Franklin College Switzerland

is pleased to announce the

Spring 2010 Lecture Series

The Spring 2010 Lecture Series offers exciting and diverse topics
coupled with esteemed speakers who will inspire
new perspectives and challenge previous opinions.

Topics include art collecting, microcredit for the poor,
climate change and sustainable development,
and archaeology.

Each lecture will take place on a Thursday evening from 6 -7 pm
in the Franklin College Auditorium.

After each lecture there will be a small reception for participants
where the audience can meet the speaker and discuss the evening’s topic.

Please join us for the series.
The lectures are free of charge and open to the public.

For more information on the series or to update your mailing information please contact:
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Via Ponte Tresa 29, 6924 Sorengo

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Collecting as Art: The Curious Case of Herb and Dorothy Vogel

JAMES BARRON
Art dealer and writer living in Rome, Italy, and Connecticut

The lecture will be followed by the screening of Herb & Dorothy, directed by Megumi Sasaki, Art House Films.

Never before in the history of art collecting had a postal worker and a librarian amassed a world-class collection of over 4,000 contemporary artworks—and donated them all to major museums. This is precisely the story of Herb and Dorothy Vogel, who bought art on Herb’s postal worker salary and paid for their one-bedroom Manhattan apartment with Dorothy’s librarian salary. They acquired affordable art which later became worth millions. Yet they never sold even a single piece. The art filled every wall, doorway, floor and ceiling of their apartment and was even stored under their bed until it began to rise off the floor. In 1992, they donated 2,000 pieces to the National Gallery of Art, Washington, D.C., and then thousands more to museums in all 50 of the United States.

How did they do it? What drove them? What is collecting? Can collecting be an art in and of itself?

James Barron is an art dealer living in Rome, Italy, and Connecticut. He met Herb and Dorothy Vogel in 1980 when he was working at Knoedler Gallery, New York, and continued to show art to the Vogels when he worked at Jan Krugier Gallery, New York, and when he established his own business in 1987. A graduate of Brown University, Providence, Rhode Island, Barron is a New York Times bestselling author. He has appeared on NBC’s Today Show, ABC’s Good Morning America and countless other TV and radio programs.
The Economy of the Group and the Economy of Human Relations

LUISA BRUNORI
Distinguished Professor of Psychology at the University of Bologna and president and founder of MIO, Microfinance International Observatory, of the University of Bologna, Italy

This lecture will outline the economy of the group, according to the microcredit experience developed in Bangladesh by Nobel Peace Prize Laureate Muhammad Yunus, starting from early stages of microcredit for poor people. Professor Brunori will examine considerations of possible applications in so-called civilized society to overcome poverty, marginality and social exclusion.

In many developing countries, the self-employed comprise more than 50 percent of the labor force. Access to small amounts of credit with reasonable interest rates instead of exorbitant costs allows the poor to move from initial, perhaps tiny, income-generating activities to small microenterprises. In most cases, microcredit programs offer a combination of services and resources to their clients including savings facilities, training, networking and peer support.

Luisa Brunori is involved in numerous projects dealing with increasing global awareness about the importance of microfinance as a tool for alleviating poverty. She is engaged extensively in the development stages of Grameen Italia, a program based on the model of Grameen Bank, which was founded by Nobel Peace Prize Laureate Muhammad Yunus. She has also been involved in Bangladesh, directly studying the efforts of microcredit in helping eradicate poverty.
Climate Change and Sustainable Development in Developing Countries

PAUL PARKS  
Partner and director of Carbon Limits AS, Oslo, Norway

A major component in the debate and negotiations regarding climate change is the impact that climate change has, and will increasingly have, on developing countries. An intense debate revolves around what is the appropriate way for developing countries to participate in the abatement of greenhouse gas while at the same time developing mechanisms to support sustainable, and rapid, development. This lecture will look at the framework of the debate, how developing countries are being addressed in negotiations and what mechanisms are available to support sustainable development in these countries.

Paul Parks is extensively involved in projects that reduce greenhouse gas emissions in developing countries, primarily those located in West Africa and the Middle East. He also works closely on policy issues with the World Bank, the United Nations and the foreign and environment ministries of several countries. In the past he has taken part in modeling the economic implications of climate change measures at the World Bank. He has also worked on the implementation of the Oslo Accords in Palestine and post-conflict development in the Balkans and has directed U.S. projects related to local environmental issues in Central Europe.
Excavations at the sanctuary and settlement of Poggio Colla have produced dramatic new evidence for the rituals of the Etruscans, who were considered “the most religious of peoples” of the ancient Mediterranean. The new archaeological evidence expands our knowledge of the Etruscan belief system while raising interesting questions about religious practice in the classical world.

Gregory Warden, university distinguished professor of Art History, has taught at SMU since 1982, chaired the Art History Division for six years and served as associate dean for academic affairs in the Meadows School of the Arts since 1998. Born in Italy, Warden is a native Florentine whose major interest is the art and culture of ancient Italy. However, his expertise, both as an archaeologist and an art historian, extends to a broader range of art from the ancient Mediterranean. Professor Warden has participated in archaeological projects in Texas, Libya and Italy. He is currently directing the Mugello Valley Archaeological Project and the SMU excavations at the Etruscan site of Poggio Colla, about 22 miles north-east of Florence. The digs are jointly sponsored by SMU and the University of Pennsylvania Museum, where Professor Warden is a research associate.