



ART HISTORIES, ECOLOGIES, INDUSTRIES

Explore how art shapes, and is shaped by, the world around us. The Art Histories, Ecologies, Industries major at Franklin examines the social, ecological, and industrial contexts of artistic production while preparing students for both graduate studies and careers in the creative and cultural sectors.

 **LUGANO, SWITZERLAND**



FRANKLIN
SWITZERLAND
U.S. UNIVERSITY & SWISS UNIVERSITY INSTITUTE

BACHELOR'S STRUCTURE

THE BACHELOR OF ARTS AND BACHELOR OF SCIENCE DEGREES REQUIRE A MINIMUM OF 120 CREDIT HOURS

This interdisciplinary major investigates contemporary art through three interconnected lenses: Art Histories, Art Ecologies, and Art Industries. You will study diverse artistic narratives, examine the relationship between art and its social and environmental contexts, and develop the professional skills needed to thrive in cultural and creative industries. With flexible electives and integrated coursework, the program empowers you to craft a personalized focus at the intersection of history, ecology, and industry.

CORE REQUIREMENTS

66
CREDITS

Academic Travel
(12 credits)
Academic Writing
(12 credits)
First Year Seminar
(3 credits)
Global Responsibility
(18 credits)
Modern Language
(15 credits)
Quantitative Literacy
(6 credits)

MAJOR REQUIREMENTS

42
CREDITS

Foundation Courses
(15 credits)
Major Electives
(12 credits)
Interdisciplinary Electives
(9 credits)
Senior Seminar
(3 credits)
Capstone Requirement
(3 credits)

ELECTIVES

12
CREDITS

In order to meet the minimum requirements of 120 credits, you will need to add elective courses

GET TO KNOW OUR FACULTY



JOHANNA FASSL

Professor and Program
Director, Art History
and Visual Communication



GABRIEL GEE

Professor, Art History and
Visual Communication

LEARN MORE

AND DISCOVER
THE COURSE LIST

ACADEMIC TRAVEL

EXPERIENCE THE PLACES YOU STUDY

Academic Travel courses allow students to learn beyond the classroom by exploring real-world environments alongside knowledgeable and passionate professors, turning travel destinations into immersive, living classrooms.

EXPLORE SOME MAJOR-RELATED ACADEMIC TRAVELS

AHT 222T DESIGN STUDIES - SINGAPORE AND MALAYSIA

Examine the histories and meanings behind iconic designs from architecture to fashion, and discover how objects become cultural symbols. Develop your own design prototype through a creative, interdisciplinary design-thinking process.

AHT 285T TECHNOLOGY IN ART, VISUAL COMMUNICATION, AND FASHION - ITALY

Explore how art, technology, and creativity intersect at the Venice Biennale and across the city's museums and studios. Investigate the evolving relationship between humans and machines in artistic production and design.

AHT 230T ART, POLITICS, LANDSCAPE - IRELAND

Discover how art and politics intertwine in shaping Ireland's cultural and territorial identity. Trace the country's artistic evolution, from ancient craftsmanship to contemporary art, during Academic Travel to Dublin and Galway.

AHT 226T GARDENS AND ART - ITALY

Uncover the history and artistry of gardens as reflections of culture, philosophy, and the natural world. Study design traditions and contemporary interpretations through immersive visits to historic and modern gardens in Rome.



LEARN MORE

ABOUT ACADEMIC TRAVEL
AND EXPLORE OUR COURSES

TUITION AND FEES

The cost of attendance at Franklin University for a first-year undergraduate student or transfer student has two main factors.

DIRECT COSTS*: Tuition, housing, meals and health insurance.

INDIRECT COSTS: Books, materials, travel, and personal expenses.

*Some special conditions apply to students from partner institutions.

Please contact admissions@fus.edu for details.

SWISS/EU/EEA TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in Swiss Francs (CHF) for

Swiss citizens or nationals of an EU/EEA member state.

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	CHF 22,650	+ CHF 2,150	= CHF 24,800
Second Semester	CHF 22,150	+ CHF 2,150	= CHF 24,300

US/CANADA TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in US dollars (USD) for

US citizens or permanent residents and to Canadian citizens

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	\$35,105	+ \$2,700	= \$37,805
Second Semester	\$34,555	+ \$2,700	= \$37,255

INTERNATIONAL TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in Swiss Francs (CHF) for students who are **not citizens of Switzerland, the US, or an EU country.**

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	CHF 36,435	+ CHF 2,650	= CHF 39,085
Second Semester	CHF 35,935	+ CHF 2,650	= CHF 38,585

FOR FURTHER DETAILS

Visit www.fus.edu/admissions-and-aid/tuition

WHY CHOOSE FRANKLIN?



Dual Accreditation
US (MSCHE)
& Swiss (AAQ)



Residential Campus
8 Residence Halls



350+ Students
55+ Countries
8K+ Alumni Community



Academic Travel
Once a Semester for
Experiential Learning



19 Majors
1 Master
(Master of Arts in Sustainability
and Transformation)



WURI Ranking 2025
24th for Innovation
19th for Ethics and Integrity
17th for ESG Trend



10:1
Student to
Faculty Ratio



75% of Franklin graduates
obtain full-time employment
within 6 months after graduation.

3-YEAR OPTION

This major is also offered as a 3-year accelerated bachelor's degree, designed for students with specific high school academic credentials who are admitted to Franklin with advanced standing credit, equivalent to 30 US credits. This option grants students a jump start on their introductory level University courses.

HOW TO APPLY

- 1 Online Application**
Apply online through our [website](#) or [Common App](#).
- 2 Academic Transcripts**
Submit your official high school transcripts.
- 3 Personal Statement**
Share what motivates you, the experiences that have shaped you, and the goals you hope to achieve.
- 4 Recommendation Letter**
Provide one letter from individuals who can speak to your academic strengths and/or extracurricular involvement.
- 5 English Proficiency (if required)**
If your studies were not in English, submit a TOEFL, IELTS, or equivalent scores.
- 6 Interview**
A conversation for us to learn more about your ambitions, interest, and what drives you—so we can help design a path for your success at Franklin.
- 7 WELCOME TO FRANKLIN**

HAVE QUESTIONS?

Write to our counselors at admissions@fus.edu or visit www.fus.edu