Master of Science in International Management

- One Year, Full-Time Program
- International Internship
- International Academic Travel
- Leadership Development
- Multicultural, Multidisciplinary Learning Environment
- Innovative Curriculum
- Entrepreneurial Approach
- Accomplished Faculty
- Small Cohort
- Specialized Career Track
- Located in the heart of Europe in Lugano, Switzerland

Academics

The Master of Science in International Management is a program of study and practice that creatively integrates management concepts with international professional experiences. The rigorous 12-month full-time academic program includes an international internship in the student’s chosen career sector.

Curriculum

- Leadership Development Program
- Project Management
- Global Entrepreneurship
- Strategic Marketing
- Innovation Management
- Global Strategic Management
- International Law
- Responsible Management and Social Responsibility
- Ethical Decision Making
- Political Economy of Sustainable Development
- Management of Multicultural Organizations
- International Business Economics
- Accounting and Financial Reporting
- International Organization
- Cross-Cultural Negotiations
- Effective Communication
- Academic Travel™
- International Internship

Skills That Students Will Acquire

- Cultural Intelligence
- Effective Communication
- Critical and Creative Thinking
- Ethical Decision Making
- Negotiations and Conflict Resolution
- Strategic Management Skills
- Adaptability and Flexibility
- Self-Efficacy
- Emotional Intelligence
- Collaboration
- Self-Reflection
- Capacity for Uncertainty
- Personal Responsibility
- Innovative Mindset
- Collaborative Mindset
- Global Mindset
- Commitment to Excellence

Accreditation

Franklin University Switzerland is the only institution of higher education in the world that is fully accredited in both the United States (Middle States Commission on Higher Education) and Switzerland (Swiss University Conference).
**An Innovative Management Degree for a New Generation of Responsible Global Leaders**

**About Taylor**

The Taylor Institute for Global Enterprise Management was founded in 2010 as an institute for advancing international management practices through innovative teaching and research. The Taylor Institute offers the first graduate program at Franklin University Switzerland in Lugano, Switzerland.

**Mission**

Our mission is to develop responsible, collaborative, and innovative leaders of international companies and organizations.

**What distinguishes the Taylor Institute from other institutions:**

- Comprehensive leadership development program
- An opportunity to acquire knowledge and skills through many different academic and professional experiences
- Experiences that are relevant and cutting-edge
- Faculty members and practitioners who know first-hand what is required to be a successful global manager in the 21st century

**Admissions Requirements**

- Application Form
- Application Fee (75 CHF)
- Bachelor’s degree transcripts
- 2 professional recommendations
- Resume/curriculum vitae
- IELTS (6.5) or TOEFL (90) for non-native speakers of English
- A personal or virtual interview with the director

**Tuition & Fees**

2014-2015 Tuition: 29,500 CHF*

*Housing and health insurance are not included

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VISION

To provide the global community with responsible and dynamic leaders of companies and organizations.

CONTACT US

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Franklin University Switzerland
Taylor Institute
Graduate Studies

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