



STUDY ABROAD IN ZURICH

Key Takeaways



Up to 16 semester credits available for easy transfer



Experienced and well-credentialed faculty



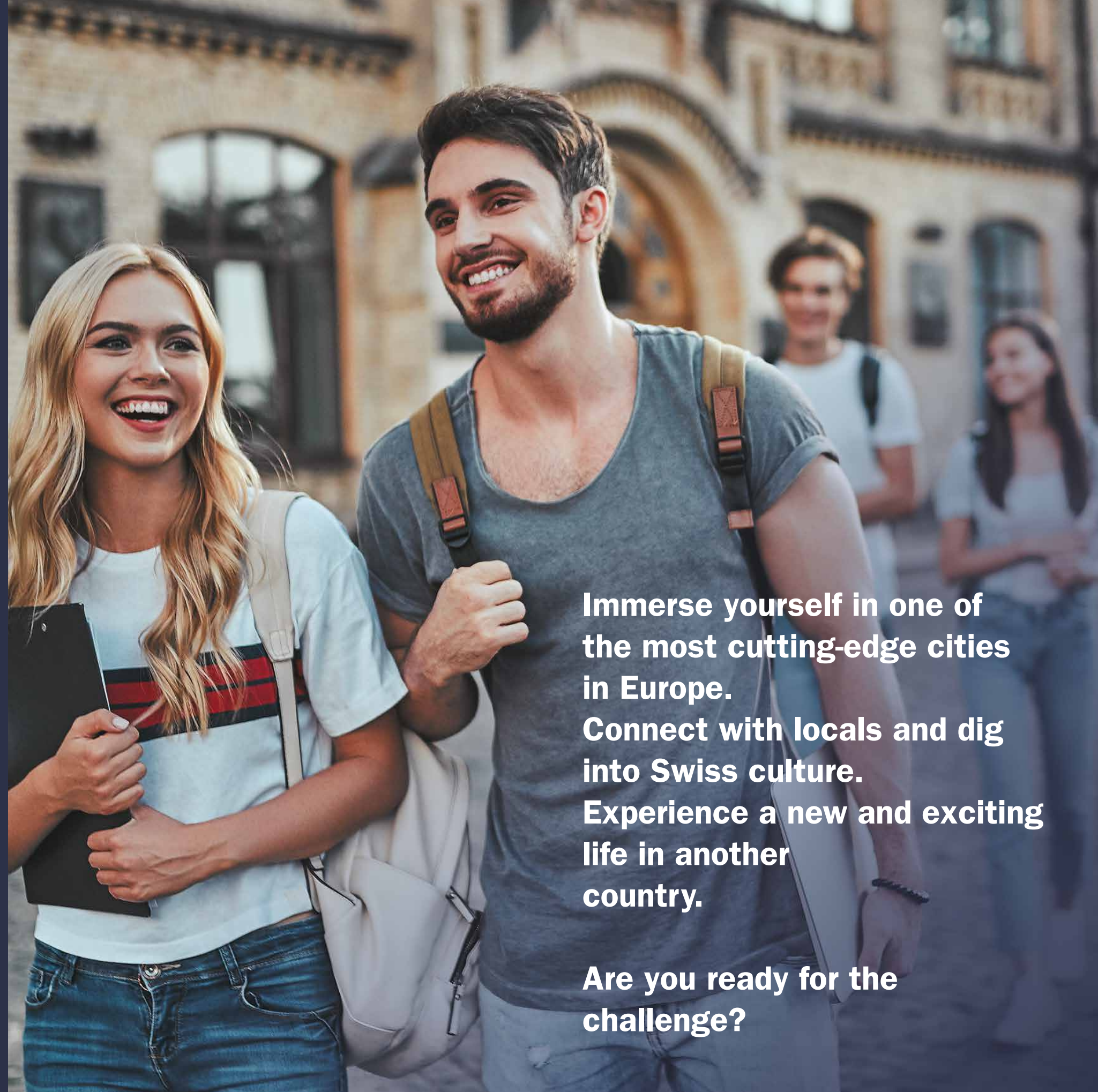
Study in one of the most cutting-edge cities in Europe



Get to know organisations, businesses and museums



Housing included



Immerse yourself in one of the most cutting-edge cities in Europe. Connect with locals and dig into Swiss culture. Experience a new and exciting life in another country.

Are you ready for the challenge?

An Immersion in Liberal Arts

Come and spend a semester pursuing the liberal arts in one of the most cutting-edge cities in Europe. You will have a choice between an emphasis in business or the arts, both areas in which Zurich is a leader in the field. The city presents a safe and open environment for a study abroad experience. Franklin's program is the only semester-long study abroad in the city taught entirely in English, preparing you to take on the city as a classroom in small learning settings tailored to dynamic, interactive learning.

In true Franklin style, the Zurich Program will give you opportunities to know the city in ways you couldn't as a tourist. You will personally connect with organizations and businesses, filmmakers and artists, museums and markets. You will dig into Swiss languages and history. You will participate in research projects tied to your own interests, and you'll present your work to your peers and professors. The most ambitious students will even publish their written work in an academic journal for an honors credit.

Curriculum

You may choose either an emphasis in Business and Marketing or an emphasis in Art and Film.

Emphasis in Business and Marketing

BUS 260 *Sustainability Challenges in Modern Organizations*

BUS 383 *Digital Marketing and Web Analytics*

Emphasis in Art and Film

AHT 254 *Art in Practice: From the Studio to the Auction House*

CLCS 250 *Ecocritical Approaches to Film*

All courses are accompanied by a research methodologies seminar

SEM 299 *Directed Research Seminar*

Requirements

The program is designed for students who have at least 30 credits and are in their second or third year of university study, with a minimum grade point average of 3.0. It is also specifically recommended to students majoring in Business Management, Environmental Studies, Visual Arts, History, Urban Studies, Cultural Studies, Comparative Literature or Modern Languages as they will likely be able to utilize these courses towards completion of their major or degree.

Our experienced faculty will help you to focus on a learning path relevant to your chosen field of study.

Academic Opportunities

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- Undergraduate Symposium, FUS
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- Journal publication of research project (1 credit)
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- French, all levels (optional, 3 credits)
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- German, all levels (optional, 3 credits)

POSITION YOURSELF IN THE HEART OF EUROPE

International Faculty



Johanna Fassi

Associate Professor, Art History
and Visual Communication



Gabriel Gee

Associate Professor, Art History
and Visual Communication



Caroline Wiedmer

Professor, Comparative Literature
and Cultural Studies



Giulia Maniero

Assistant Professor, Marketing

Living in Zurich

Zurich, with its medieval city-center, pristine lake and edgy cultural scene that is home to several film festivals, over 20 major museums, a great culinary culture and an active music scene, is tough to beat for sheer liveability. Add to that the fact that it's considered one of the safest and cleanest spots in Europe with a brilliant public transport system, two major universities with a vibrant student life, and easy access to stunning slopes in the winter, and it's easy to see why it was ranked among the ten best student towns in the world in 2018 by QS World University Ranking. Also, if you want to explore other European cities while based in Zurich, the airport is a mere tram ride away.

Housing

You will share furnished apartments with kitchens and private or double rooms with fellow students in the Zurich Program. The seminar room is located in a newly refurbished community building that offers a café and lounge, and is situated in Kreis 3, one of the coolest areas in town.



Student Support

Studying abroad can be thrilling, but it can also pose challenges: Where do I get lunches priced for students? How do I navigate the complex transport system, where can I get a local SIM card? Where's the best music? Where can I find a doctor? What do I do when I'm feeling homesick? The Zurich Program has a dedicated student life coordinator and a program director on-site who can help answer all your questions, and who have planned exciting extra-curricular events to enable you to make the most of your stay in Switzerland.

Franklin University Switzerland, a dually accredited liberal arts university located in Lugano, is our administrative hub and has a full complement of dedicated student life professionals, who help with anything from registration and insurance to enrollment and visa questions. Your professors in the meantime are experienced in curating innovative courses to support your learning in the classroom, around town and on excursions to nearby cities such as Basel, Berne and Geneva.

Tuition and Aid

Tuition rates vary based on citizenship and residence. See our tuition page for details. Please note that the Swiss/EU/EEA tuition rate does not apply to Swiss/EU/EEA students applying for the Zurich Program. Junior and sophomore study abroad students may be eligible for special rates. Bring a friend and each get a half-price ticket for the Swiss transport system.

Franklin University Switzerland

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More information:
fus.edu/zurich-program



**“Only those who risk
going too far can
possibly find out how
far one can go.”**

— T.S. Eliot

Admissions and Deadlines

Please contact us at info@fus.edu
for more information.

Our admissions team will answer
all your questions.

Application deadline May 1.

