



Understand the forces that shape our world's economies. Economics at Franklin combines analytical rigor with a global, interdisciplinary perspective, preparing you to tackle real-world challenges with insight and impact.

 **LUGANO, SWITZERLAND**



**FRANKLIN
SWITZERLAND**
U.S. UNIVERSITY & SWISS UNIVERSITY INSTITUTE

BACHELOR'S STRUCTURE

THE BACHELOR OF ARTS AND BACHELOR OF SCIENCE DEGREES REQUIRE A MINIMUM OF 120 CREDIT HOURS

The Major in Economics provides a strong foundation in theory, policy, and applied analysis while exploring how individuals, businesses, and governments make decisions in an interconnected global system. At Franklin, you will study topics such as globalization, technological change, and policy design, applying quantitative and qualitative methods to contemporary economic issues. Integrating perspectives from the humanities and social sciences, the program cultivates a reflective, ethical, and cross-cultural understanding of how economies function, preparing you for careers or graduate study in economics, business, and public policy.

CORE REQUIREMENTS

66
CREDITS

Academic Travel
(12 credits)
Academic Writing
(12 credits)
First Year Seminar
(3 credits)
Global Responsibility
(18 credits)
Modern Language
(15 credits)
Quantitative Literacy
(6 credits)

MAJOR REQUIREMENTS

48
CREDITS

Foundation Courses
(15 credits)
Required Courses
(21 credits)
Major Electives
(9 credits)
Capstone Requirement
(3 credits)

ELECTIVES

6
CREDITS

In order to meet the minimum requirements of 120 credits, you will need to add elective courses

GET TO KNOW OUR FACULTY



VERA DIANOVA

Assistant Professor and
Program Director,
Economics



LUCA COLOMBO

Adjunct Professor,
Economics



GORAN PATRICK FILIC

Adjunct Professor,
Political Science



MASSIMO SCOTTI

Adjunct Professor,
Economics



DAVID SULEIMAN

Associate Dean
for Institutional Effectiveness,
Associate Professor of Finance

LEARN MORE

**AND DISCOVER
THE COURSE LIST**

ACADEMIC TRAVEL

EXPERIENCE THE PLACES YOU STUDY

Academic Travel courses allow students to learn beyond the classroom by exploring real-world environments alongside knowledgeable and passionate professors, turning travel destinations into immersive, living classrooms.

EXPLORE SOME MAJOR-RELATED ACADEMIC TRAVELS

ECN 105T ECONOMIC GROWTH AND WORK IN THE AGE OF AI: ARTISANS OR ALGORITHMS?

Explore how AI is reshaping economic growth, production, and the future of work. Analyze the balance between technological efficiency and human creativity in a rapidly evolving global economy.



ECN 115T ECONOMICS OF EUROPEAN INTEGRATION – BELGIUM AND LUXEMBOURG

Examine the economic, political, and cultural dynamics driving European integration. Explore EU institutions, policies, and cultures firsthand during Academic Travel to Brussels and Luxembourg.



LEARN MORE

**ABOUT ACADEMIC TRAVEL
AND EXPLORE OUR COURSES**

TUITION AND FEES

The cost of attendance at Franklin University for a first-year undergraduate student or transfer student has two main factors.

DIRECT COSTS*: Tuition, housing, meals and health insurance.

INDIRECT COSTS: Books, materials, travel, and personal expenses.

*Some special conditions apply to students from partner institutions.

Please contact admissions@fus.edu for details.

SWISS/EU/EEA TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in Swiss Francs (CHF) for

Swiss citizens or nationals of an EU/EEA member state.

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	CHF 22,650	+ CHF 2,150	= CHF 24,800
Second Semester	CHF 22,150	+ CHF 2,150	= CHF 24,300

US/CANADA TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in US dollars (USD) for

US citizens or permanent residents and to Canadian citizens

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	\$35,105	+ \$2,700	= \$37,805
Second Semester	\$34,555	+ \$2,700	= \$37,255

INTERNATIONAL TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in Swiss Francs (CHF) for students who are **not citizens of Switzerland, the US, or an EU country.**

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	CHF 36,435	+ CHF 2,650	= CHF 39,085
Second Semester	CHF 35,935	+ CHF 2,650	= CHF 38,585

FOR FURTHER DETAILS

Visit www.fus.edu/admissions-and-aid/tuition

WHY CHOOSE FRANKLIN?



Dual Accreditation
US (MSCHE)
& Swiss (AAQ)



Residential Campus
8 Residence Halls



350+ Students
55+ Countries
8K+ Alumni Community



Academic Travel
Once a Semester for
Experiential Learning



19 Majors
1 Master
(Master of Arts in Sustainability
and Transformation)



WURI Ranking 2025
24th for Innovation
19th for Ethics and Integrity
17th for ESG Trend



10:1
Student to
Faculty Ratio



75% of Franklin graduates
obtain full-time employment
within 6 months after graduation.

3-YEAR OPTION

This major is also offered as a 3-year accelerated bachelor's degree, designed for students with specific high school academic credentials who are admitted to Franklin with advanced standing credit, equivalent to 30 US credits. This option grants students a jump start on their introductory level University courses.

HOW TO APPLY

- 1 Online Application**
Apply online through our [website](#) or [Common App](#).
- 2 Academic Transcripts**
Submit your official high school transcripts.
- 3 Personal Statement**
Share what motivates you, the experiences that have shaped you, and the goals you hope to achieve.
- 4 Recommendation Letter**
Provide one letter from individuals who can speak to your academic strengths and/or extracurricular involvement.
- 5 English Proficiency (if required)**
If your studies were not in English, submit a TOEFL, IELTS, or equivalent scores.
- 6 Interview**
A conversation for us to learn more about your ambitions, interest, and what drives you—so we can help design a path for your success at Franklin.
- 7 WELCOME TO FRANKLIN**

HAVE QUESTIONS?

Write to our counselors at admissions@fus.edu or visit www.fus.edu