



**MASTER OF SCIENCE
IN INTERNATIONAL MANAGEMENT
EMPHASIS IN RESPONSIBLE MANAGEMENT
AND CLIMATE ACTION**

MSIM at a Glance



EN

English
Language



CH

Franklin &
United Nations



10 – 12

Months
Full-time



18 – 24

Months
Part-time



15

Class
Size



US/CH

U.S. and Swiss
Dual Accreditation



**Are you ready to jump-start
your career working on
practical projects for climate
action during your internship
at the United Nations?**

**This Master's program will
make that dream a reality.**

The Program

This **international, cross-cultural and inter-generational program** will give you the opportunity to collaborate with people from multiple backgrounds, **work directly at the UN through the United Nations Institute for Training and Research (UNITAR)** and apply systemic thinking to business and organizational solutions. You will experience turning environmental goals into functional solutions through practical projects and strategies. When you complete your master's program, you will be prepared to **apply new skills and perspectives to any organizational context**, and you will be primed to **influence the hearts and minds of new generations to move toward a green economy**.

Fall (Aug – Dec)

Engage in 21st century Leadership and Management: A Total Immersion

Seminars, In-Class Learning, and Executive Workshops

Winter Break

Spring (Jan – May)

Build your learning Portfolio with your Tutor: in-depth Knowledge and Skills for Employment

Hybrid Learning Platforms (Online & In-Class), Company Visits, Conferences, Career Workshops, Guest Lectures & Seminars

Summer (May – Jul)

Apply what you learned through Consulting Projects: A Practical Experience

Working with UN Agency team on a solution for a climate issue important to you

Professional and Personal Coaching

Faculty and Experts

Throughout the program, experienced faculty, industry experts and innovative thinkers will conduct workshops and other learning experiences with the MSIM cohort. These change-makers will help you to widen your perspective and develop skills that you will take forward in your career as a responsible leader committed to climate action.

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Our students are poised to be responsible and innovative leaders who understand that creating sustainability in business is an essential part of being successful.



Corinne Young
Director of the MSIM

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Students will be equipped to work in the public and the private sectors to find solutions to climate change and innovation that need to be developed.



Jonas Haertle
UNITAR

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I find it a unique opportunity to learn how to lead the way to bridging the gap between the goals of NGOs and the challenges of industry and governments.



Ugo Bernasconi
Class of 2020



MSIM Seminar Classes and Executive Workshops

- Leadership Development through Action Learning
- International Management
- Digital Transformation Strategies
- Global Issues and Responsible Leadership
- International Business Economics
- Innovation and Design Thinking
- Organization Evolution and Design
- The Future of Work
- Career Strategies

Practical Experience and Employability

Graduates from this program will have a practical experience with the United Nations Institute for Training and Research on their CVs. While you are a student in this Master's program, not only will you have the chance to work with leading professionals and entrepreneurs, but after completing the UNITAR component, you will also join a project team working on Climate Change Action directly at the UN in Geneva. You will live in culturally diverse environments and will learn multi-stakeholder collaboration at an international level. You will be challenged to find practical, sustainable solutions to real problems facing industry, government and NGOs in the area of Climate Action.

What kind of credentials employers are looking for?

- Managing Consultant Climate Resilience
- Climate Resilience Officer
- Sustainability Associate
- Communications Climate Program
- and more...

source: Indeed.com

Built in partnership with





WORK ON REAL PROJECTS

Scholarship Opportunity

The Responsible Leadership Scholarship program is a merit award for qualified students accepted into the MSIM program.

It was established to recognize individuals who clearly demonstrate a deep commitment to leading positive change in organizations and communities. Awards are in the amount CHF 6,250 (25% of the tuition fee).

Applicants must meet all of the following criteria:

- be EU and/or EEA citizen;
- demonstrate maturity, flexibility, and leadership potential in the field of responsible management in either Climate Action;
- have an earned bachelor's degree with an excellent academic record;
- demonstrate proficiency in English;
- be able to receive and maintain a visa or study permit as required by Switzerland.

Key Takeways

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- Work and learn side-by-side with executives from top global organizations
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- Obtain certificates for a wide array of skill sets
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- Join a project team working on Climate Change Action directly at the UN in Geneva
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- Earn your graduate degree from the only university in the world with both U.S. and Swiss accreditation
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- Get the most out of a small class size
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- Create one-to-one relationships with professors, mentors and partners
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- Live and learn in Switzerland, the most innovative country for seven years (Global Innovation Index)
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- Realize your career dreams through real project work, executive mentoring and career coaching
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Franklin University Switzerland

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More information:
fus.edu/msim



**Be the change that you wish
to see in the world.**

— Mahatma Gandhi

Application Deadlines

Applications are accepted on a rolling admissions basis. Candidates requiring a visa should complete their applications by June 1st for the Fall intake of the MSIM program and by December 1st for the Spring intake to allow time for processing the visa request.

