

Please join us
April 21 -22, 2023

The [Earth Day Summit](#) will be hosted by the Green Office as a weekend conference showcasing multidisciplinary and transdisciplinary approaches to sustainability. By bringing together a wide diversity of academic and community thought leaders, the Summit will address the interconnectedness that explains why **Sustainability is a Shared Goal**.

The Earth Day Summit aims to include faculty and students from all academic disciplines, as well as community advocates for sustainability from Ticino and beyond. The weekend will emphasize the unique connections we all have to each other and to our planet. Summit participants can also expect sustainable meals and interactive, engaging activities.

ACTIVITIES	Engage, learn and build community
	<ul style="list-style-type: none"> • New Commons Game - The Tragedy of the Commons Simulation Game • Sustainable Choices Obstacle Course (organized with support of FUS athletics) • Community Building Event: Trivia Night – Test your Sustainability Knowledge • Sustainable Alternatives - Canvas Bag Printmaking • Citizen Science - Franklin Forest: What Our Trees Can Tell Us About Climate Change • Community Building Event: Aperó & Documentary (Revolution, a film by Rob Steward)
PANELS	Deepen your understanding
	<ul style="list-style-type: none"> • The FUS Sustainability Pipeline: The role of higher education in producing sustainability professionals • Sustainable Tourism & Travel • The Future is Now – Transdisciplinary Approaches: Why cooperation is essential for addressing the climate crisis • Sustainability through Storytelling • Sustainable Consumerism - An Oxymoron?
MEALS	Eating with intention
	<ul style="list-style-type: none"> • Friday Dinner: Taco and Burrito Bar - Why a Plant Based Diet Is a Sustainable Choice • Saturday Morning: Make your own Açai Bowl breakfast – Earth & Human Health • Saturday Lunch theme: Reducing Waste • Saturday Dinner and Closing Remarks: Eating local + KMO, with La Serra

REGISTER HERE



*Please register by April 20, 2023.
Registration is limited for some events.
Activities and panels are free.
All meals are 10 CHF.
Thank you to the generous support of our sponsors.*

All payments for meals can be made at the event.

Friday, April 21: Open to the FUS Community
Saturday, April 22: Open to the Public

SUMMARY SCHEDULE

April 21 -22, 2023

All Locations are on Kaletsch Campus

FRIDAY, APRIL 21		(OPEN TO FUS STUDENTS, FACULTY AND STAFF)
TIME	EVENT	LOCATION
13:00-17:00	Activity: The New Commons Game - The Tragedy of the Commons Simulation Game	Ben's Den
17:00-18:00	Opening Ceremony	Nielsen Auditorium
18:00-19:00	Activity: Sustainable Choices Obstacle Course	President's Lawn
19:00-20:00	Dinner Theme: Taco and Burrito Bar - Why a Plant Based Diet Is a Sustainable Choice	Ben's Den
20:00-21:00	Community building event: Trivia Night – Test your Sustainability Knowledge	Ben's Den

SATURDAY, APRIL 22		(OPEN TO THE PUBLIC)
TIME	EVENT	LOCATION
09:00-10:00	Breakfast: Make your own Açaí Bowl - Earth & Human Health	Ben's Den
10:00-11:00	Panel: The FUS Sustainability Pipeline: The role of higher education in producing sustainability professionals	Nielsen Auditorium
11:00-12:00	Panel: Sustainable Tourism & Travel	Nielsen Auditorium
12:00-13:00	Lunch Theme: Reducing Waste	Ben's Den
13:00-14:00	Activity: Sustainable Alternatives - Canvas Bag Printmaking	FUS Art Studio
14:00-15:30	Panel: The Future is Now – Transdisciplinary Approaches: Why cooperation is essential for addressing the climate crisis	Nielsen Auditorium
15:30-16:00	Coffee Break	Nielsen Auditorium
16:00-17:00	Activity: Citizen Science – Franklin Forest: What Our Trees Can Tell Us About Climate Change	FUS Forest
17:00-18:00	Panel: Sustainability through Storytelling	Nielsen Auditorium
18:00-19:00	Panel: Sustainable Consumerism - An Oxymoron?	Nielsen Auditorium
19:00-20:00	Dinner and Closing Remarks: Eating local + KM0, with La Serra	Conference Room
20:00-22:30	Community building event: Aperó & Documentary: Revolution, a film by Rob Steward	President's Lawn (in case of rain: Auditorium)

GUEST SPEAKERS & PARTICIPANTS



Paige Arellan
FUS Graduate Student, MSIM in
Responsible Management and Climate
Action



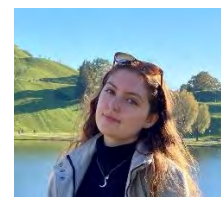
Mara Bertelli Sanz
Founder
La Serra Restaurant



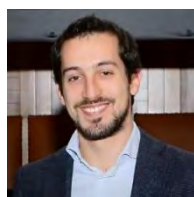
Claudio Boër
Former Vice-President of the
Board at SUPSI and Former
Director of the SUPSI CIM Institute
for Sustainability in Innovation



Martin Bullock
Adjunct Professor, FUS
Researcher at Pädagogischer
Hochschule Thurgau, University of
Konstanz



Casey Campagne
FUS Social Justice and
Sustainability major focusing on
Corporate Social Responsibility



Leonardo Conte
Adjunct Professor
Franklin University Switzerland



Robert Cudney
Former Director for the Veracruz Reef
System National Park and Cozumel
Reefs National Park



Ludovica Donati
Chief Executive Officer
Fondazione Blue Arbor



Elettra Fiumi
Adjunct Professor
Franklin University Switzerland
Journalist and Award-winning
Documentary Film Director



Marc Gervait
Chief Design Officer
Aldesso



Nadia and Sophie Hanessian
Founders
Vege'tables



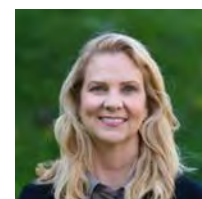
Fintan Hoey
Associate Professor of History Franklin
University Switzerland



Coty Jeronimus
Senior Sustainability Strategist, Fashion
& Sporting goods, Quantis



Nicoletta Maestrini
Political Campaign Assistant
Coordinator, WWF Switzerland



Lori Montross
The Noral McNeely Hurley and
Michael Hurley Associate
Professor of Psychology, Franklin
University Switzerland

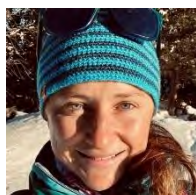
GUEST SPEAKERS & PARTICIPANTS (cont'd)



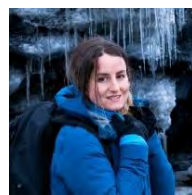
Renata Moshkovich
Founder
Code Verde



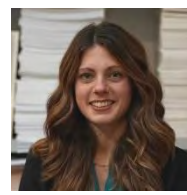
Antonio Nucci
USI PhD candidate. researching climate change communication, activism and media representation of environmental issues



Marta Pellegrino
Senior Sustainability Specialist
VF Corporation



Lara Pilcante
Editor
RSI Online



Silvia Piccinelli
Assistant Professor of
Environmental Science, Franklin
University Switzerland



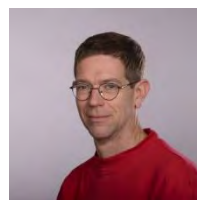
Alan Quagliari
SUPSI, Department of Business
Economics, Health and Social Care, PhD
Tourism & Leisure



Ebonie Rayford
Assistant Dean of Student Life and
Career Strategy, Franklin University
Switzerland



Engelbert Ruoss,
USI MSc Instructor in International
Tourism and World Heritage and
research associate at the UNESCO Chair
in ICT to develop and promote
sustainable tourism in World Heritage
Sites



Will Sawyer
Scientist, Swiss National
Supercomputing Centre



Ariane Stalé
Chief Operations Officer, Aldesso
& FUS Alumnus



Kate Taylor
FUS Environmental Science major and
Political Science minor



Alexandra Tosun
Co-founder, Indy Guides



Markus Ulrich
UCS Ulrich Creative Simulations
(Simulation Games for Sustainable
Development and Climate Change)



Calysta Warner
FUS studio art minor and studio
assistant



Caroline Wiedmer
Professor and Chair of the
Academic Division of Arts and
Cultures, Franklin University
Switzerland

DETAILED SCHEDULE

FRIDAY, APRIL 21		(OPEN TO FUS STUDENTS, FACULTY AND STAFF)	
TIME	EVENT	LOCATION	SPEAKERS/HOSTS
13:00 - 17:00	<p>The New Commons Game - The Tragedy of the Commons</p> <p>The NEW COMMONS GAME is a simulation planning game that uses the example of deep-sea fishing to address the tension between short-term profit maximization and long-term conservation of a resource. Registration is limited.</p>	Ben's Den	<p>Markus Ulrich UCS Ulrich Creative Simulations (Simulation Games for Sustainable Development and Climate Change)</p>
17:00-18:00	<p>Opening Ceremony & Speech</p>	Nielsen Auditorium	GO Scholars
18:00-19:00	<p>Sustainable Choices Obstacle Course</p> <p>Join us to see how your choices affect how you navigate the obstacle course</p>	President's Lawn	With the Support of FUS Athletics
19:00-20:00	<p>Dinner: Taco and Burrito Bar - Why a Plant Based Diet is the Sustainable Choice</p> <p>Nadia and Sophie Hanessian are the Co-Founders of Vege'tables, a consulting and training company helping people make food choices that are great for their health and for the planet. They will expand the ways in which we think about a plant-based diet. <i>Registration is limited. Cost: 10 CHF. Please pay onsite.</i></p>	Ben's Den	<p>Nadia and Sophie Hanessian Vege'tables</p>
20:00-21:00	<p>Community building event: Trivia Night – Test your Sustainability Knowledge</p> <p>Test your Sustainability Knowledge, as you have fun and get to know how much you really know about sustainability</p>	Ben's Den	GO Scholars

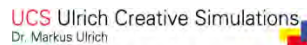
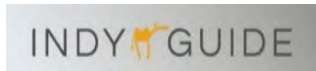
SATURDAY, APRIL 22		(OPEN TO THE PUBLIC)	
TIME	EVENT	LOCATION	SPEAKERS/HOSTS
9:00 - 10:00	<p>Activity: Make your Own Açai Bowl</p> <p>We will be making our own açai bowl and talking about Earth and Human Health. This interactive event will be a chance to focus on the Sustainable Development Goals that address both social and environmental well-being. <i>Registration is limited. Cost: 10 CHF. Please pay onsite.</i></p>	Ben's Den	<p>Nadia and Sophie Hanessian Vege'tables</p>
10:00-11:00	<p>PANEL</p> <p>The FUS Sustainability Pipeline</p> <p>A selection of Franklin undergraduate, graduate and alumni speakers will convene to discuss the role of higher education in producing sustainability professionals and leaders in a variety of disciplines. Each "generation" will highlight two sustainability related issues that they think are prominent in today's world.</p>		
		Nielsen Auditorium	<p>Ebonie Rayford Assistant Dean of Student Life and Career Strategy, Franklin University Switzerland</p> <p>Casey Campagne & Kate Taylor Undergraduates, FUS</p> <p>Paige Arellan FUS Graduate Student, MSIM in Responsible Management and Climate Action</p> <p>Ariane Stalé Chief Operations Officer, Aldesso</p>
11:00-12:00	<p>PANEL</p> <p>Sustainable Travel & Tourism</p> <p>Traveling is a source of joy, discovery and connection. It can also be a source of adverse social, economic and environmental impacts on host communities. How can travelers travel more sustainably? What can the travel industry do to address its impact on sustainability? Join a panel of industry professionals and academics who will discuss the ways in which travel and tourism impacts sustainability and what can be done to mitigate those impacts.</p>		
		Nielsen Auditorium	<p>Silvia Piccinelli Assistant Professor of Environmental Science</p> <p>Robert Cudney Former Director for the Veracruz Reef and Cozumel Reefs National Park</p> <p>Camilla Dagani Lugano Region Tourism Board</p> <p>Alan Quagliari SUPSI, Department of Business Economics, Health and Social Care (DEASS), PhD Tourism & Leisure</p> <p>Engelbert Ruoss USI MSc Instructor in International Tourism and World Heritage and research associate at the UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites</p> <p>Alexandra Tosun Co-founder, Indy Guides</p>

SATURDAY, APRIL 22		(OPEN TO THE PUBLIC)	
TIME	EVENT	LOCATION	SPEAKERS/HOSTS
12:00 - 13:00	<p>Lunch: Sustainable Dining - Reducing Waste</p> <p>As we dine, we will address the ways in which we can reduce waste in our food consumption habits and patterns. Food waste is a waste of resources, time and money. What are the ways we can change our food systems and our personal choices? Reducing food waste at all levels can have significant environmental, social and economic benefits. <i>Registration is limited. Cost: 10 CHF. Please pay onsite.</i></p> <p>Thank you to our generous sponsor PESPERUNCINO for supporting this event.</p>	Ben's Den	Nadia and Sophie Hanessian Vege'tables
13:00-14:00	<p>Activity: Canvas Bag Printmaking - Sustainable Choices</p> <p>Unleash your inner artist at this printmaking workshop. We will talk about the ways in which small steps, incorporated into daily life, make a big difference. Expect to take home a canvas bag and sustainability mindset.</p>	FUS Art Studio	Calysta Warner FUS studio art minor and studio assistant
14:00-15:30	<p>PANEL</p> <p>The Future is NOW</p> <p>Bringing together a diversity of perspectives, this panel will address the interconnectedness that explains why Sustainability is a Shared Goal and why cooperation is essential for addressing the climate crisis.</p>	Nielsen Auditorium	<p>Martin Bullock Adjunct Professor, Chemistry, Franklin University Switzerland</p> <p>Ludovica Donati Chief Executive Officer, Fondazione Blue Arbor</p> <p>Marc Gervait Chief Design Officer, Aldesso</p> <p>Lori Montross Associate Professor of Psychology, Franklin University Switzerland</p> <p>Will Sawyer Scientist, Swiss National Supercomputing Centre</p> <p>Caroline Wiedmer Professor and Chair of the Academic Division of Arts and Cultures, Franklin University Switzerland</p>
15:30-16:00	<p>Coffee Break</p> <p>Thank you to our generous sponsor Masaba Coffee for supporting this event.</p>	Nielsen Auditorium	

SATURDAY, APRIL 22		(OPEN TO THE PUBLIC)	
TIME	EVENT	LOCATION	SPEAKERS/HOSTS
16:00 - 17:00	<p>Citizen Science - Dating trees around Franklin</p> <p>What trees can tell us about recent climate change. Dive deep into the fields of dendrochronology and dendroclimatology, and learn about tree rings and why they are so important for studying recent climate change. Be a citizen scientist and use an Increment Borer to sample trees in the FUS forest, as well as count tree rings from forest tree samples. Discover applied environmental techniques while helping to date local trees and see how this data helps us better understand climate change.</p>	FUS Forest	<p>Silvia Piccinelli Assistant Professor of Environmental Science</p>
17:00-18:00	PANEL		
	<p>Sustainability through Storytelling</p> <p>The ways in which we communicate about sustainability affects our understanding of the challenges and urgency to sustainability. Join filmmakers, journalists and professionals who use their storytelling skills to shape the conversation around sustainability.</p>	Nielsen Auditorium	<p>Fintan Hoey FUS Associate Professor Elettra Fiumi FUS Adjunct Professor Nicoletta Maestrini Political Campaign Assistant Coordinator, WWF Switzerland Antonio Nucci PhD candidate, USI Marcello Pelizzari Editor-in-Chief, Corriere del Ticino website (CdT.ch) Lara Pilcante Editor, RSI Spam</p>
18:00-19:00	PANEL		
	<p>Sustainable Consumerism - An Oxymoron?</p> <p>Can consumerism and sustainability co-exist? How can consumers make more sustainable choices? Our panel of experts discuss ways in which sustainability and consumerism can be more closely aligned.</p>	Nielsen Auditorium	<p>Claudio Boër Former Vice-President of the Board at SUPSI & Former Director CIM Institute for Sustainability in Innovation Leonardo Conte Adjunct Professor, FUS. Research focus on sustainable consumerism Coty Jeronimus Senior Sustainability Strategist, Fashion & Sporting goods, Quantis Renata Moshkovich Founder, Code Verde Marta Pellegrino Senior Sustainability Specialist, VF Corp</p>

SATURDAY, APRIL 22		(OPEN TO THE PUBLIC)	
TIME	EVENT	LOCATION	SPEAKERS/HOSTS
19:00-20:00	<p>Dinner: Eating Local and KM0, with La Serra</p> <p>Food is one of the leading drivers of climate change. Eating more local food reduces CO2 emissions by reducing food miles — the distance food travels from farm to consumer. In addition, eating local has many other benefits. Hear more about eating local from the founder of La Serra Restaurant. <i>Registration is limited. Cost: 10 CHF. Please pay onsite.</i></p> <p>Thank you to our generous sponsor La Serra for supporting this event.</p>	FUS Grotto	<p>Mara Bertelli Sanz Founder, La Serra Restaurant</p>
20:00-22:45	<p>Apero & Documentary: Revolution, a film by Rob Stewart</p> <p>Join us as we watch a screening of Revolution, a film by Rob Stewart. "Revolution captures some of the most remarkable wildlife spectacles ever recorded, and gives audiences a firsthand look into the biggest battle ever fought. Discovering that it's not just sharks that are in jeopardy – but us – Stewart looks to the evolution of life and past revolutions in order to uncover the secrets necessary to save our world. Joining the activists and youth fighting to save their future, Stewart's journey of hope is startling, beautiful and provocative, revealing this crisis as an opportunity for everyone to become a hero".</p>	Nielsen Auditorium	GO Scholars

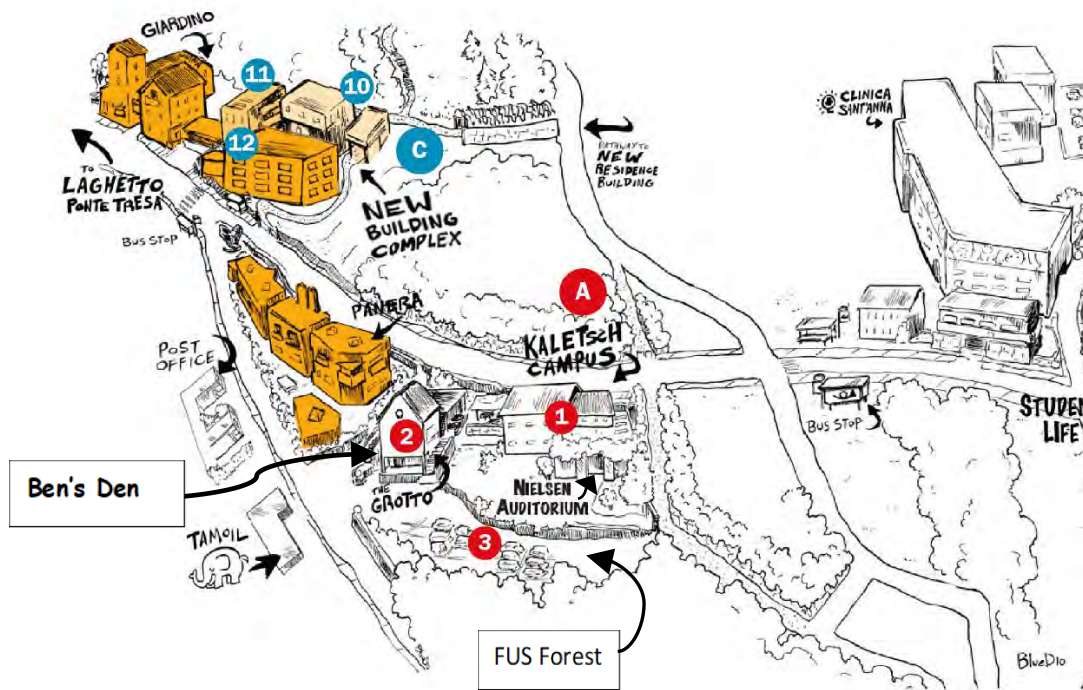
THANK YOU TO THE FOLLOWING INSTITUTIONS



Find us here:

<https://www.fus.edu/about-franklin/our-campus/virtual-tour>

<https://www.fus.edu/about-franklin/our-campus/campus-maps>



C NEW BUILDING COMPLEX

- 10 New A**
 - Residence A
- 11 New B**
 - Residence B
- 12 New C**
 - Residence C
 - Auditorium (coming in 2023)
 - Donor Wall (coming in 2023)
 - Garden of Light (coming in 2023)
 - Taylor Institute Conference Room (coming in 2023)
 - Green Office (coming in 2023)
 - New Tone Athletic Center (coming in 2023)
 - Office of Student Life (coming in 2023)
 - P. Gregory Warden Student Center (coming in 2023)
 - Garage (coming in 2023)

A KALETSCH CAMPUS

- 1 Main Building**
 - Classrooms
 - Grace Library
 - Graduate Studies
 - Holman Hall
 - Faculty Offices
 - KC Conference Room
 - Nielsen Auditorium
 - Office of the President
 - President's Lawn
 - Reception
- 2 The Grotto**
 - Dining and Terrace
 - Studio Art Lab
- 3 Guest Parking**
 - Key Hole Garden