



**MASTER OF SCIENCE IN
INTERNATIONAL MANAGEMENT
IN LEADERSHIP FOR SUSTAINABLE FOOD SYSTEMS**

MSIM at a Glance



EN

English
Language



CH/IT

Earn Your
Certificate (FFI)



10 – 12

Months
Full-time



18 – 24

Months
Part-time



15

Class
Size



US/CH

U.S. and Swiss
Dual Accreditation



The global food system is the largest contributor to environmental, social and humanitarian impacts.

Learn to be a responsible and collaborative leader and make the changes needed to protect our planet.

The Program

Created in partnership with the Future Food Institute [FFI] and the Food and Agriculture Organization of the United Nations [FAO], this MSc in International Management in Leadership for Sustainable Food Systems is designed to provide both a practical and theoretical preparation for change-makers, climate shapers and future leaders in the food innovation ecosystem. Through a rigorous curriculum and multicultural experience, the program strives towards preparing leaders for today's global food environment.

The program is designed as an applied-learning pathway, including live classroom seminars, online course work and a hands-on, dynamic, experiential learning opportunity. It offers a series of master-classes, a four-week dynamic bootcamp, open conversations, company visits, hackathons and other valuable experiences to provide cutting-edge practice. Students will gain the knowledge necessary for collaborating with multiple stakeholders to ensure sustainable food systems. Main touchpoints are research, trends, patterns and innovation in sustainability, ecosystems and food value chain complexity, while developing entrepreneurial mindset and leveraging opportunities for networking and career development. Experience turning systemic challenges into functional solutions, through practical projects and strategies, applicable to any corporation, global NGO or innovative startup.

Students will actively be engaged in the individual design and execution of the program, through Franklin's tailor-made and customizable study-path, developing professional skills and international relationships along the way to support future impact and drive the transition toward a greener professional ecosystem and society.

Learning goals

- In-depth analysis and study of cross-sector food systems organizations and case studies
- Fully understand principles and targets of the 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals
- Gain a multidisciplinary expertise to effectively identify key drivers and opportunities, implement strategy and measure impact
- Develop critical thinking and learn to apply collaborative and systematic leadership

Faculty and Experts

Throughout the program, students will have the opportunity to meet and engage with international experienced faculty, industry experts and innovative thinkers who will lead the Leadership for Sustainable Food Systems learning experience. Franklin partners with the Future Food Institute [FFI] an inspiring network, training platform and center of excellence for food intelligence. Combined with the Future Food Living Lab, FFI is mapping food revolution and dynamics, spreading knowledge on consumption, and accelerating transformational innovations that are revolutionizing the food ecosystem. A unique opportunity to gather perspectives and best practices from a diverse and intellectual background of ethical leadership in food systems.

Practical Experience and Employability

The program is a valuable opportunity to nurture and grow leadership talent and practical experience in the food economy innovation and development worldwide. Students will gain new perspectives and develop systemic thinking to deal with the complexity and unintended consequences of our global food supply chain. Future professional career contexts could range from public and corporate organizations in the food industry to green entrepreneurs and change makers.

Fall (Aug – Dec) 21 credits

Engage in a total immersion in food systems leadership and management.

Core seminars, in-class and online learning, conferences and executive workshops.

Winter Break

Spring (Jan – May) 21 credits

Build your learning portfolio by choosing a multidisciplinary study curriculum.

Hybrid learning platform, including boot camp, company visits, on and off-line modules, career workshops and projects, guest lectures and seminars.

Summer (May – Jul) 3 credits

Apply your learning in a practical and fulfilling experience.

Food systems project internship choosing from Food Tech startups, global corporations or NGOs.

Professional and Personal Coaching



Seminar Classes and Executive Workshops

- Leadership Development through Action Learning
- International Management
- Innovation for Project Management
- Challenges in the New Global Marketplace
- International Business Economics
- Managerial Finance
- Organization Evolution and Design
- Global Issues and Responsible Leadership
- Innovation and Design Thinking
- The Future of Work
- Career Strategies

International Field Schools

Further to the standard program curriculum, the Future Food Institute [FFI] offers a selection of international Field Schools during the Summer semester to cultivate firsthand experience on extraordinary best practices, startups, and innovative projects from the global sustainable development system. Students will get inspiration from new and sustainable agri-food models, while taking part in interactive workshops and liaising with local communities. Field Schools are designed to offer a deeper understanding and the chance to meet with expert innovators from the sustainable food system, while witnessing global food system framework, strategies, challenges and innovative solutions.

Program Structure

The program is divided into a Common Core and the Specialization Learning Portfolio. The curriculum of the Common Core is designed to provide students with a strong background in leadership, marketing, finance, project management, and other elements of business through the lens of sustainability, ethics and responsible management. The Specialization Learning Portfolio includes experiential learning through travel and project-based work, consisting of five modules:

- Module 1: one-week Introduction Module, focusing on leadership, eco-systems, and food complexity with a collection of case studies and success stories;
- Module 2: one-month Bootcamp on Fundamental of Global Food Systems Leadership, a dynamic program involving international experts in lectures, mentoring sessions and interaction with the course material;
- Module 3: one-week Prosperity thinking in Global Food Systems Leadership Module, addressing the impact of cultural identity, life experience, and the evaluation of problem-solving strategies,
- Module 4: Field trips and company visits to innovative Food Tech startups, global corporations, and NGOs;
- Optional International Field Schools;
- Module 5: Project-based learning, Internship and Final Project.



WORK ON REAL PROJECTS

Scholarship Opportunity

Franklin offers the Responsible Leadership Scholarship program to merit award and qualified students accepted into the program. This opportunity is recognized to participants who demonstrate a deep commitment to leading positive change in organizations and communities. Awards are in the maximum amount CHF 6,250 (25% of the tuition fee).

Applicants must meet the following criteria:

- Be EU and/or EEA citizen;
- Have earned a Bachelor degree with an excellent academic score;
- Demonstrate maturity, motivation, flexibility, and leadership potential in the field of responsible management in sustainable food systems.

Key Takeaways

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- Earn a graduate degree from the only university in the world with both U.S. and Swiss accreditation
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- Attain an additional certificate from Future Food Institute
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- Discover, learn and work side-by-side top executives from top global organizations
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- Build dedicated one-to-one relationships with professors, mentors and partners
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- Design your own learning portfolio alongside Franklin professional and personal coaching
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- Join a project team working with faculty and specialists with a strong competency in the sustainable foods market
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- Get the most out of a small class size, and experience social and educational opportunities on the Franklin campus
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- Live and learn in Switzerland, the most innovative country in the world (2020 Global Innovation Index)

Franklin University Switzerland

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There are no experts of tomorrow, only of yesterday.

— Jack Ma, Executive Chairman
and Co-Founder of Alibaba Group

Application Deadlines

Applications are accepted on a rolling basis. Candidates requiring a visa should complete their applications by June 1st for the Fall intake, or by December 1st for the Spring intake to allow time for processing the visa request.

