity, the Christian (and Jewish) legacy of the Middle Ages, the role of princely residences, and of bourgeois middle classes. An important part plays also the various political movements of the 20th century, including the architectural fantasies of National Socialism, and the attempts post-World War II to deal with this legacy in a democratic society. The course asks in which way the interplay of tradition and modernity over time has structured not only the physical shapes of cities, but even the mindsets of the population. The travel component of this course features day trips to the Roman foundation of Como (Italy) and the oldest still standing structure in Switzerland in Riva San Vitale (Ticino), and a major excursion to the three most important cities in Bavaria: Nuremberg, Regensburg, and Munich (Germany).

### HIS 235 - War, Peace, Diplomacy: A Political History of Modern Europe (3)

This course provides an overview over the history of relations of European states in the Modern age. After a short introduction to the development of state, sovereignty, and diplomacy since the early modern period, the course focuses on how the various European powers negotiated, fought or pacified tensions and crises from the Crimean War (1853-6) onwards, through the period of the two World Wars, up to the building of a new European order post-1945.

#### HIS 240 - History of Modern Germany (3)

This course focuses on the central issues raised in the study of modern German history. The main historical themes and trends of political, economic, social and cultural development are analyzed. Special attention is paid to the role of Bismarck, the Weimar Republic and the Third Reich as the historic legacy of contemporary Germany.

#### HIS 243 - Worlds of Islam (3)

This course is an introduction to the multifaceted civilization of Islam as both a religion and a historical phenomenon. After a survey of the background and context of the emergence of Muhammad as a spiritual leader in the Arabian peninsula, the course analyzes the rapid spread of Islam to Spain in the west and India to the east in less than a hundred vears. It follows the divergent paths of the emerging different Islamic cultures in the Arabian and Mediterranean regions, in Persia, India, Turkey and Africa, and it follows also the Muslim diaspora in the Christian West. The guiding question is the relation between "normalcy" and variety as manifest in the tensions between the importance of the holy text of the Qur'an and the impact of interpretation and tradition. The course concludes with a consideration of contemporary Islam, focusing attention on both fundamentalist approaches and open-minded ones that seek a role for Muslims in peaceful relations with the West today.

### HIS 245 - Worlds of Judaism (3)

This course is an introduction to the multifaceted civilization of Judaism as both a religion and as a historical phenomenon. After a survey of the background and preconditions of the emergence of the Hebrew bible and of monotheistic culture within the context of the Middle East in antiquity, the course focuses on the cultural mechanisms such as religious law and memory that kept the various Jewish worlds somewhat linked, despite the Diaspora from the time of the Babylonian Captivity, and even more so following the destruction of the Temple of Jerusalem by the Romans in 70 CE. Attention is given to religious, cultural, and social developments that made Judaism survive from antiquity through the middle ages to the present, and also to the different reactions to its respective environments, in areas as diverse as Babylonia in the age of the Talmud, the "Golden Age" of Islamic Spain, or Germany in the Modern era. The course concludes with the rise of a Jewish center in Palestine in the twentieth century, and the ensuing tensions between this center and the persisting diasporas.

### HIS 257 - Early Modern Europe and the European World c.1500-1800 (3)

In a relatively short period from 1500 to 1800, Europe was completely transformed and in turn transformed the world during the first major period of globalization. This course considers the changing economic and social conditions for the majority of Europe's population. It also explores how the religious and intellectual unity of the West was shattered under the weight of new ideas of church

reformation and spiritual renewal and later by a revolution which asserted the Rights of Man. It analyzes how modern methods of rationalized administration changed governance, and finally how the new European states built global empires of conquest, confession and commerce.

#### HIS 260 - The Holocaust and Genocide (3)

Why do people commit genocide? Seeking to answer this question this course analyzes the contexts, causes, and developments that drive human beings to seek to exterminate whole groups of people based solely on the perception that they belong to a specific group. The class examines the role played by racism and paranoia in the radicalization of individuals and whole societies, and explores the contexts of imperialism, violence, and de-individualization in the modern world. The focus is on the Holocaust as the event which defined the concept of genocide, analyzing its history and using insights from sociology, political science, religious and cultural studies, and psychology. The class investigates indigenous genocides, sexual violence and the politics of famine, the question of just war, and the attempts to cope with genocide-related trauma.

#### HIS 268T - History of Modern Japan (3)

Following over two centuries of self imposed isolation, Japan was forcibly opened to the west in the 1850s by America's 'black ships'. Since then it has experienced revolutionary changes as its leaders struggled to align Japan with the prevailing trends of the world system. These efforts have had far reaching and lasting consequences for the Japanese people and for Japan's neighbors. This course examines these changes as Japan struggled to catch up with the western powers, to industrialize, build modern systems of administration, establish itself as an imperial power, and later, to recover from the ravages of war and meet the challenges of economic success and stagnation and the ever present danger of This Academic Travel course natural disaster. includes a period of field-research throughout Japan.

#### HIS 271 - History of Modern France (3)

From absolute monarchy to the Fifth Republic, from the Enlightenment to existentialism, France has been central to European affairs in revolution, war and peace. Covering the late eighteenth century to the present, this course analyzes the political, social, and cultural history of modern France with special attention to the often violent struggles between order and tradition on the one hand and liberty and modernization on the other; the role of anti-Semitism from the Dreyfuss Affair to Vichy; and, the conquest

and dissolution of France's overseas empire.

#### HIS 273 - History of the United States (3)

This course is an introduction to recent approaches to the political, economic, and cultural history of the United States from the eighteenth to the twenty first century. Its topics include the role of environment and space, as well as the interplay of religion, gender, ethnic relations, and immigration. It also discusses the changing role of the United States in the World from colonial times to the present.

### HIS 275T - History of Modern Ireland: Union and Disunion, 1798-1998 (3)

Ireland has undergone profound social, economic and political changes over the last two centuries. Its history has been largely defined, for better or worse, by its relationship with its larger neighbor, Britain. This course critically examines the contours and effects of this often troubled relationship which can largely be defined as the struggle between union and dis-union, that is, either strengthening or severing the link with Britain. Going beyond these constitutional issues it also examines wider social and cultural changes; the famine and its legacy, the land revolution of the late nineteenth century, emigration, the 'Celtic Tiger' economy and Ireland's delayed sexual revolution.

#### HIS 298 - Internship in History (3)

Provides students with hands-on experience as a practitioner of the historian's craft. The internship site may be an archive, library, museum, historical society, or other organization engaged in historical scholarship located in Switzerland or anywhere else in the world. Throughout the internship period, students should ensure close supervision. At the end of the internship, students prepare a detailed report analyzing their experience and present it formally to an audience of students and professors. Both the written report and the presentation are critically assessed. (With permission of the History Department.)

#### **HIS 310 - The Cold War (3)**

The Cold War was many things. It was primarily a global power struggle between the United States of America and the Union of Soviet Socialist Republics, two Superpowers which divided the world into competing alliances and engaged in proxy wars. It was a tense and often unstable nuclear standoff. It was also an ideological clash between freedom and totalitarianism; between economic equality and exploitation; and between imperialism and anticolonial nationalism. This course examines these intersecting facets as well as the ways in which the

Cold War is interpreted and its profound and continuing impact not only on the principal protagonists but on all of the peoples of the world.

#### HIS 325 - Human Rights in History (3)

The idea of universal, inalienable rights has become one of the most influential concepts in modern history. Human Rights have become an inspiration to oppressed groups and individuals around the globe, a rallying cry for a global civil society, and also a controversial source of legitimation for political and military interventions. The course asks about the reasons for the stellar rise of the concept of Human Rights from "nonsense on stilts" (Jeremy Bentham) to such a powerful driving force in contemporary politics. Also, it asks whether Human Rights are the result of a specifically European or Western or Christian legacy. Students in this course will discuss some key thinkers from the Enlightenment to the present within their historical contexts, and analyze not only the philosophical and theoretical framework for Human Rights as a factor in history, but also have a closer look into the consequences of Human Rights influenced politics in general.

#### HIS 330 - East Asia, 1900 to the Present (3)

In 1905 Japan became the first non-western country to defeat a western power, in this case Russia, in the modern era. This was the culmination of a forty-year effort by Japan to embrace modernity and resist western domination. It also served as a powerful inspiration to the peoples of Asia and to the rise of anti-colonial nationalism in the region. For much of the twentieth century the most populous continent was the scene of much convulsion; war (including cold war), revolution and widespread human Asia has since transcended these suffering. difficulties become а global economic powerhouse, a process that was heavily influenced by the clash of imperialism and nationalism and by the Cold War, a global polarization that led not just to 'cold' tensions but also to 'hot' conflicts. Issues addressed include the rise, fall and rise of Japan, anti-colonial nationalism, wars in Asia including in Korea and Vietnam, and the emergence of China as a world power. As well as conflict and high politics, students examine how various ideologies affected societies. In pursuit of development and prosperity their people, governments across transformed daily life out of all recognition, for better or for worse.

#### HIS 345 - Propaganda: A Modern History (3)

Propaganda, a persuasive form of communication, acts to bind modern societies together. Its history is closely connected to changes in media and media

### HIS 351 - Nationalism and Ethnic Conflict in Europe (3)

This course undertakes an in-depth discussion of the origins and development of nationalism as an ideology, as a political movement, and as a source of internal and international conflict in Europe. Following an introduction to important approaches in the theory of nationalism, special attention is devoted to the periods of the Napoleonic Wars, the First World War and its impact, and the period after the end of the Cold War in 1989.

# HIS 355 - The World and the West in the Long 19th Century (3)

The world today has been shaped to a large extent by Europe and America in the long nineteenth century between the Enlightenment and the First World War. During this period dramatic changes in social, economic, political and cultural ideas and institutions were related to changes in how people in the West conceptualized the world around them. Although Europeans and Americans exerted global influence through industrialization and imperialism, in turn they were influenced by people beyond the West from Africa to the Far East. Thus globalization is not a recent phenomenon. With emphasis on Christopher Bayly's recent book The Birth of the Modern World, 1780-1914: Global Connections and Comparisons, among other works, this course will focus on major themes in the study of modernity such as political ideologies and the roles of science and religion as related to the development of the idea of "Europe" or "the West" with special reference to the British colonies, Egypt, the Ottoman Empire, and Japan. It is intended to provide not only a broad view of a crucial period in modern history but also a functional knowledge of themes and concepts necessary for understanding the contemporary world. Students read primary as well as secondary sources, and attention is devoted to methodological considerations and recent trends in scholarship.

### HIS 357 - Weimar Germany: Crisis or Crucible of Modernity? (3)

The period in Germany history between 1918 and 1933, commonly referred to as "Weimar Germany",

can be seen in many contradictory ways: as an era sandwiched between two authoritarian regimes as well as as the country's first strong republic; this democracy kept struggling constantly with severe and sometimes violent attacks from the political extremes (and sometimes even its neighbors), and vet displayed remarkable endurance. As such, the Weimar Republic is a powerful example for the possibilities and limits of modern democracy, and for the interplay between politics and culture in the modern world. Starting with a discussion of different concepts of modernities, this interdisciplinary seminar will provide a detailed examination of the political, cultural, social and economical developments of the 1920s and early 1930s, and analyze their representation in the arts, in the contemporary media, and in architecture.

#### HIS 358 - Global Britishness (3)

The concept of 'Global Britishness' began as loyalty to the colonial motherland on the part of Britain's white settler colonies (Canada, Australia, South Africa, New Zealand). This was transformed after the Second World War into a set of uneasy nationalisms by the 1970s. In recent years these ex-colonies have witnessed a re-identification with earlier concepts of Britishness (royal visits, war commemoration) at a time when the very concept of Britishness is perceived to be under threat from Scottish devolution (and possible independence) and Britain's exit from the European Union. 'Global Britishness' presents a fascinating array of competing and intersecting identities across global, imperial and national lines. Students gain a greater understanding and awareness of; the processes and agencies of Britain's imperial decline; the reactions to this among the various white settler colonies; the differences and similarities between these reactions; the practices of cultural and transnational history; and, contemporary legacies of the British Empire in the settler colonial world.

## HIS 360 - The Revolutionary Idea in Theory and Practice: Russia 1917 in Context (3)

The 100th anniversary of the Bolshevik Revolution in Russia in 2017 occurred in a time characterized by a deep-seated dissatisfaction with established orders all around the globe, even in stable, prosperous, and democratic societies. The rhetoric and idea of a need to revolutionize politics can now be found, not only at the fringes, but at the center of societies. This course explores the history of the concept of political revolution from its onset in late 18th century France and its reception in the writings of Alexis de Tocqueville and Karl Marx. It will then focus on attempts to turn theory and historical experiences

into practice in 20th century Russia: The failed revolution in 1905, the two revolutions in February and October 1917, the question of when the revolution ended, and eventually the "anti-revolution" (Richard Sakwa) of 1989-91. Against this backdrop and by analyzing a wide array of primary sources and theoretical statements, this course discusses the changing paradigms in the study of revolution in the fields of History, Cultural Studies, and Political Science.

### HIS 370 - Special Topics in History (3)

Special topics in History vary each semester. Course description and pre-requisites are specified in the session course description.

## HIS 374 - The Birth of Modern Propoganda: A Media History of the First World War (3)

The First World War (1914-18) is considered to be the "seminal catastrophe of the 20th century." Due to the rising stakes amidst massive carnage, this global conflict triggered not only military, social, and political revolutions, but also triggered far-reaching changes regarding cultural politics and media. Throughout the war years, high-brow and popular culture got involved into the war effort as well as journalism and the emerging film industries. At the same time, the role of support for the war effort at the "home front" is a hotly contested issue within scholarship. This interdisciplinary Honors Seminar seeks to bring these different perspectives together, exploring the various means of censorship, propaganda and mass mobilization by the belligerent powers as well as the contemporary strategies of autonomy and even resistance.

#### **HIS 410 - The Cold War (3)**

Students in their Senior year who wish to graduate with a Major in History (stand alone or combined) need to take this capstone version of HIS 310 (see course description). Students in HIS 410 attend all meetings of HIS 310 and are responsible for additional and more in-depth work including an oral presentation and seminars with the instructor. This additional work is geared towards preparing the student for the successful completion of their Senior Thesis. (Students who have already earned credit for HIS 310 or HIS 210 may not enroll and earn credit for HIS 410.)

#### HIS 430 - East Asia, 1900 to the Present (3)

Students in their Senior year who wish to graduate with a Major in History (stand alone or combined) take this capstone version of HIS 330 (see course description). Students in HIS 430 attend all meetings of HIS 330 and are responsible for additional and

more in-depth work including an oral presentation and seminars with the instructor. This additional work is geared towards preparing the student for the successful completion of the Senior Thesis. (Students who have already earned credit for HIS 330 may not enroll and earn credit for HIS 430.)

## HIS 451 - Nationalism and Ethnic Conflict in Europe and the Middle East (3)

Students in their Senior year who wish to graduate with a major in History (stand alone or combined) need to take this capstone version of HIS 351 (see course description). Students in HIS 451 attend all meetings of HIS 351 and are responsible for additional and more in-depth work, to include an oral presentation and tutorials with the instructor. The additional work and the tutorials are geared towards preparing the student for the successful completion of their Senior Thesis. Students who have earned credit for HIS 351 in a previous year may not enroll and earn credit for HIS 451.

# HIS 455 - The World and the West in the Long 19th Century (Capstone) (3)

Students in their Senior year who wish to graduate with a Major in History (stand alone or combined) need to take this capstone version of HIS 355 (see course description). Students in HIS 455 attend all meetings of HIS 355 and are responsible for additional and more in-depth work, to include an oral presentation and tutorials with the instructor. The additional work and the tutorials are geared towards preparing the student for the successful completion of their Senior Thesis. Students who have earned credit for HIS 355 in a previous year may not enroll and earn credit for HIS 455.

# HIS 460 - The Revolutionary Idea in Theory and Practice: Russia 1917 in Context (3)

Students in their Senior year who wish to graduate with a Major in History (stand alone or combined) need to take this capstone version of HIS 360 (see course description). Students in HIS 460 attend all meetings of HIS 360 and are responsible for additional and more in-depth work including an oral presentation and seminars with the instructor. This additional work is geared towards preparing the student for the successful completion of their Senior Thesis. Students who have already earned credit for SEM 372 Revolution and Russia may not enroll and earn credit for HIS 460.

#### HIS 499 - History Senior Thesis (3)

Senior Thesis proposals are to be coordinated with the Department Chair.

### **INT - Career Development**

### INT 298 - Professional Pathways through Internship (1)

How does one integrate an international educational experience with the career development process? How does one prepare for graduate and/or professional experiences? This seminar conjunction with an internship aims to introduce and familiarize students with the career development process with an emphasis on identifying and communicating the skills, traits, and values gained through international, cross-cultural, and disciplinary learning experiences. In this interdisciplinary onecredit course, students will develop critical thinking, writing, speaking, and research skills through individual assignments, exercises and the internship.

### **IS - Italian Studies**

# IS 120T - Italian Tales of Courtship, Beauty, and Power (3)

The number and variety of towns, cities, villages and castles stunned travelers to Italy in the early Middle Ages. This phenomenon became even more distinctive with the passing of time. During the Renaissance, the Italian city-states were compressed into wider, regional domains which were ruled by either a local family or a foreign state, and, much to Machiavelli's regret, republicanism gave way to what we now know as the court civilization. Though the seats of intrinsically tyrannical powers, Italian courts and their patrons were successful in allying themselves with the most powerful of them all: the power of culture and art. In return, they were transformed into ideal, timeless places whose death was meant to be regretted. Even today, Italy retains her fairy-land beauty, and her monuments (public or private, urban, suburban or rural) still possess their unique power of inspiration notwithstanding the touristic commercialization. The course examines a number of authors and artists who took part in the shaping of both the communal and court values that formed Italy's manifold cultural identities. Additionally, the course includes fairy-tales from the Italian folkloric tradition, where princes and princesses provide yet another perspective of Italy's many "kingdoms". The travel itinerary will include visits to Ravenna, Arezzo and Florence, Urbino, Padua, Vicenza and Mantua.

# IS 150T - Contemporary Italy: Aspects of Language and Culture (3)

This course introduces students to the land and the people of Italy and the Italian-speaking world, with a

focus on contemporary aspects of language and culture. In particular, students will examine concepts from the fields of intercultural communication and the sociology of globalization, as well the representation of northern Italian culture by Italian and expatriate authors and filmmakers. This course includes a travel component to northern Italy where students will study firsthand related phenomena such as the birth of the Slow Food movement, migration, regionalism and linguistic diversity in contexts of multiculturalism and globalization.

#### IS 271T - Shakespeare and Italy (3)

This course focuses on Shakespeare's "Italian plays" and on the relation between Shakespeare and his beloved Italy. Did Shakespeare visit Italy or was his knowledge of Italy entirely from second-hand sources? At a deeper level of analysis, what was Italy for Shakespeare and what where did the Italian sources for his "Italian plays" originate? Shakespeare perhaps know Italian? How does his language reflect Italian culture? These are some of the questions that this course aims to answer in order to illuminate this iconic author from an Italian perspective. Beginning with an introduction to Humanism and the Renaissance from a broad interdisciplinary and cross-cultural perspective, students will then focus on a selection of Shakespeare's Italian plays. The second part of the semester will be devoted to the sonnets and their relationship to works by Dante, Petrarch and Giovanni Boccaccio. Following Richard P. Roe's classic The Shakespeare Guide to Italy, during Academic Travel students will visit the cities forming the bulk of Shakespeare's Italy: Naples, Messina and Syracuse in Sicily, and Venice.

#### IS 274 - Italian and Italian-American Cinema (3)

The aim of this course is to introduce students to the major accomplishments of Italian cinema from "neorealism" through the "commedia all'italiana" to the present. Emphasis is placed on film as a narrative, visual, and theoretical medium for scholarly exploration of current societal issues in contemporary life. Some of Italy's major film directors will be considered, such as Rossellini, De Sica, Visconti, Antonioni, the Taviani brothers, Scola. Particular attention is dedicated to the films of Fellini. A module dedicated to Italian-American cinema (Capra, Scorsese, Coppola, Tarantino) offers a means for comparative study of two related but contrasting traditions in filmmaking. EMPHASIS IS PLACED ON FILM AS A NARRATIVE, VISUAL, AND THFORFTICAL **MEDIUM** FOR **SCHOLARLY** EXPLORATION OF CURRENT SOCIIETAL ISSUES IN CONTEMPORARY LIFE

#### IS 275 - Modern Italian Poetry (3)

While focusing on the twentieth century and its various -isms (Futurism. Decadentism. Crepuscularism, Hermeticism, Neorealism), this course also offers a broader, foundational history of Italian poetry from the poets of the scuola siciliana to Dante and Petrarch; surveying major developments in Italian poetry since the Renaissance. Among the authors we will be looking at will be Giuseppe Ungaretti. Gabriele D'Annunzio. Salvatore Quasimodo, Eugenio Montale, Maria Luisa Spaziani, Cesare Pavese, Elio Vittorini, Dino Campana, Mario Luzi, Lalla Romano, Amelia Rosselli, Andrea Zanzotto. The course will be conducted entirely in English.

#### IS 276 - The Italian Short Story (3)

This course, conducted entirely in English, is distinguished by a creative writing component that runs parallel to a topical exploration of the history of the Italian short story, from the Middle Ages to the present. While analyzing the transformation of the short story throughout the centuries, students will use their creative writing as a means to travel, figuratively, into foreign landscapes; to experiment, literally, with foreign concepts and forms. Student travelers will discover key questions in Italian cultural history such as the Italian search for a common linguistic identity or the struggle for political unification. They will reflect on these questions as informed thinkers and interact with Italian culture as experimental authors. Special attention will be paid to thematic as well as formal issues in the stories of writers such as Giovanni Boccaccio, Niccolò Machiavelli, Giovanni Verga, Luigi Pirandello, Matilde Serao, Alberto Moravia, Natalia Ginzburg, and Italo Calvino. Local Swiss writers, and related questions of Ticinese identity, may also be introduced.

#### IS 277 - Italian Storytelling from Page to Stage (3)

The course explores the expression of the male and female narrative "I" against the greater context of the historical development of the Italian novel, with an emphasis on the late 19th and 20th centuries. An experiential approach to classic texts, framed by embodied learning methodology whereby students will improvise and adapt excerpts to allow literature to come alive through focused performance exercise and spectator reflection. As the traditional Italian hero finds his narrative trajectory from Modernity into the Postmodern, the Italian heroine appears to be engaged in the pursuit of Other agendas. The ongoing affirmation of a feminine alternative to the insistently male-dominated Italian canon will be studied via readings from the following novels: Giovanni Verga's The House by the Medlar Tree and Italo Svevo's Confessions of Zeno, Luigi Pirandello's, The Late Mattia Pascal, Sibilla Aleramo's A Woman, Grazia Deledda's Cosima, Natlia Ginsburg Family Sayings, Dacia Maraini's The Silent Duchess, Anna Banti's Artemisia. The course will be conducted entirely in English.

### IS 278 - Italian Genre Crossings, Transmedia, and Hybridity (3)

This course offers an innovative look at Italian filmmakers, novelists, journalists, television actors, philosophers, photographers, translators, singers, contemporary internet personalities, who refuse to be defined by one category of artistry and, instead, view work across genres and media as an important means to amplifying the scope and range of their unique message, while commonly embracing the value of cross-fertilization and hybridity. Franca Rame and Dario Fo, Pier Paolo Pasolini, Federico Fellini, Dacia Maraini, Umberto Eco, Amelia Rosselli: these are just a few of the Italian cultural icons of hybridity to whom students will be introduced. There is a significant project production component to this class which asks students to venture into multimedia assignments (merging digital photography with fiction writing, for example; or exploring the concept of liminality in both music and the prose poem).

### IS 279 - Italian Myths and Counter-Myths of America (3)

The stories told in the films and novels to be studied in this course were written by two generations of Italians typically associated in literary history with what has been called the mito americano, or American myth. Defining and contextualizing this myth will be among our first objectives. In what ways has the New World positively impacted Old World culture and, conversely, what are some of the negative perceptions of America (or apocalyptic anxieties) represented by Italian writers and filmmakers? Authors to be studied (in translation) may include Mario Soldati, Ignazio Silone, Beppe Fenoglio, Eugenio Montale, Italo Calvino, Curzio Malaparte, Elio Vittorini, Cesare Pavese, Umberto Eco, Alberto Moravia, Giorgio Bassani. Among the chief learning goals in this course is to provide students with the opportunity to consider some of the common metaphorical and allegorical terms in which America has been positively and negatively mythified through the lens of Italian film, poetry, and fiction.

### IS 280T - Italian Cinema on Location: Projections of the Eternal City in Italian Film and Cultural Studies (3)

This course provides an introduction to classic cinematic portrayals of the city of Rome and its

#### IS 497 - Senior Seminar in Italian Studies (3)

The Senior Seminar is the capstone course for the Italian Studies major at Franklin University. The seminar will create a forum for the research and presentation of an original senior project in English or Italian. The capstone seminar will not only seek to bring together work done in other courses in the Italian Studies major, but will offer the chance to reflect on and integrate academic travel courses into the student's final project. Possible final projects may take various forms, including: a thesis, a performance, a video essay, or a portfolio of creative work. Projects will be designed and completed in consultation with the instructor and the student's major advisor.

#### IS 498 - Internship in Italian Studies (3)

Internship experience related to a student's Italian Studies major to be coordinated with the student's Academic Advisor, and the Department Chair.

### **ITA - Italian Studies**

#### ITA 100 - Introductory Italian, Part I (3)

Designed for students with no prior knowledge of Italian. ITA 100 employs immersive experiential learning pedagogy, providing an introduction to the essentials of Italian grammar, vocabulary, and culture. The acquisition of aural/oral communication skills will be stressed and, as such, the predominant language of instruction will be Italian. By the end of the course students will achieve proficiency at the A1 level of the Common European Framework of Reference for Languages. Students are expected to acquire the basic knowledge of the written and spoken structures. Students are expected to read

and comprehend short passages in Italian and to draft simple compositions / dialogues. Project-based assignments will be designed to foster practical communication skills and encourage efforts towards increased student integration in the local Italian-speaking community. Whenever possible, students will be encouraged to participate actively in local initiatives, festivals, events and to apply the skills they are mastering in class to their co-curricular learning on and off campus

#### ITA 100T - Introductory Italian: Pianura Padana (3)

This course is designed for students who do not have any knowledge of the Italian language. The course provides an introduction to the essentials of Italian grammar, vocabulary, and culture. The acquisition of aural/oral communication skills will be stressed and. as such, the predominant language of instruction will be Italian. By the end of the course students will achieve proficiency at the A1 level of the Common European Framework of Reference for Languages. Students are expected to acquire the basic knowledge of the written and spoken structures. Students are expected to read and comprehend short passages in Italian and to draft simple compositions dialogues. Whenever possible, the written assignments will be designed to foster practical communication skills and encourage efforts towards increased student integration in the local Italianspeaking community. For the travel component the class will visit Pianura Padana, which includes Verona, Padua, Vicenza and Venice. Students will have the opportunity to practice their Italian language skills.

#### ITA 101 - Introductory Italian, Part II (3)

ITA 101 employs immersive experiential learning pedagogy, providing an introduction to the essentials of Italian grammar, vocabulary, and culture. This course is designed for students who have completed one semester of Italian language study. The course provides an introduction to the essentials of Italian grammar, vocabulary, and culture. The acquisition of aural/oral communication skills will be stressed and, as such, the predominant language of instruction will be Italian. By the end of the course students will achieve proficiency at the A2 level of the Common European Framework of Reference for Languages. Students will be expected to be proficient in the written and spoken usage of basic linguistic structures. Students will be expected to read and comprehend short passages in Italian and to draft simple compositions / dialogues. Project-based assignments will be designed to foster practical communication skills and encourage efforts towards increased student integration in the local Italianspeaking community. Whenever possible, students will be encouraged to participate actively in local initiatives, festivals, events and to apply the skills they are mastering in class to their co-curricular learning on and off campus.

Prerequisite: ITA 100 with minimum grade of C.

#### ITA 200 - Intermediate Italian, Part I (3)

This course is designed for students who have completed two semesters of Italian language study. The course provides a review and expansion of command of Italian grammar, vocabulary, and culture. The acquisition of aural/oral communication skills will be stressed and, as such, the predominant language of instruction will be Italian. By the end of the course students will achieve proficiency at the B1 level of the Common European Framework of Reference for Languages. Students will be expected to be proficient in the written and spoken usage of intermediate linguistic structures. Students will be expected to deal with most situations likely to arise in the areas where the language is spoken. They will be able to: a) produce simple connected texts on topics, which are familiar or of personal interest; b) describe experiences and events, dreams, hopes and ambitions; and c) briefly give reasons and explanations for opinions and plans. Project-based assignments will be designed to foster practical communication skills and encourage efforts towards increased student integration in the local Italianspeaking community. Whenever possible, students will be encouraged to participate actively in local initiatives, festivals, events and to apply the skills they are mastering in class to their co-curricular learning on and off campus.

Prerequisite: ITA 101 with minimum grade of C.

#### ITA 201 - Intermediate Italian, Part II (3)

This course is designed for students who have completed three semesters of Italian language study. The course provides a review and expansion of command of Italian grammar, vocabulary, and culture. The acquisition of aural/oral communication skills will be stressed and, as such, the predominant language of instruction will be Italian. By the end of the course students will achieve proficiency at the B2 level of the Common European Framework of Reference for Languages. Students will be expected to be proficient in the written and spoken usage of intermediate linguistic structures. Students will be able to interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. They will be able to: a) understand the main ideas of complex texts on both concrete and abstract topics, including technical discussions in his/her field of specialization; b) produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options. Whenever possible, the written assignments will be designed to foster practical communication skills and encourage efforts towards increased student integration in the local Italian-speaking community.

Prerequisite: ITA 200 with minimum grade of C.

#### ITA 300 - Advanced Italian, Part I (3)

For students who have completed at least two years of college-level language studies or the equivalent. This course offers cultural readings from a variety of sources, including some literary pieces, as well as magazine and newspaper articles reflecting the contemporary scene in the countries where the language is spoken. Vocabulary expansion and development of techniques of expression are accomplished through oral and written exercises.

Prerequisite: ITA 201 with minimum grade of C.

#### ITA 301 - Advanced Italian, Part II (3)

For students who have completed at least two years of college-level language studies or the equivalent. This course offers cultural readings from a variety of sources, including some literary pieces, as well as magazine and newspaper articles reflecting the contemporary scene in the countries where the language is spoken. Vocabulary expansion and development of techniques of expression are accomplished through oral and written exercises.

Prerequisite: ITA 300 with minimum grade of C.

### ITA 302 - Advanced Italian Conversation (3)

This course uses techniques of oral expression to develop greater conversational fluency and accuracy. Conversational practice is based on topics in the culture and contemporary civilization related to the language.

Prerequisite: ITA 301.

#### ITA 350 - Topics in Italian Cultural Studies (3)

The land and the people of Italy and the Italian-speaking world: historical, social and cultural evolution; major developments in the arts (literature, music, opera, figurative arts, theater, cinema,; television, digital cultures, and new technologies) as these relate to enduring questions related to linguistic and political unity, immigration and emigration, race, class, gender and sexuality. Aspects of contemporary Italy are also covered

Prerequisite: ITA 301.

### ITA 353 - Italian Theater Workshop (3)

This course introduces the advanced Italian student to a wide array of Italian writers, cultural theorists, filmmakers through the cultivation performance skills, exercises in improvisation, acting games, textual analysis, peer critiques, and group discussion. Conceived as a student-centered workshop, the main objective of the course is to experiment creatively, and across literary genres, with the task of making Italian culture come alive on stage. The pronunciation and fluency of the advanced Italian language student is expected to benefit greatly from the memorization, dramatization, and rehearsal of Italian-language scenes and monologues. Creative writing assignments, requiring different methods of stage adaptation, will invite students to "play with" the Italian language as they "play out" their interpretations in the form of weekly performances. Students who sign up for this course need not have prior theater experience, but must be motivated to collaborate in a dynamic workshop setting and willing to interact both creatively and intellectually with a wide variety of texts ranging from the essays of Umberto Eco to the screenplays of Federico Fellini to the poetry of Eugenio Montale and Alda Merini.

Prerequisite: ITA 301.

#### ITA 370 - Readings in Italian Literature (3)

Special topics course in Italian Literature; topics vary by semester.

Prerequisite: ITA 301.

#### ITA 373 - Italian Film and Society (3)

Aspects of political, social and cultural history of twentieth century Italy are studied through documentaries and some of the major accomplishments of Italian cinema. Some novels adapted into film are also examined. Most of the films are in Italian (some with English subtitles).

Prerequisite: ITA 301.

#### ITA 374 - Italian Cinema (3)

The aim of this course is to introduce students to the major accomplishments of Italian cinema from "neorealism" through the "commedia all'italiana" to the present. Emphasis is placed on film as an artistic, aesthetic and theoretical medium for an exploration and interpretation of issues related to contemporary life. Some of Italy's major film directors will be considered, such as Rossellini, De Sica, Visconti, Antonioni, the Taviani brothers, Scola. Particular attention is dedicated to the films of Fellini.

Prerequisite: ITA 301.

### ITA 375 - Italian Film Adaptation: From the Page to the Screen (3)

introduces the student to the The course development of Italian cinema through close study of the relationship between Italian literature and film adaptation. The selected books and films will offer a unique opportunity to analyze and discuss crucial issues related to the historical, political, and cultural evolution of Italy from its Unification to the present. Among the adaptations we will be looking at will be: Antonio Fogazzaro's Malombra as interpreted by Carmine Gallone (1917) and Mario Soldati (1942), Luchino Visconti's 1963 rendering of Giuseppe Tomasi di Lampedusa's The Leopard, Vittorio De Sica's 1970 adaptation of Giorgio Bassani's The Garden of the Finzi-Contini, Alberto Moravia's The Conformist, as adapted by Bernardo Bertolucci (1970), Giovanni Boccaccio's Decameron, adapted by Pier Paolo Pasolini (1971).

Prerequisite: ITA 301.

### LC - Literature and Culture

#### LC 100 - The Stories We Live By (3)

Stories are everywhere. We use them, consciously or unconsciously, to make sense of identities, experiences, and desires. And, at the same time, we are shaped by the stories that we absorb and interpret. This course explores how storytelling both reflects and shapes our lives. It introduces students to keywords and terms for reading and reflecting upon stories, both in the pages of books and in everyday life. The course considers a variety of narrative forms, including short stories, novels, fairy tales, self-help manuals, comics, films, podcasts, and political discourse. The course introduces students to fundamental questions about the nature of storytelling, while developing the vocabulary and critical skills for analysing and discussing stories. This is a writing intensive course in which students read as they learn to write. Students practice applying a critical vocabulary to textual forms as well as becoming familiar with the skills of drafting and editing. The course also introduces students to some of the professional pathways open to writers and storytellers.

### LC 100T - The Stories We Live By: Travel Writing and Switzerland (3)

We live our lives surrounded by stories. They are literally everywhere and we use them, consciously or unconsciously, to make sense of our identities and our actions, our experiences and our lives. At the

same time as we use stories to understand our worlds, we are shaped by the many stories that we are constantly absorbing and interpreting: we are our stories and our stories are us. This course is an introduction to this ongoing cycle of shaping stories and being shaped by stories, in particular stories about travel and by travel writers. As such, this course will serve as a foundation for your Franklin experience. Key concepts include narrative voice, intended audience, frame narratives, unreliable narrators, and stream-of-consciousness. Students will study examples of travel literature from the Odyssey to the salons of Mme de Stael, from Jean-Jacques Rousseau to twentieth-century travel writers Nicolas Bouvier and Ella Maillart. Course will include visits to the Val d'Anniviers in the Valais, Lausanne, Coppet, and Geneva as well as an excursion the Rousseau's lle de St-Pierre and writing workshops that feature meetings with contemporary Swiss

## LC 110 - Reading Cultures: Approaches to Cultural Studies (3)

This course has two primary goals: to introduce students to the history and theoretical writings of various strands of cultural studies, and to acquaint them with some of the intersecting axes - race, class and gender - that energize the field. Close attention will be paid to issues such as the shaping of identity, forms of representation, the production, consumption and distribution of cultural goods, and the construction of knowledge and power in a host of cultural practices and cultural institutions.

#### LC 150 - Reading Film (3)

This course introduces students to the language of cinema through close studies of and foundational readings on film theory, narrative/documentary structure, camera technique, lighting, sound, casting, and location. Students will be expected to demonstrate their understanding of film language through scholarly analysis of both canonical and contemporary cinema texts and two practical applications of film. Students will move beyond the passive reception of an image-based world by working towards increased intellectual adaptablity in terms of engaged film reading skills that will call into question philosophical and culture-specific notions and norms. The learning outcomes will be developed through a number of concentrated modules lasting approximately three weeks each, including analysis, contemporary criticism, audience reception, and practical applications.

### LC 490 - Film Studies Professional Portfolio (0)

This non-credit course provides a capstone for the

Film Studies minor in the form of a Film Studies professional portfolio. The portfolio will bring together the various coursework done as part of the Film Studies minor. A broad variety of disciplinary perspectives is strongly recommended and will be evaluated as part of the student's final portfolio assessment. Specific requirements as well as design recommendations will be presented to students in LC 150. The final portfolio work will be evaluated by an interdisciplinary team of professors who teach in the Film Studies minor. There will be public screening showcasing student work each Spring.

# LC 497 - Capstone: Comprehensive Readings in CLCS and Literature (3)

LC 497 is the first of two capstone courses for majors in CLCS and in LIT. LC 497 is designed for all students and will follow the trajectory of a traditional reading course. Students and the professor will choose an extensive reading list that includes fundamental, primary and theoretical texts in literature and CLCS taken largely from the courses taught in the disciplines. Students will then choose their own texts to add to the core list that represent the individual student's particular area of interest. Class sessions will be devoted to the development of the list and subsequent discussion of the chosen works. Evaluation pieces include a comprehensive exam and a proposal for the subsequent thesis (LC 499) or internship project (LC 498).

### LC 498 - Capstone: Internship in CLCS or Literature (3)

LC 498 is one of two available alternatives (the other being a thesis) for the second of two capstone courses for majors in CLCS and in LIT. LC 498 represents the culmination of the interdisciplinary, intercultural experience at Franklin. Students will complete an internship that represents the capstone to their major experience. An internship is recommended for students entering a professional field.

Prerequisite: LC 497.

#### LC 499 - Capstone: Thesis in CLCS or Literature (3)

LC 499 is one of two available alternatives (the other being an internship) for the second of two capstone courses for majors in CLCS and in LIT. LC 499 represents the culmination of the interdisciplinary, intercultural experience at Franklin. Students will complete a thesis that represents the capstone to their major experience. A thesis is recommended in particular for students interested in pursuing graduate school.

Prerequisite: LC 497.

### **LIT - Literature and Culture**

#### LIT 201 - Deception (3)

Deception, in all its forms, including eavesdropping, adultery, cheating, and trickery, functions as a narrative motor in the nineteenth- and twentieth-century novel and film. This class examines this notion of deception in literary and visual cultures. In particular, this class will focus on the strategies of narrative structures in the European novel and film from 1840s through the late twentieth century. Students will consider eavesdropping, lying, adultery, cheating, gender switching, and their narrative consequences relating to gender and class through the course of the semester. European Realism, with its focus on the every-day and the darker side, signals a shift away from the Romantic and will introduce the study of deception in a cross-cultural context.

Prerequisite: LC 100 or LC 110.

### LIT 221T - Bloomsbury Britain: Art, Craft, Culture (3)

The primary thematic focus of this course is the Bloomsbury Group, a loose network of writers, artists, and intellectuals (including Virginia Woolf, E. M. Forster, John Maynard Keynes, and Roger Fry) who gathered in the squares of the Bloomsbury area of London during the first decades of the twentieth century. The course considers the exciting and creative possibilities of living in this period of dramatic social and cultural change. It pays particular attention to the possibilities for artistic creation at a time when art was not ethereal but rather a concrete and vibrant part of everyday life. Students will visit a variety of locations associated with the Bloomsbury Group: the homes that became laboratories for artistic production; public spaces of popular, commercial, and high art such as cinemas, galleries, and bookshops; as well as muse-ums and archives. In addition to London, the travel will take students to other locations in southern England, including Brighton, Lewes, and Charleston.

# LIT 236T - Prague on the Page: Alienation and Absurdity (3)

The literature of Prague lies in the city's complex web of identities, a web created by social upheaval through the ages. Beginning with sixteenth-century tales of the Golem, the clay figure animated by Rabbi Loew to protect the city's Jewish community, students will investigate how Prague's writers have responded to the politics of their times by embracing the surreal and the ambiguous. In particular, this

class will look at how these authors have found inspiration in the city itself. Reading includes Franz Kafka's evocation of the early twentieth-century city and a selection of works by more recent writers such as Weil, Kundera, and Hakl. Studying the way these writers repeatedly draw on each other through the idea of the city as a text, students will visit their haunts in Prague and its surroundings, and map their works onto the city's landscape and onto its history, with the surreal Kafka museum as a starting point.

### LIT 238 - Crafting the Journey: Studies in Travel Narratives (3)

this course. students will engage representations of travel produced across time and in various forms and genres, from the exploration novel to travel journalism to the road movie. They will consider how travelers negotiate and adapt various tropes of travel (such as quest, exploration, exile, and pilgrimage) as models for their own journeys. They will explore how the ephemeral experience of travel can be translated onto the page or screen, and question what we, as readers or viewers, gain from experiencing travel second hand. And, finally, students will analysis the particular narrative features that shape the form and content of travel writing. In this writing intensive course, students will also get the chance to practice the forms that they study.

Prerequisite: LC 100 or LC 110.

LIT 243 - On Being Human (3)

This course examines what it means to "be human" and how humanity, or its opposite, has been depicted in literature and film. Through reading a broad selection of texts, from the classics to the present day, students will explore such issues as: the relationship between self and other; madness; the borders between human and monster, human and animal, and human and machine. The course will cover religious, philosophical, scientific, and cultural conceptions of human character and purpose. Students will read a broad variety of works that unsettle the boundaries of the self, that draw attention to those groups that have been excluded from the category of the human, and that ask us to engage with what Aristotle called, "being qua being" or, the study of what it is to be. The course reading list may include such works as: Mary Shelley's Frankenstein, Janice Galloway's The Trick is to Keep Breathing, Guillermo del Toro's Pan's Labyrinth, Andrew Currie's Fido, Richard Wright's The Invisible Man, and Jeanette Winterson's Sexing the Cherry.

Prerequisite: LC 100 or LC 110.

# LIT 254 - Introduction to Postcolonial Literatures and Theories (3)

This course is designed as an introduction to the field of postcolonial studies. Readings will familiarise students with a diversity of "world literature" and grant an understanding of key debates in postcolonial studies. As postcolonialism is not a unified field of study, the course engages with different theoretical understandings of the term and queries what it even means to be "postcolonial." When exactly does the postcolonial begin? What are the implications of using such a broad umbrella term to designate writings from around the world? Students will explore depictions of the colonial encounter and decolonisation, question the links between colonialism and globalisation, and examine constructions of East and West, Global North and Global South. Central to the course will be the themes of: power and violence; economics and class: land and nation: authenticity development; gender and sexuality; history and memory; the politics of literature; and the politics of print culture. Students will read a diverse and broad historical selection of texts from a variety of geographical locations including, India, Kenya, New Zealand, South Africa, Zimbabwe, and Jamaica. Literary texts will be paired with theoretical readings from such critics as Kwame Anthony Appiah, Ann McLintock, Benita Parry, Franz Fanon, and Edward Said. Although the main focus of study is literature, the course will adopt an interdisciplinary approach. understanding literary works as products of cultural, historical, social, and political circumstances. Throughout the course, students will explore how colonial power has shaped—and continues to shape—the world in which we live.

#### LIT 255T - Scotland, Story and Song (3)

For such a small nation, Scotland is certainly a very noisy one. From traditional Mouth Music, to Gaelic folk tales, to the Bay City Rollers, The Proclaimers, and indie-pop groups such as Belle and Sebastian and Django Django, Scotland has a long and rich culture of music. This travel course places Scotland's rich musical heritage in the broader context of storytelling in all its forms and genres, including film, fiction, and poetry. Students will travel from Edinburgh on the east coast to Glasgow on the west, and will also visit the Highlands and Islands to study the vibrant folk music culture there. Scottish music will be used as an entrance point to the country's culture and history. As students close read (and close listen) a variety of works, they will investigate the ways in which these works buy into, help to build, or struggle against particular mythologies of "Scottishness." The course will also explore the links between storytelling and nationalism, oral and written tradition, popular and "high" culture. While most attention will be paid to works produced in Scotland, the course will also take into account externally produced images of Scotland and the Scottish (for example, the abiding popularity of Braveheart or The Simpson's Groundskeeper Willie). Finally, the course will consider how Scottish music and literature has been marketed and produced in such venues as university departments of Scottish or Celtic Studies, record labels such as Postcard Records, and publishers such as Cannongate Press.

# LIT 256 - Britain in Fragments: Literary Production from 1945 to the Present (3)

In this course, students will read a broad selection of British Literature, from the post-war period to the present day. While the literature of the early twentieth century is often characterized as international in nature, in the post-war era and during the epoch of decolonization, British literature takes an apparent inward turn, becoming increasingly interested in the nature and definition of Britishness. Yet, the literature from this period is not necessarily insular or parochial, but rather depicts the emergence of a complex and contested national identity as the British archipelago developed from within its own borders to become a more and more culturally diverse territory. During the course, students will examine how regional identities conflict or overlap with national identity considering, for example, the North/South divide and urban/rural divisions; will study the rise of various competing nationalisms within the bounds of the archipelago, including Scottish nationalism: and will explore the growing impact of diverse immigrant communities on the national character. The course examines British literature and culture not as a homogenous whole but varied and sometimes contentious conglomeration. Through reading a variety of poetry, prose, and drama, students will explore what characterizes contemporary Britain and what the status and role of literary culture is today. They will develop an understanding of the current state of British literary production as well as the relation between the nation state and the state of fiction. Reading list may include works by: Julian Barnes, Seamus Heaney, Sam Selvon, Ali Smith, Zadie Smith, and Irvine Welsh.

# Prerequisite: LC 100 or LC 110. LIT 258 - Literary Adaptations (3)

Students gain familiarity with some of the canonical texts of literary tradition as well as the ways in which these have been adapted, rewritten, appropriated, and deconstructed at different times, and for various

purposes and audiences. Students explore an interdisciplinary range of texts, from film, graphic novel, drama, and fiction, as they investigate how, in the words of Robert Stam, adaptations "help their sources . . . 'survive' . . . changing environments and changing tastes." As students consider primary texts alongside some adaptation theory, they will ask such questions as: what differences do genre and form make? What are the opportunities and challenges inherent to the process of adaptation? How do multiple versions of the same story trouble our ideas about originality? The course may also focus on feminist and postcolonial adaptations, or those that otherwise challenge or re-chart their original texts, thus providing them with sometimes surprising afterlives. (Recommended prerequisite: LC 100W)

# LIT 300 - Modernism/Modernity: "Making It New"? (3)

This course explores the meanings of "Modernism," the artistic tendency which sprang up in a profusion of forms in the first half of the twentieth century. This was a time of sweeping social change and radical innovation in literature. As students ask, "what is modernism?" they will engage with contingencies, complexities, and contradictions of modern literature, and acknowledge the sheer diversity of the literary responses to modern times. Students will read works from a variety of modernist movements, and consider the relationship between literary modernism and developments in music and the visual arts. They will study works by such writers as Mulk Raj Anand, Virginia Woolf, T. S. Eliot, Evelyn Waugh, and Nella Larsen. As modern literature often broke with or transformed traditional concepts of literary realism, some of the course work will be challenging; it will ask students to pay close attention narrative innovations such as stream of consciousness, irony, and multiple point of view. The course will consider various issues, including: emerging psychological theories, responses to imperialism, technological and scientific advances, the city, attitudes towards history, concepts of self and other, and changing relations between genders, cultures, and races.

Prerequisite: LC 110 and LC 110.

#### LIT 305 - Home (3)

How do we define home? What does it mean to feel or make one's self at home? Is a home a house, a place, or, to use another cliché, is home "where the heart is"? In this course, students will examine different conceptions of home in a variety of fictional works. The course will look at constructions of home as an architectural, domestic, and often gendered space. It will also ask students to think about what it

means to define home more broadly as, for example, a homeland or native tongue, and, in so doing, consider how modern immigration and the processes of globalisation have changed our relationship to our homes. Throughout the course readings will invite us to reflect upon the links between home and belonging. Finally, as students read about homes that are on the move (caravans, nomads, etc.) or otherwise in flux, they will rethink the binary opposition between the home and the journey. Works read include: Jean Rhys's Voyage in the Dark, Evelyn Waugh's A Handful of Dust, Henry James's The Spoils of Poynton, and Amitav Ghosh's The Shadow Lines.

Prerequisite: LC 100 and LIT 254.

#### LIT 308 - Printing Dissent: Protest on the Page (3)

From the pamphlet wars of the eighteenth century to the suffragette newspapers and ephemera of the nineteenth century, from the Irish revolutionaries who printed the Proclamation of the Irish Republic in 1916 to the anti-apartheid activists at South Africa's Drum magazine, printing and publishing has long been associated with protest and activism. In this course students will examine print as a tool of dissent. Through looking at key examples of protest in print culture, students will study how print has been used document, explain, and disseminate dissatisfaction with the status quo and to push for change. The course will focus on historical moments where technological developments in print culture coincided with (or, indeed, enabled) the growth of dissenting ideas. As well as studying the material and social contexts of publishing, students will read fictional works where protesting on the page is a key theme, and, finally, will also have the opportunity to practice various aspects of the craft of printing in small practical workshops.

Prerequisite: LC 100 and (LC 110 or COM 201).

### LIT 320 - Elective Ties: Love, Friendship, Community (3)

E. M. Forster famously said, "if I had to choose between betraying my country and betraying my friend, I hope I should have the guts to betray my country." His words suggest that, in thinking about the communities that we live within, we might distinguish between those that we are born into and those that we form by choice. Throughout the semester this course will consider both specific literary representations of chosen or "elective" ties and their broader cultural significance. The course is interested in examples of what can happen when elective ties clash with other concepts of community. Students will thus consider various philosophies of

and models for friendship, including comradeship, brother/sisterhood, and loyalty. They will look not only at positive examples of elective ties but also at examples of potentially dangerous or destructive ties, such as bullying. Because one significant aspect of elective ties is the way in which they cross over national, cultural, and linguistic borders, the works studied will also cross these borders. Students will engage with a broad range of critical texts, novels and films.

Prerequisite: LC 100 and LC 110.

#### LIT 345 - Laughter, Literature, and Culture (3)

This course considers why we laugh and what we laugh at. In many ways, it is easier to explain tragedy than it is to understand comedy and, indeed, laughter is often neglected in literary criticism that concentrates on so-called "high" culture. Moreover, if we examine humor too closely then we risk ruining, or at least losing sight of, the joke. Nonetheless, the course offers an investigation into the literary and cultural functions of laughter. Laughter is sometimes warm, but can also be dark, aggressive, or even cruel. Socrates even argued that comedy and tragedy are in fact two versions of the same thing. Laughter is culturally, ethnically, and gender specific, and iokes are notoriously hard to translate or explain across such borders. Throughout this course, students will explore different subgenres of comedy, from wit and satire, to slapstick and farce; they will read a broad range of texts from novels and poems to cartoons, films, and stand-up comedy. Primary readings will be complemented by a range of critical material, including work by Freud, Bergson, and Bakhtin. By the end of the course, students will gain a fuller understanding of the psychological and cultural complexity of laughter as well as the diverse representations of comedy in literature without, hopefully, losing their own senses of humor.

Prerequisite: LC 100 and LC 110.

# LIT 353 - Advanced Studies in Postcolonial Literatures (3)

This course considers a special topic in postcolonial studies. At different times, the course may focus on a particular region, writer, or theme, such as, for example, litera-ture from post-apartheid South Africa, depictions of the immigrant experience, or Car-ibbean poetry.

Prerequisite: LIT 254.

### **MAT - Mathematics**

## MAT 100 - Introduction to Quantitative Reasoning (3)

This course presents concepts essential to the understanding of the basics of college algebra. Topics include rational expressions and equations, exponents and radicals, polynomials, factoring, linear equations and inequalities, quadratic equations, elementary word problems, Cartesian coordinate systems, graphs, and straight lines. This course prepares students for other 100-level mathematics courses. It does not satisfy the Quantitative Reasoning core requirement, but counts as elective credit. Prerequisite: appropriate math placement score. This course replaces MAT 102.

#### MAT 103 - College Algebra (3)

The first part of this course reviews the basic concepts of algebra, real numbers, first-degree equations and inequalities, rational expressions, exponents and radicals, and polynomials, systems of equations and inequalities. The second part strongly emphasizes graphs and functions. The most important functions for applications are introduced, such as linear, quadratic, exponential, logarithmic, and rational functions.

Prerequisite: MAT 100 or MAT 103 or Math placement.

### MAT 104 - Mathematics of Inequality (3)

Among the central questions of every society are questions about poverty and wealth, and the unequal distribution of goods, income, wealth, or resources. This courses analyzes inequity by mathematical methods. Based on real data collected throughout the course, students construct measures of inequity. like Lorenz curve, Gini index and others. Students will investigate what effect certain policies, like taxes or even marriage patterns, have on these measures, and also try to answer the question of whether inequity is increasing or decreasing within different nations and worldwide. Students will also critically discuss literature and opinions on these inequality trends, and may have a glimpse on the recent modeling of inequality from "econophysics". The basics of Excel will also be taught in this class, since Excel will be used heavily for analysis and modeling. (Not open to students who have completed MAT 199).

Prerequisite: MAT 100 or MAT 102 or Math placement.

#### MAT 107 - Ideas in Mathematics (3)

This course discusses some of the fundamental and successful ideas and concepts that evolved over the centuries in mathematics and so deeply influenced society. The topics lie in areas as logic, number theory, graphs, topology, combinatorics, and others. Mathematical concepts like abstraction, proofs, modeling, existence, and the role of technology for mathematics will also be discussed. While the treatment will be rather non-formal, thinking and problem-solving skills will be emphasized. An attempt will be done to relate the mathematics presented to the world outside of mathematics by discussing applications of these ideas, the biographies and life circumstances of mathematicians, and influences from society to mathematics.

Prerequisite: MAT 100 or MAT 102 or Math placement.

#### MAT 109 - Introduction to Game Theory (3)

This course is an elementary introduction to Game Theory. It focuses on how to analyze situations and make rational decisions based on the information gathered. Students will analyze parlor games, gambling, and real-world situations. As mathematical basis for the analysis, Probability Theory and some Algebra are needed, but will be developed in detail

Prerequisite: MAT 100 or MAT 102 or Math placement.

#### MAT 115T - Measuring the Alps (3)

People live in three-dimensional space but are restricted to the earth surface which is usually locally flat, two-dimensional. But when entering the Alps, the third dimension of height becomes important when describing location or movement. This is also expressed by the fact that in the mountains a map is not too useful-rather a topographic map is needed. Starting with a description of the Alps or any mountains by topographic maps, or mathematically as functions with two independent variables, students will investigate how certain well-known features are reflected by the topography of the area. Examples are the location of mountain brooks, watersheds, movement of glaciers, avalanches, and rockfall. Students will also investigate the question of visibility in the mountains, whether and how it is possible to predict what can be seen from where. A further aspect is GPS technology. During the travel, the class will visit various places in the Swiss, Austrian, and Italian Alps, such as Davos, Innsbruck, Villnoess. Students will hike and measure, but will also discuss questions relevant to Alpine life, such as glaciers, avalanches or rockfall forecasts. If possible, the class will also visit places where such research is conducted. The course includes one mandatory weekend hike in September in addition to the ordinary travel in October. Hiking boots are required.

### MAT 180 - Mathematics for the Humanities and Social Sciences (3)

In today's world, data and "numbers" are constantly presented to us: Opinion polling, election results, data on income distribution, or the probability of health outcomes. News media often come with supporting data. This course provides students with an understanding and awareness of the basic mathematics behind such data and how to correctly evaluate them. Using everyday examples from news media, this course will help students learn how to visualize data properly and how to use logic and data analyses to formulate valid hypotheses and reach solid conclusions.

Prerequisite: MAT 100 or Math placement.

#### **MAT 200 - Calculus (3)**

The course begins with a review of functions and their graphs, after which students are introduced to the concepts of differentiation and integration. Understanding is reinforced through extensive practical work, with a strong emphasis on applications in economics, statistics and management science.

Prerequisite: MAT 103 or Math placement.

#### MAT 201 - Introduction to Statistics (3)

This computer-based course presents the main concepts in Statistics: the concept of random variables, frequency, and probability distributions, variance and standard deviation, kurtosis and skewness, probability rules, Bayes theorem, and posterior probabilities. Important statistical methods like Contingency analysis, ANOVA, Correlation analysis and Regression Analysis are introduced and their algorithms are fully explained. The most important probability distributions are introduced: Binomial, Poisson, and Normal distribution, as well the Chebyshev theorem for non-known as distributions. Inferential statistics, sampling distributions, and confidence intervals are covered to introduce statistical model building and single linear regression. Active learning and algorithmic learning are stressed. Emphasis is put both on algorithms methods and assumptions for their applications. Excel is used while calculators with STAT buttons are not allowed. Ultimately students are required to make a month-long research project, select the theoretical concept they want to test, perform a literature review,

find real data from Internet databases or make their surveys, apply methods they studied in the class, and compare theoretical results with their findings. Research is done and presented in groups, papers are Individual. Selected SPSS or Excel Data Analysis examples are also provided.

Prerequisite: MAT 103 or Math placement.

#### MAT 204 - Discrete Mathematics (3)

Discrete Mathematics approaches questions that are finite in nature. Combinatorics provides formulas for the numbers of certain mathematical "objects". An example is to find the number of different ways one can fill a given rectangle with dominos. With the rise of the computer in the second half of the last century, optimization problems became more prominent. where one is supposed to find a "best" substructure in a given discrete structure. An example is to find a shortest path from A to B in a finite network. Counting principles, from simple ones to recurrence relations and generating functions, are presented, and algorithms for optimization problems on different discrete structures, like graphs, partially ordered sets, and others, are introduced and analyzed. The roles of proofs and algorithms for these questions are discussed thoroughly. Public key cryptography is also covered.

Prerequisite: MAT 103 or MAT 107 or MAT 109 or Math placement.

### MAT 307 - Multivariable Calculus and Linear Algebra (3)

The first half of the course gives an introduction into Linear Algebra. Vectors and vector spaces, analytical geometry, matrices and linear equations, and their rank, and also determinants are discussed. The second half of the course discusses the theory of partial and total derivatives for functions of several variables. Topics considered here are limits, partial derivatives, chain rule, gradients, and optimization with or without restrictions.

Prerequisite: MAT 200.

# MAT 308 - Undergraduate Mathematical Research (3)

Undergraduate research project in mathematics. The goal is to produce a research paper on a topic selected together with the instructor, and to submit it to some journal for undergraduate research in mathematics. Presentation at some conference on undergraduate research is also encouraged.

### **MUS - Music**

#### MUS 206 - Music History From Mozart to Mahler; Classicism, Romanticism, Modernism (3)

This introductory course presents three significant historical periods, based upon the works of their most important composers – from Haydn and Mozart to Mahler and Stravinsky. It explains the various genres from chamber music and symphonic music to opera. Combining guided listening, live performances and technology, the course explores the multitude of styles of the different epochs. It also presents at each stage the cultural and political contexts in which music evolved.

#### MUS 213 - Classical Music in Film (3)

The purpose of the course is to explore and understand the use of classical music in art movies. From Bach to Mahler and from D. W. Griffith's Birth of a Nation to Stanley Kubrick's 2001 A Space Odyssey, classical music has been used as leitmotiv and supporting narrative in film. Based on the chronology of music history and the use of classical music in period movies, the course analyzes the way in which specific pieces of music have contributed to some of the greatest films of the past. Musical and film extracts will be viewed and discussed.

## MUS 216 - A History of Opera: From Orpheus to West Side Story (3)

The evolution of the music drama from the Renaissance to the twentieth century is the object of this course. Its objective is to familiarize students with opera as a unique art form. It contributes to enlarge the cultural horizon through a historic perspective from its origins to present day, overcoming the largely diffused pre-concept that opera is only for connoisseurs. Based on extensive listenings and discussions, the course emphasizes the musical and theatrical aspects of opera history, as well as its literary, architectural and political context. Students will learn the essential elements needed to attend a performance, the variety of singing voices and the complexity of preparation and staging of an opera. It encourages students to comparative listening of different versions.

# MUS 217 - Masterpieces of Western Classical Music (3)

Based on classical music milestones, from Vivaldi's The Four Seasons to Stravinsky's Rite of Spring, the course provides the students with the basic elements needed in order to learn active listening and to develop critical and comparative skills. It explains the various genres from symphonic music to opera,

offering the students the tools to better understand the various idioms in Western music, and the historical and cultural context of their creation. The use of the "great works" will also create a cultural portfolio for students and introduce them to the debates related to the character and purposes of music, as well as to its chronological evolution.

# MUS 218 - Music and Politics: From the French Revolution to Communism (3)

This course explores the direct relationship between significant historical events and their effects on musical creation. The analysis of specific works will offer the opportunity to understand the direct impact politics has on art. Important events throughout the 19th and the 20th century will be presented through the impact they had in music history. A special section is dedicated to censorship and discrimination focusing on music written and performed under totalitarian rule. From the Entartete Musik (degenerate music), discriminated against by the Nazis, to John Adams' opera Nixon in China, which marked the end of Mao's Cultural Revolution, the course investigates the way in which music was able to follow its own creative path.

### **PHL - Philosophy**

#### PHL 100 - Introduction to Philosophy (3)

This course considers central problems of Western philosophy with particular emphasis on epistemology and metaphysics, through analysis of writing by influential ancient, modern and contemporary philosophers in historical context. After a brief survey of ancient and medieval systems of thought, such as Platonism and scholasticism, attention is focused on modern systems of thought, such as rationalism, empiricism, idealism, pragmatism, existentialism and logical positivism. Time is divided between developing a understanding of the history of ideas on the one hand and considering the central philosophical questions as they apply here and now on the other. Students will study a wide range of philosophical writings, and will begin to develop their ability to produce rigorous analysis, systematic critique and careful thinking in their own writing.

#### PHL 200 - Mind and Meaning (3)

What is the relationship between our words and our possibilities of knowing the world, and to what extent might the languages we inherit shape what we can think? In this course, students will focus on a small number of central contemporary debates in the literature related to this topic, including the philosophy of knowledge (epistemology) and the philosophy of language. Starting from an overview of

the most influential positions from the twentieth century, including Karl Popper, W.V.O.Quine, Saul Kripke and Daniel Dennett, students will review the literature in recent books and academic journals so as to compare and contrast the positions presented. As a class, students will classify the range of available positions in the contemporary debate with labels and representative writers, and subsequently build their own positions on the nature of the mind, language, identity and knowledge.

Prerequisite: PHL 100W or WTG 150 or WTG 200.

#### **POL - Political Science**

#### POL 100 - Introduction to Political Science (3)

Basic concepts of the discipline are discussed in this class with a focus on the evolution of the state and the role of the individual from historical, ideological, and comparative perspectives.

# POL 101 - Introduction to International Relations (3)

This course provides the basic analytic tools necessary for the understanding of international relations. After a brief introduction to the realist and liberal approaches to the study of international relations, the course covers various fundamental concepts, such as national power, foreign policy, conflict, political economy, international trade, and international organizations.

# POL 101T - Introduction to International Relations: Vienna (3)

This Academic Travel course provides the basic analytic tools necessary for the understanding of international relations. After a brief introduction to realist, liberal, English School and constructivist approaches to the study of international relations, the course covers various fundamental concepts. such as national power, foreign policy, conflict, international political economy, trade international organizations. The travel program will focus on Vienna which provides us with the opportunity to not only learn about international organizations, but also the historical development of European politics and diplomacy

# POL 201 - Government and Politics of the United States (3)

The structure of the American polity is examined in theory and practice. Its salient characteristics are analyzed from historical, sociological and economic standpoints with a focus on current issues. (Formerly POL 104. Students who have previously earned credit for POL 104 cannot also earn credit for POL 201.)

Recommended POL 100.

# POL 204 - Government and Politics of Latin America (3)

This survey course will introduce students to the historical, cultural, social, and economic dimensions that have characterized the founding, development, and contemporary evolution of the political systems of Latin America. After an introduction to the geography and history of the region, the course will look at the major political developments, trends and movements in Latin America during the 20th Century. The second half of the course will look at the political systems (and their historical/economic context) in selected Latin American countries. (Students who have taken POL 225T may not also earn credit for POL 204.) Recommended POL 100.

#### POL 206 - Dynamics of European Integration (3)

A lecture-seminar course devoted to an in-depth study of the process and problems of European integration and the development of the European Union's relations with the rest of the world. The focus is the historical growth of European integration, the problems of specific policy areas of the Communities, enlargement and the development of the relations with Russia, the Middle East, and the developing states. The effects of the Maastricht Treaty are analyzed and the challenges of enlargement are assessed.

Prerequisite: POL 100 or POL 101.

#### POL 207 - Contemporary Russia (3)

Since the end of World War II Russia has passed through and endured a series of seismic changes. Once the heart of the expansive Soviet empire, the Russian Republic that emerged in the 1990s after the breakup of the Soviet Union was beset by economic collapse, social decay and a new era of political corruption under Boris Yeltsin. Since 2000 and the rise to power of Vladimir Putin, the Russia of the 21st century is endeavoring to restore its influence in world affairs while using its vast natural resources to revitalize its sputtering economy. This course will examine the different phases through which Russia has passed since World War II, surveying the salient political, social and economic events that have shaped Russian domestic life as well as Russia's changing relationship with other nations and regions, including the US, China and the Middle East. Recommended POL 100.

# POL 208 - Introduction to the United States Constitution and Legal System (3)

The focus of this course is to introduce the students

to the evolution of the United States political system with an accent on the reading of the US Constitution as a starting point for an in depth analysis of its legal system. There will be comparative examples drawn from the constitutional experience of the United Kingdom and Canada. The course will also examine the evolution of the American legal system in the context of American politics and international law. (Students may not earn credit for POL 201 and POL 208.)

# POL 222T - Politics and Society in the Baltic Region (3)

The countries around the Baltic Sea are among the most progressive liberal democracies in the world and boast some of the highest levels of human development indicators. How can this success be explained? This course will take a comparative approach to the study of their political and social institutions. Readings and lectures will first review the Hanseatic League, an early confederation of trading cities largely centered in this area, and then focus on Germany and Sweden, two of the historical and economic powers in the region. The course will also look into recent developments in Lithuania, Latvia and Estonia, that broke away from the Soviet Union and have successfully rejoined the Baltic community. The role of Russia and current international relations in the region will also be explored. Assignments will allow students to explore specific historical, political, economic or cultural issues. The travel portion of the course will feature Vilnius, Riga, Tallinn and Helsinki, in order to get an impression of the socio-cultural vibrancy of this region. Lectures, meetings with local leaders, and visits to their spectacular Old Towns will provide the basis for understanding their recent history and present situation.

Prerequisite: POL 100 or POL 101 or BUS 135.

#### POL 223T - Italy: Politics, Culture and Society (3)

This course will introduce students to the contemporary politics of Italy and the issues that are confronting its policy makers and people. The focus is on the evolution of Italian society after World War II and the cultural, economic, and social trends that have shaped its political system. The goal of this course is to give the students a comprehensive picture of contemporary Italy and the political challenges facing Italians today. The travel component focuses on Puglia, a region that highlights the intersections of tradition and transformation in Italian society. Recommended POL 100.

#### POL 224 - Politics and Society in Switzerland (3)

Switzerland boasts one of the oldest and most stable democracies in the world. Political and other social scientists have studied the Swiss system extensively and tried to address what is sometimes referred to as "the mystery of Swiss identity". This course will take a systematic approach to the study of Swiss political and social institutions, with particular attention to the federal structures and electoral system. Readings and lectures will also review some of the economic, historical, social and cultural dimensions that underpin Swiss Assignments will allow students to explore specific issues in the context of their own majors.

Prerequisite: POL 100 or POL 101 or BUS 135.

#### POL 225T - Politics and Society in Mesoamerica (3)

Using a comparative approach, this Academic Travel course examines the historical, political, social, and economic factors that shape the countries of Mesoamerica and the geographical understanding of that region. Readings and class discussions will explore and compare the recent efforts in various countries to achieve viable democracies and sustainable economic development. The role of the United States and its policies in the region will also be considered. The travel component of this course will feature Guatemala, where many of the characteristic features of the region's history can be observed. Students will visit various UNESCO World Heritage Sites and/or protected areas and also meet with political and social leaders to learn about and discuss current issues.

Prerequisite: POL 100 or POL 101 or BUS 135.

#### POL 226T - Spain: Politics, Culture and Society (3)

This course will introduce students to the contemporary politics of Spain and the issues that are confronting its policy makers and people. The focus will be mainly on the evolution of Spanish society since the Spanish civil war and the cultural, economic, and social trends that have shaped its political system to date. The travel component includes, principally, Madrid and Seville. The purpose of this course is to help students develop deeper insights into the political origins of contemporary Spanish society. Recommended POL 100.

#### POL 227 - Politics and Society in East Asia (3)

Providing an introduction to the politics and society of East Asia, this course takes a comparative approach and considers East Asia as a region composed of multifaceted political entities sharing some unifying features. It asks how East Asia can be

defined, what are its political specificities and its social and cultural characteristics. Students are introduced to the political history of the region, types of states and governments (from North Korea to the Philippines), questions of political economy (development models or regional division of labor), social problems (such as inequalities in global East Asian cities), and cultural debates (such as the controversy over the existence of Asian values).

Prerequisite: POL 100 or POL 101.

#### POL 230 - Politics and Films (3)

Politics and mass media have always been closely interlinked. This course will explore the relationship between politics and mass media and introduce students to socio-political topics in the United States. It will specifically make use of film and related literature to study various dimensions of US politics and society, as they present themselves through the eyes of Hollywood. Key topics to be addressed include war, political electioneering, class behavior, racism, and social anomie.

# POL 236T - Introduction to Mediterranean Studies: Sicily (3)

To introduce students to the historical and political components that contributed to the creation and evolution of civilizations on both sides of the Mediterranean. The course offers a holistic approach to the region, including discussions of the Ancient Middle East, Judaism, the Greek and Roman world, Christianity, the world of Islam, Italy, and Spain. The class will include a travel component to Sicily, an island whose heritage embodies all of the aforementioned elements.

#### POL 253 - United States Foreign Policy (3)

This course will describe and analyze the political, strategic and economic dimensions of American foreign policy. Special focus will be directed toward the issues that have confronted American decision makers since 1939. Examples and case studies drawn from American relations with the USSR, Europe, the Far East, the Middle East and Latin America will be studied in detail. The global implications of American influence and hegemony in the international system will be analyzed from the standpoint of trends and developments since the end of the Cold War and the attack on the Twin Towers.

Prerequisite: POL 100 or POL 201.

# POL 281T - Sustainable Development in Africa: Politics, Prospects, and Practice (3)

This interdisciplinary course explores the politics and

practice of sustainable development in Africa (destination countries may change). Through a series of on-site explorations in the host countries, problem-based exercises, service learning and presentations by local university professors, public policy makers (to include NGOs) and experts in sustainable development, students will learn about the political, social, economic, environmental and cultural relationships that encompass the important field of sustainable development. Students will come to better understand how each country approaches sustainable development and natural resource management through participation in expeditions and visits. Student research projects will include team-based case studies in the areas of sustainable agriculture, renewable energy, water and natural resource management, and sustainable housing in light of global environmental issues such as deforestation, water resource and human habitat degradation, threats to biodiversity, and conventional models of development. Please note: The field portion of the course will include traveling in overland vehicles with experienced guides. Accommodations will be in either backpacker lodges (dormitory style beds) or in safari tents at campgrounds with hot showers and toilets.

Prerequisite: POL 100 or POL 101.

# POL 290 - Government and Politics of the Middle East (3)

This course examines the political processes that shape conflict and consensus in Middle Eastern societies. From this perspective, main regional conflicts are analyzed. The confrontation between (1)Iran and the Arab World and (2)Israel and the region at large are surveyed in light of intra-Arab antagonisms and the historical great power rivalry for hegemony in the area. Special focus is directed toward an understanding of the politics of modernization and the clash between tradition and modernity. Recommended POL 100.

# POL 290T - Government and Politics of the Middle East (Cyprus) (3)

Examining the political processes that shape conflict and cooperation in Middle Eastern societies, this academic travel course directs special focus to analysing the politics of modernization and the clash between tradition and modernity. The international dimension of the area will be approached in light of the historical conflicts that have shaped and continue to shape the region. Cyprus represents an excellent case study to understand the various conflicts which have come to define Middle Eastern societies, including religious and inter-ethnic conflicts and clashes over resources. Part of the island is

controlled by Turkey and the other part is an independent, Greek speaking state, the Republic of Cyprus. Despite these many conflicts the Republic of Cyprus is a member of the Commonwealth of Nations, the European Union, and the United Nations. Recommended POL 100.

Prerequisite: POL 100 or POL 101.

#### POL 300 - Comparative Politics (3)

The development of the modern nation-state is analyzed from a variety of theoretical viewpoints. The approach and methods of major social theorists are examined in detail. Formerly POL 400. Students who have previously earned credit for POL 400 cannot earn credit for POL 300.

Prerequisite: POL 100.

#### **POL 301 - Theories of International Relations (3)**

This course concentrates on the major approaches, models and theories in the study of international relations. Micro and macro theories, deductive and inductive methods are explored from historical, political and economic perspectives. The relations between the major powers in the twentieth century are examined for their relevance in the study of international politics.

Prerequisite: POL 101.

#### POL 302 - Political Philosophy (3)

This course is designed to familiarize students with the major currents of political philosophy. It covers a broad range of central thinkers from the major philosophers of ancient Greece up to the proponents of modern-day liberalism. The course situates political philosophies in their historical context of emergence and thereby provides an overview of the history of the central ideas which are at the heart of thinking about politics, society and justice. The reading of primary and secondary sources serves as the basis for in-depth class discussions and a critical engagement with the normative underpinnings of societal organization.

Prerequisite: POL 100.

#### POL 303 - Key Concepts in Political Economy (3)

Political entities have always sought ways to organize economic activity, including the production and distribution of goods and services. This course introduces students to the key ideas and theories that have shaped debates on the political and social implications of economic policies. Students learn about different understandings of prosperity, welfare and development, which are connected to political

questions of freedom, equality, authority and power. The course also explores different methodological standpoints; from rational choice to institutionalism, postmodernism and historical materialism. It places particular emphasis on the role of governments and political interests in shaping conflictual processes of collective decision-making. Finally, this course also looks at key political actors (states, organized labor, capital) and their interactions, thereby highlighting how strategic factors influence social, political and economic choices. (Recommended prerequisite: POL 101)

Prerequisite: POL 100.

#### POL 309 - Legal Studies and the Study of Law (3)

The law governs many of our daily activities and behaviors. Who then decides what the law should be and who should be subject to it? How are laws made? What are the implications for our daily life? This course examines the law in Switzerland, Europe, and the United States, offering a cross-cultural comparison and building on concepts fundamental to political science. Initially focusing on developing a vocabulary in legal terminology, students then consider how domestic law relates to international law. The course examines the relationships between domestic and international law, considering both civil and common law. Connecting theory to practice, students may have the opportunity to visit the Federal Tribunal or attend a trial at one of the nearby courts.

Prerequisite: POL 100.

#### POL 310 - International Law (3)

This lecture-seminar course introduces students to the main elements of international law. The historical origins of the system, the sources of the law, the importance of territory, jurisdiction, recognition, treaties, claims and nationality, are studied both in theory and in applications. The examination of cases is emphasized.

Prerequisite: POL 100.

#### POL 311 - Contemporary Diplomacy (3)

This course introduces modern changes in global diplomatic practices. Diplomacy increasingly integrates non-state actors such as corporations, think tanks, NGOs and international mass media. Traditional state-to-state diplomacy, while still fundamental, now co-exists with a series of new actors and innovative practices such as public diplomacy. The course will take an interdisciplinary approach to the topic of diplomacy. It will look at diplomacy from a historical and legal perspective, cover challenges posed to diplomacy by imperatives

such as transparency and counter-terrorism, and focus on empirical case studies for students to engage critically with the multiple purposes and evolution of diplomacy.

Prerequisite: POL 101.

#### POL 315 - War and Contemporary Politics (3)

The relationship between strategy, defense, and the dynamics of the nation state is examined in light of international political developments since 1939 and the consequences of armed conflict for the configuration of power in the international system. The course will focus on some of the conflicts of the second part of the 20th century and will go on to examine asymmetric and hybrid war, especially cyberwar after 9/11 and its impact on the political stability of the international system in the 21st century.

Prerequisite: POL 101.

#### POL 321 - International Organization (3)

The focus of this course is the development of supranational and international agencies and entities. The United Nations, the European Union, the IMF, the World Bank, trading blocs, and other specialized agencies are studied as examples-in light of increasing economic interdependence in the international system.

Prerequisite: POL 101.

#### **POL 376 - International Environmental Politics (3)**

It has become increasingly apparent in recent years that environmental problems have been proliferating and nation-states are not able to cope with them individually. International cooperation is essential to finding and applying solutions. This course will first examine the nature and the sources of the main environmental problems affecting the lives of nations, such as climate change and its effects, including the ozone layer and the greenhouse effect, acid rain, desertification, pollution, disposal of radioactive and chemical waste material, etc. Students will investigate the environmental problems connected to trade globalization and the question of sustainable development and will study how states have tried to deal with these problems and the role of international organizations such as the UN and the EU and non-governmental organizations such as Greenpeace, etc. The effectiveness of international treaties such as the Kyoto Protocol and the problems in their application will also be examined.

Prerequisite: POL 100 or POL 101.

#### POL 376T - International Environmental Politics (3)

It has become increasingly apparent in recent years that environmental problems have been proliferating and nation-states are not able to cope with them individually. International cooperation is essential to finding and applying solutions. This course will first examine the origins of the main environmental problems affecting nations, such as climate change, the greenhouse effect, acid rain, desertification, pollution, disposal of radioactive and chemical waste material, trade in endangered species, etc. Students investigate the environmental problems connected to trade globalization and the question of sustainable development, and will study how states have tried to deal with these problems through the role of international organizations such as the UN and the EU and non-governmental organizations such as Greenpeace, WWF, etc. The effectiveness of international treaties such as the Kyoto Protocol and CITES, and the problems in their application, will also be examined. For the travel component of the course, on-site investigations will occur in Botswana, to include policies of natural resource conservation, sustainability, and ecotourism. (This Academic Travel carries a supplemental fee, to be announced.)

Prerequisite: POL 100 or POL 101.

#### POL 377 - International Political Economy (3)

The interplay between political and economic issues has become central to the study of international relations in the modern world. This course will examine the traditional theoretical foundations of International Political Economy (the views of the liberals, the Marxists, the nationalists, etc.) and their applicability to today's world. Using an interdisciplinary approach, the course will look at both historical background and present-day issues and conditions. The problems of development and North-South relations and the question of sustainability will be examined. International trade issues, such as the globalization between trade relations environmental and human rights concerns and the role of institutions such as, the WTO, the IMF and G8 meetings will be studied. Finally the course will also consider new problem areas such as the internet and its control and e-commerce and the emerging role of non-governmental organizations.(Formerly POL 277. Students cannot earn credit for both POL 277 and POL 377.)

Prerequisite: POL 100 and POL 101.

# POL 378 - International Politics of Energy and Sustainability (3)

The politics of energy play a fundamental role in

economic processes, growth and development. Energy crises in the recent past have demonstrated very clearly that no government can afford to ignore energy issues. For that matter, guaranteeing access to energy resources at reasonable costs is of such importance today that it has also become a strategic concern directly linked to national security. This course will examine the supply, the availability, the distribution and the use of energy resources internationally and the policies that states adopt to try to assure that their needs will be met. Students will also study alternative energy sources beyond the traditional reliance on hydrocarbon fuels and how states and international organizations try to develop and promote their use. The close relations of energy policies to environmental questions and the role of non-governmental organizations in these questions will also be considered. Finally, the role of international organizations such as the OPEC, the International Energy Agency and the International Atomic Energy Agency will also be analyzed. (Formerly POL 278. Students cannot earn credit for both POL 278 and POL 378.)

Prerequisite: POL 101.

# POL 398 - Human Rights in International Law and Politics (3)

Since the end of the Second World War human rights have played a growing role in international law and in international politics. The heinous atrocities committed during the war, unparalleled in history in scope and horror, aroused worldwide indignation and gave rise to the desire to establish new rules and reinforce existing norms that could guarantee respect fundamental human rights internationally. Conventional international law was developed through a series of multilateral treaties sponsored by the United Nations and institutions to guarantee respect for these norms were established. In spite of the broad consensus on the need for these norms and the institutions, the expansion of human rights has been accompanied by controversy in both legal application and political interpretation and usage. This course will examine the historical development and philosophical bases of human rights from the ancient world to the present before looking at the role of human rights in international law as it has developed since the Second World War. The course will look at how the introduction of human rights into area of international law has affected fundamental precepts of the international law system itself and some of the problems this has created. Treaty law, customary law and growing jurisprudence will be considered. The course will also review to the problems of enforcement and application of human rights law both on a national and international level

and the functioning of the various institutions (tribunals, IGO's and NGO's) that have been established with this purpose in mind. Finally students will examine the political role of human rights in the foreign policies of states and other organizations (such as the European Union) and the major issues confronting human rights today (terrorism, civil wars, new areas of expansion of human rights, such as international environmental law or the distribution of energy resources or water and the question of humanitarian intervention).

Prerequisite: POL 100 and POL 101.

# POL 497 - Readings and Methods in Political Science and International Relations (3)

This course serves as a capstone for departmental majors. It focuses on classical and contemporary contributions in our fields and directly addresses the methodologies which students need to write their final theses. Students will be required to actively prepare and discuss class readings. They will also have the opportunity to work on their thesis projects and to discuss these in class.

Prerequisite: POL 300 or POL 301.

#### POL 499 - Senior Thesis (3)

Senior Thesis proposals are to be coordinated with the Department Chair.

Prerequisite: POL 497.

### **PSY - Psychology**

#### PSY 100 - Introduction to Psychology (3)

This introductory course is designed to provide an overview of the field of psychology, including theoretical positions, major research areas and methods of gathering data. Subtopics of psychology, such as physiological processes, developmental, abnormal behavior and social psychology are discussed.

#### PSY 201 - Social Psychology (3)

Introduction to major theories and research findings of social psychology in order to provide an understanding of the roles of cognitive and motivational processes in social behavior. The focus of this course is on how people's behavior, feelings and thoughts are influenced through social environment.

#### PSY 202 - Developmental Psychology (3)

This course surveys the major areas of developmental psychology - the science of individual

human development. The overall aim is to introduce students to the fundamental questions, ideas and approaches in the psychology of development. The course emphasizes an understanding of the methods, terms, theories and findings in the field, traces human development across the entire lifespan, and explores the basic developmental theories including the biological influences on development, behavior and learning. To complete the study of human development, the course presents a multi-cultural perspective, examining the diversity of human adaptations to change across the lifespan, by cultures around the world.

#### **PSY 203 - Theories of Personality (3)**

The course addresses itself to a comprehensive indepth study of the following question: What is personality? The major theories of personality which are prominent and important today in the field of psychology are considered individually in detail, chronologically and comparatively. These include the classical psycho-analytical theory of Freud, Jungian theory, existential/phenomenological theories, cognitive theories and behavior psychology.

# PSY 205 - Introduction to Criminology and Psychopathology (3)

Criminology deals with crimes and their authors through a multi-disciplinary lens, one that includes psychology, medicine, law and sociology. After introducing several of the fundamental theoretical frameworks upon which criminology is based, this course will focus on the analysis of single psychopathologies and how they relate to crime, in particular homicide, sex crimes, abuse, and white-collar crimes. The course will include lectures as well as the analysis of criminal cases and the participation of local experts in the field.

#### PSY 210 - Cognitive Psychology (3)

This course provides an in-depth exploration of human cognition, focusing on both classic and current issues. In this class, students will discuss how cognitive psychologists build theories (or models) of mental processes, and how these models are used to understand and predict behavior. Topics to be covered include (but may not be limited to): history of cognitive psychology, research methods in cognitive psychology, attention, perception, memory, language, and reasoning. In addition to these subjects, we will examine the research on social cognition, motivation, and emotions.

Prerequisite: PSY 100.

# PSY 215 - Research Methods in the Social Sciences (3)

The overall aim of this course is to promote students' understanding and knowledge of research methodology in the social sciences. The course has three main features: it addresses a wide range of perspectives, comprising both qualitative and quantitative approaches; it provides opportunities to learn and reflect from research practice in various social science fields. including developmental, social and work psychology; it encompasses both traditional/mainstream and critical research approaches, paying constant attention to real world research. An important part of the course is the "Research Proposal", which students will draft in stages over the course of the semester. By working on their own research proposal throughout the course, students will have the opportunity to engage in relevant research activity, 'learning by doing' in relation to crucial research principles and practices.

Prerequisite: PSY 100.

#### PSY 220 - Multicultural Psychology (3)

This course is intended to introduce and familiarize students with the concept of multicultural psychology. The entire field of psychology from a perspective that is mindful of the diversity in today's society will be considered. Students will explore the ways in which psychology is socially constructed and will pay particular attention to the following factors as they influence human development: oppression, language, acculturation, economic concerns, racism and prejudice, socio-political factors, child-rearing practices, religious practices, family structure and dynamics, and cultural values and attitudes.

Prerequisite: PSY 100.

#### PSY 301 - Abnormal Psychology (3)

A study of the major patterns of abnormal behavior and their description, diagnosis, interpretation, treatment, and prevention.

Prerequisite: PSY 100 or PSY 202.

#### PSY 310 - Organizational Psychology (3)

This course will provide an in-depth exploration of the key concepts, theories, and research methods in Organizational Psychology. Organizations are complex networks of social relationships between individuals, within groups, and between groups. In this course, students will examine individual, interpersonal, group and cultural behaviors in organizations. Topics to be covered include: group

decision-making and communication styles; managing group processes and team design; leadership and power strategies within groups; performance management and work teams; and networking and negotiation within and across groups and organizations.

Prerequisite: PSY 100 and PSY 215.

#### PSY 315 - Environmental Psychology (3)

This course introduces a relatively new field of study in psychology that focuses on the interaction between the environment and human beings, examining how the physical features of the environment impact cognition, behavior, and wellbeing, and how human actions in turn produce immediate and long-term consequences on the environment. In this course, the environment is broadly defined to include not only our physical surroundings (both natural and built) but also the larger, socio-cultural and political milieu in which people live. This course will borrow ideas and information from a variety of other areas and including anthropology, biology, geography, urban planning, public policy, and other areas. Topics to be covered include: dysfunctional and restorative environments, the effects of environmental stressors, the nature and of personal space, environmental perception, psychological impact of ecological crises, values and attitudes towards nature, conservation psychology.

Prerequisite: PSY 100and PSY 215.

#### PSY 370 - Special Topics in Psychology (3)

Topics in Psychology vary from year to year. They are advanced courses on specific topics not normally offered, and they may require additional prerequisites or permission of instruction.

# **PSY 497 - Senior Research Seminar in Psychology** (3)

This seminar provides students with a capstone experience in synthesizing their theoretical and methodological knowledge in the form of a high-quality research paper. Some of the major areas of research and theories in the field of communication and media studies will be reviewed and discussed in class as students work on their own research project. At the end of the semester, students will present their final research paper to an audience of students and professors. Students will also be encouraged to submit their paper to an appropriate conference venue around the world. (Prerequisite: Senior status)

#### PSY 498 - Internship in Psychology (3)

Internship project in a related field to be coordinated with the Department Chair and Academic Advisor.

#### PSY 499 - Senior Thesis in Psychology (3)

Thesis proposals to be coordinated with the Department Chair and Academic Advisor.

### SJS - Social Justice and Sustainability

# SJS 100 - Sustainability and Social Justice: Ethics, Equality, and Environments (3)

One of the fundamental questions we all face today is how to counter the urgent challenges posed by global climate change and unequal economic development. Questions coalescing around notions of ethics, justice, equality, and human rights intersect with questions of how to shape a culturally and environmentally sustainable world. Exploring a wide range of theoretical and practical perspectives on Sustainability, Social Justice and Ethics, this cross-disciplinary, introductory course will give students multiple disciplinary frameworks to think critically and productively about the intersections between the social and the natural worlds. The course provides the gateway to the program in Social Justice and Sustainability (SJS).

#### SJS 498 - Capstone: Internship Project (3)

Internship project in a related field to be coordinated with the Department Chair and Academic Advisor.

#### SJS 499 - Capstone: Research Based Thesis (3)

Thesis proposals to be coordinated with the Department Chair and Academic Advisor.

#### **STA - Studio Arts**

#### STA 105 - Introduction to Sculpture (3)

An introductory course intended to develop the students' awareness of the third dimension. The course uses the five platonic solids as a vehicle of discovery of three dimensional space. Beginning with the construction of a "space frame" in the form of either a tetrahedron or a cube using wood doweling, the students analyze and describe the space inside the volume without the use of curved lines, using easy manageable materials. The students then move on to consider cylinders, cones and spheres, and work with curves, both simple and complex. They study natural forms that they themselves find and select to work from, starting a new project creating one or more structures from these things, giving

them a basic knowledge of working in metal, plexiglas, plaster, clay, wood and glass. (This course carries a nominal fee for art supplies)

#### STA 106 - Introduction to Printmaking (3)

This experimental, introductory course will explore the creative possibilities of media that have often been considered largely mechanical and reproductive processes. Comments on the history of printing will be integrated in lessons on relief and intaglio printing processes (monoprints, linoleum cuts, wood block prints, embossing, drypoint). Visits to museums, exhibits or ateliers may be organized if possible. (This course carries a fee for art supplies.)

#### **STA 107 - Introduction to Digital Photography (3)**

This course course in digital photography introduces the beginner to the elements of digital photography. There will be two areas of concentration: 1. Image capture and manipulation using digital imaging technology (cameras and editing software). 2. Photograph design (crafting a photograph that photographer's reflects the intention using composition, framing, lighting etc.). Throughout the course emphasis will be placed on the artistic value of photographs rather than the technicalities of digital imaging. Photography is one of the various artistic media available for self-expression and much emphasis will be put on precisely that. Students will synthesize these elements to create a portfolio of work that reflects not only their newly developed skills but also an appreciation and understanding of photography as an art medium. The course carries a fee for photography/art supplies.

#### STA 111 - Introduction to Drawing (3)

An introductory course aimed at mastering the rudiments of drawing (light and shadow, perspective, proportions, texture, pattern and design) and investigating the discipline of drawing as a cognitive tool. A variety of media, styles and genre will be explored, such as still life, landscape, figure drawing and abstraction. Studio sessions will be integrated with slide presentations and videos, and visits to museums, exhibits or ateliers may be organized if possible. The course carries a fee for art supplies.

#### **STA 112** - Introductory Watercolor Techniques (3)

This introductory course will explore basic watercolor painting techniques. Starting with exercises aimed at understanding the nature of the medium, students will then move on to investigate various aspects of watercolor painting (direct methods, tonal and color layering, color theory, sketching and painting en plein air, sources of inspiration). Visits to museums, exhibits or ateliers may be organized if possible. The

course carries a fee for art supplies.

#### STA 114 - Drawing Related Media (3)

The course will explore various media related to drawing, like pen and ink, charcoal, colored pencils, felt tip markers, tissue paper and glue, collage, crayons, oil and watercolor pastels, watercolor, tempera, gouache, spray paint. There is virtually no limit to the media that may be employed during the semester. At the same time, the course also reinforces the rudiments of drawing, but with primary emphasis on materials and new media rather than theoretical questions. The course carries a fee for art supplies.

#### STA 115 - Introductory Painting (3)

This introductory course explores basic painting techniques and attempts to assist the development of visual awareness through various experiments and media, thus providing a foundation for further art study. With a combination of theory and studio practice, the course investigates the properties of color, line, point, plane and texture in an effort to free students from dead convention and at the same time encourage their creative abilities. The course will incorporate structured exercises on the nature of paint and the rudiments of color theory, while encouraging students to study the painting of past and present artists to develop their own creative identity. Visits to museums, galleries or ateliers may be organized if possible. The course carries a fee for art supplies.

#### STA 125 - Basic Design (3)

This course is based on the experimentation of basic design exercises belonging to the tradition of schools of design such as the Bauhaus, the School of Design at the IIT, the Hochschule für Gestaltung Ulm. The course aims at developing basic knowledge useful at different scales in the process of education of a designer: theories of color, hierarchy and design of information, symbolization, visual characterization and rhetoric. During the course, notions of history of typography and graphic design, visual semiotics, information design and printing techniques are provided. Aim of the course is to produce a series of 16 pages books and an exhibition to display the results. Teaching is practice based and follows the approach "learning-by-doing".

#### STA 179 - Photography on Location in Europe (3)

Aimed at beginning and intermediate students exploring the countryside, towns, villages, and interiors of Ticino, this digital photography course concentrates on the dynamics of composition through the use of color and natural light. (Students

in this course must provide their own tools for some of the techniques, and a digital camera is required. The course carries a fee for art supplies and equipment.)

#### STA 200 - Computer Graphics in Advertising (3)

An introductory course to graphic design software and to the principles and practices of advertising graphics. Once the basics have been learned, the course covers the following aspects of graphic design: the psychology of advertising, the brief from the client and the working relationship between client and designer, font styles and typographic design, the company logo, letterhead, business cards etc., house-styling, company reports, brochures, flyers, book covers, color printing and printing processes. The course requires that initial design concepts be taken from the early stages through to finished artwork, i.e. the quality of finish required for presentation to the client.(This course carries a nominal fee for computer supplies)

#### STA 205 - Intermediate Sculpture (3)

Continued exploration of basic sculptural methods. the students choose something that has particularly caught and absorbed their interest from the information touched on in the introductory course. They select a major project and investigate this chosen area much more thoroughly, developing a more substantial awareness along with more technical proficiency regarding materials. They can choose to construct, carve, or model and cast, and either to work from a personal idea or, if they prefer, using a model, they can make a portrait head and cast it in plaster: the stage at which it could be realized in bronze by a foundry. Students will be encouraged to visit exhibitions and become aware of both historical and current tendencies in art. (This course carries a nominal fee for art supplies)

Prerequisite: STA 105.

#### STA 206 - Intermediate Printmaking (3)

Intermediate course aimed at further developing the basic printing skills learned in STA 106. More techniques of printmaking may be explored, for example, silkscreen or collagraph. (This course carries a fee for art supplies.)

Prerequisite: STA 106.

#### STA 207 - Intermediate Digital Photography (3)

A more intermediate course where students who have completed STA 107 may take their work further. The course carries a fee for photography/art supplies.

Prerequisite: STA 107.

#### STA 208 - Photography and Film Studies (3)

Students will create their own "Camera obscura" through that experience and aimed knowledge the course will introduce the basic skills of photography. such as using composition, framing, lighting etc. Aimed at beginning and intermediate students exploring photography, this course concentrates on the dynamics of composition through the use of the concept of visual communication and developing the artistic value of the students' photographs, experienced in applying to professional contexts key approaches and theories of visual communication. An important part of the course will be, the exploring of Venice as a film-sight in combination with film studies such as symbols and aesthetics, by developing and visualizing own storyboards. Throughout the course students will not only develop their own skills and create a portfolio of their own, but also understand photography as an art medium and way of visual communication.

# STA 209 - The Video Essay: From Conception to Projection (3)

This is a hands-on course designed to explore key aspects of an exciting contemporary film genre known as The Video Essay: a branch of experimental cinema which stems from the contributions of avantgarde filmmakers such as Man Ray, Jean-Luc Godard, Nam June Paik, and Bill Viola. Video Art, like its celluloid counterpart in experimental emphasizes the artistic potential of the film medium, as opposed to cinema's more common function as an object of consumption for entertainment value. As the etymology of the name implies, the video essay is an expression of how and what we see when we try to make visual sense of the world. The key aspects of videomaking to be studied in this course have been divided into four learning modules. Each module corresponds to one week in the four- week summer program, each week being dedicated to one of the questions noted above. These learning modules are: 1) Conceptualizing the Image; 2) Capturing the Image; 3) Contextualizing the Image; and 4) Projecting the Image. Students will be evaluated on a portfolio comprised of four completed video essays, with accompanying statements of artistic intent, and one conclusive paper which will be presented orally to the class. Students enrolled in this class must have their own digital video recording device.

#### STA 211 - Intermediate Drawing (3)

Intermediate course aimed at further developing the basic skills learned in STA 111. More emphasis will

be placed on developing individual projects, exploring various media and investigating problems in drawing and perception. The course carries a fee for art supplies.

Prerequisite: STA 111.

#### STA 212 - Intermediate Watercolor Techniques (3)

Intermediate course aimed at further developing the basic skills learned in STA 112. More emphasis will be placed on developing individual projects and exploring watercolor-related media. The course carries a fee for art supplies.

Prerequisite: STA 112.

#### STA 214 - Drawing Related Media (3)

Intermediate course aimed at further developing the basic skills learned in STA 114. More emphasis will be placed on developing individual projects. The course carries a fee for art supplies.

Prerequisite: STA 114 or STA 111.

#### STA 215 - Intermediate Painting (3)

Intermediate course aimed at further developing the basic skills learned in STA 115. More emphasis will be placed on developing individual projects and exploring different media and genre as students work towards finding a personal identity through creative experience. The course carries a fee for art supplies.

Prerequisite: STA 115.

#### STA 218 - Digital Media and Career Web Design (3)

The course considers the examination and analysis of Digital Media in sociological approaches global image and information in the digital environment. Students will consider: New Media and the role it plays in our lives. Specifically, students will leave the course with a basic personal web site to jumpstart their career in locating a job or internship. This course is good for all students and disciplines. Students will photograph themselves and consider images and video from their field of study, create their resume, write two articles about their field: all to be included in their personal site. Students will consider online tools such as YouTube and branding for competition in their career fields. Digital camera and/or video are recommended.

# STA 220 - Heads and Bodies: the Human Head and Proportions in Art History, Theory and Practice (3)

The human head is one of the most fascinating subjects in the history of art, and frequently perceived as one of the most difficult problems to tackle. The head is the basic unit of human proportions, and the

key to human identity. This course will investigate the human head and human proportions in art - in painting and sculpture; in all periods and cultures. Through lectures and presentations, visits to museums or other places of interest and studio sessions, students will have the opportunity to study this subject in depth and to experiment with it using various techniques in the studio. Studio sessions and lectures will deal with the following topics: 1. Human proportions: fundamental concepts, 2, Ideal canons in the Western European tradition. 2.1 The head as basic unit. 2.2 Famous canons: the Golden Polykleitos, Praxiteles, Vitruvian Leonardo, Le Corbusier. 2.3 Alignment of facial features: likeness. 2.4 Men, women and children; the ages of man. 2.5 Larger than life: comics and caricature, 2.6 The twentieth century, 3. Non-Western Ideals. 4. Beyond art and aesthetics: medicine, forensics and other applications. Studio assignments will be organized in the following media: drawing and related media, painting, clay modeling. Class sessions may involve trips off-campus to an exhibition or event. There is a course fee to cover materials and travel expenses.

# **STA 225 - Fashion Drawing: The Language of Design** (3)

Using fashion concepts as a springboard, students will develop drawing and presentation skills while addressing the role of drawing as a unique language for invention, description and communication. Students will create initial concept sketches and final drawings in a variety of wet and dry media while exploring core drawing principles such as volume, space, value and color. (There will be an additional fee for studio supplies.)

# STA 230 - The Fashion of Form: Concept to Construction (3)

In this hands-on class, students will develop a personal a motif or aesthetic through which to create a series of three-dimensional forms and fashion garments. Drawing on the world around them, students will examine 2D design concepts, drawing essentials, and the use of sustainable materials as part of their process. (There will be an additional fee for studio supplies.)

#### STA 235 - Sustainability and the Studio (3)

Over the past few decades, sustainability has become a movement in the visual arts, shifting from a purely ecological to a larger cultural context and covering a vast range of ecological, economic, political, moral and ethical concerns. Sustainable art is usually distinguished from earlier movements like environmental art in that it advocates issues in

sustainability, like ecology, social justice, non-violence and grassroots democracy. This studio course will approach sustainability and artistic practice from a number of viewpoints and modes of working. After a general introduction to sustainability in the arts today through lectures, videos and discussions, students will do creative projects, presentations and papers on current social issues or environmental concerns, the use of sustainable materials, recycling materials, community outreach, local environmental and sustainability initiatives). Class sessions may involve trips off-campus to an exhibition or event. There is a course fee to cover materials and travel expenses.

Prerequisite: (AHT 102 or AHT 103 or SJS 100 ) and one 100-level STA course.

#### STA 240T - Sustainability and Art in Europe (3)

Over the past few decades, sustainability has become a movement in the visual arts, shifting from a purely ecological to a larger cultural context and covering a vast range of ecological, economic, political, moral and ethical concerns. Sustainable art is usually distinguished from earlier movements like environmental art in that it advocates issues in sustainability, like ecology, social justice, nonviolence and grassroots democracy. This studio course will approach sustainability and artistic practice from a number of viewpoints and modalities. In addition to providing a general introduction to sustainability in the arts and the evolving role of the arts in today's society, students will engage in creative projects, presentations and papers on current social issues and/or environmental concerns (including for example the use of sustainable materials, recycling materials, community outreach, local environmental and sustainability initiatives). During the travel period, students will have the opportunity to see exhibitions and to visit institutions, organizations and artists who are concerned with sustainability and related issues. This part of the course may also involve a creative project that seeks to envisage art as a catalyst to stimulate discourse and foster change. There is a studio fee for art supplies for the on-campus part of the course.

# STA 275T - Studies in Ceramics: Northern and Central Italy (3)

This introductory ceramics course combines art history and studio work with an intensive travel period in northern and central Italy. Students will be given the opportunity to understand the complete process of producing objects in clay and terracotta, from the first planning/designing phases, through the basic modeling techniques, to the more complicated

processes of firing and glazing. Studio sessions both on and off campus will incorporate lectures on artists and art movements, as well as visits to local venues, major museums and other sites of importance with regard to the use of clay and terracotta in the fine arts. The on-campus lectures aim to provide students with an understanding of the importance of northern and central Italy for the history of ceramics from the age of the Etruscans to the present day. All students will have the opportunity to do in-depth, intensive work in clay modeling, hand-built ceramics and glazing techniques. The first part of the course will focus on the functional aspects of the terracotta object, while the second will introduce terracotta as sculpture.

# STA 279 - The Video Essay and Photography on Location in Europe (3)

Aimed at beginning and intermediate students, this digital-based media course (photography, sound and video) is designed to reveal key aspects of the production of the video essay through excursions in the Ticino region, studio work and critical discussions based on readings and screenings. The video essay is an expression of how and what we see when we try to make visual sense of the world- a genre of experience. Through projects using photography, sound and video, students will explore this dynamic genre and how it can be used to express place and their relationship to it, with the goal of producing a personal portfolio of creative work. Students enrolled in this class must have their own digital video recording device, which can range from a smart phone to a digital camera or video camera. The course carries a nominal fee of 100 CHF or USD 100 for art supplies and travel expenses.

#### STA 280T - Adventures in Printmaking (3)

This experimental, introductory course will explore the creative possibilities of media which have largely considered reproductive been mechanical, processes. Brief introductory lectures will introduce and demonstrate the following techniques: simple printing methods that do not use the printing press (direct stamping, stenciling, monotype, frottage); relief printing methods using linoleum, wood blocks and other surfaces; intaglio techniques (dry point). As time permits, collograph and silkscreen printing will also be introduced. The course has the following goals: to gain knowledge of printing materials, equipment and techniques; to produce prints using the techniques introduced during the course; to understand printing techniques in an art historical perspective and acknowledge of printing as a fine art; to construct a basic art vocabulary and develop the skills necessary to critical visual analysis. The course travels alternately to Urbino in Central Italy and to Lódz, Poland, to participate in the PATA summer workshops at the Strzeminski Academy of Art.

# STA 300 - Computer Graphics in Advertising, Advanced (3)

This course is fundamentally a follow-on from STA 200, Computer Graphics in Advertising. Throughout the semester, students are expected to complete a broad variety of projects, individually and in form of group work, and bring them to a finished state. Possible areas of concentration may include digital branding, interaction design, digital formats, innovative design, campaign design and corporate promotion. (This course carries a nominal fee for computer supplies).

Prerequisite: STA 200.

#### STA 305 - Higher Sculpture (3)

The level of this course presupposes that students have already acquired some knowledge of historic and current tendencies in art which they will consider in relation to their own semester's work. The project (or projects) undertaken will be a continued exploration of sculptural methods using both additive and subtractive techniques aimed at producing well-conceived three dimensional works and experimentation with diverse materials. This course carries a fee for art supplies

Prerequisite: STA 205.

#### STA 306 - Advanced Printmaking (3)

A higher course aimed at further developing the basic printing skills learned in STA 206. Emphasis will be placed on developing individual projects, and more techniques of printmaking may be explored, for example, silkscreen or collagraph. (This course carries a fee for art supplies.)

Prerequisite: STA 206.

#### STA 307 - Advanced Digital Photography (3)

A more advanced course where students who have completed STA 207 may take their work further. The course carries a fee for photography/art supplies.

Prerequisite: STA 207.

#### STA 311 - Advanced Drawing (3)

A higher course aimed at further developing the basic skills learned in STA 211. More emphasis will be placed on developing individual projects, exploring various media and investigating drawing and perception. The course carries a fee for art supplies.

Prerequisite: STA 211.

#### STA 312 - Advanced Watercolor Painting (3)

A higher course aimed at further developing the basic skills learned in STA 212. More emphasis will be placed on developing individual projects and exploring watercolor-related media. The course carries a fee for art supplies.

Prerequisite: STA 212.

#### STA 314 - Drawing Related Media (3)

A higher course aimed at further developing the basic skills learned in STA 114. More emphasis will be placed on developing individual projects. The course carries a fee for art supplies.

Prerequisite: STA 211 or STA 214.

#### STA 315 - Higher Painting (3)

Continuation of the previous painting courses to more advanced levels. The course carries a fee for art supplies.

Prerequisite: STA 215.

# STA 320 - Heads and Bodies: the Human Head and Proportions in Art History, Theory and Practice (Advanced) (3)

Advanced - The human head is one of the most fascinating subjects in the history of art, and frequently perceived as one of the most difficult problems to tackle. The head is the basic unit of human proportions, and the key to human identity. This course will investigate the human head and human proportions in art - in painting and sculpture; in all periods and cultures. Through lectures and presentations, visits to museums or other places of interest and studio sessions, students will have the opportunity to study this subject in depth and to experiment with it using various techniques in the studio. Studio sessions and lectures will deal with the following topics: 1. Human proportions: fundamental concepts. 2. Ideal canons in the Western European tradition. 2.1 The head as basic unit. 2.2 Famous canons: the Golden Ratio. Polykleitos, Praxiteles, Vitruvian man, Leonardo, Le Corbusier. 2.3 Alignment of facial features: likeness. 2.4 Men, women and children; the ages of man. 2.5 Larger than life: comics and caricature. 2.6 The twentieth century. 3. Non-Western Ideals. 4. Beyond art and aesthetics: medicine, forensics and other applications. Studio assignments will be organized in the following media: drawing and related media, painting, clay modeling. Visits to Ticino museums will be organized according to relevance for the course (in Lugano: Museo delle Culture, Museo d'Arte, Bernasaconi home museum, Museo Cantonale; Museo Vela in Ligornetto).

Prerequisite: STA 220.

# STA 330T - Umbria: A Warm Refuge for Inspiration: Art, Music and Life in Umbria, the Heart of Italy (3)

The best time to travel in Umbria is July, when everything that this distinctive territory of art and culture has to offer can be most fully appreciated: two internationally renowned music festivals, Umbria Jazz in Perugia and the Festival dei Due Mondi in Spoleto, the outdoors through an excursion in the Sibylline mountains, a hike along the Franciscan trail between Spoleto and Assisi or a bike ride through vestiges of ancient Rome around Campello di Clitunno, local festivals celebrating Italian food and local traditions, and last but not least, art from the age of the Etruscans (Perugia, Orvieto) through the contemporary era (architecture by Fuksas, the Burri Foundation, CIAC in Foligno, Arnaldo Pomodoro's Carapace 'living sculpture' winery at Montefalco. All of this and much more can be experienced in the best way - by being there. Finally, students will have the opportunity to live art fully by learning basic techniques of ceramics during a stay at a sculptor's home and studio at La Fratta Art House, near Deruta. After a week in Lugano, with introductory lectures and films on the region and its traditions, art and music, the next 2½ weeks will be spent in Umbria, alternating attendance at scheduled concerts and performances at Umbria Jazz and the Spoleto Festival with visits to nearby towns and villages to see art, architecture, museums and monuments, engage in outdoor activities or visit local industries (wine, olive oil, chocolate, ceramics). After Spoleto and Perugia, the group will move to La Fratta Art House, where they will live with an Italian artist's family. Most of this part of the course will be dedicated to learning basic techniques handbuilding and clay modeling. Many of the lessons will be conducted in Italian (with a translator) so the trip will have a high component of language immersion, and the stay at La Fratta Art House will be total immersion in Italian language and culture.

# STA 331T - Umbria: Sustaining Art in the Heart of Italy (3)

The region of Umbria stakes its reputation on 'slow living' and sustainability. Located in the center of Italy, and also known as its 'green heart', it has one of the highest pro capita percentages of UNESCO World Heritage sites in the world. Preserving this heritage and continuing to keep age-old traditions alive have contributed to making sustainability a way of life, as in the title of the overview of 20 years of EU research into cultural heritage, "Preserving Our

Heritage; Improving Our Environment". This course will provide a unique opportunity for students to study the area on site, concentrating on different ways in which this challenge has or has not been met, ranging from world famous performing arts festivals to ventures in sustainable living. At the same time, the course features an intensive arts experience through visits to art cities, museums, areas of natural beauty, enological and gastronomical firms, as well as attendance at local seasonal fairs and festivals of music and the performing arts. There is a studio component of the course: STA 331T will be taken together with STA115/215/315 Painting, which will focus on projects and techniques particularly suited to sustainability themes.

### VCA - Visual Communication Arts

# VCA 120T - Documentary and Street Photography on Location: Munich (3)

This course will investigate the particularities of both documentary and street photography through readings and studio projects. It will shed light on the history of photography; how the visual world communicates. studying the interaction photography with other visual media; and will pay specific attention to the semiotic potential and challenges of photography. Students will engage in a project that relates to the location of the travel component of the class, documenting a subject of their choice. The Academic Travel destination will be Munich with additional day excursions to Bavaria and Austria.

#### VCA 200 - The Arts of Independent Publication (3)

In an increasingly digital age, books have experienced a renaissance as a privileged channel of independent creative expression. This course takes this resurgence as a starting point to investigate the historical forms and contemporary opportunities offered by the book medium to artists, writers and activists. First, students will be introduced to the history of the printing revolution in Europe, the development of typography and their impact on intellectual and political history. Second, the course will look at the production of artists' books in the 19th and 20th century, in parallel with the advent of modernity, where numbered editions signalled a printing alternative to the rise of mass culture. Third, a strong emphasis is placed on exploring a range of models and opportunities offered by contemporary independent publishing. In that vein, the course will consider both material and virtual channels, taking into account the surge of digital technologies and their implications in both the return to the book as a physical object, and the connections the latter nurtures with its electronic parent. Students will look at the aesthetic, social and political remit of contemporary publishing practices, and will be asked to develop a personal publishing project. Recommended prerequisite: AHT 102 or AHT 103 or LC 100 or COM 201

#### VCA 370 - Topics in Visual Communication Arts (3)

Topics in Visual Communication Arts are advanced courses on specific topics not normally offered and vary each semester. They may require additional prerequisites or permission of the instructor. Course description and pre-requisites are specified in the session course description.

# VCA 495 - Senior Project in Visual Communication Arts (3)

Senior projects are to be coordinated with the Department Chair. The course carries a fee for studio/photography supplies.

#### VCA 497 - Visual Communication Arts Internship (3)

Internships are to be coordinated in advance with the faculty advisor and the Department Chair.

#### VCA 499 - Visual Communication Arts Thesis (3)

VCA thesis proposals to be coordinated with the Department Chair and the faculty advisor.

### WTG - Writing

#### WTG 120 - Introduction to Academic Writing I (3)

This course aims to help students improve their academic writing skills. Particular attention is given to awareness and development of academic writing structures, from essay organization to paragraph development to sentence-level detailing. Students also learn the basic conventions of evaluation and incorporation of outside resources. This course is taken in conjunction with WTG 125. A student who successfully completes WTG 120 (with a minimum final grade of C) must take WTG 130 the following semester.

#### Corequisite: WTG 125.

#### WTG 125 - Approaching the Academic Text (3)

The aim of this course is to help students improve their analysis and comprehension of academic texts, and to develop strategies for efficient intake, processing and interpretation of information. Special emphasis is placed on notetaking strategies and on the critical analysis of texts. This course is taken in conjunction with WTG 120.

Corequisite: WTG 120.

#### WTG 128 - Expanding Academic Literacies (3)

This course is designed to further students' understanding of the literacies required for academic study at the university level. Focusing on the close connection between reading texts and writing about them, the course develops students' ability to translate and interpret text content and structure, and to produce a variety of written responses. Students will consider the contextual use of language in academic settings, learn to identify key themes and ideas, follow and analyze arguments, and prioritize information. They will also practice writing about these texts in controlled assignments that emphasize the integral connection between reading and writing. A student who successfully completes WTG 128 (with a minimum final grade of C) must take WTG 130 the following semester.

#### WTG 130 - Introduction to Academic Writing II (3)

This course aims to help students improve their academic writing skills. Particular attention is given to awareness and development of academic writing structures, from essay organization to paragraph development to sentence-level detailing. Students also learn the basic conventions of evaluation and incorporation of outside resources. This course is taken in conjunction with WTG 125. A student who successfully completes WTG 120 (with a minimum final grade of C) must take WTG 130 the following semester.

#### WTG 150 - Academic Writing: Crossing Borders (3)

Designed as a discussion/workshop seminar, this writing course develops students' awareness of scholarly discourse and their participation in it: what makes academic discourse different from other kinds of writing, how different disciplines approach analysis and evidence, and what counts as effective communication within scholarly communities. Through the study of borders - what they are, how they shape culture, politics and society, and why they change - the course helps students develop academic communication strategies that are applicable across the curriculum at Franklin. The main focus of the course is to help students develop strategies for joining the academic conversation, covering skills such as close reading and responding to texts; generating, supporting and sharing ideas in both oral and written form; and scholarly researching. Drawing from a wide selection of texts and media about cross-border and cross cultural practices, which has recently garnered much attention among scholars and speaks to the Franklin mission, students will explore various academic responses to the phenomenon of border crossing, concluding with a research-based final project and defense. (This writing-intensive course counts towards the Academic Writing core requirement.)

## WTG 200 - Advanced Academic Writing: Ethics at Work (3)

This advanced writing course consolidates students' academic communication skills through the theme of business and work ethics. Students will engage with philosophical texts and case studies dealing with various aspects of business and/or work ethics distributive justice, social responsibility and environmentally conscious business practices among others - in order to improve critical reading, argumentative writing, and presentation/debating skills. The course helps students understand that academic communication primarily involves entering a conversation with others and particular emphasis will be placed on responding to other people's arguments as well as developing their own arguments based on those responses. Using the broad theme of business and work ethics as a medium for discussion, students will not only explore what it means to join an academic community and their role in that community as purveyors of knowledge but also work towards entering the job/internship market with polished application materials.

Prerequisite: WTG 150 or Writing placement.

## **ACADEMIC SUPPORT**

#### Libraries

The David R. Grace Library (Kaletsch Campus) and the Fowler Library (Fowler Learning Commons, Lowerre Academic Center) provide students, faculty, and the community at Franklin University Switzerland with books, periodicals, DVDs, and electronic resources, as well as assistance in the use of these resources, and the physical space in which to study. The Grace Library holds an English-language collection of approximately 36,000 volumes, and print periodicals. The Fowler Library houses materials in French, German, Italian, Portuguese, Russian, and Spanish, as well as science, mathematics, technology, and health materials. The library service subscribes to many full-text databases covering the full range of disciplines. In addition, the library provides access to more than 200,000 electronic books."

The libraries are open approximately 100 hours per week when classes are in session, and keep extended hours during midterm and final exam weeks. Students may also set up access and borrowing privileges at the local university library in Lugano.

Further details of library opening hours and resources can be found at www.fus.edu/services/library

# The Writing and Learning Center

In accordance with the mission of the university, the Writing and Learning Center (WLC) provides an inclusive space for students of all levels and cultural backgrounds to learn how to make the most of their academic experience. It offers tutorials, workshops, class visits and resources that support students in developing lifelong skills in writing, languages, and quantitative literacy. The WLC fosters student success by helping students become active writers and engaged learners at every stage in their university career. The Academic Mentor program, supervised by the WLC, takes a holistic approach to academic support, facilitating learning opportunities among students, professors, advisors, librarians, and student life professionals, including helping students connect with peers about courses and academic life at Franklin. Specifically, WLC support is offered in the following areas:

Writing: As all writers benefit from sharing works-in-

progress with an intelligent reader, the WLC organizes tutorials on a one-on-one basis at any moment of the writing process, from understanding an assignment to citing sources.

Learning: In addition to writing tutorials, students can also meet one-on-one with a trained tutor to work on a wide variety of university and study skills, including note taking techniques, time management skills, oral presentation strategies, and exam preparation.

Language Tutoring: Students meet with language tutors in groups to work on vocabulary, grammar, and conversation in Italian, French and German.

Academic Leadership Opportunities: The WLC supervises the Academic Mentor program for First Year Seminars and offers Life-Long Learning

### **Accessibility Services**

#### **Overview of Services**

Franklin University Switzerland is committed to providing reasonable accommodations in its academic and co-curricular programs to students with disabilities. The Office of Accessibility Services helps foster success by coordinating need-specific accommodations and by offering additional support for students who qualify. In a small community of lifelong learners, Franklin University Switzerland routinely offers individualized, student-centered assistance in the spirit of the Americans with Disabilities Act (Title III), and Section 504 of the United States Rehabilitation Act.

#### **How to Request Accommodations**

The process of obtaining accommodations at the university level is generally different from that typically found at secondary schools. At a university, it is the student's responsibility to seek disability-related accommodations and services, and to disclose a disability in order for the university to make reasonable accommodations.

If you think you may need accommodations, or have had them in the past and would like to continue receiving them, start the process by contacting accessibility.services@fus.edu. The Office of Accessibility Services will set up a meeting with you to discuss your individual situation. Bring to this meeting any documentation that you have about your disability. Primary documentation is typically produced by a qualified evaluator, has been written

within the past four years, and includes information about your challenges within an academic setting as well as recommendations for accommodations.

Accommodations at Franklin University Switzerland are determined on a case-by-case basis, depending on the nature of the disability, the student's own concerns, and the content of the documentation provided. All information is handled with strict confidentiality. For further information or clarification of the process, contact

accessibility.services@fus.edu

### **ACADEMIC POLICIES AND PROCEDURES**

This section provides details regarding the academic policies and procedures that guide students in the completion of their degree requirements In addition to the information in this and other sections of the Academic Catalog, students should refer to specific information available through the Franklin University website www.fus.edu, the office of the Registrar, and Franklin's student portal MyFranklin.

#### **Academic Calendar**

The academic year at Franklin University consists of two sixteen-week semesters. Each semester includes a final exam period and a two-week travel period during which students participate in the faculty-led travel portion of their Academic Travel classes. Two optional 4-week summer sessions are offered, usually in the months of June and July. For specific dates, see www.fus.edu/academics/academic-calendar

### **Academic Advising**

Each student is assigned an academic advisor, usually a full-time faculty member, upon arrival at Franklin. The academic advisor's role is to assist students in developing educational plans that are compatible with their life goals and to help students take responsibility for their own education. In this ongoing process, the advisor helps coordinate a student's learning through curriculum planning and review of the student's academic progress, and by referring students to campus resources as the need arises.

To ensure that this interaction takes place between advisors and their advisees, the advisor's signature or on-line approval is required during important moments in the student's academic career, including course registration, course changes, and declaration of academic program. However, the final responsibility for selecting courses and meeting degree requirements belongs to the student. When a student declares a major, the student is automatically reassigned to an advisor in that academic area. If the student's advisor is already in that academic area, the advisor is confirmed.

### **New Student Registration**

Registration is completed during Orientation Week and the first week of each semester. The Office of the Registrar will enroll new students prior to arrival, taking preference selections and space availability into consideration, for some courses including: First Year Seminar, Modern Language, and Academic Travel courses.

### **Returning Student Registration**

Returning students may register for courses for the coming semester during the registration period following Academic Travel. Students who have an outstanding balance in the current semester will not be permitted to register for courses in the coming term. Students register according to the following priority order: Dean's List Seniors, Seniors, Dean's List Juniors, Juniors, Study-Abroad, Dean's List Sophomores, Sophomores, and Dean's Freshmen, and Freshmen. Course registration for returning students will be cancelled if the student fails to pay tuition and fees for the semester by the stated deadline. Students with 60 credits or more earned (including credits from transfer or advanced standing) must have declared their major to be able to register for courses in a subsequent semester or summer session.

### **Change of Registration**

Students may change their course registration online via Self-Service without penalty up until the published Course Change (drop/add) deadline. Academic Travel may have an earlier Course Change deadline than regular classes.

### **Continuing Enrollment**

If a student meets the criteria for a grade of Incomplete (see Incomplete Policy (p. 132)), the student may be allowed up to a four-month period after the end of a semester to complete coursework and would not incur for that period a Continuing Enrollment fee. Students granted an extension for completing coursework or a thesis beyond an initial four-month period and who are not currently registered during the extended deadline period will be assessed a Continuing Enrollment fee. This allows the student to utilize University resources needed to fulfill the unfinished coursework.

# **Course Credits and Residency Requirement**

The academic credit at Franklin is equivalent to one semester credit (or two ECTS credits). Most Franklin University courses carry three semester credits. The Bachelor of Arts degree program requires 120 credits to graduate; the Associate of Arts degree program requires 60 credits to graduate. Students planning to complete degree requirements at Franklin should note that a minimum of 60 credits (at least 30 in the major) towards the Bachelor of Arts degree or 30 credits towards the Associate of Arts degree must be completed at Franklin University.

#### **Course Load**

Each student must register for and maintain a fulltime course load (4 or 5 regular three-credit courses) each semester for academic, financial aid, and student permit purposes. Exceptions may be made for graduating students in their last semester or for those who can claim other extenuating documented circumstances. Students must petition the Dean of Academic Affairs for permission to drop below fulltime status. Part-time status can be allowed for persons with Swiss nationality or holders of a Swiss "C" resident permit. It is strongly recommended that students on academic probation (cumulative GPA below 2.0) register for only four courses. With the permission of the Dean of Academic Affairs, students maintaining a minimum cumulative GPA of 3.0 will be allowed to register for six courses, for an additional course fee.

For students in the pre-health sciences, the laboratory experience represents an essential part of the broader academic experience. Students enrolled in the pre-health sciences will thus maintain a normal full-time course load that includes 4 or 5 regular three-credit courses as well as up to two associated lab courses for a maximum of 17 credits. There is a lab fee associated with all lab courses.

### **Course Prerequisites**

In many courses, the content builds on knowledge and skills from previous courses. Prerequisites for these courses are indicated in the section on course descriptions. A student can register for such courses without the prerequisite only with permission from the instructor or, if the instructor is not teaching at Franklin in the current term, the department chair. A student can pre-register for such courses if the student will meet the prerequisites prior to the beginning of the term. A student without

prerequisites or Instructor Permission will be automatically dropped from a course prior to the beginning of the term unless proof of completion of the prerequisite has been received by the Office of the Registrar.

### **Independent Study**

Students may petition the Dean of Academic Affairs to take an existing course as an independent study course from an individual faculty member provided they meet the following criteria:

- 1. The student has applied to graduate and the Registrar can confirm that degree completion is estimated to be within the academic year; and
- 2. The course required to complete degree requirements (or an adequate course substitute) is not being offered/scheduled by the University within the academic year in which the student would otherwise complete all degree requirements.

Independent study courses are only permitted based on the criteria above and with the faculty member's consent. Such courses are normally restricted to full-time faculty during the academic year (August – May). Payment for this type of course is included in the student's regular full-time tuition provided that the full course load is no more than five courses per semester; otherwise the independent study will be charged as a course at the part-time rate. Generally a student should enroll for no more than one independent study course in a given semester. A petition for an independent study course must be submitted to the Dean of Academic Affairs for approval before the Course Change deadline.

### **Auditing a Course**

Juniors and Seniors may audit one course per semester, during the regular academic year, with the permission of the relevant faculty member. Students must formally register as an auditor before the end of the Course Change (add/drop) period. Courses taken as an audit do not carry credit and the audit grade designation does not count in the grade point average. Students may not change from an audit to a regular grade, or vice versa, after the Course Change deadline. A full-time student (enrolled in either four or five courses in any given semester) may audit one course in their time at Franklin without charge. Additional audits carry a fee and the same fee applies to part-time students auditing a course. Auditing Academic Travel courses is not permitted.

# Attendance and Participation Policy

Each faculty member will set a total number of absences tolerated before absences begin to affect a student's participation and final course grade. This number of total absences allowed includes absences due to illness. The faculty member's specific policy will be announced at the beginning of each course and included in the course syllabus. A student who, for no valid reason, remains absent from campus or from classes for an excessive length of time during a semester may be required to withdraw from the University.

Non-compliance with the class attendance policy for Academic Travel will result in removal from the travel portion of the course and a failing grade for the class.

#### **Transfer Credit Evaluation**

Students may transfer up to a maximum of 60 credit hours for the B.A. and 30 for the degree. The applicability of credits towards major requirements is determined by the Registrar in consultation with relevant Department chairs. After the period of initial enrollment, a student may transfer a maximum of 30 credits to Franklin University as long as he/she does not exceed the 60 credit total transfer maximum for the B.A. or the 30 credit maximum for the A.A.

Credits may be transferred for courses taken at other regionally accredited American institutions, provided that a grade of C or better has been achieved. Credit may also be transferred for courses or exams taken at non-American institutions, provided that the university is recognized by government educational authorities within the country, and the student received a passing grade equivalent to at least a C in the American system. The transfer courses must be equivalent in content to those offered at Franklin. In cases where Franklin University does not offer a comparable course, credit may be given on an elective or undistributed basis. For the determination of transfer credits, Franklin may require submission of course descriptions, syllabi or copies of student work. Grades are not transferred; only credits are recorded. All documents and credentials are submitted with the understanding that they become a permanent part of the student's academic record and the property of Franklin University Switzerland.

The University reserves the right not to accept advanced standing credit or transfer credit when official documentation sent directly from the examination agency or transfer institution to the University has not been received within a year of the

student's matriculation at Franklin.

### **Advanced Standing**

A student may be granted advanced standing at Franklin for college or university-level study successfully completed in secondary school. The applicability of credits towards major requirements is determined by the Registrar in consultation with relevant Academic Departments. A maximum of 30 credits toward the B.A. degree and 15 credits toward the A.A. degree may be awarded through Advanced Standing.

- Advanced Placement Examinations of the College Board: Three to six credits awarded for Advanced Placement Examinations with scores of 4 or 5. A maximum of 18 credits may be awarded. Advanced placement credit in English is awarded for courses in literature, but not in English composition.
- High school students who have passed college/university level courses taken on the campus of a regionally accredited college or university, with a grade of C or better.
- International Baccalaureate: Six credits for each higher level (HL) passed with scores of 5 or above. Three additional elective credits will be awarded for successful completion of the International Baccalaureate diploma. A maximum of 21 credits may be awarded.
- French Baccalaureate: six credits will be awarded for coefficients of 4 and above and minimum scores of 10. A maximum of 30 credits may be awarded.
- From other non-US institutions: credit to be determined by individual transcript evaluation. German Abitur, Swiss and Italian Maturità and similar European entry certificates may be awarded credit for a passing grade in each principal examination for a maximum of 30 semester credits. British A Level passes are awarded 9 credits for each A Level pass with grades of A, B or C; AS level passes may be awarded 3 credits each. A maximum of 30 credits may be awarded.

The University reserves the right not to accept advanced standing credit or transfer credit when official documentation sent directly from the examination agency or transfer institution to the University has not been received within a year of the student's matriculation at Franklin.

#### Withdrawal and Leave Policies

#### Withdrawal from a Course

Students may change their course registration online without penalty up until the published Course Change (add/drop). Students may voluntarily withdraw from a course at any time up to the published withdrawal deadline provided it does not affect their full-time status. (Consult the University Academic Calendar for withdrawal deadlines.) A student who withdraws from a course will receive a W on his or her transcript which will not affect the grade point average. There are no refunds of tuition for withdrawals. Only in extraordinary circumstances can a student drop below active enrollment in at least four regular (3) credit courses with the permission of the Dean of Academic Affairs.

Note: Academic Travel Course Change (add/drop) dates may be different than those for regular courses.

#### **Administrative Course Withdrawal**

Non-compliance with the attendance policy specified in the syllabus of a course may result in the student being asked to withdraw from the course by the professor in consultation with the Dean of Academic Affairs. Students should understand that absences totaling three weeks of a course (or its equivalent in a summer session) may be grounds for a failing grade or administrative withdrawal. Students who are required to withdraw must submit the signed Course withdrawal form to the Registrar's office by the published withdrawal deadline in order to receive a grade of W as long as they remain registered in a minimum of four regular (3) credit courses. A student will receive an F when the student has already withdrawn from another course or would otherwise fall below full-time status with the administrative withdrawal or does not submit the Course withdrawal form by the published deadline. A student will receive an F for administrative withdrawals after the withdrawal deadline.

#### **Late Arrivals**

During the Fall and Spring semesters, any student who is found to be absent for the entire first week of classes in a given course will be considered to have forfeited his or her place in the course and may be dropped from the course at the instructor's request, in consultation with the Dean of Academic Affairs. A late withdrawal fee will be assessed.

A student who has not arrived on campus or who has

not attended a class for the entire first two weeks of classes during a fall or spring semester will be withdrawn from the University for that semester with grades of W in all courses. Students should consult summer session registration and academic policy material for information on deadlines for summer courses, which include penalties for late withdrawals and refund policy.

#### **Leave of Absence Requests**

Students in good academic and disciplinary standing may apply for a Leave of Absence. A Leave of Absence can be granted for one or two semesters in which a student can take time off from academics or pursue studies at another institution. Students who wish to request a Leave of Absence must complete a Leave of Absence Request form, available from the Registrar. The form, completed with all required signatures, must be submitted to the Registrar's office prior to the end of the semester preceding the requested Leave of Absence period. Students who are granted a Leave of Absence may return to their studies at Franklin University within the requested time period without formally reapplying to the University. Students returning from a Leave of Absence continue with the same academic core and degree requirements they were subject to when they left the University.

Students who wish to return to Franklin University at the end of their Leave of Absence must notify the office of Admissions and the Registrar of their intention to return in writing by March 15 for the Fall semester and by October 15 for the Spring semester. Students who also wish to apply for financial or merit aid renewal must notify the office of Admissions in writing of their intention by March 15 for the Fall semester and by October 15 for the Spring semester. An enrollment confirmation deposit is required for a Leave of Absence. The deposit will be put towards the student's tuition in the semester in which he or she returns. The deposit is non-refundable in the case the student decides not to return to Franklin University within two semesters.

# Voluntary Withdrawal from the University

In order to withdraw from the University before the end of a given semester, the student must complete a University withdrawal form available from the Registrar. Written permission for withdrawal from the University must also be received from the individual who signed the Statement of Financial Responsibility. On the date of receipt of these two documents, the withdrawal will be considered effective and the

amount of refund will be determined (see Refund Policy (p. 144)). If a student does not complete official withdrawal procedures, failing grades will be recorded on his/her transcript for that semester. Students who intend to withdraw from the University upon completion of a semester are not required to obtain parent's permission, but should complete a Non-Returning Student form available from the Registrar.

# Involuntary Withdrawal from the University (Disciplinary Dismissal)

Franklin University Switzerland is committed to the well-being and safety of its community members and the integrity of its learning environment. The University may seek the involuntary withdrawal of a student if there is sufficient evidence that the student is engaging in or is likely to engage in behaviors that present a real danger of substantial harm to self or others, or seriously disrupts the learning environment and/or activities of the campus community. The refund policy (see Refund Policy section (p. 144)) applies to involuntary withdrawals from the University. Please refer to the Student Life Handbook on the Franklin University website for more information on the grounds for an involuntary withdrawal as well as the full procedures.

### Application for Re-Admission

Former Franklin University students who have withdrawn or otherwise not returned to the University, with the exception of students on an approved Leave of Absence, may apply for readmission to the University, following the procedures and deadlines described under Study-Abroad and Transfer Students. In no case can a former Franklin University student transfer to Franklin University more than 30 credits after the period of initial enrollment.

Students who have been academically dismissed from Franklin University may reapply for admission once they have successfully met the conditions for re-admission outlined in their dismissal letter. Students reapply through the office of Admissions. Once the student's application file is complete, the Committee on Admissions and Academic Standards will conduct an official review. It should be noted that while a student may have been dismissed for academic insufficiency, the review process will include all areas of student life and a student's previous behavior and disciplinary record will be among the factors taken into consideration. Application for readmission for the Fall semester must be received by June 15 and by November 1 for the Spring semester.

#### **Late Withdrawal**

Withdrawals from the University between semesters for returning students must be communicated in writing. A withdrawal is considered late when it is received after the payment deadline specified for each semester. A late withdrawal fee will be assessed in such cases. (See Tuition Payment and Policies (p. 144) section.)

### **Grades and Grading Policy**

#### **Grading Policy**

The grade point average (GPA) is calculated on a scale from 4 to 0, with equivalent letter grades (A to F) being recorded on the student's permanent record.

Grade	GPA Points	Performance
Α	4.0	Excellent
A-	3.7	
B+	3.3	Good
В	3.0	dood
B-	2.7	
C+	2.3	Satisfactory
С	2.0	odustactory
C-	1.7	
D+	1.3	Unsatisfactory
D	1.0	
D-	0.7	
F	0.0	Failure
W		Withdrawal
1		Incomplete
Р	0.0	Pass (equivalent to minimum of C)
NP	0.0	No Pass
AU		Audit
TR		Transfer or Advanced Standing

#### **Mid-Term Grades**

Following the Academic Travel period, students receive mid-term grades. Mid-term grades are unofficial and reflect only the student's progress in a course at the middle of the semester. These grades do not necessarily represent half of the final grade

and are not calculated into the semester grade point average. In order to determine how specific requirements are weighed in calculating the final grade, students should consult the course syllabus or ask their professor.

#### **Incomplete Course Grade**

A grade of I (Incomplete) may be assigned to students whose coursework has been satisfactory, but due to illness or extenuating circumstances are unable to complete the course. In order for students to be eligible for an I grade they must have completed at least 60% of the total required coursework (or made adequate progress in a senior thesis) with a grade of C or better. Students must provide their professor with information or documents that substantiate their reason for requesting an I grade and additional time to complete the coursework prior to the final grade deadline. The faculty member makes the final decision as to whether to grant an I grade; sets a deadline for the remaining coursework to be completed (not to exceed one year); provides this information to the student; and submits a signed Incomplete Grade Form to the office of the Registrar.

If the remaining required coursework is not completed by the deadline set by the faculty member, a grade of F may be assigned. Students may request an extension of the faculty member's original completion deadline, not to exceed a total time period of one year. If the coursework has not been completed and the faculty member has not submitted a new grade the I grade will revert to a permanent F with the expiration of the one-year time period after the end of the semester in which the course was taken.

Students granted an extension for completing final degree coursework (including thesis) and who are no longer registered during the extended period will also have a total maximum of one year to complete the work before the I grade changes to a permanent F. After this change the student would have to reregister for the class in order to complete degree requirements.

Students granted an extension for completing coursework (or a thesis) beyond an initial four-month time period and who are not currently registered during the extended deadline period will be assessed a Continuing Enrollment fee.

### **Repeating a Course**

A student who has received below a C in any course may repeat that course. When the course is repeated at Franklin University the original grade remains on the student's transcript, credit for the original course will be voided, and the student's cumulative GPA will reflect the grade of the second attempt. The grade received for the second attempt will be binding. If a failed course is repeated at another institution, the original grade remains unchanged. Because of the cumulative nature of the study of mathematics, it is strongly recommended that students repeat any courses in these fields for which they achieved grades of D+ or below. Likewise, because of the cumulative nature of language study, students must receive a C or better in language courses and writing courses (WTG) in order to proceed to the next level.

#### **Final Grades**

Students can review their final grades via the MyFranklin student portal following the end of the semester. Students will be notified by email when the students has exhibited exceptional academic performance and has been named to the Dean's List or if he/she has demonstrated academic difficulty and is placed on probation or academic warning.

Students may also grant their parent or guardian access to their student portal to see grades and other information. More details at www.fus.edu/parents-families/resources-for-parents-and-family-members/shared-access-for-parents

### **Right to Appeal Final Course Grades**

A student can appeal for a course grade change if the student feels that s/he can demonstrate either bias or prejudice or that the grade was given in an arbitrary or capricious fashion. The appeal must be in writing to the Dean of Academic Affairs and must be submitted within two weeks of the issuing of the final course grade. In order for the appeal to be considered, the student must first contact the instructor of the course to request a break-down of how the grade was determined (or calculated). The student must include with his or her appeal the correspondence with the instructor. Based on the student's written appeal, the Dean of Academic Affairs can decide to dismiss the appeal, to investigate further or to instruct the Registrar's office to change the student's final grade. The decision of the Dean of Academic Affairs is final.

#### **Transcripts**

Official transcripts are available through the Registrar's office. Students must make a request either via their MyFranklin online account or by submitting a signed Transcript Request form, available online or from the Registrar's office. Transcripts can be sent by regular mail or electronically via a secure system for no charge. They can also be sent via express mail for an additional fee. Transcripts will not be released if the student has an outstanding financial obligation to the University. The University does not take responsibility for the receipt of the transcript.

See <u>www.fus.edu/services/registration-and-transcripts/ordering-transcripts</u>

### **Student Privacy**

Franklin University is in compliance with the Family Educational Rights and Privacy Act of 1974 (FERPA). The policy permits students to review their educational records and prohibits the disclosure of those records to a third party without the written consent of the student. All information belongs to the student and cannot be released without the permission of the student, except to the extent that FERPA authorizes disclosure without consent, and in specific cases such as legally binding court orders.

Franklin University may distribute the following information in appropriate situations without the student's permission under the definition of Directory Information: student's name, photograph, address, telephone number, email address, date and place of birth, class level, major, minor, enrollment status, class rosters, dates of attendance, degrees and awards received, previous educational agencies or attended institutions by the student, and participation in officially recognized activities.

The full Franklin University FERPA policy can be found at:

www.fus.edu/services/registration-and-transcripts/student-privacy-ferpa.

### **Academic Standing**

#### **Dean's List**

A student who achieves a semester grade point average of 3.5 or above will be named to the Dean's List. In order to qualify, a student must have completed a minimum of five courses of 3 credits each (15 credits). The student will be informed of the honor by letter, and it will also be recorded on his/her transcript. Dean's List students are given priority in registration for courses, Academic Travel and housing placement requests.

# Academic Warning, Probation, and Dismissal

A student will be placed on Academic Warning if the semester grade point average falls below 2.0 but the cumulative GPA remains above 2.0.

If, at the end of a semester, a student's cumulative grade point average is below 2.0, the student will be placed on Academic Probation for the following semester, which will be recorded on the permanent record. After one semester on Academic Probation without noticeable improvement, the student may be subject to dismissal from the University. The academic dismissal will be recorded on the student's permanent record. Probationary status initiated in any semester will continue through the end of the following semester of regular enrollment. Summer grades will not affect probationary status for the Fall.

Any instance in which a student's cumulative GPA drops below 2.0 for a third semester (for example: the student has already been placed on probation twice) will make the student subject to immediate Dismissal. In addition, exceptionally poor academic performance in any given semester may be grounds for immediate dismissal, without the semester of Probation status. Dismissals for inadequate academic performance for first-year students will normally take place in May, after completion of the Spring semester. All actions of dismissal will be taken at the discretion of the Committee on Admissions and Academic Standards and the Dean of Academic Affairs.

A student who is dismissed from the University must satisfactorily complete one or two semesters (12-30 credits) at another regionally accredited institution before applying for re-admission to Franklin University. The number of semesters required is specified in the student's letter of dismissal

#### **Appeal Process Against Dismissal**

A student who has been academically dismissed from the University may appeal the decision. That appeal should include explanatory information and any new evidence not previously considered by the Committee on Admissions and Academic Standards. It must be in writing, addressed to the Chair of the Committee, and submitted within two weeks of the date on the notification of dismissal. A student will not be allowed to register for regular or summer session courses while an appeal is in progress. Where an appeal is submitted, the Chair of the Committee will review the student's academic record, taking into account any relevant material contained in the letter of appeal and make a further recommendation to the Dean of Academic Affairs or his/her delegate. The decision of the Dean of Affairs this Academic based nogu final recommendation will be binding.

### Academic Dishonesty: Statement on Cheating and Plagiarism

Transparency is key to all academic work; cheating and plagiarism, including poor citation practices and over-paraphrasing, violate this principle and thus represent serious academic offenses. Such actions are not only unfair to other students and the Franklin community at large, but detract from effective learning. A student whose actions are deemed to be out of sympathy with the academic ideals of the University, may be suspended or dismissed from the University. Consequently, Franklin has adopted the following principles and policies:

- During in-class tests and examinations:
  - All unauthorized books, notes, papers and phones must be left outside the classroom, or unopened under the student's seat.
  - Students may be asked to distribute themselves around the room with wide spaces in between desks.
  - If an instructor finds written crib notes or sees a student consult a cell phone or other device, the presumption will be that the student has cheated.
  - If a student needs to leave the room due to physical duress, the student must turn in the exam and will not be allowed to return. Any accommodations will be determined solely by the instructor.

- It is the prerogative of the instructor to take a student's paper and to ask that student to take an oral exam, or another exam.
- A student found cheating will be given an "F" for that examination. The instructor may further decide to give an "F" for the course.
- For papers, take-home exams or other outsideclass assignments:
  - Plagiarism is understood as submitting an assignment, authored as a whole or in significant parts, by someone else, without proper acknowledgement.
- A student who is strongly suspected of submitting an assignment that is plagiarized or prepared by someone else may be asked to prove authorship. The instructor will decide on a suitable means of assessment, e.g. by an oral discussion of the assignment's topic, by providing evidence of a meaningful research and drafting process, or by other appropriate mechanisms.
  - Students who cannot reasonably prove authorship will get an "F" for the assignment and, at the instructor's discretion, may get an "F" for the course.
  - A student who is suspected of preparing an assignment for another student may also be referred to the Dean of Academic Affairs and/or the Committee on Academic Standards. In these cases, sanctions can range from academic warning and reduced registration privileges to suspension.

After a first warning, students should avoid any insinuation of academic dishonesty. Further offenses in any class will result in suspension or dismissal from the University.

Professors are expected to report incidents of cheating or plagiarism to the Dean of Academic Affairs, who may call the student to discuss and evaluate the issue. In complex cases the Dean of Academic Affairs and/or the student may request the advice or judgment of the Committee on Academic Standards.

### **GRADUATION AND COMMENCEMENT**

Franklin University Switzerland confers the Associate of Arts and Bachelor of Arts degrees in December, May, and August. Students officially graduate and may receive their diploma on the degree conferral date following the completion of all degree requirements. In order to be eligible to graduate, students must have: declared their Academic Program (or major); submitted an Application for Graduation by October 15th for the following May and August graduation or March 1st for December graduation; completed an approved Graduation Evaluation; and fulfilled all of the requirements for an Associate of Arts or Bachelor of Arts degree.

A Graduation Application fee will be invoiced at the time of application. A late fee will be assessed for Graduation Applications received after the deadlines. These fees apply to both the Graduation Application for the Associate of Arts (AA) and for the Bachelor of Arts (BA) degrees. For more details, see www.fus.edu/online-payment/deposits-and-fees

Completion of the Bachelor of Arts degree requirements include, but are not limited to, the following: All Core, Modern Language, Academic Travel, Academic Writing, Major, Minor, and Elective courses required by students' declared academic plans. In addition, students must have at least 120 credits, meet residency requirements by having at least 60 credits earned at Franklin of which at least 30 credits must be in the major, a minimum grade point average (GPA) of 2.0 in courses in the major, a minimum GPA of 2.0 in courses in the minor, and a final cumulative GPA of 2.0 or higher.

Students who have completed all requirements for the degrees of Bachelor of Arts may participate in the Commencement ceremony held in May each year. Candidates for the Bachelor of Arts degree may participate in the Commencement ceremony if they have 3 courses (9 credits) or fewer remaining to complete degree requirements. Students must be enrolled or have submitted a Transfer Credit Approval form for completion by the end of Summer sessions or no later than 31 August following Commencement. Diplomas will be issued and degrees conferred at the next conferral date following the receipt of all grades and the completion of all degree requirements.

#### **Graduation with Distinction**

Students who complete their degree requirements in the range of cumulative grade point averages noted below will receive their diploma noting their distinguished achievement:

 summa cum laude
 3.900 - 4.000 

 magna cum laude
 3.700 - 3.899 

 cum laude
 3.500 - 3.699 

Distinctions noted in the Commencement ceremony and program will be based on the previous semester's grade point average. Diplomas are issued only once all grades have been received and degree requirements completed; therefore, formal distinction earned is based on the final cumulative grade point average.

#### **Graduation with Honors**

Eligible students who have completed all of the Honors Program requirements will be presented upon conferral of their degree with an Honors Program Certificate. Official transcripts also acknowledge students who are Honors Program graduates.

## **GRADUATE STUDIES**

Franklin University Switzerland's graduate programs take advantage of its cross-cultural environment and central location in Europe to provide internationally-focused Master's degree programs. Students learn from Franklin faculty, visiting experts and each other. Further, graduate studies at Franklin provide the opportunity to develop professional skills as an intern or project participant. After collaborating with faculty and professionals both in Switzerland and internationally, students graduate with a strong skill set, first-hand experience and connections that help further develop a broad array of career opportunities.

# Master of Arts in Political Economy and Development

The M.A. in Political Economy of Money and Development is a 12- to 15-month, full-time, course-based, intensive program. Students will acquire skills of theoretical and practical relevance in three areas: new and changing views of macroeconomic policy management, state-of-the-art tools of political, economic and ¬financial analysis, and the changing role of developing and emerging economies in the global economy.

Graduates from this program will gain the knowledge, skills and competencies for a career in education, banking, finance, central banking, international organizations, think tanks, NGOs, development banks, public administration, or government organizations in developing countries. The program is also an excellent preparation for further research work including a Ph.D. program.

The Department of Economics and Finance at Franklin has a tradition of teaching economics by encouraging diversity of thought, underscoring the relevance of the history of ideas and connecting what is learned in classes with the real world. This Master's program draws from the broad spectrum of economic analysis and policy in the post-crisis, post-Lehman world.

Special focus of this program is on the foundations of bank and central bank operations with their consequence for macroeconomic policies, quantitative finance as a means to explore the political economy of money and markets, new forms of dualism and the role of informal employment in developing and emerging economies.

#### Curriculum

The M.A. program consists of six courses (4 credits each) and two intense modules and culminates in a mentored research project.

	1 3	
ECN 515	The Government of Money	4
ECN 520	Games and Contracts	4
ECN 530	Development Economics	4
ECN 540	Special Topics	4
ECN 550	Financial Analysis	4
ECN 560	Political Economy of Capitalism	4
	and Inequality	
ECN 570	Economic Policies in the Post-	4
	Crisis World	
ECN 580	Special Topics	4

# Master of Science in International Management

The M.S. in International Management (MSIM) is a 12-month program that was designed in partnership with future employers for the purpose of developing responsible, collaborative, and innovative global leaders of companies and organizations. The learning experiences throughout the MSIM program are grounded in the advancement of knowledge, mindsets, and skills that are required for students to become leaders who make respectable decisions for their organizations, stakeholders, and humanity. This cross cultural and intergenerational program will give you the opportunity to collaborate directly with people from multiple backgrounds and apply systemic thinking to business and organizational solutions. You will experience transforming goals into welldesigned solutions through practical projects and strategies. Each of the courses and workshops in the program is a facet of a complete perspective that will help you to be an effective agent of innovation.

MSIM students many choose from two concentrations that will focus their study on an important contemporary topic: Responsible Management and Climate Action or Digital Transformation.

#### Concentrations:

#### **Responsible Management and Climate Change**

The Concentration in Responsible Management and Climate Action in partnership with the United Nations Institute for Training and Research (UNITAR) prepares students to work with organizations worldwide that are engaged in dealing with the realities of

addressing climate change. Students will work on an applied project/internship mandated by a team at a UN agency that includes working between Lugano and Geneva for a period of approximately 6 weeks. This experience of working on multi-disciplinary and experienced teams will allow you to approach complex climate issues from a business perspective. This is invaluable in today's global environment.

#### **Digital Transformation**

The Concentration in Digital Transformation in partnership with one of the top four consulting firms in the world and working for 6 weeks with the Lugano Living Lab prepares students to thrive in an ecosystem of innovation. Students will gain the knowledge, skills and competencies to work in the digital transformation space through a hands-on working experience in Digital Marketing, Big Data Analysis or Artificial Intelligence. Discover the complex world of digital transformation and correct the trajectory of business in line with principles of sustainability and responsible leadership.

#### **Program of Study (45 Credits)**

Core Courses

MGT 563

MGT 602

0010 0001000				
MGT 500	Leadership Development	3		
	through Action Learning			
MGT 510	International Management	2		
MGT 511	Digital Transformation	2		
	Strategies			
MGT 525	Innovation and Project	3		
	Management			
MGT 530	Challenges in the New Global	3		
	Marketplace			
MGT 531	Global Issues and Responsible	3		
	Leadership			
MGT 535	International Business	2		
	Economics			
MGT 545	Managerial Finance	3		
MGT 550	Innovation and Design Thinking	3		
MGT 553	The Future of Work	2		
MGT 554	Organization Evolution and	2		
	Design			
MGT 600	Career Strategies	1		
MGT 604	Capstone Learning ePortfolio	3		
Climate Action Concentration				

## Digital Transformation Concentration

Action

bigital Halisioilliation concentration			
MGT 564	Digital Transformation	9	
	Practices		

Responsible Management

Practical Experience and

Capstone Portfolio:Climate

and Climate Action

9

4

MGT 603 Practical Experience-Digital 4
Transformation

#### **Graduate Academic Policies**

#### **Grading Policy**

Letter Grade	Percentage Range
Α	94% - 100%
A–	90% - 93%
B+	87% - 89%
В	84% - 86%
B-	80% - 83%
C+	77% - 79%
С	74% - 76%
Fail	Below 73%

The criteria for numeric grades are as follows:

- A:Outstanding: The student displayed exceptional grasp of the material, frequently with evidence of intellectual insight and original thought.
- B: Excellent: Work demonstrated a thorough grasp of the material with occasional errors and omissions. Assignments were thoroughly and completely done, with careful attention to detail and clarity and with evidence of intellectual insight.
- B-or C: Acceptable: The quality of work was acceptable, meeting minimal course standards, but was not exceptional. Performance on examinations and other assignments was satisfactory and demonstrated that the student was keeping up with the material and attending to detail.
- Below C: Unacceptable for graduate credit
- · I: Incomplete

A grade of I (Incomplete) may be assigned to students whose coursework has been satisfactory, but due to illness or extenuating circumstances are unable to complete the course. In order for students to be eligible for an I grade they must have completed at least 60% of the total required course work with a grade of B- or better. Students must provide their instructor with documented information that substantiates their reason for requesting an I grade. The instructor makes the final decision as to whether to grant an I grade; sets a deadline for the remaining course work to be completed within a six week

period; submits a signed Grade of Incomplete form to the program director of the MA or MSIM program for approval.

Graduate students will not receive credit for a course with a grade below C. A minimum cumulative grade point average (GPA) of 3.0 is required to complete the program. Students below this standard at the end of the fall semester will be evaluated on a case by case basis to determine if successful completion of the program is possible.

#### **Attendance Policy**

Students are expected to attend all required classes.

#### **Electronic Devices in the Classroom**

The use of cell phones, tablets or other mobile communication devices is disruptive, and is therefore prohibited during class. Computer use during class is allowed only when directly requested by the instructor. Students in violation of this policy will be asked to leave for the remainder of the class period and be marked absent.

### **Software Applications**

The following software applications are required:

- Outlook web application for email. Students will have an active Franklin email account. All course-related communication is via Moodle and Franklin email. It is the student's responsibility to remain up-to-date with changes, additions or general information about coursework.
- Moodle is the Learning Management System for class discussions, announcements, posting of assignments and course materials. Students can access Moodle through the MyFranklin student portal.
- MS Office for assignments and course materials: Word, Excel, and PowerPoint.
- Macrobond-platform for economic and financial market data and analytics.
- Stata-a statistical software package for use in specific projects.

### **On Cheating and Plagiarism**

We are all here to share knowledge – our own, that of our colleagues and instructors, and that which we gain from other scholars, past and present. It is incumbent upon us all to recognize the sources of our information, whether it is in class discussion or in

written work. By the same token, written assignments and exams are designed to provide feed-back to you and your instructors as to the degree of success achieved in the exchange of information. Failure to acknowledge sources, and the use of unauthorized information sources, are both contradictory to the ideals of the Franklin University and Swiss communities. Any deemed plagiarism or attempted deception in a written paper or on an exam will be cause for Disciplinary Probation or even removal from the MA or MSIM program.

It is within the prerogative of the instructor to take a student's paper during an exam and to ask that student to take an oral exam, or another exam, at the instructor's choice. A student found cheating on an exam may be given an "F" for the examination and, if it is a final examination, will fail the course. Notification of cheating or plagiarism will be sent to the appropriate program director program by the instructor. A second offense in that, or any other course, may result in dismissal from the program.

# Graduation and Commencement

#### **MS International Management**

Franklin University Switzerland confers the MSIM degree in August for full-time students who enter the program in the previous fall semester. Graduate students who have completed all MSIM degree requirements, except for the Practical Experience, may participate in the Commencement ceremony held in May. Once a student has successfully completed the Practical Experience requirement, the student will officially graduate and receive their diploma on August 31. Full-time students who enter the MSIM program in January will graduate and receive their diploma in December of the same year.

#### **MA Political Economy of Money and Development**

Franklin University Switzerland confers the MA degree in December for full-time students who enter the program in the fall semester of the previous year. Graduate students who have completed all degree requirements by December will be invited to participate in the Commencement ceremony held the following May.

#### **Graduation with Distinction**

A student who earns a GPA of 3.6 or higher will graduate with honors, which will be indicated on the final transcript as "With Distinction."

### **Graduation Deferment**

In the event that a student is not able to complete their practical experience, internship, or thesis requirements by the deadline for graduation, the following procedure will be followed:

- Student will submit for approval a request for deferment.
- The request must be approved by the program director of the appropriate graduate program
- If granted, the student must pay a fee of CHF 2,000.
- If approved, the final date for completion will be the University deadline for graduation.

## **GRADUATE COURSE DESCRIPTIONS**

#### **ECN - Economics**

#### ECN 515 - The Government of Money (4)

Payments, debt, and the monopoly issuance of national currencies. A rigorous overview of the monetary system, covering the mechanics of payments, the monopoly power of central banks, the infrastructure that makes banking possible, the structure of market yields, and the significance of conventional and unconventional monetary policies.

#### ECN 520 - Games and Contracts (4)

The foundations of the economics of information. A simple yet rigorous investigation of the fundamental issues in modern Microeconomics, exploring the main concepts of Game Theory, as well as the basic elements of the Economics of Information, and of Contract Theory.

#### ECN 530 - Development Economics (4)

Issues of growth and development, labor and employment, and measurements of poverty and inequality. An in-depth study of theories and contemporary issues in the field of development economics. This course will investigate topics in development from both a micro and a macro perspective and will engage with debates around issues of growth and development, labor and employment, education and health and measurements of different development indicators.

#### ECN 540 - Special Topics (4)

A two-week intensive module taught by a Visiting Professor.

#### ECN 550 - Financial Analysis (4)

The portfolio approach to risk management: Theories, models, and applications. A rigorous analysis of the principles that guide strategic investment decisions, with a focus on theories of capital structure and pricing of derivatives. Weekly tutorials on net present value, valuation and pricing of bonds and stocks, definition and measurement of risk, portfolio theory, the capital asset pricing model and the arbitrage pricing theory.

## ECN 560 - Political Economy of Capitalism and Inequality (4)

Economic and gender inequality, ecology, trade and the political economy of uneven development. An indepth survey and examination of theories in political economy. Specifically, investigating the structure of modern economy in the context of an increasingly sophisticated globalized world. Some of the topics that will be considered in this course are economic inequality, gender inequality, the relationship of the economic sphere to the ecology, changing role of international trade and political economy of poverty and uneven development.

## ECN 570 - Economic Policies in the Post-Crisis World (4)

The changing shape of economic policies and the political economy of European monetary integration. A research seminar on monetary macroeconomics and the ongoing theoretical and policy debates from DSGE modeling to new views on fiscal policy, from the sectoral balance approach to new theories of money.

#### ECN 580 - Special Topics (4)

A two-week intensive module taught by a Visiting Professor.

### MGT - International Management

# MGT 500 - Leadership Development through Action Learning (3)

The Responsible Leadership Development program is the cornerstone of the MS in International Management. This seminar was designed in consultation with experts in leadership development, and executive coaches who work with leaders of 100 companies. The Leadership Development through Action Learning seminar begins in the fall semester with a one-week leadership seminar entitled "Leadership, Story Telling, and the Golden Rule." While the world is facing unprecedented challenges with widening inequality, economic uncertainty and climate breakdown, powerful and impactful new leadership stories are emerging in business, governments and civil society. The Leadership Development through Action Learning culminates with the delivery and presentation of the Learning e-portfolio. There will be individual and team leadership experiences throughout the academic year.

#### MGT 510 - International Management (2)

The goal of this course is to familiarize managers with the field of international business, management and operations. In this course, students will review, critically consider, and discuss a variety of contemporary issues within international management, including how today's managers are challenged to also act as Geopolitical Executive Officers (GEO). During this novel seminar students explore and learn about different managerial practices in different continents around the globe.

#### MGT 511 - Digital Transformation Strategies (2)

The goal of this course is to familiarize students with digital transformation and digitalization in dynamic organizations based on an interdisciplinary mix of models and techniques. How are organizations responding to the innovation and adaptation challenge? During this seminar, students will learn from important global players and expert professors about the different models that organizations are embracing to strategically address the digitalization opportunity. Students make practical use of their knowledge and learning from previous courses including digital marketing, organizational design, and financial management, by working in teams to conceptualize and implement a digital transformation strategy.

#### MGT 525 - Innovation and Project Management (3)

The objective of this course is to give a solid base and strength in managing from simple projects to complex ones. The focus will be on fostering and managing innovation in start-ups, large enterprises, international organizations, governments, or social businesses. This course introduces students to frameworks, cases and articles discussing where ideas come from, how an innovation ecosystem is created, principles of lean-hypothesis for launching new products, services and ventures.

# MGT 530 - Challenges in the New Global Marketplace (3)

This course focuses on the development and implementation of a marketing strategy for a company. As such, the marketing strategy of a company is grounded on a deep analysis of the business environment in which it operates and a thorough understanding of the consumers and their ways of processing information. The course, provides students with the most relevant aspects of the marketing process giving an outline of the main decisions the company needs to focus on when dealing with the marketing plan preparation.

# MGT 531 - Global Issues and Responsible Leadership (3)

This course focuses on the responsible leadership of the individual in the context of Corporate Social Responsibility and the United Nations 2030 Agenda. How are global managers preparing their companies to be sustainable for 2030 and beyond? Through examples and guidance from both the business and the NGO world, we will explore what is discussed at strategy tables and how organizations are constantly revisiting their value chains to ensure long term success. Students will be challenged to think critically, strategically, creatively, collaboratively, and compassionately. With this self-knowledge, students will be able to apply the mechanisms by which to successfully engage in social and global issues as individuals and as leaders of organizations.

#### MGT 535 - International Business Economics (2)

This course illustrates how economic analysis can help to guide the successful decision making of managers. In particular, this seminar will challenge some of the most deeply rooted beliefs of the old economy and introduce some of the tenets of the new economy of the 21st century. It will allow students to understand and critically engage with basic principles of mainstream economics, on one hand, and explore new paradigms, on the other hand. In particular, there will be a strong focus on the circular economy.

#### MGT 545 - Managerial Finance (3)

This course examines the principles and practices of integrated frameworks for strategic financial decision-making. Attention is given to managerial financial decisions in a global market setting concerning such questions as how to obtain an adequate supply of capital and credit, and how to evaluate alternative sources of funds and their costs. Topics include the management of assets and liabilities, working capital management, capital budgeting, equity versus debt financing, capital structure, and financial forecasting.

#### MGT 550 - Innovation and Design Thinking (3)

This course emphasizes Design Thinking, an innovation approach that constantly focuses on customer needs and leads to solving problems and developing new ideas. Similar agile approaches are also considered: Lean Start-Up, Prototyping, Value Proposition Design, or the combination of Design Thinking with Data Analytics or System Thinking. In an interdisciplinary team, students learn to recognize the latent needs and expectations of various stakeholders. From these expectations, as many ideas as possible are generated, implemented, tested and refined in order to ultimately arrive at innovative solutions that offer real added value.

#### MGT 553 - The Future of Work (2)

Through this topics course students will explore the

major trends that will shape the future of work. Different scenarios will be analyzed and discussed looking at the implications for the global economy, the organizations and the individuals. What new management practices do such implications suggest? How can organizations foster adaptability and resilience to face the changes that the future of work will bring? The course introduces novel tools and practices from the fast emerging movement of agile/self-organized companies and make them practically available for leaders operating in organizations that are more traditional. Topics may be focused on: Talent Management, Project Management, Resiliency Management, Responsible Management and Change Management.

#### MGT 554 - Organization Evolution and Design (2)

This course examines the discipline and the art of organizational design with a focus on designing for responsiveness and collaboration. Sustainable success of organizations is heavily influenced by the extent to which the organizational structure and culture enable the execution of the chosen strategy. Organization Design Development (OD) is the art of designing and implementing the right structure, and to develop and foster the This interactive course is appropriate culture. designed to provide students with a carefully selected set of frameworks and tools to align organizational structure and culture with strategy. Through case work, students will practice tools and methods to understand and cope with the wider organizational complexity of design development.

# MGT 563 - Responsible Management and Climate Action (9)

Students will work with a faculty advisor on a selfdirected course of study that combines online study and classroom seminars. Students will be able to choose a specialization within Climate Action. The academic learning will be linked with experiential learning opportunities, including, international organizations, NGO, company visits practitioner's workshops, interviews with experts in the field and other opportunities for networking, mentoring and conversations. Students will also visit the UN in Geneva at least once a month to join global conferences, seminars, and workshops and learn under the supervision of a UN coach.

#### **MGT 564 - Digital Transformation Practices (9)**

Students will work with a faculty advisor on a self-directed course of study that combines online study with classroom seminars. Students will be able to choose a specialization within Digital Transformation

in either Artificial Intelligence, Digital Marketing, or Big Data. The academic learning will be linked with experiential learning opportunities, including, company visits, practitioner's workshops, certificate programs, interviews with experts in the field and other opportunities for networking, mentoring and conversations. After completing the course work for MGT 564 students will travel to South Korea for a one week "Digital Boot Camp" to engage with leading companies in Seoul, a global hi-tech hub.

#### MGT 600 - Career Strategies (1)

Creating an effective personal professional image is essential to approach the business market; without it, even if a student has excellent capabilities and skills, it is almost impossible to be selected for the perfect job opportunity. In the Career Strategies workshop, students reflect upon their competencies, goals, and preferences; clarify their career objectives; and then form a professional image. The course will then provide students with the major tools needed to present themselves effectively to the marketplace: CV, cover letter, online social image (professional social networks hints for online presence in general), job interview management. Students will also explore the importance of acquiring a lifelong-learning mindset.

# MGT 602 - Practical Experience and Capstone Portfolio:Climate Action (4)

Working with UN Project Teams: Students will work on an applied project/internship mandated by a team at a UN agency that includes working between Lugano and Geneva for a period of approximately 6 weeks. In addition to an agreed upon deliverable to the UN, students will be required to write up a final report on the field study and practical experience that discusses how the Climate Action course work informs their final project and how the experience functions as a capstone to the entire MSIM experience.

# MGT 603 - Practical Experience-Digital Transformation (4)

Working with Consulting Teams: Students will be challenged with a real consulting project and work directly with one of the top four global consulting companies and the Lugano Living Lab. In addition to an agreed upon deliverable to the Lugano Living Lab, students will be required to write up a final report on the field study and practical experience that discusses how the Digital Transformation course work informs their final project and how the experience functions as a capstone to the entire MSIM experience.

#### MGT 604 - Capstone Learning ePortfolio (3)

This course provides students with the opportunity to build the framework for their e-portfolios and to begin the process of being active self-observers and responsible learners. Students will learn to critically assess their academic and professional work, their leadership effectiveness, their emotional and cultural intelligence development, and the skills and knowledge gained during their practical experience. This continuous assessment of learning requires thoughtful and regular reflection by the student on their learning experiences so as to make connections among different courses, academic and professional experiences, and to adjust their learning goals and experiences accordingly. e-Portfolios are effective learning tools because they support the student's own knowledge construction, make otherwise invisible aspects of the learning process visible, and place agency in the hands of students, which fosters the student's motivation.

## **TUITION PAYMENT AND POLICIES**

The information on these pages contains a complete guide to Franklin's financial policies and procedures. Please direct specific inquiries to bursar@fus.edu.

#### **Tuition and Fees**

Tuition for undergraduate degree programs are based on full-time registration of 12 to 15 credits per semester. Students taking more than 15 credits (excluding 1-credit Academic Travel) will be charged additional tuition on a per-credit basis. Academic travel is included in full-time tuition for travel in Europe. Students choosing a travel destination other than Europe will be charged an additional fee.

University fees cover student visas, access to technology resources, library expenses, and most extra-curricular activities. A portion of the fee is managed by the Student Government Association.

### **Tuition Payments**

Tuition is paid by semester. Returning students will be sent a billing statement to their Franklin email account each semester after they are registered for courses. New students will also be emailed a billing statement to their private and Franklin email addresses after making a tuition deposit.

Students are required to pay tuition and fees in full before published deadlines, as posted on www.fus.edu. Students who deposit after May 1, or who have not received a statement 10 days before the payment due dates above should contact the Bursar's office immediately at bursar@fus.edu.

Statements can also be accessed on the MyFranklin Self-Service portal, Franklin's online student records system.

In order to attend classes, students must have paid all tuition and fee balances, have completed and accepted student loans, or have a signed and approved payment plan in place. official transcripts, diplomas, enrolment confirmation letters, and other official documents will not be released to students with outstanding balances.

### **Late Payment Fines**

If tuition balances are not paid in full by the appropriate due date, an initial fine of 200 CHF/USD will be applied. Additional late payment fines of 100 CHF/USD per month will be charged on a monthly basis until full payment has been received. A payment extension may be granted by contacting the office of the Bursar before July 1 for fall semester, or December 1 for spring semester.

#### Refunds

- Tuition and fees are refunded on a pro-rated basis for students who withdraw:
- 60% refund from the first day of new student registration through the last day of the published add/drop period
- 40% from the first day after the add/drop period until Friday of the second full week of classes
- 20% from the third full week of classes until Friday of the fourth week of classes.

Once the Registrar receives written notification from the student's parents or guardian, the official date of the withdrawal is determined. All merit and financial aid awards are then forfeited. No refunds are made in case of suspension or dismissal due disciplinary or academic reasons. There are no refunds for Academic Travel supplements after the end of published (add/drop) date for academic travel. Please note that Academic Travel courses have special add/drop dates. There is also no refund if students do not participate in Academic Travel in a given semester.

There is no refund for residence charges after the student checks into the residence. Refunds of account credit balances are made four months after the end of the student's final semester.

Withdrawals between semesters for returning students must be communicated in writing. A withdrawal is considered late when it is received after the payment deadline specified for each semester. A late withdrawal fee will be assessed in such cases (375 CHF/USD). Payments will be refunded in full for withdrawals received before the specified withdrawal deadlines.

# Additional Payment Policies

#### **Health Insurance in Switzerland**

All residents of Switzerland, including students, who are in the country for more than 30 days are required by law to purchase Swiss medical insurance. Franklin provides coverage through SWICA, a Swiss insurance company, and bills students directly for this service on their accounts.

Swiss health insurance requires a deductible for the calendar year that must be met before SWICA can reimburse its portion of medical expenses. Franklin receives the medical bills and posts these to the students' accounts.

#### **Meal Plans**

All new first-time students are required to purchase a meal card plan for their first two semesters at Franklin. Balances on meal plans cannot be rolled over from semester to semester.

Second-year students who have completed 30 credits are required to purchase a partial meal plan for their third and fourth semesters at Franklin.

Students who have completed more than 60 credits (junior/senior status) are not required to purchase a meal plan.

Transfer students are also responsible for purchasing a full or partial meal plan based on the status of credits transferred to Franklin, and credits earned as a Franklin student.

Students attending summer semester are not required to purchase a meal card plan.

### **On-Campus Residency**

Franklin requires all students to live on campus in a residence hall. Returning students wanting to live off campus must submit a written request to the Dean of Student Life and Engagement. Students who live with their families within commuting distance may request to live off-campus by contacting the Dean of Student Life and Engagement.

All new students are charged a standard housing rate until housing allocations are completed. Housing costs may be adjusted after students enter their residences and housing rosters are finalized. Housing balances may be carried forward to the next semester, or refunded. Refunds may be made by request and will be wire-transferred for U.S. students, or mailed to a home address.

#### **Damage/Cleaning Deposit**

Students living in University housing are charged a damage deposit each semester. The deposit is credited to the student's account at the end of each academic year or after the student's last semester at the University, upon approval of the office of Student Life if no damage or cleaning charges are incurred.

# **CONTACT INFORMATION**

**General Information** Tel +41 91 9863613

Email: info@fus.edu

Undergraduate and graduate admissions, information and application

materials, scholarships, financial aid and loan plans.

**Office of Student Life** Tel +41 91 986 5329

Undergraduate student activities, residence life and housing information and regulations, health and medical insurance, and permits to study in

Switzerland

**Bursar** Tel +41 91 986 3623

Email <u>bursar@fus.edu</u>

Tuition, fees and account payment information

**Registrar** Tel: +41 91 986 3667

Email: registrar@fus.edu

Transcripts, registration and student records, general academic advising

and planning.

**Financial Aid** Tel: +41 91 9863613

Email: finaid@fus.edu

Financial aid and scholarships

Libraries Email: library@fus.edu

Currently holds a collection of approximately 36,000 volumes, a small collection of print periodical titles, and a variety of multi-media materials.

Writing and Learning Center Email: wlcenter@fus.edu

Academic support and tutoring services. Accommodations.