

seize the day seize the moment seize
the world seize the day seize the
moment seize the world seize the
seize the day seize the summer **seize**
the world seize the day seize the
moment seize the **world** seize the
day seize the moment seize the world
seize the day **seize the moment**
seize the world seize the day seize the
moment **mer** seize the world **seize**

THE
NEW PARADIGM
FOR INTERNATIONAL
EDUCATION:

WORLD
CITIZENSHIP





MULTICULTURAL: Students and faculty come to Franklin College from every corner of the globe, further strengthening international study and international experiences, and enlivening classroom discussions with the rich interplay of vastly different political, religious, cultural and economic perspectives.

ENRICHED: The cornerstone of a Franklin education is our Academic Travel Program, which takes students to the farther reaches of the globe for two weeks every semester as part of their graduation requirement.

ENVIRONMENT: Major European cities are just a train ride away from campus, easily accessible for weekday and weekend class field trips, and to campus clubs, faculty and students for weekend study and travel. The Franklin campus is an extraordinary environment where students get to know new friends and faculty from virtually all over the world, building long-term relationships and networking for their professional lives.

SUCCESS: The College has gained a reputation among graduate schools and employers throughout the world for our students' understanding of world cultures, politics, economies, histories and religions. Our graduates have excelled in graduate programs in leading European universities as well as at Cambridge, the London Business School, Harvard, Stanford and Yale. Franklin alumni include leading international entrepreneurs, lawyers, doctors, diplomats, writers, activists, artists, scholars, presidents and other corporate, political and social leaders.

INTERNATIONAL: The international component at Franklin College is of paramount importance. *It is designed to accommodate significant changes in our curriculum in response to shifts in social, political and economic conditions around the world.* The result is a singular learning experience gained from cross-cultural, highly responsive global perspectives.



KNOWLEDGE: Franklin College is committed to expanding and invigorating students' knowledge of the world and its cultures through traditional classroom learning as well as through valuable hands-on internship and work-study experiences in countries as varied as Qatar, Egypt, France, Germany, Ecuador, Turkey, Jordan, Morocco, Romania, India and the Philippines.

ACADEMIC: Franklin is a highly competitive liberal arts institution in the American tradition. Our international faculty are devoted teacher-mentors and world-class researchers, writers and artists with doctorates from Yale, Princeton, the Sorbonne and other leading North American, European and Asian universities.

FRANKLIN COLLEGE, founded in 1969, is dedicated to a new kind of international education founded on the cornerstone of ambassador Benjamin Franklin's vigorous support of a universal intellectual interchange. The essence of a Franklin College education is the exposure of our students to cultures other than their own.



**OUR MISSION:
EDUCATING WORLD CITIZENS**

“THE MISSION OF FRANKLIN COLLEGE IS TO PROVIDE A MULTICULTURAL AND INTERNATIONAL ACADEMIC ENVIRONMENT WITHIN WHICH STUDENTS ACQUIRE THE ESSENTIAL KNOWLEDGE AND CRITICAL, CREATIVE AND ANALYTICAL ABILITIES NECESSARY TO ATTAIN SUCCESS IN THEIR CHOSEN CAREERS AND TO LIVE CULTURALLY ENRICHED AND REWARDING LIVES.”



INTELLECTUALS
FOR THE 21ST CENTURY

Franklin
changed
my life.

FRANKLIN STUDENTS ARE PASSIONATE ABOUT BECOMING *world citizens*. THEY UNDERSTAND THE TREMENDOUS VALUE OF A SMALL, AMERICAN LIBERAL ARTS COLLEGE WITH AN INTERNATIONAL CURRICULUM

AND INTERNATIONAL FACULTY,
INTERNATIONAL CLASSMATES
(FROM 60+ COUNTRIES)

AND AN INTERNATIONALLY ACCREDITED DEGREE—
IN A EUROPEAN, *residential* CONTEXT.

THEY ALSO UNDERSTAND THE PROFOUND TRANSFORMATIONS POSSIBLE THROUGH TWO WEEKS OF ACADEMIC TRAVEL *every* SEMESTER, FROM EUROPE TO HAVANA, FROM MOSCOW TO MALAWI, WHEN BOOK-LEARNING EXPLODES TO REVEAL THE COMPLEXITY OF THE REAL

AND NEW COMPLEXITIES AND CONTRADICTIONS
IN THEIR OWN CULTURES...AND IN THEMSELVES.
THEY SAY, WITHOUT EXCEPTION,

FRANKLIN *changed* MY LIFE.

OUR STUDENTS JOURNEY BEYOND OLD MINDSETS AND BORDERS TO BECOME THE NEW GENERATION OF WORLD-CLASS, WORLD-AWARE LEADERS: GLOBAL SCHOLARS, EXECUTIVES, DIPLOMATS, ARTISTS.

WELL READ.

WELL TRAVELED.

PEERLESS.

FEARLESS.

Intellectuals for the 21st century.

WELCOME TO THE NEW PARADIGM.

well read

well traveled

peerless

FEARLESS



welcome
to the new
paradigm





a quadri-lingual
nation

thinking
internationally

dual
international
accreditation

hands-on
learning

cross-disciplinary learning

THINKING INTERNATIONALLY

In the highest tradition of the liberal arts, Franklin College advocates that international studies should be an integral part of any college education. Franklin College defines higher education from its beginning as the experience of *thinking internationally*. Our emphasis, both academic and social, on global perspectives is designed to impact the direction and meaning of a student's college experience, life and career.

AN AMERICAN COLLEGE, A EUROPEAN LOCATION

Franklin College is a small, highly competitive, American liberal arts college in a residential, European context, with both U.S. and Swiss accreditation. *As an American college*, we are among the most respected small colleges and universities in one of the finest systems of higher education in the world—the American tradition. We place a high value on giving personal attention to every student's academic needs, attracting world-class faculty and guest speakers, and offering rigorous academic programs, including our unique Academic Travel Program.

OUR EXTRAORDINARY DIVERSITY

As components of an American college *in the heart of Europe*, Franklin's professors, students, curriculum and campus life are international. Many members of our faculty and staff carry two passports and have lived around the world. The composition of our student body—representing more than 60 countries—is vital to our mission of cultural diversity in and out of the classroom. The College actively seeks students with a genuine interest in becoming informed citizens of the global village.

LUGANO: THE HUB OF EUROPE

Our location and the international environment are among our greatest assets. The Franklin campus is a short train ride from major European cities, including Milan, Zurich and Paris, making them extremely accessible to classroom and individual study and travel. Our campus location in Lugano, a vigorous Swiss city in the

cultural milieu of northern Italy, assures a constant co-mingling of cultures in a *quadri-lingual nation*.

OUR CROSS-DISCIPLINARY/ CROSS-CULTURAL CURRICULUM

Our curriculum emphasizes the global aspects of the disciplines we study, as well as *cross-disciplinary courses* linking painting and politics, economics and theater. Classroom discussions and debates, group projects, extracurricular activities and one-on-one encounters are all greatly enhanced by the many countries, cultures, languages, politics and religions represented in the Franklin community.

OUR UNIQUE U.S.-SWISS ACCREDITATION

The Swiss University Conference has recognized our programs as equivalent to those of a Swiss university. This accreditation, as well as our accreditation in the United States, is a testimony to the quality of instruction we deliver and the excellent learning environment we provide. This *dual international accreditation* enables Franklin students to apply to graduate programs in both the U.S. and Europe.

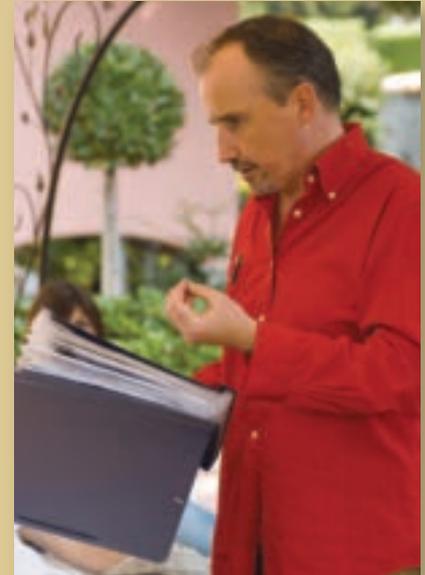
OUR GROWING CAMPUS

We believe the physical aspects of the College must create an environment that both encourages and supports intellectual discourse and research. To that end, we have *doubled the size of our campus* in recent years and we continually implement technical enhancements to our facilities.

OUR EXCEPTIONAL ACADEMIC TRAVEL

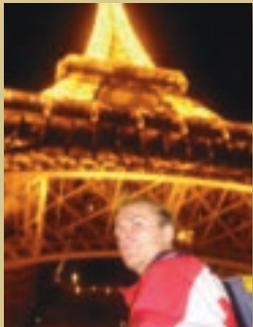
The essential goal of Franklin is to expose students to cultures other than their own—to introduce young scholars to the vast histories, politics, philosophies, arts and religions of nations and empires, past and present. A key to this one-of-a-kind education is *hands-on learning* through academic travel designed and directed by Franklin's faculty. Students are required to travel for two weeks every semester on research and study trips to some of the most challenging and fascinating destinations on the planet.

**SCHOLARS
WITHOUT BORDERS:
THE WORLD IS OUR CLASSROOM**



**ACADEMIC TRAVEL:
AWAKENED MINDS**

THE ACADEMIC TRAVEL PROGRAM IS AT THE VERY CORE OF THE FRANKLIN COLLEGE CURRICULUM. FRANKLIN REQUIRES TWO WEEKS OF TRAVEL EVERY SEMESTER FOR THREE YEARS—AN EXTENSION OF STUDENTS' COURSEWORK THAT EARNS GRADUATION CREDIT. LED BY FACULTY MEMBERS AND SHAPED BY THEIR EXPERTISE, ACADEMIC TRAVEL EXPERIENCES BRING THE DIMENSION OF THE “REAL,” WITH ALL OF ITS COMPLEXITIES AND CONTRADICTIONS, TO TEXTBOOK LEARNING, LECTURES AND CLASSROOM DISCUSSIONS.



bring the
dimension of the
“real”

scholars without
borders





**ACADEMIC TRAVEL:
MULTI-DIMENSIONAL EDUCATION**

RECENT DESTINATIONS

- | | |
|----------------|----------------|
| Austria | Malawi |
| Botswana | Malta |
| Belgium | Morocco |
| Brazil | Namibia |
| Canada | Portugal |
| Chile | Russia |
| Costa Rica | Scotland |
| Croatia | Serbia |
| Cuba | Sicily |
| Cyprus | Slovenia |
| Czech Republic | South Africa |
| Denmark | Spain |
| Egypt | Sweden |
| France | Tanzania |
| Geneva | Turkey |
| Germany | United Kingdom |
| Greece | Ukraine |
| Hungary | United States |
| Iceland | Venezuela |
| Ireland | Yugoslavia |
| Italy | Zambia |
| Japan | |

**FRANKLIN'S
INTERNATIONAL CURRICULUM:
STUDY WITHOUT BORDERS**



Study without borders

**SOME GRADUATE SCHOOLS /PROGRAMS ATTENDED
BY FRANKLIN GRADUATES IN THE UNITED STATES AND CANADA:**

American Graduate School of International Management
(Thunderbird), Arizona
American University, Washington D.C.
Boston University, Massachusetts
Brandeis University, Massachusetts
Carleton University, Canada
Carnegie Mellon University, Pennsylvania
Case Western Reserve University, Ohio
Columbia University, New York
Duke University, North Carolina
Georgetown University, Washington, D.C.
George Washington University, Washington, D.C.
Harvard University, Massachusetts
Johns Hopkins University, Maryland
Lewis and Clark College, Oregon
Long Island University, New York
Lynn University, Florida
McGill University, Canada
Middlebury College, Vermont
Monterey Institute of International Studies, California
New York University, New York
Northwestern University, Illinois
Pace University, New York
Tulane University, Louisiana
Syracuse University, New York
Stanford University, California
University of California: Los Angeles, San Diego, Berkeley
University of Chicago, Illinois
University of Colorado, Boulder
University of Connecticut
University of Michigan
University of Pennsylvania, Wharton Business School
University of Southern California
University of Virginia

Washington University, St. Louis, Missouri
Yale University, Connecticut
University of Wisconsin

OUTSIDE OF NORTH AMERICA:

Brussels School of International Studies, Belgium
Bocconi University, Italy
Cambridge University, England
ESADE, Spain
Hebrew University, Israel
Helsinki School of Economics, Finland
Imperial College, England
Johns Hopkins University, Bologna, Italy
Kings College London, England
London School of Economics, England
London Business School, England
New School of Social Research, England
The Sorbonne University, France
University of Amsterdam, The Netherlands
University College London, England
University of Düsseldorf, Germany
University of Geneva, Switzerland
University of Gottingen, Germany
University of Kent, England
University of Lausanne, Switzerland
University of Lugano, Switzerland
University of New South Wales, Australia
University of Sussex, England
University of Trieste, Italy
University of Wales (Cardiff), UK
University of Zurich, Switzerland
University of Utrecht, The Netherlands
Webster University Geneva, Switzerland

PROGRAMS OF STUDY

ART/COMMUNICATIONS

Art History and Visual Culture major
Visual/Communication Arts major
Art History and Visual Culture
combined major
Art History and Visual Culture minor
Communications and Media Studies major
Communications and Media Studies
combined major
Communications and Media Studies minor
Studio Art minor

BUSINESS

International Management major
International Management,
Emphasis in Finance major
International Management,
Emphasis in Marketing major
Management combined major
Management minor
Marketing minor

ECONOMICS

International Banking and Finance major
International Economics major
International Economics,
Emphasis in Political Economy major
Economics combined major
Economics minor

LANGUAGE

French Studies major
Italian Studies major
French Studies combined major
Italian Studies combined major
German Studies minor
French Studies minor
Italian Studies minor

HISTORY/LITERATURE

History major
History and Literature major
Literature major
Creative Writing and Literature major
Comparative Literary and Cultural Studies major
Literature combined major
History combined major
Literature minor
History minor

POLITICAL SCIENCE

International Relations major
International Relations, Emphasis
in Political Economy major
Political Science combined major
Political Science minor

OTHER

Environmental Studies major
Environmental Studies minor
Psychology minor

B.A. DEGREES OFFERED

Communication and Media Studies
Visual and Communication Arts
International Banking and Finance
International Economics
International Management
Marketing or Finance
French Studies
Italian Studies
International Relations
Art History and Visual Culture
History and Literature
Literature
European Studies
Comparative Literary and Cultural Studies

OUR ACCREDITATION:

AN AMERICAN-EUROPEAN DEGREE

Franklin was first accredited by the Middle States Association of Colleges and Schools in 1975 to grant the Associate of Arts degree. Franklin introduced the four-year baccalaureate (BA) degree in 1986 and had its accreditation as a BA-granting institution reaffirmed by the Middle States Commission on Higher Education in 1990, 2000 and, most recently, in 2010. Franklin College confers the Bachelor of Arts degree under authority granted by the Delaware State Board of Education.

In 2005, all programs of study leading to the Franklin Bachelor of Arts degree were awarded Swiss university accreditation by the Swiss University Conference (*Schweizerische Universitätskonferenz*) and the Swiss Organization for Quality Assurance (*Organ für Akkreditierung und Qualitätssicherung der Schweizerischen Hochschulen*). This accreditation applies to all major programs offered in 2005. Major programs created after that date will be reviewed as part of the scheduled 2012 accreditation review.

Franklin thus became the first institution of higher learning in Switzerland with dual Swiss-U.S. recognition.

For more information please see:
<http://www.fc.edu/accreditation>

Middle States Commission on Higher Education
3624 Market Street, Philadelphia, PA 19104-2680, USA.
Tel: +1 (215) 662-5606
www.msche.org

Schweizerische Universitätskonferenz
Sennweg 2, CH-3012 Berne, Switzerland
Tel: +41(0) 31 306 60 60
www.cus.ch



**FRANKLIN'S FACULTY-MENTORS:
WORLD-CLASS SCHOLARS,
PASSIONATE TEACHERS**



PAMELA ADAMS

Professor, International Management and Marketing
(USA/Italy, 2005)
Ph.D., Yale University, USA
M.A., Yale University, USA
B.A., University of California, San Diego, USA

GIUSEPPE CAPIELLO

Professor Emeritus, Italian Language and Literature
(Italy/USA, 1979)
Dottore in Lettere, Università di Padova, Italy
B.A., S.U.N.Y., State University of New York, USA

SANJA DUDUKOVIC

Professor, Quantitative Methods
(Yugoslavia/Switzerland, 1991)
Ph.D., M.S., B.S., University of Belgrade, Yugoslavia

JOHANNA FASSL

Assistant Professor, Art History
(Canada/USA, 2007)
Ph.D., Columbia University, USA
M.Phil., M.A., Columbia University, USA
B.A., University of Toronto, Canada

FABIO FERRARI

Assistant Professor, Italian
(USA, 2007)
Ph.D., M.A., The University of Chicago
B.A., Connecticut College

BRACK HALE

Assistant Professor, Biology and Environmental Science
(USA, 2006)
Ph.D., University of Wisconsin-Madison, USA
M.E.M., Duke University, USA
B.A., Duke University, USA

WASIQ NAWAZ KHAN

Assistant Professor, Economics
(USA, 2006)
Ph.D., American University, USA
M.A., The University of Texas at Austin, USA
B.A., University of Virginia, USA

CHRISTOPHER MATTHEWS

Associate Professor, Literature and Creative Writing
(Ireland, 1993)
Ph.D., University of Durham, UK
Postgrad. Cert. Ed., University of Keele, UK
B.A., University of Ulster, N. Ireland

MORRIS MOTTALE

Professor, Political Science
(USA, 1986)
Ph.D., York University, Canada
M.A., B.A., San Diego State University, USA

ERIK O. NIELSEN

President of the College and Professor of Archaeology
(USA/ Canada, 1995)
Ph.D., Bryn Mawr College, USA
M.A., B.A., State University of New York, Buffalo, USA

FLOYD PARSONS

Professor, History and Philosophy
(USA/Switzerland, 1981)
Ph.D., University of Cambridge, UK
M.A., San Diego State University, USA
B.A., San Diego State College, USA

ERICH PRISNER

Associate Professor, Mathematics and Computing
(Germany, 2002)
Habilitation, Universität Hamburg, Germany
Ph.D., Universität Hamburg, Germany
Diploma (M.A.), Universität Hamburg, Germany

MARCUS PYKA

Assistant Professor, History
(Germany, 2007)

Ph.D., Ludwigs Maximilians Universität München, Germany
M.A., Rheinische Friedrich Wilhelms Universität Bonn, Germany

GEORGES ROCOURT

Executive in Residence, International Management
(USA, 2003)

Ph.D., study (ABD) Johns Hopkins University, USA
B.A., Northwestern University, Evanston, Illinois USA

PATRICK SAVEAU

Associate Professor, French
(France, 2000)

Ph.D., New York University, USA
M.A., University of Oregon, USA
Maîtrise d'anglais Université Jean Moulin, Lyon, France

MELVIN SCHLEIN

Professor Emeritus, Political Science and History
(USA, 1973)

Ph.D., Rutgers University, USA
M.A., Johns Hopkins University, USA
B.A., Rutgers University, USA

BRIAN STANFORD

Professor Emeritus, Art History and Studio Art
(Great Britain, 1970)

M.C.S.D., The Chartered Society of Designers, UK
A.T.D., University of Southampton, UK
National Diploma in Design Beckenham School of Art, UK

SARA STEINERT BORELLA

Dean of the College
Professor, Comparative Literary and Cultural Studies
(USA, 2005)

Ph.D., Brandeis University, Massachusetts, USA
B.A., Bates College, Maine, USA

SATOMI SUGIYAMA

Assistant Professor, Communication and Media Studies
(Japan, 2006)

Ph.D., Rutgers University
M.A., Wake Forest University
B.A., Sophia University, Tokyo, Japan

ANDREA TERZI

Professor, Economics
(Italy, 1986)

Ph.D., M.A., Rutgers University, USA
Dottore in Economia Politica, Università Bocconi, Italy

ALISON VOGELAAR

Assistant Professor, Communication and Media Studies
(USA, 2008)

Ph.D., University of Colorado
M.A., San Diego State University
B.A., Colorado State University

CAROLINE WIEDMER

Professor, Comparative Literary and Cultural Studies
(Switzerland, 2005)

Ph.D., M.A., Princeton University, USA
B.A., University of North Carolina at Chapel Hill, USA

ARMANDO L. ZANECCHIA

Professor, International Management
(USA, 1998)

Ph.D., University of Oregon, USA
M.A., B.S., Old Dominion University, USA



world-class
scholars

**RECENT EMPLOYERS OF
FRANKLIN GRADUATES**

THE FOLLOWING IS A SELECTIVE LIST OF AGENCIES, ORGANIZATIONS AND COMPANIES THAT HAVE HIRED FRANKLIN GRADUATES IN THE LAST FEW YEARS.



H. Hadley & Co.
 ABC Touchstone Entertainment
 Accenture
 America On Line
 Anderson Consulting
 ARAMARK Corporation
 Bank of America
 Barclays Wealth, Geneva
 BBDO Group AS
 Bear Stearns
 Blue Star Jets
 Boston Consulting Group
 Canadian Department of
 Foreign Affairs & Intl. Trade
 CBS Broadcast Center
 Change Capital Partners
 Chicago Mercantile Exchange
 Citibank, N.A.
 CitiGroup

CNN
 Columbia University
 Croatian Ministry of Culture
 Dolce & Gabbana
 Dole Food Company
 Dow Chemical Europe
 Ernst & Young, Amman
 ESPN Sports Network
 Fidelity Interests
 Ford Motor Company
 GAP International Sourcing
 General Electric
 Giorgio Armani
 Global Exchange Study Taiwan
 Goldman Sachs
 Habitat for Humanity Intl.
 Harvard University
 HJ Heinz Australia
 HSBC

Horizon Wind Energy
 International Red Cross
 J. Walter Thompson
 Johns Hopkins University
 Johnson & Johnson
 Jordanian Ministry of Labor
 JP Morgan Chase
 Kendall-Jackson Wine Estates
 KPMG
 Merrill Lynch
 Microsoft Corporation
 Monitor Company
 Morgan Stanley
 The New York Times
 Octagon Financial Services Intl.
 One River Productions
 Patagonia
 People Magazine
 Philip Morris CEMA

Pfizer Inc.
 Polo Ralph Lauren
 PricewaterhouseCoopers
 Rogers Communications
 Royal Bank of Scotland
 Salomon Smith Barney
 Sotheby's New York
 Standard & Poor's
 The American Cancer Society
 Tiffany & Company
 UBS Warburg
 UBS Investment Bank
 United Nations
 US Department of Energy
 US Department of State
 Wachovia
 White & Case
 World Bank Group
 Xerox Corporation

**RECENT INTERNSHIPS OF
FRANKLIN COLLEGE STUDENTS**

Al Jazeera Satellite Channel, Qatar
Armani, New York City
Anderson Hughes and Co., Lugano
AOL/Time Warner, New York
Awar Investment Company, Egypt
Baeble Music, New York City
Bally Shoes, Lugano
Banco di Lugano, Switzerland
Christie's, New York City
Council of the Arts and Humanities, Guam
Delphi France Automotive Systems, Paris
Ernst and Young, Frankfurt
Eurovit, Italy
Gruenenthal Ecuadoriana C. Ltda, Ecuador
Hilton Hotels, Turkey
Hugo Boss, Switzerland
Hyatt Hotels, Jordan
IBM Deutschland GmbH, Germany
Kilm-Guard, Romania
La Banque Marocaine du Commerce Exterieur, Morocco
Lakshmi Foundaries Ltd, India
Liberty Shipping and Trading Management SAGL, Lugano
Mediaconsult SA, Lugano
Merrill Lynch, USA
Mission Permanete de l'Arabie Saudite, Geneva
National Geographic, USA
Radiotelevisione (RSI) svizzera di lingua italiana, Lugano
Philip Morris, Switzerland
PricewaterhouseCoopers, Basel
Société de Transformation des Bois d'Essassa, Senegal
Swear Designer Label, Germany
Synergy International, Lugano
Tekmar Marble Co., Turkey
Winterthur-Life Insurance Company, Switzerland
World Bank, Philippines



DISTINGUISHED GUEST SPEAKERS

INTERNATIONAL RELATIONS, DIPLOMACY, POLITICAL SCIENCE

- Mr. Bill Blakemore
ABC News Correspondent
- Jack Caravelli
Senior Visiting Fellow at the U.K. Defense Academy
- Dr. Robin Pedler
Academic Director, European Center for Public Affairs
- Hon. Frank E. Loy
Former Under Secretary of State for Global Affairs, USA
- Hon. Cyrus Vance
Former Secretary of State, USA
- Hon. Faith Ryan Whittlesey
US Ambassador to Switzerland
- Mr. Jeffrey DeLaurentis
Political Counselor at the U.S. Mission to the UN, Geneva, Former Chief of the Political-Economic Section of the U.S. Interests Section in Havana, Cuba
- Dr. Rafael Israeli
Professor International Relations, Hebrew University, Jerusalem
- Professor Renato Mannheimer
Professor Political Science, University of Genova, Italy
- Mr. Patrick Luciani
Ministry of Trade and Industry, Toronto
- Hon. Madeleine M. Kunin
US Ambassador to Switzerland
- Hon. Richard C. Holbrooke
Former Assistant Secretary of State, USA
- Hon. Robert E. Hunter
US Ambassador to NATO
- Hon. John Gómez Restrepo
Colombian Ambassador to Switzerland
- Mr. Giandomenico Pico
Former Assistant Secretary General of the United Nations
- Dr. Fausto Pocar
Former Chair of the United Nations Committee on Human Rights
- Dr. Sevine Ercmann
Former Director, Legal Department, Council of Europe
- Dr. Bernard Kouchner
Foreign Minister of France, Founder and Former President, Médecins Sans Frontières
- Dr. Rita Hauser
President of the Hauser Foundation; President's Foreign Intelligence Advisory Board

- Hon. Evan G. Galbraith
Former US Ambassador to France; Defense Advisor for the US Mission to NATO
- Mr. Walter Isaacson
President and CEO of the Aspen Institute, former Chairman and CEO of CNN and Managing Editor of *Time* magazine
- Dr. Samih El Abed
Palestinian Deputy Minister of Planning; Member of the Palestinian negotiating team since 1993, including negotiations at Camp David
- Dr. Avi Primor
Director of the Center for European Studies at the Interdisciplinary Center in Herzliya, Israel and former Israeli Ambassador to the European Union and to Germany
- Hon. Wilfried Geens
Former Belgian Ambassador to Ireland and to Israel and Co-founder of Franklin College
- Hon. Richard N. Gardner
Former US Ambassador to Italy and Spain and Professor of Law and International Organization, Columbia Law School, Columbia University, New York
- Lord Mackenzie of Framwellgate, O.B.E., LL.B (Hons)
Former President of the Police Superintendent's Association of England and Wales
- Hon. Ivan Cooper
Former member of UK Parliament; Minister of Community Relations, Northern Ireland
- Hon. Raymond Loretan
Diplomat serving in the Swiss Foreign Service, former Swiss Ambassador to Singapore and Brunei Darussalam
- Mr. John Beare
Former Senior Scotland Yard Officer and former Trust Officer, Bahamas Bank
- Dr. Tariq Ramadan
Senior Research Fellow, St. Anthony's College (Oxford)

FRANKLIN SEMINARS IN INTERNATIONAL POLITICAL ECONOMY

- Dr. Enzo Grilli
Executive Director, World Bank, Washington D.C.
- Dr. Richard Blackhurst
Director of Economic Research, World Trade Organization
- Mr. Pavel A. Medvedev
Federal Assembly of the Russian Federation, the State Duma
- Mr. Warren Bruce Mosler
Financial Analyst: Adams, Viner and Mosler
- Mr. Richard Olsen
Founder and CEO, Olsen and Associates, Zurich
- Dr. Hiromitsu Ishi
Professor of Economics, Hitotsubashi University, Tokyo

Dr. Thomas J. Cunningham
VP and Senior Economist, Federal Reserve Bank, Atlanta

Mr. John Taylor
Founder and CEO of FX Concepts

BUSINESS AND ECONOMICS

Lucio Della Gasperina
Founder Tommy Bahama

Dr. Dominick Salvatore
Professor of Economics, Dept. Chair, Fordham University, New York

Mr. Richard Parsons
CEO, Time Warner

Mr. Hans Decker
President, Siemens USA

Mr. Ernst Matthiensen
Managing Director, Dresdner Bank (Ireland)

Mr. Peter Luethi
Director of Commercial Sales, Swissair Switzerland

Ms. Barbara Buckley
International Advertising Sales Executive, Newsweek International (Zürich)

Dr. Giacomo Vaciago
Professor of Economics, Catholic University of Milan, Italy

Mr. Richard H. Bell II
President and Founder of Harvard Business Services, Inc., Lewes, Delaware

Mr. Ryoichi Matsuyama
President of Mitsui & Co., Italy

Dr. Hank Lim
Center for Advanced Studies, National University of Singapore

Dr. Mario Grassi
Former President, Banca di Lugano, former member of
Swiss Parliament

Dr. Giorgio Ghiringhelli
Former President of Banca della Svizzera Italiana

Dr. Fausto Gianini
Former Director General of the Swiss Bank Corporation (Ticino)

Dr. Lawrence Hatheway
Managing Director, Global Economics & Strategy at UBS Warburg (New York)

Mr. Tim Haywood
Senior Portfolio Manager, Julius Baer Investments Ltd.

Mr. Stefano Russo
Managing Director, Head of Funds Europe, Morgan Stanley Dean Witter

Mr. Bernard Connolly
Author and Chief Economist, AIG International

Sir Alan Walters
Chief Economic Advisor to Margaret Thatcher

Mr. Claus Maria Faber
General Manager, CMF Advertising, Frankfurt and Vienna

Dr. Romeo Paioni
Head of Scientific and External Affairs, Novartis Pharma Development

Tom Glaser
President Supply Chain Europe/Asia, VF Corporation

HUMANITIES, ARTS AND SCIENCES

Dr. Michael Nobel
Chairman of the Nobel Family Society and of the Appeal of the Peace Prize
Laureates Foundation

Ms. Maryse Condé
Author; Former Professor: The Sorbonne, Harvard and Columbia

Dr. Michael Dash
Noted Haitian writer and Professor, New York University

Dr. Antonio Benitez Rojo
Poet and Writer, Professor of Romance Languages at Amherst College
Massachusetts

Mr. Philip Levine
Pulitzer Prize winner in poetry

Dr. Marco Soria
Director of Biotechnology Transfer, San Raffaele Research Institute, Milan

Mr. Leon Steinmetz
Painter, graphic artist and author of children's books

Mr. Simon J. Ortiz
Poet

Mr. Charles Gibson
Anchor *World News Tonight*, American Broadcasting Company

Mr. Thibaut de St. Phalle
Financial Consultant and former Director Export-Import Bank of the US

Dr. Robert Mowry
Curator of Chinese Art, Sackler Museum, Cambridge, Massachusetts

Mr. Christopher Dickey
Paris Bureau Chief, *Newsweek*

Dr. Jonathan Steinberg
Annenberg Professor of Modern European History, University of Pennsylvania

THE FACTS AT A GLANCE



FOUNDED

1969

CHARACTER

Franklin College is an independent college of liberal arts.

LOCATION

Franklin College is an urban institution with a residential campus located on a hillside above Lugano, Switzerland, the principal city of Switzerland's southernmost, Italian-speaking Canton of Ticino.

LANGUAGE

The language of instruction is English.

FACULTY

Total faculty	50
Full-time faculty	25
Part-time faculty	25
Faculty full-time equivalent	39.3
Student/faculty ratio (based on FTE)	11.39:1

CLASS STATISTICS

Total number of classes	125
Average class size	17.1
No. of classes with over 30 students:	0

STUDENT ENROLLMENT

Headcount	450
Of which Study Abroad:	23
Full-time equivalency	448.2

Gender breakdown:

Female	291 (64.7%)
Male	159 (35.3%)

Housing breakdown:

On-campus	378 (84%)
Off-campus	72 (16%)

COUNTRIES REPRESENTED

NORTH AMERICA (64.9%): Canada, Mexico, United States of America

LATIN AMERICA & CARIBBEAN (2.9%): Argentina, Belize, Brazil, Colombia, Dominican Republic, Ecuador, El Salvador, Guatemala, Peru, Venezuela

EUROPE (19.9%): Austria, Belarus, Belgium, Bulgaria, Croatia, Estonia, France, Germany, Georgia, Great Britain, Hungary, Ireland, Italy, Lithuania, The Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine

ASIA (2.1%): Australia, China, India, Japan, Kazakhstan, Kyrgyzstan, Malaysia, Pakistan, Philippines, Tajikistan

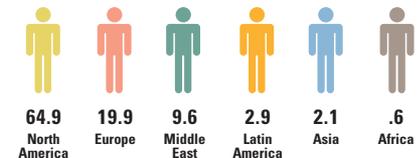
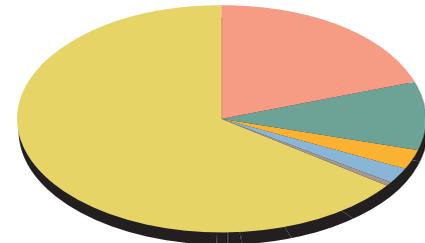
MIDDLE EAST (9.6%): Bahrain, Iran, Jordan, Lebanon, Oman, Saudi Arabia, Syria, United Arab Emirates

AFRICA (.6%): Egypt, Libya, South Africa

Number of different countries = 62

Number of students with dual or multiple nationality = 69

N.B. Students with dual or multiple nationality are counted twice in the percentage calculation



PROGRAM % OF STUDENTS DECLARING

ART/COMMUNICATIONS

Art History major 3.6%
 Visual and Communications Art major 7.9%

ECONOMICS AND FINANCE

International Banking & Finance major 11.1%
 International Economics major (total) 8.5%
 (With an emphasis in Political Economy) 1.6%

HUMANITIES

History and Literature major 5.8%
 Creative Writing and Literature major 3.2%
 French Studies major 2.1%
 History major 6.3%
 History and Literature major 1.1%
 Literature major 1.1%
 Italian Studies major 1.3%

INTERNATIONAL MANAGEMENT

International management major (total) 24.9%
 (With an emphasis in Finance) 2.6%
 (With an emphasis in Marketing) 13.8%

SOCIAL SCIENCE

Communications and Media Studies major 9.3%
 International Relations major 18.5%

SCIENCE

Environmental Studies major 8.5%

N.B. The percentages above count combined majors as 0.5 in each discipline and do not count minor declarations.

FRESHMAN CLASS PROFILE

FALL 2010: 134

Average (unweighted) GPA 3.26 (all students)
 Average SAT (CR+M) 1192, (CR+M+W) 1791
 (native speakers of English)
 Average TOEFL, iBT 92 (non-native speakers of English)

FALL 2010

Franklin Scholars: 16
 Average (unweighted) GPA 3.75
 Average SAT (CR+M) 1363, (CR+M+W) 2047

FALL 2010

60% of the Freshman class was enrolled in one or more Advanced Placement courses, Honors courses or Advanced Diploma courses (IB) during high school

FINANCIAL AID AND SCHOLARSHIPS

Number of financial aid recipients 279 (62%)
 Average US \$ financial aid amount granted (per semester) \$ 7,022.00
 Average SFr financial aid amount granted (per semester) SFr 6,397.00

TUITION AND FEES (PER SEMESTER)

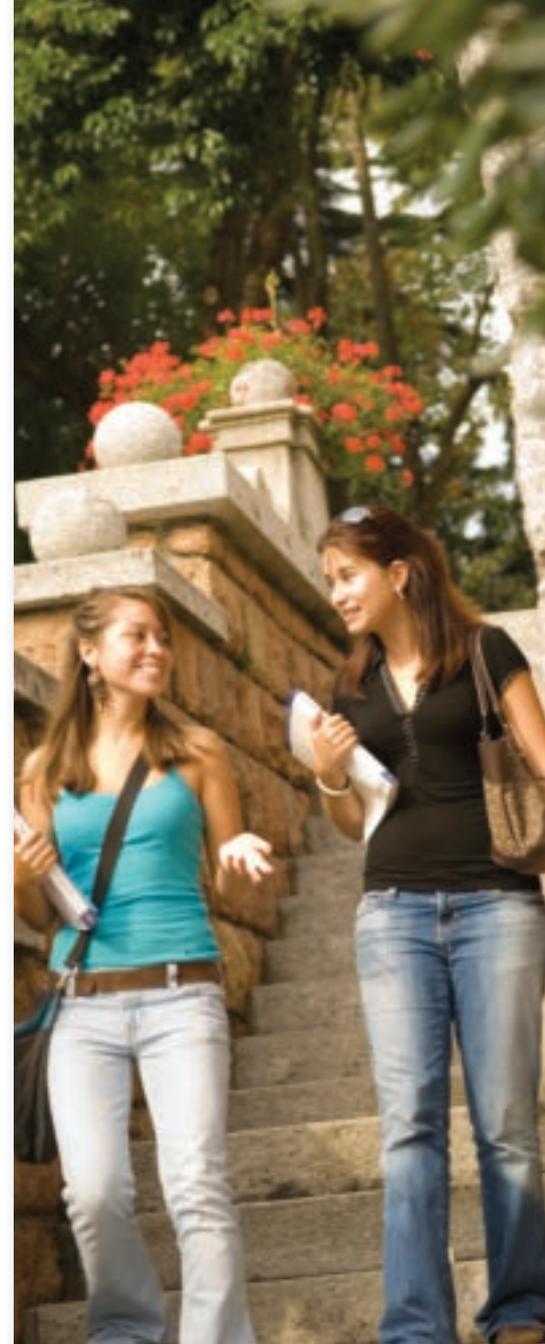
	Swiss Franc	Dollars
Tuition†	SFr 21,850	\$17,250
Fees	1,000	700
Residence ‡	4,995	3,985

Dollar accounts available only to citizens, green card holders or permanent residents of the United States or Canada.

† Price of tuition includes Academic Travel in Europe only, additional fee for other destinations.

‡ Average residence charge.

Fares and tuition are based on the 2010 school year and are subject to change.





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