 LUGANO, SWITZERLAND

START A NEW CHAPTER THIS SPRING

Why wait for next Fall? At Franklin Switzerland, you can begin your global journey right now. From our campus in Lugano, Switzerland, academic excellence blends with immersive travel experiences across countries and cultures, preparing you to thrive as a global leader.



1st Country for
Quality of Life



1st Country
for Global
Innovation



2nd Country
for Human
Development Index



1st Country for
Environmental
Performance



13th Happiest
Country
Worldwide



**FRANKLIN
SWITZERLAND**
U.S. UNIVERSITY & SWISS UNIVERSITY INSTITUTE

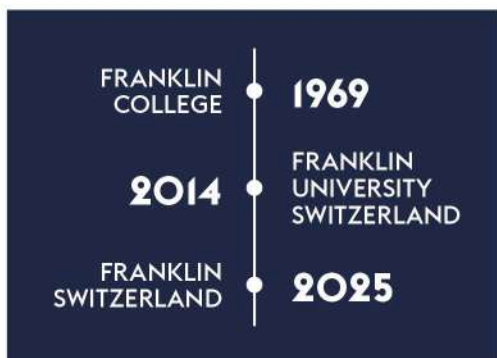
WELCOME TO FRANKLIN

Imagine a university where your classroom could be a medieval city in Spain, a climate lab in Iceland, or an art studio in Florence.

At Franklin Switzerland, learning doesn't stop at the edge of campus—it stretches across countries, cultures, and disciplines.



95%
of Franklin
graduates obtain
full-time
employment
**within 12 months
of graduation.**



FIND OUT MORE

Founded in 1969, Franklin is the only independent, private liberal arts institution in Switzerland. Combining the best of American and Swiss education, we believe your academic journey should be lived, not just learned. Whether you're into business, psychology, environmental science, international relations, or the arts, Franklin empowers you to go further, think deeper, and make an impact that spans borders.

LIFE AT FRANKLIN

LIFE IN MOTION

Nestled between the Swiss Alps and Lake Lugano, our campus offers stunning natural surroundings and access to global cities like Milan (1.5h away), Zurich (2h away), and Paris (6h away). Hike in the morning, explore an art gallery by afternoon.



ACADEMIC TRAVEL

EVERY SEMESTER

Academic Travel has been a core part of the Franklin educational experience. All Franklin students have the opportunity to embark on an extended study visit (credit earning) to the areas they learn about in their courses.

SAMPLE ACADEMIC TRAVEL TRIPS

- Harbor Cities: Architecture, Vision, and Experience: Latvia and Estonia
- Politics of Sustainable Development: Costa Rica
- Globalization and Development: India
- Marketing in a Global Context: Mediterranean Cruise
- Sustainable Education: Madagascar
- Art Now: Germany



ACADEMIC PATHWAYS

- Bachelor's Degree
- Honors Program
- Graduate Program (MAST)
- Foundation/Gap Year
- Study Abroad
- Summer Programs (High School & Undergraduate)

PROGRAMS THAT LET YOU EXPLORE **AND COMBINE!**

Dive into our lists of Majors and Minors:

MAJORS

- Art Histories, Ecologies, Industries
- Communication and Media Studies
- Comparative Literary and Cultural Studies
- Economics
- Environmental Sciences and Studies
- Fashion Studies
- Finance
- French Studies
- Health Sciences
- History
- International Management
- International Marketing Management
- International Relations
- Italian Studies
- Political Science
- Political Science with an Emphasis in Global Political Economy
- Psychology
- Social Justice and Sustainability
- Visual Communication Arts

3-year option available for eligible students

MINORS

- Art Histories, Ecologies, Industries
- Chemistry
- Communication and Media Studies
- Comparative Literary and Cultural Studies
- Economics
- Environmental Science
- Film Studies
- Finance
- French Studies
- Gender Studies
- Germanic Studies
- History
- International Relations
- Italian Studies
- Legal Studies
- Management
- Marketing
- Political Science
- Postcolonial Studies
- Psychology
- Social Justice and Sustainability
 - Environmental Sustainability track
 - Economic and Political Sustainability track
 - Cultural Sustainability track
- Studio Art
- Sustainable Luxury Management

UNDECIDED?

You have until the second semester of your second year to explore and choose the major that's right for you!

SPRING 2026

COURSE OFFERINGS

Dive into our lists of Courses:

AHT 320W	Anthropologies of Art
BIO 101	Introduction to Biology: Genetics, Evolution, and Ecology
BIO 101L	Laboratory to Introduction to Biology: Genetics, Evolution, and Ecology
BUS 115	Financial Accounting
BUS 135	International Business
BUS 136	Marketing in a Global Context
BUS 226	Managerial Finance
BUS 235T	Corporate Social Responsibility (Mediterranean Region)
BUS 274	Brand Management
BUS 353	Strategic Management Theory
BUS 358	Financial Markets and Institutions
BUS 370* (1Cr)	Mergers and Acquisitions Law and Finance
BUS 385	Consumer Behavior in International Marketing
BUS 397	Data Mining (Business Intelligence)
BUS 453	Fintech
BUS 455	Advanced Topics in Management"
CHEM 202	Organic Chemistry II
CHEM 202L	Laboratory to Organic Chemistry II
CLCS 110	Reading Cultures: Approaches to Cultural Studies
CLCS 251T	Reading Moroccan Culture
CLCS 254W	Introduction to Postcolonial Literatures and Theories
CLCS 360W	Critical Race Studies in a Global Context
COM 105	Introduction to Communication and Media Studies in the Global Context
COM 203	Communication Research Methods
COM 212	Public Speaking: Engaging with the Global Audience

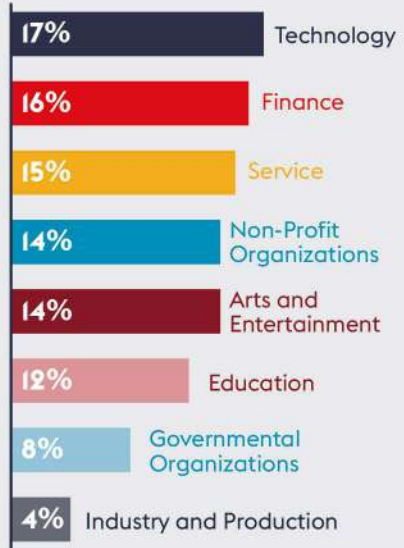
COM 235T	Pizza, Spaghetti and Other Stories: Food Journalism and Culture (Italy)
COM 31I	Strategic Communication and Public Relations
COM 497	Senior Research Seminar in Communication and Media Studies
ECN 100	Principles of Macroeconomics
ECN 10I	Principles of Microeconomics
ECN 105T	Economic Growth and Work in the age of AI: Artisans or Algorithms? (Mediterranean Region)
ECN 204	History of Economic Thought
ECN 319	Behavioural Economics
ECN 34I	International Trade
ECN 366	Investment Analysis II (Corporate Finance)
ENV 230T	Freshwater Conservation (Italy and Slovenia)
ENV 240	Environment and Health
ENV 250	Quantitative Methods in Environmental Science
ENV 497	Senior Capstone in Environmental Science
FAS 100	Introduction to Fashion Studies
FRE 10I	Introductory French, Part II
FRE 20I	Intermediate French, Part II
FRE 30I	Advanced French, Part II
FYS 199	Introduction to Sociolinguistics
GER 10I	Introductory German, Part II
GER 20I	Intermediate German, Part II
GER 30I/GER 372	Advanced German, Part II/Postcolonial Switzerland
HIS 10I	Western Civilization II: Modern
HIS 105	Global History II: Globalization, the Emergence of the Modern State, and Coping with Change
HIS 268T	History of Modern Japan
HIS 345W	Propaganda: A Modern History
ITA 10I	Introduction to Italian, Part II
ITA 20I	Intermediate Italian, Part II

ITA 30I	Advanced Italian, Part II
MAT 100	Introduction to Quantitative Reasoning
MAT 181	Math for Everybody
MAT 182	Statistics For Everybody
MAT 282	Intermediate Statistics
MUS 213	Classical Music in Film
POL 112	Markets, Policy and Administration
POL 216T	Global Challenges (Vienna)
POL 231T	The Politics of Organized Crime (Sicily)
POL 30I	Theories of International Relations
POL 302	Political Philosophy
POL 309	Legal Studies and the Study of Law
POL 377	International Political Economy
POL 495	Senior Research Project: Group Based Senior Research Project
PSY 20I	Social Psychology
PSY 203	Theories of Personality
PSY 206	Criminology and Criminal Psychology
PSY 218	The Psychology of Fiction
PSY 314	Clinical and Abnormal Psychology
PSY 496	Senior Capstone in Psychology
PSY 210	Cognitive Psychology
STA 107/207/307	Digital Photography
STA 114/214/314	Drawing Related Media
STA 115/215/315	Painting
VCA 212	Design Thinking for Academic and Entrepreneurial Minds
WTG 130	Academic Writing: Entering the Conversation
WTG 150	Academic Writing: Crossing Borders

ADMISSIONS MADE SIMPLE

- 1 Online Application**
Apply online through our website or Common App.
- 2 Academic Transcripts**
Submit your official high school transcripts.
- 3 Personal Statement**
Share what motivates you, the experiences that have shaped you, and the goals you hope to achieve.
- 4 Recommendation Letter**
Provide one letter from individuals who can speak to your academic strengths and/or extracurricular involvement.
- 5 English Proficiency (if required)**
If your studies were not in English, submit a TOEFL, IELTS, or equivalent scores.
- 6 Interview**
A conversation for us to learn more about your ambitions, interest, and what drives you—so we can help design a path for your success at Franklin.
- 7 WELCOME TO FRANKLIN**

STUDENT OUTCOMES



LEARN MORE ABOUT WHERE OUR STUDENTS GO NEXT

DEADLINES

Franklin allows students to apply year-round. For scholarships and financial aid, please apply prior to:

- **Spring Priority:** November 1
- **Fall Priority:** December 1

FINANCIAL AID

Merit Scholarships and Need-Based Financial Assistance are available. 70% of Franklin students receive financial assistance.

TUITION

For an overview of our tuition and fees [CLICK HERE](#).
Discounts are offered for eligible EU-SWISS-EEA students.

WHY CHOOSE FRANKLIN?



Dual Accreditation
US (MSCHE)
& Swiss (AAQ)



19 Majors
1 Master
(Master of Arts in Sustainability
and Transformation)



Residential Campus
8 Residence Halls



WURI Ranking 2025
24th for Innovation
19th for Ethics and Integrity
17th for ESG Trend



350+ Students
55+ Countries
8K+ Alumni Community



10:1
Student to Faculty Ratio



Travel once a Semester
for Experiential Learning



Green Campus
Sustainability is at the
Heart of Franklin

**APPLY
ONLINE**

HAVE QUESTIONS?
www.fus.edu
admissions@fus.edu