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THE COVER: Berlin, Germany; photo by Jessica Hutasingh ’16; see story on page 10.

BECOME A LEADER IN DIGITAL BUSINESS

MSIM.e Master of Science in International Management with concentration in eBusiness and eCommerce

Franklin alumni admitted to the MSIM.e or the MSIM will receive a CHF 6,000 scholarship

fus.edu/msim.e
On Being a University

What is a university? We have been asking this question ever since we changed our name to Franklin University Switzerland, and we are especially concerned with this topic as we celebrate University Day on April 13. Thanks to our unique double accreditation in the US and Switzerland, we have joined the ranks of a very elite group, but can we live up to the expectations created by our new name?

Universities are repositories, creators, and transmitters of knowledge. Franklin has traditionally done an excellent job of transmitting knowledge through its passionate and highly engaged faculty whose dedication to undergraduate teaching is exemplary. Now, as university, we are also committed to graduate teaching. We recently inaugurated the MS in International Management, and that program has grown steadily under the able direction of Dr. Corinne Young. We will now also offer a graduate concentration in eCommerce. At least one more graduate program is in the works. We plan to continue to expand our curriculum, and new graduate programs will provide greater opportunities for our undergraduate students as well. We will expand carefully, with the intent of creating connections between graduate and undergraduate study: a good example is our new 3+1 program in International Management.

Franklin faculty members have also become increasingly engaged with research. They are creating knowledge as well as transmitting it. In addition to being innovative teachers, they are bringing engagement with research into the classroom. Student involvement with research is pedagogically exhilarating and extremely valuable in the way it prepares students for the workplace or for graduate study. At Franklin we are committed to providing experiential opportunities for our students, for instance through the Tucker Family Fellowships.

Exciting things have been happening here. Just a month ago Professor Jonathan Steinberg of the University of Pennsylvania, a former Franklin trustee, presented a powerful lecture on Swiss identity, and, as you will read in this issue, also donated an important research library. His lecture, standing-room-only in our 220 seat auditorium, inaugurated discussion about a proposed Center for Swiss Studies at Franklin, the first of its kind in Switzerland. Franklin University Switzerland has a new study space in the Lowerre Academic Center: the Fowler Learning Commons.

Thanks to a generous gift from Franklin Trustee Angela W. Fowler ’75, Franklin University Switzerland has a new study space in the Lowerre Academic Center: the Fowler Learning Commons.

The Fowler Learning Commons new space integrates the university’s Writing and Learning Center and the Fowler Library into a one-stop service point for students. It provides both quiet study space and collaborative learning spaces for tutoring, mentoring, group projects and undergraduate research support.

According to Dr. Ann Gardiner, Director of the Writing and Learning Center, “The ways in which students learn today have changed dramatically over the last two decades, with a new emphasis on collaborative and technology-enhanced learning. A typical learning commons space includes not only quiet space for individual study, but also casual reading spaces, group study areas, brainstorming environments, presentation preparation areas, and computers for individual or group projects. Thanks to Angela Fowler, this is exactly what we are seeing in the new Learning Commons.”

“As a Franklin alumna and Trustee,” stated Fowler, “I am fully aware of the importance of providing appropriate infrastructure to facilitate learning at our wonderful university. This is but one small contribution to this, but I hope it will make its mark, as part of a bigger plan to continue modernizing the university’s facilities. I was particularly glad to see many students, faculty and staff attend the official opening, as it demonstrates the importance of the Learning Commons and of the university’s Writing and Learning Center in supporting the special kind of education we offer at Franklin. I hope other donors will be inspired by this example, making the Franklin we all love ever better and stronger.”

Inaugural Ceremony

Fowler’s generous contribution to active and engaged learning at Franklin was acknowledged at an official inauguration ceremony held on November 25, 2015 in the new Fowler Learning Commons.
New Graduate Programs
Franklin Students Becoming Responsible and Innovative Global Leaders

At Franklin University Switzerland we stay true to our mission by providing students with a multicultural, multidisciplinary and challenging learning environment in the heart of Europe. What distinguishes Graduate Studies at FUS from other institutions is the opportunity to acquire knowledge and skills through many different academic and professional experiences. To ensure that the experiences are relevant and cutting-edge we engage expert faculty members and practitioners who know first-hand what is required to be a successful global manager in the 21st century.

New Degree Concentration for the Master of Science in International Management to Begin in Fall 2016: e-Business & e-Commerce

The one-year MSIMe degree was designed to prepare students to be effective digital marketers and e-commerce managers who are able to plan, create, develop and manage efficiently this asset inside both global and local companies/organizations. The decision to focus the Concentration on the combination of e-Business and e-Commerce is cutting-edge as most competitors focus solely on one of these areas.

Students must complete a total of 36 credits. The MSIMe program is open to students with a bachelor’s degree in related disciplines.

João Guedes de Moraes, MSIMe Director, and Dr. James J. O’Mara, Executive Dean of Global Management, believe that the MSIMe degree will provide students with the competitive edge as most competitors focus solely on one of these areas.

The BA and MS Degree 3+1 Program

The 3+1 program is a collaboration between the undergraduate and graduate programs at Franklin which offers current undergraduates an opportunity to obtain their Bachelor’s degree in 3 years and then be fan-tastically well-prepared to complete their Master of Science in International Management (MSIM) the following year. All undergraduate majors are suitable preparation for this program. Students apply for the program during their junior year and if accepted will have the following benefits during their senior year:

- A structured transition between academic and professional education
- Academic Travel at the graduate level
- Professional and Leadership development
- Coaching
- Teambuilding
- Corporate visits
- Speakers and workshops
- Students who will graduate in 4 years may also apply during their junior year and will be a part of the senior year pre-MSIM program.

For more information please contact Professor Lisa Tizoza at l.tizoza@franklin.edu.

Graduate Studies Program Welcomes Stephen A. Stumpf, Ph. D., Professor and Senior Fellow, International Management

Dr. Stephen A. Stumpf has been professor of management and operations at Villanova School of Business (VSB) where he was the Fred J. Springger Chair in Business Leadership for twelve years and served as interim dean and Management Department Chair. He received the Daniel J. O’Mara VSB Faculty Award for graduate teaching excellence in 2014 in addition to numerous research awards from VSB’s Center for Global Leadership. Dr. Stumpf also was chief learning officer (dean) at Boise State University (formerly Boise, Allen & Hamilton) for four years. During his tenure at Boise State, he worked with clients in the creation of corporate universities and developed leadership programs for the firm’s client staff, principals, and partners. Prior to that, Dr. Stumpf was professor of management from 1995 to 1996 at The University of Tampa. At the University, he founded the Center for Leadership and served as dean of the College of Business and Graduate Studies. He also previously was professor at the Leonard N. Stern Schools of Business at New York University for sixteen years and received the David L. Bradford National Award in 1990 from the Organizational Behavior Teaching Society and the S. Rains Wallace Outstanding Dissertation Award in 1979 from the American Psychological Association. In addition, Dr. Stumpf was an adjunct professor in the Graduate School of Business Administration—Zürich, Switzerland, EMBA program. Dr. Stumpf served as an Air Force officer for four years, mostly at Wright-Patterson AFB, Dayton, Ohio. He was also a Fulbright Scholar in Brazil.

Dr. Stumpf is a frequent speaker and facilitator on the topics of leadership and relationship building. He has been an advisor to Cigna Group, Deutshe Bank, Dow Chemical, Philip Morris, Shell, and Tampa Electric, among many others. He has authored/editied 8 books, written many in-basket exercises, cases, and behavioral simulations; and authored/coauthored more than 80 academic journal articles, two dozen book chapters, and over 20 practitioner articles. Dr. Stumpf serves as professor of management and has been a current chair of the MISP Institute, a non-profit research and development organization that serves the educational, public, and business communities with technologies for leadership development. His public service interests also include the Aspen Institute’s Business and Society Program, Plate Tectonics, Philadelphia, AACS International, and LearningBridge.com.

In his spare time, he enjoys cycling, traveling, and participating in activities like his son's tennis matches, and watching movies with his wife and son.

The program is open to students with a bachelor’s degree in related disciplines.

For more information please contact Professor Lisa Tizoza at l.tizoza@franklin.edu.

New Initiative: Financial Advisory Lab

The mission of the Financial Advisory Lab is to create a platform that connects academics, finance professionals, and innovators who will work together to improve personal financial advising practices with the latest management frameworks. Graduate and undergraduate students will be selected on a competitive basis to work with practitioners and faculty members on projects that will contribute to the knowledge and development of financial professionals in the rapidly evolving financial industry. Research projects will stem from the following areas:

- Behavioral aspects of financial advisory: the area of research at interdisciplinary and blends finance, behavioral psychology and communication sciences.
- Financial and human well-being: how is it possible to develop a people-centric, sustainable and more ethical approach to finance?
- Financial technologies for private banking: “fintech” is about using software to provide financial services and is currently a growing field of research.

Roberto Ferretti, Ph.D., Executive Advisor

Ferretti heads the Portfolio Solutions team at BSI SA and is a member of the management board of BSI Gamma Foundation, one of the most prominent institutions promoting financial research in Switzerland.

Patrick Coigl, Ph.D., Executive Fellow

Coigl is the CIO of an internationally-active private bank based in Lugano. Previously, he worked as a hedge funds manager and was the head of financial engineering and product development for Julius Bär, where he was also a member of the strategic investment committee and an advisor to UHNW clients.

Mr. John Taylor, founder and benefactor of the Taylor Institute will continue to play an advisory role.
**PEOPLE & EVENTS IN THE NEWS**

For all the latest University news, visit: fus.edu

**BOOKS**

**Becoming a Polyglot**

Speaking multiple languages is not a rare skill at Franklin, but one particular student’s dedication to the craft stands out. Marina Lorenzo, a class of 2016 Art History major with minors in History and Italian Studies, is combining her personal passion for learning languages with her studies at FUS and future career goals. Recently, Marina was not only featured in the popular blog LaPolyglotte, in a piece titled "A close look at Levantine Arabic with Marina", but also participated in the 2015 Polyglot Conference in New York City. There she attended talks by today’s most respected polyglots and

**New Faculty**

Franklin University Switzerland is pleased to welcome Bernd Bucher, Assistant Professor of Political Science. Professor Bucher’s primary research interests are located at the intersection of International Relations theory and Sociology. Power, language and contention practices as well as security dynamics are key components of his research. Professor Bucher looks forward to teaching and thesis advising with a focus on international relations broadly understood. His courses will range from introductions to international relations, to courses on human rights, and the role of norms and political philosophy.

Professor Bucher received a Ph.D. from the University of St. Gallen in 2011 and held the position of post-doctoral researcher in the Faculty of Sociology at the University of Bielefeld prior to joining Franklin in 2015.

Dr. Fintan Hoey, Assistant Professor of History, published a new book in October 2015 that examines U.S.-Japanese relations during the tenure of Satō Eisaku, Japan’s longest serving prime minister.


Professor Hoey, who teaches a wide array of classes in the History department, is an expert on U.S.-Japanese relations. "This book has its origins in work I began as a graduate student," he explained. Hoey’s research on the subject was made possible also by a Japanes Studies Fellowship granted by the Japan Foundation, which enabled him to spend some time at Rikkyo University in Tokyo, where he was able to consult the resources he needed to further his research. "The timing for me was key since I was one of the first historians to make use of recently declassified material from Japanese government archives. The project developed into my doctoral dissertation at University College Dublin and from then into the book.”

Drawing on materials developed for a course Dr. Reimer teaches at Berkeley, Benovio shared with us his answers to these questions.

**BOOKS**

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Using recently released archival material from the US and Japan, this book critically re-examines U.S.-Japanese relations during the tenure of Satō Eisaku, Japan’s longest serving prime minister. During these crucial years in the Cold War in Asia, the acquisition by China of a nuclear capability, Satō’s position was made possible also by a Japanese Studies Fellowship granted by the Japan Foundation, which enabled him to spend some time at Rikkyo University in Tokyo, where he was able to consult the resources he needed to further his research. “The timing for me was key since I was one of the first historians to make use of recently declassified material from Japanese government archives. The project developed into my doctoral dissertation at University College Dublin and from then into the book.”

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"Satō successfully overcame such challenges and also laid the groundwork for Japan’s anti-nuclear policy."
LOCAL TRACES, GLOBAL CONCERNS: NEW FACES OF BERLIN AND HAMBURG?

By Dr. Kate Roy
Adjunct Professor, Modern Languages

Colonialism has left its traces not only on the former colonies themselves but also on the face of the cities of the colonizers. This was our premise, and for this, my own — and most of the students’ — first experience of Franklin’s signature Academic Travel program, we needed to start the semester with a question: what is a postcolonial city? To answer it, we had to try first to get to the bottom of the “post” — is it (just) a temporal marker for the post-mid-twentieth-century, post-decolonization era in general? Does it pose some kind of a challenge to the “nation,” as the nation plays out on the architecture of the city? Does it have at spaces of inclusion and exclusion? Does it mark an encounter between margins and center? And what kind of power relationship does that imply — cultural? Political? Economic? Is every city postcolonial?

To come to any kind of conclusion about the postcolonial, we needed to work on reading the relationship between how the past is memorialized in the city and how that memory is “spatialized,” so, refracted onto the city’s face. The idea of the city as archive is by no means new of course, and perhaps especially not in Germany, and especially not in its capital, with its visible layers of memories of traumatic pasts, its bullet holes, its Holocaust Memorial, its fragments of the Wall — just perhaps not this past.

And that brings us to our second question: why Germany? It barely had any colonies, did it? And if so, didn’t it lose them all after the First World War? Isn’t the Turkish-German presence the result of 1960s labor migration? How can Berlin and Hamburg be postcolonial cities? Does my own position as a Germanist and a postcolonial “product” — albeit of a different European power — cloud my judgment? (Don’t answer this, students!)

Again, the answer lies in our newly-formed ideas of the postcolonial, and in the cities’ faces themselves: it depends, as one student put it — and in more than one sense — on “looking closely and knowing where to go.” We needed to look closely not only at the cities themselves, but also at what forms colonialism could take in the first place.

Host of the “Congo Conference” that carved up the African continent from far-off Berlin in 1884-1885, Germany was late into the “scramble for Africa,” though it did secure itself four colonies there, and more in the Pacific. But it has long been implicated in colonialism in other, perhaps less obvious, but nonetheless significant ways, through trade, scientific exploration (we took Germans’ archaeological endeavors in Egypt and the Ottoman Empire and the formation of Berlin’s grand “Museum Island” as our focus here), and Hamburg’s position as a hinterland of the Atlantic Slave Trade. More recently, a Turkish-German author has asked if Germany is now “creating colonies on its own territory.” Armed with these ideas, we set off to explore colonial echoes in the Berlin and Hamburg of today. Our clues would be monuments, museum artifacts, street signs, buildings, consumer products, and we planned to use that “post” to unpick the power relations of the German past, to engage critically with them, and to look at how we might be able to reshape them in the present. A big ask, and not least because of the time we needed to spend in the street “scratching the surface”: the Berlin and Hamburg winters were already much more well-developed than Lugano’s! Fortunately, we were ably assisted along the way by some “remote” help in the way of materials by writers, artists, actors and filmmakers that had already turned some of our traces in question on their heads, and a lot of on-the-ground, invaluable guidance — and guiding — from the focus groups Berlin Postkolonial and Hamburg Postkolonial.
Our first stop was Berlin, where we began by (literally) consuming the postcolonial — and reflecting on the continuity of its ambiguous marketing power — in a Masai restaurant. With serveware holders, beer labels and waitresses’ uniforms “read,” we moved into the museums. Museum Island, the critics we’d read, answered some of these questions for us through its “Colonial Neighbours” project. Colonial Neighbours uses SAVVY’s sizable archive of found objects from the colonial past (old children’s books, board games, chocolate boxes…), an archive that we spent a morning prowling through. The artist HMJokinen also invited us to view the art project — and “migration and memory” space — that she and others are running with some of Hamburg’s newest residents, refugees, whose art will soon make its mark in a Hamburg-Ahronsburg gallery, merging their voices with that of the city.

In Hamburg, once the seat of the wealthy merchant class, the city we’ve read claimed, was central to the founding of the German nation as a serious (classical, cultural) competitor with France and Great Britain — it was exercising its power through acquisition and display. For the artist, the writer, and the filmmaker whose engagements with these artifacts we’d already charted, the terms of the acquisition need to be negotiated, but so does the power of representation she display (still) implies. How do these artifacts and their “subjects” (and by extension, Egypt, Turkey — and the Turkish-Germans) get their voices back?

The city is an archive, but an archive, as cultural theorist Stuart Hall and SAVVY Contemporary would tell us, can and should be opened for new interpretations in the present. Our moving through the city and our encounters with it played out as its “counter-archival force”: we needed to be in the picture to do the reading — and the rewriting.

So, what kinds of images, of histories, do Berlin and Hamburg evoke for us now? And now we know why the face of the city “matters,” how it shapes its citizens and their identity, we should perhaps come back to one of our first questions — is every city postcolonial? If we look closely and know where to go — and how to read what we find — there is plenty to uncover.

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New Research Library On Swiss Studies

At the ceremony, Professor Steinberg applied the very first book plate of the collection. The book was a copy of the recently published third edition of Why Switzerland?, his classic account of the country’s unique political and economic system.

The evening continued with Professor Steinberg’s special lecture on Ticino and the Mystery of Swiss Identity in the Nielsen Auditorium, attended by over 200 guests, and a book signing.

Franklin University Switzerland is the recipient of a new collection of 2,300 books about Switzerland and Swiss studies at the disposal of the Franklin community and the general public. The collection is a generous gift from Professor Jonathan Steinberg, Walter H. Annenberg Professor of Modern European History and former Chair of the Department of History at the University of Pennsylvania and formerly also at Cambridge University.

The new book collection, previously hosted at the University of Pennsylvania, includes periodicals, journal articles and books focusing on Switzerland and its history, politics, and culture. The generous donation was officially acknowledged during the ceremony held on February 2, 2016 in the Kaletsch Conference Room in presence of Professor Steinberg and a group of experts on Swiss studies, Franklin faculty and students, and external guests.

Franklin Emeritus Professor of History Floyd Parsons saluted the important gift, “As stated by Ivor Armstrong Richards in his 1924 book The Principles of Literary Criticism, ‘a book is a machine to think with.’ That Professor Steinberg’s library of ‘machines to think with’ is now here for the use of Franklin students, who are from and who study ‘all quarters of the earth’ is a fitting tribute to his life and work, and an honor to all of us associated with Franklin now and in the future.”

Professor Steinberg stated, “Giving up your library is like sending your infant child to school; you turn around, and it’s not there anymore. But I am very happy that my Swiss collection is going to Franklin, as I know it will be in good hands. I hope you will read and enjoy these books.”

“Universities are repositories of knowledge, and Franklin is honored...”
2015 saw the second successful run of the Franklin University Switzerland Global Internship Program, intended to help Franklin students take advantage of internships and work experience opportunities around the globe. The program was conceived and is supported by Franklin Trustee Jay Tucker '77 and his wife, Andrea Tucker. Every year, five students are selected as ‘Tucker Family Fellows,’ matched with internships created by leveraging the University’s expanding and diverse alumni and parent network, and provided with funding to support them through their internship experiences.

Jay Tucker’s investment in the program stems from his strong belief in Franklin’s uniqueness in the world of education. “Education is in a disruptive environment now and the delivery mechanisms for the curriculum are changing,” said Tucker. “What will not change though is the value of actual exposure to diverse cultural, social and geographical differences. This is Franklin’s strength.”

These students are all excited about the opportunity to apply their global education in a practical setting. The Tucker Family Fellows program has provided students with interesting opportunities they may otherwise not have had. These global citizens are on the path to exciting careers around the world, and Franklin’s Global Internship Program is a great step towards their professional success.

JORDAN

JORDAN RICKER ’16 interned with Nigerian company Wecyclers in Lagos last summer; a recycling social enterprise based in Lagos that works to reduce the environmental degradation caused by uncollected waste and simultaneously increase the living standards of Nigerians living in slums. As part of his internship, Jordan worked as Executive Assistant to the CEO. “One of my biggest realizations during my internship last summer was how extremely important soft skills, writing ability, and researching are,” Jordan noted. As a History and Communications major, he is constantly reading, analyzing, and writing, and all of these skills turned out to be extremely useful during his internship, allowing him to quickly and accurately look at data and provide feedback to his co-workers and supervisor. Notably, while Jordan was interning, he also participated in the Seif Awards for Social Entrepreneurship 2015 Finals with his team, and won the award!

ELENA

ELENA MCGUIRE ’17 interned at Down the Road Beer Co. in Massachusetts, USA as Marketing Specialist. “Since the internship, I have been able to bring my marketing knowledge back to marketing classes as reference points,” Elena said. “I have also begun to understand the importance of marketing not only within business environments, but also within other disciplines, such as environmental science. The marketing elements that I engaged with are key to the acceptance and success of any project or decision, whether it’s a business deal, museum exhibition, or proposal for a more sustainable future.”

Facilitating Global Careers

Meet the 2015 Tucker Family Fellows
ANNA

ANNA JONES '17, joined the Stockholm Environment Institute, specifically with the Arctic Resilience Report team. The internship included traveling to Washington, D.C. for an Arctic Resilience Report workshop and project steering committee meetings. “The most important thing I learned during my internship was to always take a chance. Whether it’s working on a new project, or having a conversation with someone you are nervous to meet, taking chances almost always leads to exciting experiences and good connections.”

TYLER

TYLER SADUTTO ’16 interned in forest ecology and biogeochemistry for the MELNHE Research Project, funded by the National Science Foundation. He conducted field experiments and performed laboratory work in order to assist forest ecologists with their research. “Conducting my own research experiment helped me cultivate my leadership and management skills, as I had to lead a small team of other interns to help me in collecting my samples,” he noted. “I learned how to become more assertive and how to delegate tasks to other people. Having worked in the field, I am now able to bring a new perspective to my studies. I am able to read scientific articles more critically, because I am aware of the limitations of field studies and the importance of experimental design with respect to statistical analysis. Having this background information allows me to assess which class texts hold more merit than others, and which sources should be avoided when writing essays.”

ALYSSA

ALYSSA WILSON ’17 interned at the American Council of Young Political Leaders (ACYPL), a small nonprofit based in Washington, D.C. As Program Intern, Alyssa helped coordinate various international political exchanges for young, rising politicians from around the world. “My internship has helped me feel more confident in my abilities, seeing my strengths and acknowledging my weaknesses. Working teaches you to rationalize and rank tasks based on deadlines and coordination within a group. My experience at ACYPL has taught me that you are responsible for the work you produce, and what you make of it.” This accountability has helped Alyssa take more control of her academics, exploring and delving into subjects that interest her and taking the time to research a topic, and then reporting and writing about it as accurately as possible.

Memorandum of Understanding with Lycoming College

As Franklin continues to grow, and its students and alumni network becomes larger, so do its partnerships with other colleges and universities. The beginning of this academic year marked the signing of a new Memorandum of Understanding (MoU) with Lycoming College in Williamsport, Pennsylvania — one of the oldest liberal arts colleges in the US.

The intent of the MoU, signed in Williamsport by President Greg Warden and Lycoming College President Kent Trachte, is to provide an opportunity for Lycoming business students to come to Switzerland and benefit from Franklin’s international outlook and approach on global business and business management education. According to President Warden, this partnership made another milestone in getting Franklin and its students engaged with people and places from all over the world. “You can’t have too many opportunities,” he explained.

Along with this partnership, Franklin also has MoUs with USC, SMU, Lasell College in Boston, Maryville College, and The Higher Colleges of Technology (HCT) in Abu Dhabe. The University is also a member of the Global Liberal Arts Alliance (GLAA), an alliance with 28 member colleges and universities whose mission is to strengthen education in liberal arts institutions by providing several programs and opportunities for students to enrich and diversify their education and degrees. The alliance focuses in particular on providing a multi-institutional education, with students spending each semester in a different institution, and often in a different part of the world, finishing their studies with a “global” liberal arts degree.

Membership in this alliance, as well as all of the other partnerships in which Franklin is engaged, is designed to strategically increase Franklin’s “critical mass” in terms of what it offers to students. President Warden explained, “The reason we are doing partnerships is because we are too small.” After arriving at Franklin, President Warden committed to ensuring that Franklin students are provided with increasing opportunities to deepen their knowledge. “Do we have enough of anything, really? Do we have enough opportunities for our students? Do we have enough majors? Do we have enough courses? The answer is yes and no. Yes, we have enough, but wouldn’t it be good to have more choices?” In this sense, the partnerships work to expand Franklin and its mission and values. On the one hand, students from other institutions arrive and diversify the Franklin campus even more than it already is; on the other hand, the partnerships give Franklin students the opportunity to go out into the world and round out their education, possibly focusing on areas Franklin does not currently specialize in.

“Education is in a disruptive environment now and the delivery mechanisms for the curriculum are changing.”

— Jay Tucker

“You can’t have too many opportunities.”

— Greg Warden

With all of Franklin’s currently existing partnerships, and those currently being looked into, the university, its name, values, and mission, are constantly being projected out into the academic community, attracting new opportunities and new students, and keeping Franklin growing. As for the Lycoming partnership, the hope is to see many Lycoming business students joining Franklin students in the classroom soon, taking advantage of the international curriculum Franklin has to offer — and vice versa.
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Virtual threats are constantly on the increase and can have serious negative effects in many areas of human activity. Anything that is connected to the web can be manipulated by hackers. Hackers are becoming ever more numerous, and can break into even the most advanced protection systems, opening them to manipulation. It is estimated that in a few years’ time, over 50 billion devices active in different sectors could be the object of manipulations.

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FRANKLIN HOSTS HIGH-LEVEL SYMPOSIUM ON CYBERSECURITY

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The MSIM program builds on Franklin University Switzerland’s nearly half-century of recognized leadership in innovative international education.

The organization of the next CMC Symposium, scheduled to take place in London this May, is underway by Hildebrant and Mottale. Discussions will focus on assessing, mitigating and blocking cyber-attacks; not only through expert technical insight on the scope and nature of ever-evolving cyber threats, but also through perspectives offered from a variety of related viewpoints from politics to business and diplomatic. Topics will include case studies of successful cyber-attacks, insider threats, legal and insurance perspectives on cyber security, the Internet of Things (IoT), the dark web and cyber offense.

The London symposium is organized by K.N.C. Consulting and Franklin University Switzerland in collaboration with international law firm Sidley Austin LLP, who will host the event on its premises. The program is still under development and can be consulted on the CMC Symposium website at cmcsymposium.com. Further editions will also be held in the United Arab Emirates, Oman, Brussels, Frankfurt and Vienna.

CMC Symposium website: cmcsymposium.com
Eloise Tencher writes that her past will come by to surprise her. She main one called Brew Bakers Cafe. It’s a opened another, smaller restaurant, just throughout all these years. Eloise writes, him as they have remained close friends.

Robert Walz email: metencher@me.com or etencher@

Macy’s is residing in the San Francisco Bay Area with his wife, Robin and 3 children, Kayla (5), Hunter (2) and Emi (6 months). He is busy juggling an active family and working at the Managing Director, Africa for a luxury fashion company called Travel. He has been traveling to Africa every year since his first trip to Tanzania to Botswana in 2001. Kha says that Franklin’s curriculum has made a long lasting impression.

Bill Auer, Garland Gay tell us what you’re doing

Jennifer Macor, Chelsea Stephens

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Giving is about making a difference. You are making that difference and we want to thank you.

The Franklin University Switzerland Villa Society

Franklin's leadership gift society, the Villa Society, offers annual membership to alumni, parents and friends who make a gift of $1,000 or more. The society was founded to recognize the critical difference membership makes for their donors and to thank these donors for their vital commitment to the University. Annual membership and recognition is based on a individual's personal gifts and corporate matching gifts received in a single fiscal year. When a donor has given a gift to Franklin five fiscal years in a row, or every year since graduation for young alumni, the donor becomes part of the Franklin World Citizen Club. The membership will continue as long as the donor continues to give each fiscal year. This recognition of alumni, parents and friends who show a special commitment to Franklin is dedicated to acknowledging outstanding support to the school.

Franklin gratefully acknowledges all alumni, parents, and friends who participated in the 2013-2014 leadership gift society.

Alumni class years follow the donor's name.

*Franklin World Citizen Club members: Donors who have made gifts in each of the past five years or each year since graduation.

Contributors: Anonymous (2)

The Franklin World Citizen Club recognizes loyal, annual giving to Franklin at any gift level. When a donor has given a gift to Franklin five fiscal years in a row, or every year since graduation for young alumni, the donor becomes part of the Franklin World Citizen Club. The membership will continue as long as the donor continues to give each fiscal year. This recognition of alumni, parents and friends who show a special commitment to Franklin is dedicated to acknowledging outstanding support to the school.

The Franklin University Switzerland Villa Society

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Contributors: Anonymous (2)
Alpine Club
Monte Boglia, Lugano, Switzerland

Photograph by Carly Besh '17

The Franklin Alpine club aims to help facilitate the student body in rock climbing, ice climbing, hiking and via ferrata excursions. Further the Alpine Club will provide club members with vital mountaineering skills and resources such as belaying, rappelling, and mountain safety. Another goal is integrating Franklin into the mountaineering community in Ticino and abroad.
Via Ponte Tresa 29
6924 Sorengo
Switzerland