

ECONOMICS

Understand the forces that shape the global economy. Economics at Franklin combines analytical rigor with a global, interdisciplinary perspective, preparing you to tackle real-world challenges with insight and impact.

LUGANO, SWITZERLAND

FRANKLIN SWITZERLAND
U.S. UNIVERSITY & SWISS UNIVERSITY INSTITUTE

MAJOR OVERVIEW

The Major in Economics provides a strong foundation in theory, policy, and applied analysis while exploring how individuals, businesses, and governments make decisions in an interconnected global system. At Franklin, you will study topics such as globalization, technological change, and policy design, applying quantitative and qualitative methods to contemporary economic issues. Integrating perspectives from the humanities and social sciences, the program cultivates a reflective, ethical, and cross-cultural understanding of how economies function, preparing you for careers or graduate study in economics, business, and public policy.

YOUR DEGREE

A 120-CREDIT DEGREE DESIGNED AROUND YOUR INTERESTS

To earn a Bachelor's degree at Franklin, students must complete 120 credits across university-wide core requirements, major requirements, and elective courses. The curriculum combines a shared liberal arts foundation with specialized study in your chosen major, giving you both breadth and depth throughout your undergraduate experience.

CORE REQUIREMENTS

Courses and academic experiences shared by all Franklin students, designed to build essential skills and knowledge across disciplines.

MAJOR REQUIREMENTS

Courses specific to your chosen major, including foundational, required, and elective courses within the discipline

INTERDISCIPLINARY ELECTIVES

Courses selected from across Franklin's curriculum to explore additional interests and complement your major.

Shared by all Franklin students

66 CREDITS

CORE REQUIREMENTS	WHAT IT DEVELOPS
First-Year Seminar, 3 credits	Introduces students to Franklin's liberal arts approach and develops critical thinking, academic research, and communication skills.
Academic Travel, 12 credits	Connects classroom learning with experiential study across different cultural and geographic contexts.
Academic Writing, 12 credits	Develops written and oral communication skills for academic and professional contexts.
Global Responsibility, 18 credits	Examines intercultural competencies, international engagement, and social responsibility.
Modern Language, 15 credits	Builds language skills and cultural literacy, with a focus on Swiss languages.
Quantitative Literacy, 6 credits	Develops the ability to interpret, analyze, and communicate numerical information and data.

Please note: in some cases, courses may fulfill both a Core Requirement and a Major Requirement.

ECONOMICS REQUIREMENTS — 48 CREDITS

FOUNDATION COURSES — 15 credits

ECN 100	Principles of Macroeconomics
ECN 101	Principles of Microeconomics
ECN 204	History of Economic Thought
MAT 200	Calculus
MAT 282	Intermediate Statistics

REQUIRED COURSES — 21 credits

ECN 256	Managerial Economics
ECN 319	Behavioral Economics
ECN 320	Games and Strategic Decision Making
ECN 322	Labor Economics: Work in the Age of AI
ECN 325	Money, Banking and Financial Markets
ECN 341	International Trade
ECN 387	Introduction to Econometrics

MAJOR ELECTIVES — 9 credits

Three of the following

BUS 115	Financial Accounting
BUS 237	Operations and Supply Chain Management
ECN 105T	Economic Growth and Work in the Age of AI: Artisans or Algorithms?
ECN 115T	Economics of European Integration (Brussels and Luxembourg)
ECN 303	Development Economics
ECN 365	Investment Analysis I
ECN 366	Investment Analysis II (Corporate Finance)
ECN 490	Senior Research Project in Economics
ECN 492	Internship in Economics
POL 377	International Political Economy

CAPSTONE COURSE — 3 credits

ECN 496	Senior Capstone in Economics and Finance

The remaining credits required to complete the degree are fulfilled through ***interdisciplinary electives,*** *allowing students to explore courses across Franklin's academic offerings.*
Maximum one 100-level Economics travel course can count towards the Major

CLICK HERE TO **LEARN MORE** ABOUT THE MAJOR

3-YEAR OPTION

This major is also available as a three-year accelerated bachelor's degree for students who qualify for advanced standing based on their high school academic credentials. Students admitted with 30 U.S. credits of advanced standing receive a head start on their university studies, allowing them to complete their degree in three years.

GET TO KNOW OUR FACULTY



VERA DIANOVA

Assistant Professor and Program Director, Economics



DAVID SULEIMAN

Associate Dean for Institutional Effectiveness, Associate Professor, Finance



LUCA COLOMBO

Adjunct Professor, Economics



GORAN PATRICK FILIC

Adjunct Professor, Political Science



RODOLFO HELG

Adjunct Professor, Economics



FILIPPO PAVESI

Adjunct Professor, Economics



MASSIMO SCOTTI

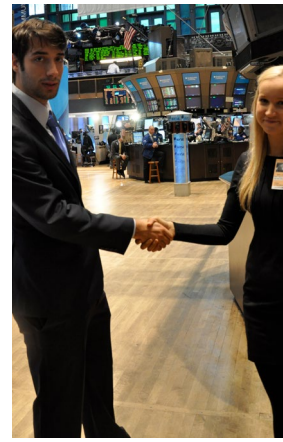
Adjunct Professor, Economics

ACADEMIC TRAVEL

EXPERIENCE THE PLACES YOU STUDY

Academic Travel courses allow students to learn beyond the classroom by exploring real-world environments alongside knowledgeable and passionate professors, turning travel destinations into immersive, living classrooms.

EXPLORE SOME MAJOR-RELATED ACADEMIC TRAVELS



ECN 105T ECONOMIC GROWTH AND WORK IN THE AGE OF AI: ARTISANS OR ALGORITHMS?
Explore how AI is reshaping economic growth, production, and the future of work. Analyze the balance between technological efficiency and human creativity in a rapidly evolving global economy.

ECN 115T ECONOMICS OF EUROPEAN INTEGRATION – BRUSSELS AND LUXEMBOURG
Examine the economic, political, and cultural dynamics driving European integration. Explore EU institutions, policies, and cultures firsthand during Academic Travel to Brussels and Luxembourg.





LEARN MORE ABOUT ACADEMIC TRAVEL AND EXPLORE OUR COURSES

WHY CHOOSE FRANKLIN?

Dual Accreditation
United States (MSCHE) & Switzerland (Swiss Accreditation Council)

Residential Campus
with 6 residence halls

350+ Students representing
55+ Countries
8K+ Alumni Community

Academic Travel
once a Semester for Experiential Learning

19 Majors
1 Master
(Master of Arts in Sustainability and Transformation)

Language
Programs fully taught in English

Small Class Sizes
with 16 students on average; 10:1 student-to-faculty ratio

Career-Ready Graduates
75% of Franklin students secure full-time employment within 6 months of graduating; 95% within 12 months.



HOW TO APPLY

1. **Online Application**
   Apply online through our **website** or **Common App.**
2. **Academic Transcripts**
   Submit at least 3 years of High School transcripts.
3. **Personal Statement**
   Share what motivates you, the experiences that have shaped you, and the goals you hope to achieve.
4. **Recommendation Letter**
   The recommendation letter can come from a teacher, counselor, or other staff member who is well acquainted with your academic profile.
5. **English Proficiency (if required)**
   If your studies were not in English, submit a TOEFL, IELTS, or Duolingo.
6. **WELCOME TO FRANKLIN**

HAVE QUESTIONS?

Write to our counselors at **admissions@fus.edu** or visit **www.fus.edu**