



Organized by:



In collaboration with:



Food and Agriculture  
Organization of the  
United Nations



[Registration](#)

The rise in population growth, coupled with the strenuous demands we place on our environment, is not sustainable, and it calls for a social, economic, and cultural transformation.

We can start by looking at where we live and the livelihoods of those around us. How can we design, create, and implement systems that are inclusive, integrative, and sustainable?

Cities, the most densely populated areas on the planet, are directly tied to rural areas, yet not all systems and policies treat them as such. While the former consumes and expands at a rapid pace, the latter, in many cases, is left out and depleted of resources.

This hackathon, in particular, focuses on how to rethink and improve food as a linkage for development in rural and urban areas in developing regions.

With this challenge, we hope to foster creative, integrative, and circular solutions/policies for strengthening rural and urban relationships while achieving the Sustainable Development Goals (SDGs).

This hackathon is organized by Franklin University of Switzerland, in collaboration with UNITAR, as part of the Open Geneva festival. From March24-26th. [Register now](#).

## Program:

### Day 1 - Wednesday 24<sup>th</sup> March

08:30 - 08:45:	Last minutes inscription to the hackathon
08:45 - 09:00:	Welcome to the hackathon
<b>09:00 - 10:00:</b>	<b>Experts speech - description of the challenges</b>
10:00 - 10:15:	Break
10:30 - 11:00:	Team building
<b>11:00</b>	<b>KICK-OFF</b>
<b>11:00 - 14:00:</b>	<b>1<sup>st</sup> session of work for the participants</b>
<b>14:00 - 15:00:</b>	<b>1<sup>st</sup> workshop for the participants:</b> <u>Brainstorming</u>
15:00 - 15:15:	Coffee break ( <i>english &amp; french</i> )
<b>15:15 - 17:45:</b>	<b>2<sup>nd</sup> session of work for the participants</b>
17:45 - 18:00:	Conclusion of the 1 <sup>st</sup> day: recap and program for the second day

### Day 2 - Thursday 25<sup>th</sup> March

08:00 - 08:30:	Yoga session for the participants
08:45 - 09:00:	Café au lait and croissant ( <i>english &amp; french</i> )
09:00 - 09:15:	Welcome back to the 2 <sup>nd</sup> day
<b>09:15 - 14:00:</b>	<b>3<sup>rd</sup> session of work for the participants</b>
<b>14:00 - 15:00:</b>	<b>2<sup>nd</sup> workshop for the participants:</b> <u>How to pitch your idea</u> <u>Policy</u> (with UN experts)
15:00 - 15:15:	Coffee break ( <i>english &amp; french</i> )
<b>15:15 - 17:45:</b>	<b>4<sup>th</sup> session of work for the participants</b>
17:45 - 18:00:	Conclusion of the 2 <sup>nd</sup> day: recap and program for the last day

### Day 3 - Friday 26<sup>th</sup> March

08:00 - 08:30:	Guided meditation
08:45 - 09:00:	Café au lait and croissant ( <i>english &amp; french</i> )
09:00 – 09:15:	Welcome back to the final day
<b>09:15 - 12:00:</b>	<b>5<sup>th</sup> session of work for the participants</b>
<b>12:00</b>	<b>Final submission</b>
12:00 - 14:00:	Lunch break
<b>14:00 - 16:00:</b>	<b>Final presentations (4 min for each group) and feedback from UN experts</b>
<b>16:00 - 16:30:</b>	<b>CLOSING OF THE HACKATHON</b>