



# FINANCE

Develop the skills to navigate today's fast-paced financial world. Finance at Franklin blends theory, practice, and experiential learning to prepare you for careers in banking, business, and global markets.



**LUGANO, SWITZERLAND**



**FRANKLIN  
SWITZERLAND**

U.S. UNIVERSITY & SWISS UNIVERSITY INSTITUTE

# BACHELOR'S STRUCTURE

## THE BACHELOR OF ARTS AND BACHELOR OF SCIENCE DEGREES REQUIRE A MINIMUM OF 120 CREDIT HOURS

The Finance major provides a comprehensive foundation in financial theory and practice, equipping students to analyze and address real-world financial challenges. You will explore financial economics and financial management, understand market behavior and price formation, and learn strategies businesses use to create value. Through lectures, case studies, simulations, and experiential opportunities, the program develops both analytical expertise and practical skills for dynamic careers or advanced study in finance and related fields.

### CORE REQUIREMENTS

**66**  
CREDITS

Academic Travel  
(12 credits)  
Academic Writing  
(12 credits)  
First Year Seminar  
(3 credits)  
Global Responsibility  
(18 credits)  
Modern Language  
(15 credits)  
Quantitative Literacy  
(6 credits)

### MAJOR REQUIREMENTS

**51**  
CREDITS

Foundation Courses  
(21 credits)  
Required Courses  
(24 credits)  
Major Electives  
(3 credits)  
Capstone Requirement  
(3 credits)

### ELECTIVES

**12**  
CREDITS

In order to meet the minimum requirements of 120 credits, you will need to add elective courses

**LEARN MORE**

AND DISCOVER THE COURSE LIST

## PROGRAM PILLARS

### CORE EDUCATION BUILT AROUND KEY COMPETENCIES

- Aligned with employer expectations
- Designed to be AI-resistant and future-proof.

### SWITZERLAND AS THE CLASSROOM

- Home to one of the world's strongest banking sectors
- Lugano as a leading center for FinTech
- Zurich and Geneva as global wealth-management hubs within close reach

### EXPERIENTIAL LEARNING THROUGH

- Academic Travel that connects theory with real-world applications
- I-credit, practitioner-led courses
- Guest lectures from experts in banking, asset management, and FinTech

## GET TO KNOW OUR FACULTY

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**DAVID SULEIMAN**  
Associate Dean  
for Institutional  
Effectiveness, Associate  
Professor and Program  
Director, Finance



**TATIANA BALUSHKINA**  
Assistant Professor,  
International Management



**CHARLES BURKE**  
Associate Professor,  
Data Science



**LUCA COLOMBO**  
Adjunct Professor,  
Economics



**VERA DIANOVA**  
Assistant Professor,  
Economics



**GORAN PATRICK  
FILIC**  
Adjunct Professor,  
Political Science



**MARIO SCHULTZ**  
Assistant Professor,  
International Management





# ACADEMIC TRAVEL

## EXPERIENCE THE PLACES YOU STUDY

Academic Travel courses allow students to learn beyond the classroom by exploring real-world environments alongside knowledgeable and passionate professors, turning travel destinations into immersive, living classrooms.

### EXPLORE SOME MAJOR-RELATED ACADEMIC TRAVELS

#### **BUS 243T PERSONAL FINANCE - GERMANY**

Learn practical tools for managing personal finances, from budgeting and credit to investing. Apply financial concepts firsthand during visits to institutions like the ECB and the Frankfurt Stock Exchange.



**LEARN MORE**

ABOUT ACADEMIC TRAVEL AND EXPLORE OUR COURSES

## TUITION AND FEES

The cost of attendance at Franklin University for a first-year undergraduate student or transfer student has two main factors.

**DIRECT COSTS\***: Tuition, housing, meals and health insurance.

**INDIRECT COSTS**: Books, materials, travel, and personal expenses.

\*Some special conditions apply to students from partner institutions.

Please contact [admissions@fus.edu](mailto:admissions@fus.edu) for details.

### SWISS/EU/EEA TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in Swiss Francs (CHF) for

**Swiss citizens or nationals of an EU/EEA member state.**

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	CHF 22,650	+ CHF 2,150	= CHF 24,800
Second Semester	CHF 22,150	+ CHF 2,150	= CHF 24,300

### US/CANADA TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in US dollars (USD) for

**US citizens or permanent residents and to Canadian citizens**

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	\$35,105	+ \$2,700	= \$37,805
Second Semester	\$34,555	+ \$2,700	= \$37,255

### INTERNATIONAL TOTAL AVERAGE COST OF ATTENDANCE

The Tuition and Fees shown below are in Swiss Francs (CHF) for students who are **not citizens of Switzerland, the US, or an EU country.**

TOTAL AVERAGE COST OF ATTENDANCE	AVERAGE DIRECT COSTS*	AVERAGE INDIRECT COSTS**	TOTAL
First Semester	CHF 36,435	+ CHF 2,650	= CHF 39,085
Second Semester	CHF 35,935	+ CHF 2,650	= CHF 38,585

## FOR FURTHER DETAILS

Visit [www.fus.edu/admissions-and-aid/tuition](http://www.fus.edu/admissions-and-aid/tuition)

## WHY CHOOSE FRANKLIN?



**Dual Accreditation**  
US (MSCHE)  
& Swiss (AAQ)



**Residential Campus**  
8 Residence Halls



**350+** Students  
**55+** Countries  
**8K+** Alumni Community



**Academic Travel**  
Once a Semester for  
Experiential Learning



**19** Majors  
**1** Master  
(Master of Arts in Sustainability  
and Transformation)



**WURI Ranking 2025**  
24<sup>th</sup> for Innovation  
19<sup>th</sup> for Ethics and Integrity  
17<sup>th</sup> for ESG Trend



**10:1**  
Student to  
Faculty Ratio



**75%** of Franklin graduates  
obtain full-time employment  
within 6 months after graduation.

## 3-YEAR OPTION

This major is also offered as a 3-year accelerated bachelor's degree, designed for students with specific high school academic credentials who are admitted to Franklin with advanced standing credit, equivalent to 30 US credits. This option grants students a jump start on their introductory level University courses.

## HOW TO APPLY

- 1 Online Application**  
Apply online through our [website](#) or [Common App](#).
- 2 Academic Transcripts**  
Submit your official high school transcripts.
- 3 Personal Statement**  
Share what motivates you, the experiences that have shaped you, and the goals you hope to achieve.
- 4 Recommendation Letter**  
Provide one letter from individuals who can speak to your academic strengths and/or extracurricular involvement.
- 5 English Proficiency (if required)**  
If your studies were not in English, submit a TOEFL, IELTS, or equivalent scores.
- 6 Interview**  
A conversation for us to learn more about your ambitions, interest, and what drives you—so we can help design a path for your success at Franklin.
- 7 WELCOME TO FRANKLIN**

## HAVE QUESTIONS?

Write to our counselors at [admissions@fus.edu](mailto:admissions@fus.edu) or visit [www.fus.edu](http://www.fus.edu)